

LUX



BLANKETS are luxuriously clean, soft and fleecy when washed with LUX. Every housewife knows that blankets are very liable to shrink in the wash and become hard and thick. LUX is the ideal preparation for washing blankets, all woollen things, fine laces, etc., because it cannot shrink them.

LUX is the economical cleanser—it dissolves readily in hot water—makes a foamy, cream-like lather which coaxes rather than forces the dirt out of clothes.

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Sold at
10 cents

Made in
Canada by
Lever
Brothers
Limited,
Toronto.



Perfect
Beauty
minus
The Made Up
Look

A soft, pearly white appearance that cannot be detected. A velvety skin that cannot be surpassed, is the reason why thousands of women daily use

GOURAUD'S

Oriental Cream

The supreme liquid face powder. Far superior to dry powders, as it does not clog the pores. It has a smooth, healing effect on the skin and is ideal to combat "Complexion Ills."

At Druggists and Department Stores 60c and \$1.50 per bottle.



GOURAUD'S ORIENTAL CREAM is prepared in Canada. Increase the prosperity of Canada by buying "Prepared in Canada" preparations.

Ferd. T. Hopkins & Son,
Montreal and New York