Organizations

Market Niches

	Restoration, Waterfront Revitalization Redevelopment	Health Care Facilities	Hew Office Construction	Residential Developments	Educational Pacilities	Correctional Pacilities	High-Tech Facilities
AIA: Committee on Architecture for Health							
AIA: Committee on Architecture for Justice				 -			
AIA: R/UDAT							
American Association of Homes for the Aging		 ♦		 -∳			
American Association of Retired Persons		<u> </u>		—∳			
American Correctional Association Inc.							
American Health Care Association					 		
American Planning Association				-			
Assoc. of Physical Plant Administrators of Universities -							
Commission on Accreditation for Corrections						 	
MIT Centre for Real Estate Development	···•		 		-		
Mational Assoc. of Housing + Redevelopment Officials	-						
Mational Association of Home Builders							
Mational Association of Industrial and Office Parks	· 1 · i		—-♦	<u> </u>			
Mational Association of Realtors				-			
National Centre for Municipal Development							
Mational Council for Urban Sconomic Development							
Mational League of Cities	-						
Mational Trust for Historic Preservation							
Office of Coastal Zone Management	<u> </u>						
The Forum for Health Care Planning	1 1	- _					
U.S. Dept. of Commerce, Bureau of the Census	1 1			—∳			
Urban Land Institute	· • •	•					
Waterfront Centre							

This chart is meant as a quick reference to users of this document. The horizontal axis shows the eight market niches identified in the study and described in detail in Section 2.0. The vertical axis shows the key organizations firms should access in their marketing efforts in the U.S. They are described in Section 3.0.