	Successful life assurance agents who have pushed their business under great disadvantages, which they feel may cripple them in their future efforts, would do well to connect themselves with a LIVE company which fosters its agents. Others who have been desirous of taking a high rank in the business, but have found themselves surpassed by competitors, should determine whether this may not be due to the tools they have had to work with rather than to any lack of ability or energy on their part. The man who has the greatest facilities in business, other things being equal, will surpass all competitors.
	in business, other things being equal,

CANADA LIFE ASSURANCE CO.

Table showing the business in Canada of the following life companies acting under Government license:-

COMPANY.	Assurances in force in 1880.	Prem's, for the year 1880.	Amount of new policies, 1880.
CANADA LIFE	\$25,024,270	\$673,080	\$4,157,165
Ætna	10,324,886		1,826,250
Confederation	6,785,990	184,246	
Standard			
Equitable		194,485	1,674,100
Sun	0.000.100	114.595	
Ontario Mutual			1,157,750
Travelers'	0.005.04		321,350
Union Mutual			201,550
London & Lancashire			706,900
Mutual	2 224 454		
Citizens'			
Teronto	400 84		

*Year to 30th April, 1861.
**MINIMUM POLICIES becoming claims before 30th April, 1885, are by the allowance of the prospective bonus of 1½ Per Cent. Per Annum, made free from the possibility of any reduction.

A. G. RAMSAY, Prest. R. HILLS, Secy.
J. D. HENDERSON, Agent.

Office—46 King St., west, Toronto

INSURANCE COMP'Y OF ENGLAND

LIABILITY OF SHAREHOLDERS UNLIMITED.

ANNUAL INCOME, upwards of 5,000.000 Investments in Canada for protection of Canadian Policy*

holders (chiefly with Government), exceed \$600,000. Every description of property insured at moderate rates of premium. Life Assurances granted in all the most approved forms.

Head Office for Canada—Royal Insurance Buildings Montreal

JOHN MAUGHAN, JOHN KAY,

Agents for Toronto and County of York. ARTHUR F. BANKS,

M. H. GAULT, Chief Agents W. TATLEY.

WESTERN

ASSURANCE COMPANY.

FIRE & MARINE.

Incorporated 1851.

Capital and Assets......\$1,637,553 10 Income for Year ending 31st Dec., 1879 1,001,052 20

HEAD OFFICE: TORONTO, ONT.

J. J. KENNY, Man'g. Director. Hon. J. McMURRICH, Presid't. JAS. BOOMER, Secretary.

LANCASHIRE LONDON

INSURANCE COMPANY

> MANAGER-CHAS. G. FOTHERGILL. SUB-MANAGER-J. B. MOFFATT.

Capital Fully Subscribed..... **89.260 000** 2,605,925 Assets, Cash, and Invested Funds Deposited with Government of Canada, for the Protection of Policy-holders in Canada 100,000

ALL LOSSES PAID AT HEAD OFFICE IN TORONTO, WITHOUT REFERENCE TO ENGLAND.

Office-Mail Buildings, Toronto. F. A. BALL, Chief Agt. for Canada.

Special Agents for Toronto: - T. M. PRINGLE; SIMS & WINSTANLEY.

LIFE ASSOCIATION OF CANADA

HEAD OFFICE, HAMILTON, ONT.

GOVERNMENT DEPOSIT \$101,000.00.

Policies on the "RESERVE FUND PLAN" issued by this Company only, (and copyrighted) contain a written statement of the amount of cash or paid up insurance guaranteed to the Policy holder if discontinuing the payment of premiums after 5, 10, 15, 20, 25, 30, 35 payments, &c.

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DAVID BURKE, Manager.

WILLIAM SMITH, Secretary.

WATERTO

Agricultural Insurance Company, OF WATERTOWN, NEW YORK. ORGANIZED, 1858.

Losses Paid, \$3,187,061. Net Assets, \$1,261,731. \$100,000 Deposited with Government for exclusive protection of Policy-holders in Canada.

Insures only Residences and Farm Property, and has never yet lost over \$5,000 by any one fire.

Insures against damage by lightning whether fire ensues or not, and insures the stock against being killed by lightning in the field.

The largest and strongest residence Insurance Company in the world.

E. L. LEE, No. 1 Court Street, AGENT FOR TORONTO AND COUNTY OF YORK. SOLICITORS WANTED-apply to above. J. FLYNN, Gen. Agent, Cobourg, Ont