Q.NO.	QUESTION	ANSWER	COL.#	NEXT Q.
	10 refers to a country where you would like to take a holiday and 0 refers to a country where you would not like to take a holiday (where would you place Canada)			
	10 9 8 7 6 5	4 3 2 1 0		
·	LIKE TO HOLIDAY	NOT LIKE TO HOLIDAY		
·	10 refers to a country that is a very close friend of Australia and 0 to a country that is not a friend of Australia at all, (where would you place Canada)			
	10 9 8 7 6 5	4 3 2 1 0		
	A FRIEND	NOT A FRIEND		
4.	Have you visited Expo at all?	YES	1	5
		NO	2	7
5.	Did you visit the Canadian Pavilion?	YES	1	SPEECH
		NO	2	6
6.	Did you know Canada has a Pavilion at Expo?	YES	1	
		NO	2	SPEECH
7.	So far as you're aware, does	YES	1	
	Canada have a Pavilion at Expo?	NO	. 2	
		DON'T KNOW	3	SPEECH
	BY NOW YOU MAY HAVE REALISED THAT THIS SURVEY IS BEING CONDUCTED ON BEHALF OF THE GOVERNMENT OF CANADA. SO THAT WE CAN USE YOUR RESPONSES WE WOULD LIKE TO ASK YOU SOME QUESTIONS THAT WILL BE USED FOR STATISTICAL PURPOSES ONLY. WE WANT TO ASSURE YOU THAT YOUR ANSWERS WILL BE KEPT CONFIDENTIAL IN TWO WAYS: FIRST, YOUR NAME WILL NOT BE GIVEN TO THE GOVERNMENT OF CANADA AND SECOND YOUR ANSWERS WILL BE COMBINED WITH THOSE OF OTHER PARTICIPANTS IN THIS SURVEY FOR STATISTICAL PURPOSES ONLY. (Registration No. DEA/SFB-180-03066)			

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