

SECTOR: Agriculture and Food Products and Services
SUB-SECTOR: SEMI-PROCESSED AND PROCESSED FOOD & BEVERAGES
Officer: P. Egyed, Tel: (613) 944-9483

EVENT: Natural Products Expo East, 9-12 September 1993, Baltimore, MD - National Stand
PRODUCTS: Natural organic foods, personal care and cosmetic products, vitamins and supplements, herbal and environmentally sound products
SCOPE: National show held twice annually on Eastern and Western coasts of the United States, approximately 650 exhibits
ATTENDANCE: Retailers and distributors
CONTACT: WSHDC, Cynthia Stevenson (202) 682-1740

EVENT: National Prepared Frozen Food Festival - A Foodservice Trade Show, 22 September 1993, East Rutherford NJ - National Stand
PRODUCTS: Food products only - refrigerated and frozen - for the institutional foodservice trade
SCOPE: Annual trade show; 130 exhibits
ATTENDANCE: 4,100 qualified buyers from the Tri-state area foodservice trade- owner/operators of restaurants, diners, hotels, food brokers and distributors, chefs
CONTACT: CNGNY, Richard Campanale (212) 768-2400

EVENT: Private Label Manufacturers Association Show, 14-16 November 1993, Chicago IL - National Stand
PRODUCTS: More than 15,000 products for supermarkets, drug chains, and mass merchandisers - food, snacks, beverages, household and kitchen products, OTC, H&BA, etc.
SCOPE: Annual show - only PLMA members may exhibit; largest concentration of private label manufacturers in the world - nearly 850 exhibit booths.
ATTENDANCE: 4,000 retail and wholesale executives and buyers from leading international companies
CONTACT: CHCGO, Karen Willhite (312) 616-1860