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Then you'll smoke nothing but **Elliston**! Full Havana filler. Sumatra wrapped. Mild, fragrant! Regardless of price—you can't get more! Try one and see!

Rochester Tobacco Co. Limited

Elliston
The Biggest Value Cigar

MANY N. S. CATTLE PRIZE WINNERS AT TORONTO FAIR

Judging of the dairy breeds, with Ayrshire, Holstein, Jersey and Guernsey males in the ring started at the Royal Winter Fair, Toronto. The four breeds were well represented as regards both numbers and quality, the total entry of dairy cattle being the largest ever made at a show in Canada.

The feature, as regards number of entries, was provided by the Ayrshires, with 412 animals, by far the largest showing of the breeds ever made in America. Fifteen breeders from Quebec and the Maritime Provinces are showing here this year and three United States herds are represented. Guernseys are the strongest gathering ever seen at a Canadian show with 134 entries, the Province of Nova Scotia being strongly represented in the classes for that herd.

Some results of cattle judging were as follows:—

Guernsey bull, three years or over: 1st, G. W. McKenzie, Scotsburn, N. S.; 2nd, D. G. MacKay & Son, Scotsburn, N. S.; 3rd, Howard W. Corning, Chagogan, N. S.

Section Two—Bull, two years and under three: 1st, J. Milligan & Sons, Westville, N. S.; 2nd, Roper Bros.,

Charlottetown, P. E. I.; 3rd, Ray Titus, Yarmouth, N. S.

Senior Yearling: 1st, Hugh A. Dickson, Central Onslow, N. S.; 2nd, Mrs. T. D. Blake, Great Village, N. S.; 3rd, Roselawn Farms.

Bull, Senior Calf: 1st, Howard W. Corning; 2nd, Howard W. Corning; 3rd, Roper Bros., Charlottetown.

The following were some of the prize winners in the livestock exhibition of the Royal Winter Fair:—

Holsteins, Section 1: 1st, Dickie Bros., Truro, N. S.

Section 6, Senior Champion Bull: 1st, Dickie Bros., Truro, N. S.

Section 3, Bull, Senior Yearling: 2nd, J. R. Simpson, Truro, N. S.

PROHIBITION AND CRIME

Dominion statistics show that in recent years there has been a marked decrease in convictions for assaults, cruelty to animals, vagrancy, insulting, obscene and profane language, disorderly conduct and keeping or frequenting disorderly houses. The reduction is from 33,253 to 19,226. It may be said that these are minor offenses, but they have an intimate relation with the conduct of life. The offenders are not, perhaps, criminals of a dangerous type, but they are leading idle, sordid and ill-regulated lives, and they are a source of weakness to the community.

The great reduction in offenses of this kind is an encouraging sign of national progress, and it is impossible for any unprejudiced person to deny that it is due largely to prohibition and to the falling off in the consumption of intoxicants, which weaken the will and stimulate the passions.

(Toronto Globe.)

RURAL DEANERY MEETING

The clergy of the Rural Deanery of Annapolis will hold their Winter "Chapter" meeting on Monday and Tuesday of next week at Clements-Port. The "ad clerum" preacher on this occasion will be the Rev. T. C. Mellor, rector of Annapolis Royal. Whilst papers for discussion will be contributed by the Ven. Archdeacon Watson, rector of Granville Ferry, the Rev. W. Driffield, rector of Digby and Ravel, rector of Annapolis Royal, the Rev. Canon Wood, rector of Middleton, will be the Greek Testament.

POSTAL RECIPROCITY

A conference is soon to be held at Ottawa between the postal authorities of Canada and the United States at which plans will be considered to facilitate the exchange of mail matter between the two countries. The conference should result in immediate improvement of the international mail service between the Dominion and this country. Certain differences between the postal practices of Canada and of the United States do not relate to essential matters and could easily be removed. There is insufficient provision for reciprocal action. The adjustment of these difficulties would make for greater speed and the lessening of confusion.

Among the twenty-five separate topics which are to be discussed is the adoption of uniform money orders for both nations. Exchange of postal equipment is another. An effort will be made to secure more direct handling of routine inquiries concerning missing mail matter. Extension of runs by United States mail clerks into Canadian territory will be taken up. Provision will be made for direct correspondence between the postmasters of the two countries.

The economic and commercial relations between Canada and the United States constantly grow more intimate, and the best interests of both countries call for co-operation such as will be proposed at the postal conference.—New York Herald.

