

**Hon. Mr. Macdonald:** I have here a statement which was made by the minister the other day, as follows:

Shortly after the war about one-third of the magazines of general interest read in Canada were Canadian. Four years ago the proportion was down to one-quarter. Last year it had fallen to one-fifth.

And he adds this comment:

I wonder if there is any country in the world where only one-fifth of the magazines of general interest are of national origin, and four-fifths originate abroad.

That is the situation which exists in Canada today. It was because of that position, and to put our magazines on a more competitive basis—not to help the publisher or the printer, but rather to promote Canadian contributions to something which is essentially Canadian—that this bill has been presented. I am sure it will encourage our Canadian writers. We all want to encourage them. We want them to have fair competitive conditions. We feel that the competition at present is a little unfair. If our action should prove to be wrong, it can be changed. But it certainly seems unfair that magazines published and printed in the United States—and having all the editorial content prepared over there, whether it is printed there or not—benefiting by their own wide market, can come into Canada with all this prepared editorial matter and compete with our magazines.

**Hon. Mr. Kinley:** And be called Canadian.

**Hon. Mr. Macdonald:** And, as my honourable friend says, be called Canadian magazines.

**Hon. Mr. Hugessen:** May I ask my honourable friend a question?

**Hon. Mr. Macdonald:** Yes, indeed.

**Hon. Mr. Hugessen:** I wish he could clarify in my mind how he comes to believe that to impose a tax of 20 per cent on advertising in American periodicals published here is going to assist Canadian magazines or Canadian writers. I cannot understand it, unless the result is to be that these magazines of American origin stop publication.

**Hon. Mr. Macdonald:** No, the magazines will not stop publication. But the costs of producing an American magazine in Canada are much lower than the costs of producing a Canadian magazine.

**Hon. Mr. Hugessen:** I agree. But how will this legislation help Canadian magazines?

**Hon. Mr. Macdonald:** The Canadian magazine, with its high costs, cannot compete

with the low-cost American magazine: the circulation is restricted, and there is a very limited field for Canadian writers. I cannot put the matter any clearer than that. We hope that this legislation will improve conditions and opportunities for Canadian writers, and it will be given a chance to prove its worth.

The motion was agreed to, and the bill was read the second time, on division.

#### THIRD READING

**The Hon. the Acting Speaker:** Honourable senators, when shall this bill be read the third time?

**Hon. Mr. Macdonald:** I move the third reading now.

The motion was agreed to, and the bill was read the third time, and passed, on division.

#### BUSINESS OF THE SENATE

On the motion to adjourn:

**Hon. Mr. Haig:** Honourable senators, might I suggest to the honourable Leader of the Government (Hon. Mr. Macdonald) that when the Senate rises today it stand adjourned until tomorrow morning at 11 o'clock. The Banking and Commerce Committee is meeting tonight at 8 o'clock and it has only one bill to dispose of.

**Hon. Mr. Macdonald:** Honourable senators, among the legislation now before the house for consideration is Bill 439, an Act to amend the Indian Act. There is also a very important bill entitled an Act to Promote Equal Pay for Female Employees, which is to be explained by the honourable senator from Fredericton (Hon. Mrs. Fergusson). The honourable gentleman from Huron-Perth (Hon. Mr. Golding) is going to explain bill 440, an Act to amend the Public Service Superannuation Act. Then there will be two bills presented to the house dealing with taxation arrangements with the Republic of Germany and the United States respectively, which the honourable senator from Inkerman (Hon. Mr. Hugessen) has kindly consented to explain.

If it is the wish of honourable members I would be pleased to move that when the Senate rises today it stand adjourned until tomorrow morning at 11 o'clock.

The motion was agreed to.

The Senate adjourned until tomorrow at 11 a.m.