

STOP!—Do Your Christmas Shopping At J. GOLDENBERG & CO.'S

The Store for Practical and Useful Gifts
At Reasonable Prices.

BETTER QUALITY

LOWER PRICES

COME and see us when you are looking for useful and most acceptable gifts for every member of the family. In these times of war it is the useful article which should invariably be chosen for the older members of the family.



GREAT VALUES IN MEN'S CLOTHING

Men's Suits

In black, blue, grey and fancy mixtures in all sizes from \$8.50 to \$35

Men's Overcoats

In chinchilla, heavy tweed, grey frieze, also black and grey melton and beaver cloth with velvet collar, or large storm collar at less than present wholesale prices.

Men's Pants

In fancy tweeds, black and blue serges, also oxford-tweeds, from \$2.00 up

Men's Underwear

In Stanfield's, Penman's and many other well known brands, in 2 piece suits and combinations, sizes up to 50, at very reasonable prices.

Men's Ties and Braces

Put up in fancy Christmas Boxes, from 50c to \$1.00

Men's Fancy Scarfs

In all colors, from 50c to \$3.00

A large range of

Men's Sweaters, Gloves and Hosiery at low prices.

BOOTS AND SHOES

Among our large stock of Boots and Shoes we have many hundreds of pairs, especially Ladies', Misses' and Boys' Boots, which are still selling at the old price, you are sure to find the size you need in this lot, we can save you money on every pair of boots that you buy from us.

HANDKERCHIEFS

We have a large variety of Handkerchiefs for Xmas presents packed in fancy boxes from 5c. to \$1.50 per box.

We Wish All Our Friends and
Customers a Merry Christmas and
A Happy New Year.

LADIES' CLOTHING

Ladies' Coats

A large range of ladies' coats, with large cape collar, wide cuffs, belted at the back or side, from \$7.50 to \$25.

Ladies' Dress Skirts

In black and navy blue serges, also plaids and gray tweeds, from \$3.00 up

Ladies' Blouses

In the newest styles, in voile, silk, crepe de chene and georgette, several very attractive designs in white, maize and flesh, from \$2.50 to \$6.50.

Ladies' Gloves

In kid, suede and wool, also scarfs, sweaters, hosiery, white wear, boudoir caps, bags, slippers, fur stoles and muffs; also a lot of celluloid goods, such as trays, hair receivers, powder boxes, soap boxes, brushes, combs and mirrors, etc. All useful and practical gifts.

BOY'S CLOTHING

The strong combination found in the value of our boy's suits, overcoats and pants, makes them worthy of your serious consideration. We are confident that the quality of boys clothing shown by us at such low prices can not be duplicated anywhere else. We have a large variety of styles to choose from from 2 1/2 to 16 years, from \$1.75 up.

Boy's Underwear, Shirts, Sweaters, Mackinaw Coats; in fact everything to make the Boy happy this Xmas, at exceptionally low prices.

DRY GOODS.

We have a very good assortment of dress goods, coatings, blanket & mackinaw cloths, prints, ginghams, cotton flannel-ettes, sheetings, pillow cottons, quilts, table cloths, table linens, towels and towel-ings, pillow slips, bath mats, blankets, comforters; in fact every thing in the line of dry goods, which we were fortunate enough to buy in large quantities before the big advance, and we are giving the advantage of same to our many customers.

Dress Goods

Serges, blue and black, 54 and 56 inches wide, from \$1.25 up. Dress tweeds, several shades, from 45c up. We have many dress lengths in good shades, at the old prices, which is about one third of present values.

PRINTS—Good English prints in very good patterns, worth about 25c now selling at 15c.

FLANNELLETS, in plain white, pink and striped, from 12c up.

COTTONS, in grey and white. Notwithstanding the big advance since last year, we are selling same at last year's prices.

TOWELINGS—We have a very large stock in linen and crash towelings at real old prices. Crash, 15 inches wide at 9c, 18 " " at 10c, Linens in plain white, red bordered and red or blue check from 14c up.

SHEETINGS, PILLOW COTTON and PILLOW SLIPS. Our prices on same are less than today's wholesale prices.

BLANKETS and COMFORTERS at prices that can not be duplicated anywhere else.

YARNS—We have a large stock of leather fingering, which is unshrinkable yarn, in all shades at moderate prices.

THE season for shopping is short, but we are certain you will be able to get what you require here. No trouble to show goods. Courteous treatment whether you purchase or not. Satisfaction guaranteed.

McLEAN BUILDING

J. GOLDENBERG & CO.

OPPOSITE BANK OF COMMERCE