NEW USE FOR WARSHIPS

France has equipped two of her cruisers into showrooms in which are exhibited the finest examples of French handicrafts and manufactures, as well as works of art. It is planned to make a tour of the entire world, and to show the exhibits in the ports of every nation that has a seaboard and a port into which the warships can enter. This is an example that Canada might follow with advantage. We need new markets; we need to have our products and our manufactures known widely; and we need above all a sane and intelligent medium through which Canada and her resources may be impressed upon the minds of people in other countries. There could hardly be a more direct method of accomplishing these ends than by the despatch of a couple of ships, or, say, one ship, on a world tour, carrying examples of Canadian products, manufactures, handicrafts, and art, and a civil commission, composed of a few experts divorced from politics, to exploit this exhibition to Canada's advantage. It is a scheme well worth the consideration of the Federal Government.

TRoublesome COUGHS

indicate that the powers of resistance to disease are lowered. If you take cold easily or the cough lingers, take rich, nourishing

Scott's Emulsion

of pure vitamin-bearing cod-liver oil. It helps build up the body and strength to overcome the troublesome condition. Be sure it's Scott's!

Scott & Bower, Toronto, Ont. 22-35

ADVERTISING HAS COME TO STAY—CAN'T GET AWAY FROM IT

Let us ruminate for a little on advertising, an art which is, perhaps, the most important cog in the wheel of industry. What the poet meant to say was "Sweet are the uses of advertising," but he got balled up and put "Adversity" instead.

Longfellow, who also wielded a poetic pen, might well have supported this opinion by the judicious rearrangement of the lines:—

History backs up the poets, as witness the old Roman who, after he had cleaned up his enemies put the following "ad" in the Roman Eagle, "Veni, Vidi, Vici," (I came, I saw, I conquered), so that anyone needing a good "general" would know where to apply.

Imagine, if you can, what life would be without advertising. Your morning paper would probably consist of a column and a half, your favorite weekly would be trimmed down to its covers and little else; your life would be ignorant of the fact that electric washers were now \$199.50 instead of an even \$200, or that "Pale Pills for pink people" had cured a Hamilton woman (photo attached) of sitting up for her husband on lodge nights.

One would be the poor man's picture gallery which adorns our waste spaces, the street cars would cease to carry pictured passengers, in every stage of undress, on which the mere male fixes his eye so that he may ignore the young lady, somewhat similarly attired, who hangs onto a strap; the army of artists in word and picture, who make advertising a means of keeping body and soul together, would be deprived of their livelihood and swell the ranks of the unemployed, who cut off from their only source of amusement, the reading of advertisements for "Help Wanted", would rise in bloody revolution and bring the world in ruins about our ears.

You can't get away from it! Advertising has come to stay and it behooves us to bend and fashion it to our own uses, for, like fire, it is a good servant but a bad master.

This last statement is beyond controversy. We have known occasions on which a perfectly healthy subject sat down to digest the facts set forth in a patent medicine "ad" and before finishing the job was rushed to the hospital and operated on for gall stones, appendicitis, fracture of the skull and housemaid's-knee. We have seen otherwise sane and loving womenfolk, rave, scratch and bite to gain the counter where, according to the "ad" silk hose down to unprecident figures were assured.

syph-like beauty at bargain rates. Otherwise practical men have, at the lure of real estate agents, purchased "town lots" in the cent of a howling wilderness and words fail to describe a tithe of the hairbrained, lost-to-reason escapades that have grown out of the word-pictures of that modern Ananias who specializes in Oil Prospects' fiction.

So much for advertising as a bad master, but as a servant let us hasten to realize its worth. Think of that weighty volume emanating from one of our departmental stores, which has become justly famous as "The Home-Stealers' Bible"; consider how your bodily, household, spiritual and mental needs are made the subject of al needs are made the subject of column upon column of solicitation for the privilege of ministering to them. If there is anything you crave, from a railroad engine to a wife, you can find, with the price, dimensions and specifications, in the all-powerful, all-engrossing and ever-present advertising pages of any paper, magazine, book or similar object you care to lift, whilst the blank walls, roofs, boardings and electric signs strive with each other to shriek aloud your needs and point you to the desirable haven where they may be attended to.

JUST RECEIVED

Ivory Brushes, Combs, and Mirrors, etc.

Page & Shaw's Lollipops and other confectionery.

A large assortment of new dainty toilet preparations also Djerikis Perfume, Talc, and Face Powder.

Mary Garden and Lilosde Rigaud Talc, Roger & Callet's Soaps, Piver's Face Powder, etc.

Royal Pharmacy

W. A. WARREN, Phm.B.

The Rexall Store

Oysters!

Fresh Oysters, shelled and unshelled

Come in and have a Bang-up

Oyster Stew

HOME-MADE ICE CREAM

Mrs. E. B. CHUTE

BRIDGE-TOWN

"The Place With The Electric Sign"

Look!

Cigars, Cigarettes and

Temperate Drinks

Confectionery, Groceries

Raisins Ore 22c.

Sun Mail 25c.

Pure Gold Vanilla 15c.

Stim 75c.

Borden's Ev. Milk 15c.

