

SELECTED STATISTICS FOR THE CANADIAN RADIO BROADCASTING INDUSTRY, 1985

SIC(S): (1980) 4811 (1970) 543
INDUSTRY DEFINITION: ESTABLISHMENTS PRIMARILY ENGAGED
IN RADIO BROADCASTING OPERATIONS
MAJOR COMMODITIES PRODUCED: PROGRAMS OF
ENTERTAINMENT, NEWS, TALKS AND THE LIKE
TABLE F.1.01

	Canada	BC	Alta	Sask	Man	Ont	Que	NB	NS	Nfld PEI
A. Number of reporting units	451	76	48	23	21	139	90	15	20	19
B. Total operating revenue (thousands \$)	579,398	76,935	74,436	28,274	25,661	191,348	131,125	17,095	20,469	14,055
C. Number of employees	9,918	1,425	1,185	554	477	3,281	1,923	292	436	345
D. Salaries and benefits (thousands \$)	270,844	37,788	35,849	14,619	12,864	88,176	56,722	6,988	10,522	7,316
E. Total property plant and equipment (thousands \$) (1)	821,546	87,487	122,993	32,069	43,060	296,586	183,077	19,539	20,686	16,049
F. Net profit (loss) after taxes (thousands \$)	7,321,066	1,394,170	(346,782)	(121,045)	430,964	188,284	4,201,513	689,108	1,187,085	(302,231)
G. Shareholders equity (thousands \$) (1)	729,574	74,724	85,824	24,993	51,499	248,975	226,266	7,389	4,003	5,901
H. Long Term Debt (thousands \$) (2)	302,510	36,718	19,791	13,820	13,805	112,316	97,639	3,948	2,612	1,860

NOTES:

(1) Radio and Television data combined.

(2) Figures may not add to totals shown, due to rounding.

SOURCE: Statistics Canada, Radio and Television Broadcasting, (Cat. No. 56-204).

DATE COMPLETED: January 25, 1987.