

2. Folded sheets of paper, of which the two inside faces have been completely gummed together so that they cannot entrap other articles, are treated as postcards.

3. Postcards must bear on the address side the heading "*Carte postale*" in French, or the equivalent of this heading in another language. This heading is not obligatory for cards of private manufacture.

4. Postcards must be sent unenclosed, that is to say, without wrapper or envelope.

5. The right-hand half at least of the address side is reserved for the address, for indications relating to the postal service, and for official labels; postage stamps or postal franking machine impressions must be placed on the address side and, as far as possible, on the right-hand half of the card. The sender may make use of the back and of the left-hand half of the address side, subject to the provisions of § 6 below.

6. It is forbidden to join or attach to postcards samples of merchandise or similar articles. Nevertheless, illustrations, photographs, stamps of any kind, labels and cuttings of any kind, in paper or other very thin substance, as well as address labels or slips to fold back for address purposes, may be affixed to them, provided that these articles are not of such nature as to alter the character of the postcards, and that they adhere completely to the card. These articles may be affixed only to the back or to the left-hand half of the address side of postcards, with the exception of address labels, or slips, which may occupy the whole of the address side. Stamps of all kinds liable to be mistaken for postage stamps may be affixed only to the back.

7. Postcards which do not comply with the conditions laid down for this class of correspondence are treated as letters, except when the irregularity consists solely of the placing of the postage stamps on the back, in which case the cards are considered as unpaid and are therefore treated according to the category to which they belong by reason of the text which they bear or their dimensions.

ARTICLE 115.

Reply-Paid Postcards.

1. Reply-paid postcards must bear on the face in French, as heading on the first half, the words "*Carte postale avec réponse payée*," on the second half "*Carte postale-réponse*." Each of the two halves must, moreover, comply with the other conditions laid down for single postcards; one half is doubled over the other so that the fold forms the upper edge and they may not be closed in any way.

2. The address of the reply half must be on the inside.

3. The sender of a reply-paid postcard may indicate his name and address on the face of the reply half.

4. The sender is also allowed to print on the back of the reply half a questionnaire to be filled up by the addressee; the addressee may in addition send back the "Request" half attached to the reply half. In this case, the address on the "Request" half must be struck through and must be on the inside.

5. The prepayment of the reply half by means of the postage stamps of the country which has issued the card is valid only if the two halves of the reply-paid postcard were attached to each other when received from the country of origin, and if the reply half is despatched from the country where it has been received by post to the said country of origin. If these conditions are not complied with, it is treated as an unpaid postcard.