Corn Flakes 2 for 25c.

Lyle B. Denton

Grand Central Hotel Block

MACHINE SHOP

Saw Mill Machinery, New

and Second Hand in Stock

Re-steeling Cylinder Saws and

Hammering Saws a Specialty. All

kinds of general machine work

promptly attended to.

E. L. BALCOM

Paradise, Nova Scotia

PILES

WRITE and find out what the

MICMAC REMEDY is, what it

has done for others and what we

guarantee it to do for you.

THE MICMAC REMEDY COMPANY.

Box 30 (V) Yarmouth, N. S.

30-521.

D. A. R. TIME-FAIR

Train service as it effects Bridge-

town:—

No. 96—From Annapolis Royal, ar-

rives 6.23 a.m.

No. 96—From Halifax, arrives 12.27

p.m.

No. 98—From Yarmouth, arrives

1.05 p.m.

No. 97—From Halifax, arrives 8.43

p.m.

No. 96—From Halifax, Tuesday, Fri-

day and Sunday, arrives 2.35 a.m.

No. 100—From Yarmouth, Monday,

Wednesday, Saturday, arrives 1.45

a.m.

ORGANS CLEANED AND REPAIRED

Competent workmanship guaran-

teed.

W. G. PARKER,

Lawrencetown, N. B.

PROFESSIONAL CARDS

OWEN & OWEN

Barristers and Solicitors

ANNAPOLIS ROYAL, N. S.

Branch office at Middleton—open

every Wednesday from 2.45 p.m.

to 5 p.m. and every Thursday

from 9 a.m. to 11 a.m.

Money to loan on Real Estate.

O. S. MILLER

Barrister and Solicitor.

Shafner Building.

BRIDGE-TOWN, N. S.

Telephone 15.

Money to loan on Real Estate Securities

HERMANN C. MORSE

B.A., LL.B.

Barrister, Solicitor and Notary Public

Money to loan on First-class

Real Estate.

INSURANCE AGENT

BRIDGE-TOWN, N. S.

Office in Royal Bank Building.

JOHN IRVINE, K. C.

Barrister, Solicitor, Notary Public, etc.

Office in Piggott's Bldg. Queen Street.

Telephone Connection.

W. A. LIVINGSTONE

Barrister & Solicitor.

CROWE BUILDING.

ANNAPOLIS ROYAL

Mr. Livingstone, on appointment,

will meet clients in Bridge-town.

DR. C. B. SIMS

Veterinary, Medicine and Surgery

Tuberculin Testing a Specialty.

Graduate of:

Nova Scotia Agricultural College.

Ontario Veterinary College.

University of Toronto.

Member of Nova Scotia Veterinary

Medical Association.

PARADISE, N. S.

Phone night and day—23-21

W. E. REED

Funeral Director and Embalmer

Latest styles in Caskets, etc. All

orders will receive prompt atten-

tion. Hearse sent to all parts of

the county. Office and show-rooms

in two-storey building in rear of

furniture ware-rooms. Telephone

76-4.

DR. F. S. ANDERSON

Dental Surgeon

Graduate of University of Maryland

Office: Queen St.

BRIDGE-TOWN, N. S.

Hours: 9 to 5.

J. H. HICKS & SONS

Undertaking.

We do undertaking in all its branches.

Hearse sent to any part of the

county.

Telephone 46. H. B. HICKS, Mgr.

Queen St., BRIDGE-TOWN.

G. E. BANKS

Plumbing

Furnace and Stove Repairs.

BRIDGE-TOWN, N. S.

Telephone No. 2-2.

LESTER E. FAIEN

Architect

AYLESFORD, N. S.

ROSS A. BISHOP

Watchmaker and Jeweler

Watch, Clock and Jewelry Repairer

Queen Street,

BRIDGE-TOWN, N. S.

WALTER TOSH

Cabinet Maker and Upholsterer,

Painter and Paper Hanging

Carpenter Work and General Repairs.

Work shop, Granville Ferry

HAIR WORK DONE

Combings or cut hair made into

Puffs, Tricorations and Swirls

Terms moderate. Satisfaction guar-

anteed. Mail orders promptly at-

tended.

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Annapolis Royal, N. S. No. 1

Dr. WM. C. ARCHIBALD

B.A., M.D., C.M.

(SPECIALIST)

LAWRENCETOWN, N. S.

30-11.

BELYEA & MacNICE

Chartered Accountants

Audits, Investigations, Systems,

Municipal and Corporation Auditors,

Income Tax Returns.

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L.D.S., R.F.P.S. (Glasgow)

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Telephone No. 107.

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Stenographer and Typist

Residence, Granville St. East,

BRIDGE-TOWN, N. S.

Hours: 10-12 a.m. and 2-4 p.m.

Mondays to Fridays.

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