

# INSURE IN THE EQUITABLE LIFE!

WHY? BECAUSE IT DOES:

**The Largest New Business.**

Assurance written by the Equitable Society in 1887, \$138,023,105.  
(For eight years it has written a larger annual business than any other company.) And has

**The largest amount of outstanding assurance**

Outstanding Assurance, \$483,029,562.  
No other company comes within \$55,000,000 of the Outstanding Assurance of the Equitable.

**The Largest Surplus.**

ASSETS, Dec. 31, 1887 \$84,378,904.85  
LIABILITIES (4 per cent valuation) 66,274,650.00  
SURPLUS \$18,104,254.85

**The Largest Income.**

Total Income in 1887, \$28,240,849.

**The Largest Premium Income.**

Premium Income in 1887, \$19,115,775.

**The largest excess of income over disbursements.**

Excess, \$9,101,695.

**The largest annual increase of new business.**

Increase in 1887, \$26,482,902.

**The Largest Annual Increase in Outstanding Assurance.**

Increase in 1887, \$71,260,464.

**The Largest Increase of Surplus.**

Increase in 1887, \$1,748,379.

**The Largest Increase in Total Income.**

Increase in 1887, \$3,367,116.

**The Largest Annual Increase in Premium Income.**

Increase in 1887, \$2,843,620.

**The Largest Increase of Interest, Dividend and Rent Income.**

Increase in 1887, \$523,495.

**The largest annual increase in Assets.**

Increase in 1887, \$3,368,432.

**The largest percentage of assets to liabilities**

HUGH C. DENNIS, MANAGER.

T. R. B. ELDRIDGE, CASHIER.



## THE MANUFACTURERS LIFE INSURANCE COMPANY

HAS RECEIVED APPLICATIONS FOR INSURANCE

AMOUNTING TO \$6,000,000

FROM JANUARY 1ST, 1888, TO DATE.

The Largest Business Ever Secured by Any Company Doing Business in this Country in Any One Year.

President: Rt. Hon. Sir John A. Macdonald, P.C., G.C.B. Vice-Presidents: Geo. Gooderham, Esq., Prest. Bank of Toronto; William Bell, Esq., Organ Manufacturer, Guelph. J. B. Carlile, Managing Director; J. L. Kerr, Secretary; Frank Sanderson, M.A., Actuary; George Sterling, Cashier.

AUTHORIZED CAPITAL AND OTHER ASSETS OVER \$2,000,000.00.

HEAD OFFICE, 83 KING-STREET WEST, TORONTO.

### WESTERN CANADA LOAN AND SAVINGS COMPANY.

OFFICES: 70 CHURCH-ST., TORONTO.

Subscribed Capital, \$3,000,000.

Paid-up Capital, \$1,400,000.

RESERVE AND CONTINGENT FUNDS,

\$800,000.

Hon. G. W. ALLAN, Senator, President.

GEORGE GOODERHAM, Vice-President.

Directors: Thomas H. Lee, George W. Lewis, Sir D. L. Macpherson, K.C.M.G., Alfred Gooderham, Walter S. Lee.

#### SAVINGS BANK BRANCH

Money Received on Deposit, and Interest allowed, compounded half-yearly. Debentures Issued, Sterling or Currency, for amounts to suit Investor. Half-yearly Interest Coupons Attached. Executors and Trustees are Legally Authorized to Invest in these debentures.

MONEY TO LEND.

STRAIGHT LOANS AT LOWEST CURRENT RATES.

BANKERS: Morton, Rose & Company, London, Eng.; Bank of Toronto; Merchants' Bank of Canada; Standard Bank of Canada; Dominion Bank.

For further information apply at the Offices of the Company.

WALTER S. LEE, Managing Director.

### THE BRITISH & FOREIGN MARINE INSURANCE CO., OF LIVERPOOL.

CAPITAL SUBSCRIBED \$5,000,000  
SURPLUS ASSETS OVER ALL LIABILITIES 3,000,000  
SECURITY TO POLICY-HOLDERS 8,000,000

£4 Share sell at £22, or over 400 p.c. premium.

Transacts a larger business than any other Marine Company in Great Brit in.

Is Financially one of the Strongest Marine Companies in the World.

Has \$100,000 deposited with the Canadian Government, being the only purely Marine Company with such a deposit.

Has a fully authorized general agent in Canada for adjustment and settlement of losses.

The Company Transacts Inland and Ocean Marine Business.

The foregoing facts make the Company one of the Strongest and Best to Insure in.

IMPORTERS—Open policies granted covering goods from any part of the world. Send for particulars.  
EXPORTERS—Unlimited facilities for the protection of Grain, Produce and Cattle.

CHIEF SUB-AGENCIES:—Toronto, Hamilton, London, Winnipeg, Quebec, Halifax, N.S.; St. John, N.B.; Charlotte town, P.E.I., and St. John's, Newfoundland, Head Office for Canada, Montreal.

EDWARD L. BOND, Chief Agent and Attorney.

J. S. WALL, Sub-Attorney.

STEWART CAMPBELL, Manager Inland Department.

### ONTARIO MUTUAL LIFE.

HEAD OFFICE - WATERLOO, ONT.

DOMINION GOVERNMENT DEPOSIT \$100,000  
1870. PROGRESS. 1887.

The business of the Company for the year 1887 has been in every way satisfactory, showing in all its essential features a continuation of the steady progress which has gone on from its inception in 1870 up to the present time. Compared with the two preceding years, the following items of last year's account show up to good advantage:

|                             | 1885.          | 1886.          | 1887.           |
|-----------------------------|----------------|----------------|-----------------|
| Number of policies issued   | 1,375          | 1,977          | 2,181           |
| Amount of policies issued   | \$1,867,950.00 | \$2,565,750.00 | \$2,716,041.00  |
| Number of policies in force | 6,381          | 7,448          | 8,605           |
| Amount of policies in force | \$8,259,361.71 | \$9,771,543.38 | \$11,081,080.38 |
| Total cash income           | 273,446.85     | 319,273.98     | 356,104.30      |
| Total assets                | 7,866,187      | 909,489.93     | 1,089,449.27    |
| Reserve held                | 685,001.36     | 802,167.24     | 1,004,505.64    |
| Death claims paid           | 76,836.00      | 54,250.00      | 60,156.00       |
| Matured endowments paid     | 1,000.00       | 3,000.00       | 5,150.00        |

#### LIBERAL CONDITIONS OF POLICIES.

1. Guaranteed surrender values in cash or paid-up insurance.
2. One month's grace for payment of premiums.
3. No restriction on travel or occupation.
4. Policies inapplicable after three years.
5. Lapsed policies may be revived within 12 months of lapse.
6. Dividends yearly after third year.

I. E. BOWMAN, M.P., President. WM. HENDRY, Manager. W. H. RIDDELL, Secretary.

### THE HOME Savings and Loan Company, LIMITED.

OFFICE: No. 72 CHURCH-STREET, TORONTO.

AUTHORIZED CAPITAL, \$2,000,000.  
SUBSCRIBED CAPITAL, \$1,500,000.

Deposits received, and interest at current rates allowed. Money Loaned on Mortgage on Real Estate, on Reasonable and Convenient Terms. Advances on Collateral Security of Debentures, and Bank and Other Stocks.

HON. FRANK SMITH, PRESIDENT. JAMES MASON, MANAGER.