

Export and Investment Promotion Planning System

MISSION: 633 SANTIAGO

COUNTRY: 068 CHILE

Some Canadian exporters to this market in this sector (sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- aggressive marketing on the part of Canadian Exporters
- competitive export pricing for this market

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: NEGOTIATIONS ARE STILL PROCEEDING BETWEEN AGRICULTURE CANADA AND CHILEAN AGRICULTURE MINISTRY FOR IMPORT REGULATIONS. WE ARE ALSO DEVELOPING REGULATIONS FOR EMBRYOS EXPORT.

Results Expected: INCREASE OF SHARE OF MARKET BY 5% PER YEAR.