

United States

**United States Trade and Investment
Development Division (UTE)
(613) 993-5911 or 993-5914**

**United States Trade and Tourism
Development Division (UTW)
(613) 993-7343, 993-6566 or 993-7344**

Europe

**U.S.S.R. and Eastern Europe Trade
Development Division (RBT)
(613) 996-2858**

**Western Europe Trade and Investment
Development Division (RWT)
(613) 995-9401**

International Trade Centres

In order to provide a "one-stop shopping" service for Canadian exporters, the Department of External Affairs in co-operation with the new Department of Industry, Science and Technology (IS&T) has created a network of International Trade Centres (ITCs) covering all of Canada.

In each province, the ITC is located within the regional office of IS&T. It is managed by a senior trade commissioner and staffed by trade officers with international experience. Their function is to assist Canadian companies to respond to the new challenges of world-wide trade and the new opportunities arising from the Canada-U.S. Free Trade Agreement.

The ITCs will, on an individual basis, help you establish or expand your company's export program by:

- identifying international market opportunities;
- describing the ways and means of doing business outside Canada;
- providing financial assistance under programs such as the Program for Export Market Development (PEMD);
- liaising with IS&T sector specialists;