PLAIN, FAN

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J. GOLDENBERG & CO.'S

The Store for Practical and Useful Gifts At Reasonable Prices.

BETTER QUALITY

LOWER PRICES

COME and see us when you are looking for useful and most acceptable gifts for every member of the family. In these times of war it is the useful article which should invariably be chosen for the older members of the family.



CREAT VALUES IN MEN'S CLOTHING

Men's Suits

In black, blue, grey and fancy mixtures \$8.50 to \$35

Men's Overcoats

In chinchilla, heavy tweed, grey frieze, also black and grey melton and beaver cloth with velvet collar, or large storm collar at less than present wholesale prices.

Men's Pants

In fancy tweeds, black and blue serges also oxford-tweeds, from

Men's Underwear

In Stanfield's, Penman's and many other well known brands, in 2 piece suits and combinations, sizes up to 50, at very reason-

Men's Ties and Braces Put up in fancy Christmas Boxes,

BOOTS AND SHOES Men's Fancy Scarfs

Among our large stock of Boots and Shoes we have many hundreds and Boys' Boots, which are still sell- Men's Sweaters, Gloves and of pairs, especially Ladies', Misses' ing at the old price, you are sure to find the size you need in this lot, we can save you money on every pair of boots that you buy from us.

HANDKERCHIEFS

We have a large variety of Handkerchiefs for Xmas presents packed in fancy boxes from 5c es. to \$1.50

In all colors, from 50c to \$3.00. A large range of

Hosiery at low prices.

LADIES' CLOTHING

Ladies' Coats

A large range of ladies' coats, with large cape collar, wide cuffs, belted at the back or side, from \$7.50 to \$25.

Ladies' Dress Skirts

In black and navy blue serges, also plaids and gray tweeds, from • \$3.00 up

Ladies' Blouses

In the newest styles, in voile, silk, crepe de chene and georgette, several very attractive designs in white, maize and flesh, from \$2.50 to \$6.50.

Ladies' Glove

In kid, suede and wool, also scarfs, sweaters, hosiery, white wear, boudoir caps, bags, slippers, fur stoles and muffs; also a lot of celluloid goods, such as trays, hair receivers, powder boxes, soap boxes, brushes, combs and mirrors, etc. All useful and practical gifts.

BOY'S CLOTHING

The strong combination found in the The strong combination found in the value of our boy's suits, overcoats and pants, makes them worthy of your serious consideration. We are confident that the quantity of hoys clothing shown by us at such the prices can not be duplicated anywhere else. We have a large variety of styles to choose from from 2 1-2 to 18 years, from

Boy's Underwear, Shirts, Sweaters, Mackinaw Coats; in fact everything to make the Boy happy this Xmas, at exceptionally low

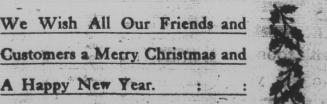


table cloths, table linens, towers and towerings, pillow slips, bath mats, blankets,
comforters; in fact every thing in the line
of dry goods, which we were fortunate
enough to buy in large quantities before
the big advance, and we are giving the advantage of same to our many customers.

Dress Goods

Serges, blue and black, 54 and 56 inches wide, from \$1.25 up. Dress tweeds, several shades, from \$5c up. We have many dress lengths in good shades, at the old prices, which is about one third of present values.

PRINTS—Good English prints in very good patterns, worth about 25c now selling at 15c.

PLANELLETS, in plain white, pink and striped, from 12c up.

COTTONS, in grey and white. Not withstanding the big advance since last year, we are selling same at last, years

TOWELINGS—We have a very large stock in linen and crash towelings at real old prices. Crash, 18 inches wide at 9c 18 " at 10c Linens in platn white, red bordered and red or blue check from 14c up.

SHERTINGS, PILLOW COTTON and PILLOW SLIPS. Our prices on same are less than today's wholesale prices.

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THE season for shopping is short, but we are certain you will be able to get what you require here. No trouble to show goods. Courteous treatment whether you purchase or not. Satisfaction guaranteed.

A Happy New Year.

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