

Table 3**Pet Food Market by Value — 1988**

Type	Percentage
Dog (Dry)	33.8
Dog (Wet)	12.3
Dog (Other)	4.8
Cat (Dry)	27.5
Cat (Wet)	17.4
Other	4.2

Source: MAFF data.

Overall 1988 imported and domestic pet food shipments for dogs and cats are shown in Table 4.

Table 4**Pet Food Shipments — 1988**

Source	Dog	Cat	Other	Total (Tons)
Import	44 700	57 600	—	102 300
Domestic	142 900	41 600	17 518	202 018
Total	187 600	99 200	17 518	304 318

Dog Food Market

Sales grew 19 per cent from an estimated \$620 million in 1987 to \$738 million in 1988, and on a ton basis, shipments increased 18 per cent to reach 187 600 tons over the same period. Sales of all

types of dog food grew, with the wet category increasing by 37 per cent on a ton basis. The introduction of the jerky snack in 1988 was part of the explosion of the "other" category.

Table 5**Dog Food Shipments — 1988**

Type	Domestic	Imported	Total (Tons)	Growth over 1987 (%)
Dry	126 500	16 000	142 500	15.0
Soft Dry	7 400	200	7 600	8.6
Semi-moist	3 300	700	4 000	26.4
Wet	5 700	27 400	33 100	37.5
Other	0	400	400	331.9
Overall	142 900	44 700	187 600	18.4