

3. Requirements for Successful Start-up and Operation of an Association

The associations consider the following to be the most important requirements for successful operation:

- a precise mandate, including niches and objectives, and a detailed work plan
- a solid core of committed people, preferably high-profile Canadian business figures, who are ready to give of their time and can help the organization raise sufficient start-up funds
- sufficient financing
- competent employees to run the association
- a large number of members with strong business profiles
- a good network of contacts and affiliations with other organizations
- official, non-financial, support from the federal and/or provincial government