

The Philatelic Advocate.

With which is consolidated
The Philatelic Messenger,
The Ontario Philatelist,
and the Stamp Reporter.
 Official organ Dominion Philatelic Ass'n
 Our Motto. "Bis dat qui cito dat."

Subscription Rates.

25 cents per year to any part of the world.

Advertising Rates

1 inch, 40c. 2 inches 70c. $\frac{1}{4}$ page \$1.00.
 $\frac{1}{2}$ page \$1.50. 1 page \$2.00.

~~No adv. inserted until paid for.~~

The price is the same whether for one insertion or more.

The only discount that will be allowed is as follows:

If paid 3 mos. in advance	5 per cent.
" " 6 " " "	10 " "
" " 9 " " "	15 " "
" " 12 " " "	25 " "

All advs. set in brevier body type.

Forms close on the 20th and all copy must reach us BEFORE that date to ensure insertion.

U. S. Advertising Agent
 S. J. Petree, Russelville, Ala.

If this is marked it signifies that, your ad. reached us too late for this no.

Cash did not accompany your order.

We do not hold ourselves responsible for the opinions expressed by correspondents.

X We will exchange one or two copies with any paper published.

Address all communications to,

STARNAMAN BROS.,

Box 104, Berlin, Ontario, Canada.

38 If this number appears on your wrapper it signifies that your subscription has expired. Please renew.



ADVOCATE ADVS. PAY.

Dear Sirs:

Ads. in Advocate bring more returns in proportion to rates than any paper I have tried.
 W. HAMMOND.

EDITORIAL COMMENT.

WE believe that all the philatelic publishers and dealers will agree with us when we state that on account of receiving so many stamps in payment for subscriptions and advertising, albums stamps etc., if something could be invented to take the place of stamps being sent for small amount it would be the greatest boon, mail order people have ever received. In order to try and overcome this present means of sending small amounts, Mr. Fred H. Nichols, asst P. M. Lynn, Mass. intends to present some suggestions to remedy this evil at a meeting of postmasters to be held in Washington in November. We await with interest the decision of the department and trust that if the man employed is a success, that the Canadian postoffice department will take the matter in hand. We think that no commission should be charged the purchaser as is the case with postal notes. We can buy as many stamps as we wish, and are not required to pay anything extra. Why should we for postal notes?

For the benefit of our readers who have not experienced this difficulty we will state that during the damp weather unused stamps are very apt to stick to the letter, sometimes making it unreadable; and in most cases the stamps have to be soaked off. As business men, receiving stamps for small remittances, cannot possibly use all the stamps themselves, they are usually compelled to sell them at a discount, and in a large business this is no small amount. We suggest to Mr. Nichols that he present as one of his suggestions, the present postal note system of Canada, but to charge no commission for amounts under \$1.00.

DURING the past month we notice that