

29/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

411

RPTD2

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 INVESTMENT PROGRAM ACTIVITIES IN MISSIONS ABROAD

Mission: MILAN

Country: ITALY

The mission has proposed the following investment promotion activities for the next fiscal year:

	Date
Type: COMMUNICATIONS EXHIBIT	
INFO BOOTH AT MOBILE	9/89
Location: MILAN, UDINE	
Invest Nature: VARIOUS	
Sector: FISHERIES, SEA PRODUCTS & SERV.	
Cooperants: ISTC, IND. ASSOC. CONSULTANTS	
Estimated Budget: \$6,000.00	
Type: MISSION OUT, MINISTERIAL	
INVESTMENT OPPORTUNITIES PRESENTATION	10/89
Location:	
Invest Nature: VARIOUS	
Sector: MULTIPLE SECTORS	
Cooperants: ISTC, INDUSTRY BANKS	
Estimated Budget: \$4,000.00	
Type: MISSION OUT, INDUSTRY	
INFO BOOTH AT BI.MU	10/89
Location: MILAN	
Invest Nature: VARIOUS	
Sector: GRAINS AND OILSEEDS	
Cooperants: ISTC, IND. ASSOC. BANKS	
Estimated Budget: \$5,000.00	
INFO BOOTH AT PACHINTEX 89	11/89
Location: MILAN	
Invest Nature: VARIOUS	
Sector: GRAINS AND OILSEEDS	
Cooperants: ISTC, INV. CDA, IND. ASSOC.	
Estimated Budget: \$5,000.00	
Type: DIRECT MAIL CAMPAIGN	
TAILORED MAIL OUTS TO PRESELECTED COMPANIES	0/89
Location:	
Invest Nature: ALL	
Sector: AGRI & FOOD PRODUCTS & SERVICE	
Cooperants: INV. CANADA ISTC IND. ASSOC.	
Estimated Budget: \$5,000.00	