

TABLE 12. SELECTED CORPORATIONS PUBLISHING DAILY NEWSPAPERS
WITH CIRCULATION OVER 100,000, 1958-1967

Year	Total Assets	Equity	Net Profit A	Net Profit A		Net Profit B		Net Profit C		Net Profit A	
				Total Assets	Net Profit B	Equity	Net Profit C	Total Revenue	Total Revenue		
				Dollars	Dollars	Per Cent	Dollars	Per Cent	Dollars	Per Cent	Dollars
1958.....	104,863,000	46,986,000	12,259,000	11.7	10,759,000	22.9	5,865,000	12.5	131,537,000	9.3	
59.....	113,756,000	52,132,000	17,438,000	15.3	15,378,000	29.5	8,705,000	16.7	150,468,000	11.6	
60.....	114,139,000	53,073,000	14,544,000	12.7	12,116,000	22.8	6,022,000	11.3	154,190,000	9.4	
61.....	119,319,000	56,398,000	14,780,000	12.4	12,273,000	21.8	6,355,000	11.3	156,500,000	9.4	
62.....	122,096,000	57,953,000	18,033,000	14.8	15,430,000	26.6	8,171,000	14.1	161,833,000	11.1	
63.....	129,847,000	61,218,000	17,234,000	13.3	14,706,000	23.9	7,966,000	13.0	164,320,000	10.5	
64.....	128,020,000	56,624,000	19,683,000	15.4	16,994,000	30.0	8,795,000	15.6	162,220,000	12.1	
65.....	141,353,000	67,176,000	27,512,000	19.5	24,855,000	37.0	14,987,000	22.3	187,243,000	14.7	
66.....	151,634,000	72,965,000	25,401,000	16.8	22,737,000	31.2	11,732,000	16.1	198,538,000	12.8	
67.....	146,518,000	71,066,000	26,244,000	17.9	23,689,000	33.3	11,914,000	16.8	210,187,000	12.5	

SOURCE: D.B.S.