



Time Assurance

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Individuality
in Watches

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We again wish to impress the fact that Birks' watches are constructed of the best quality material on the most scientific principals.

The Canadian-famed reliability of our watches is due to a conservative progress—we do not sell novel watch inventions but employ our energies in perfecting the approved Birks models.

The fact that "Birks" is on a watch is accepted as conclusive evidence of reliability. Thousands of our watches are in use throughout Canada today.

Birks \$60.00 Special—14-kt. gold open-face case; Birks 19-jewel "Downing St." movement.

Gentlemen's \$25.00 Leader—Gold-filled open-face case; Birks 17-jewel "Greenwich" movement.

Gentlemen's \$10.00 Leader—Silver open-face case; Birks 15-jewel "Service" movement.

Our Catalogue illustrates our complete line.

Henry Birks & Sons

LIMITED

Official Time Inspectors of C. P. R.

GEO. E. TROREY,
Managing Director.

Vancouver, B. C.