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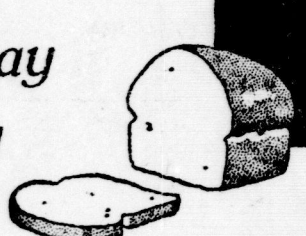
CONSERVE your fuel, save labor and worry by using Canada's quick, clean "white coal" and a Moffat Electric Range. It makes no dust or fumes, does not blacken pots, costs less to install in a new home and operates at half the cost of other fuels. Write tonight for free booklet to Moffats, Limited, Weston, Ontario.

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Neal's Bread is the best growing food you can eat, thick slices and big bites, for it's every bit nourishment, with nothing in it to make digestion difficult.



NEAL'S Good White Bread

is the best outdoor food for boys and girls. Its pure, wholesome ingredients build rosy, glowing health—the sort that lasts through life.

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Bread factories at Windsor, London, St. Thomas, Sarnia.

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Drop in and get better acquainted. Give our products a rigid inspection. Use our telephone for making your appointments, and, above all, see

"Gutta Percha" Tires

Many motorists will be re-equipping for the fall months. See that your assortment of all sizes is complete.

Gutta Percha & Rubber Limited

LONDON BRANCH: 119 KING STREET

EXPRESS VIEWS ON BEST BREEDS

Owners of Jersey, Holstein and Ayrshire Cattle Cite Reasons.

Prominent Cattle Raisers of District Declare Industry Is Improving.

What is the best and most paying breed of dairy cattle for the Western Ontario farmer?

An attempt to find an answer to the question through the largest exhibitors of cattle at the Western Fair proves that there are just as many best breeds as there are breeds of cattle.

Each and every exhibitor was emphatically certain when questioned that the breed upon which he had staked his fortune or which forms his hobby is the only kind worth while. And they all had their reasons.

Though they differed in their opinions on breeds, owners were united in the belief that the cattle industry was coming back into its own. Each one interviewed, including breeders of beef cattle, agreed that the demand for pure-bred stock, especially for heifers, has shown a pronounced growth in the past few months. The price, too, had stiffened somewhat.

Encouragement had been given to breeding by the exceptionally good year which has just been experienced. Generally speaking, the pastures throughout Western Ontario withstood the summer heat exceptionally well, and bountiful hay, grain and corn crops have given promise of a large store of winter feed.

Judging in the long sheds which house the cattle was not quite completed Tuesday. A large portion of the Holstein entries yet remained to be passed upon, but everything will be completed by Wednesday.

Wins Many Prizes. Easily one of the features of the cattle exhibits, at least in the dairy section, were the Jerseys exhibited by John Pringle of the Woodview Farm.

Mr. Pringle, with stock that had won prizes and championships in the largest shows of both Canada and the United States, practically swept the boards, except in some of the younger classes.

Among the 20 head of cattle which brought to him so many prizes was to be found Seaside Lass, which won the international grand championship at St. Paul, Minn., in 1921. For some reason the animal was not entered in competition with other individual animals.

Rowers' Glory, however, won the grand senior championship. This cow also had a splendid record, with many first prize ribbons won in many state fairs. Bright Prince, in the aged bull class, won the senior grand championship of the Jerseys. Rowers' Golden Prince was the junior champion.

George Silcox of Sheddin, who won three firsts in junior cattle classes, believes utterly in Jersey cattle. He would have no others, he claims. "Jerseys brought me everything I have," he asserted. "I wouldn't face a week if it were not for my herd of 36 cows."

They had paid for his 280-acre farm, he said. He sold 150 pounds of butter each week to dealers in St. Thomas. The butter, he claimed, of a better grade than that made from the cream of other cows and it sold more readily and at higher prices. It was his second year at the fair.

Bert Lawson of London township manages to maintain nine cows on ten acres of land and despite his handicap, secured a first prize on a yearling heifer. He is every bit as enthusiastic over the Jerseys as Mr. Silcox.

He claims that he secures five cents a pound more for his butter

than dairymen with other breeds. If the Jersey cow was used exclusively he believed the ice man, as far as the dairy business was concerned, would be forced out of business. He stated that he never used ice in making butter, so rich is the fat, and he never has resorted to it to preserve his wares.

Out of the ten acres Mr. Lawson devotes four acres to gardening, feeding his spare vegetables to cows. He finds that they will repay him for their keep, although he is forced to buy all winter feed.

Though there are only two exhibitors of Ayrshires at the fair they put up strong arguments in favor of their breed.

J. L. Stansell, who, when he is not serving as a member of parliament for East Elgin, devotes his time to caring for a herd of 55 head, is an enthusiastic believer in the type of animals. So is M. B. Stafford of Sheddin, who took the only prizes that Mr. Stansell missed by winning a junior championship with a yearling heifer.

Both Mr. Stansell and Mr. Stafford believe that the Ayrshire is gradually supplanting the Holstein cow as a dairymen's favorite, owing to the introduction by the government of the butter-fat tests in selling milk and cream.

States Ayrshire Handy. They maintain that the Ayrshire gives almost as much milk as the average Holstein, and it is much richer in quality. The tests prove that a Holstein will give only 3 per cent butterfat, while the Ayrshire gives at least 4. They do not compare their animals with the Jerseys, for they claim that the Jersey is essentially a butter-producing cow.

Mr. Stafford likes the Ayrshire, because he believes they are more easily fed than the Holstein and are more hardy. They can also easily be finished off for beef purposes. Neither he nor Mr. Stansell would keep other breeds.

Mr. Stansell won 23 prizes in London and 22 in Toronto out of 17 head exhibited. He won first prize in the senior herd and the junior herd, and the grand championship for senior bulls and cows. His junior bull also won first prize.

That the Holstein is not without its staunch supporters is shown by the many and large exhibits prominent in the building. As judging was not completed, however, little could be said by their owners.

The exhibitors of Holsteins derided the claim of the Ayrshire breeders that the Holstein would be supplanted. They pointed to the comparative weak showing of the Ayrshire class at the Fair as a support of their claim. There is not another cow in the world will produce milk like the Holstein, they claim.

The showing of dairy cattle as a whole was large this year. The Holstein is by far the largest class, with Jerseys second. The quality of both classes is exceptionally good.

KRUPP'S TO ISSUE EMERGENCY COIN

ESSEN, Sept. 12.—The Prussian minister of commerce has granted the Krupp Company permission to issue emergency currency to the amount of 400,000,000 marks. The note issue is limited to sixty days, the bills to be in denominations up to 500 marks.

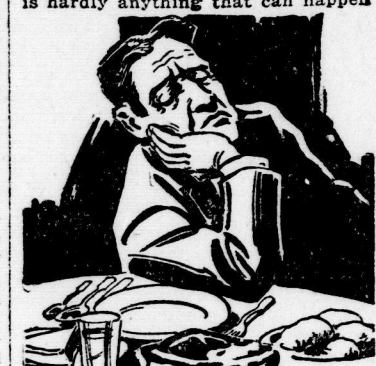
EXTINGUISH CHIMNEY BLAZE.

The firemen had a run to the home of Mrs. Fred Boyce, 290 Hill street, at 10 o'clock last night, where they extinguished a small chimney blaze originating from an overheated stove. Chemicals were used to extinguish the blaze. The damage is estimated at \$25.

Quit Making Faces At Your Meals!

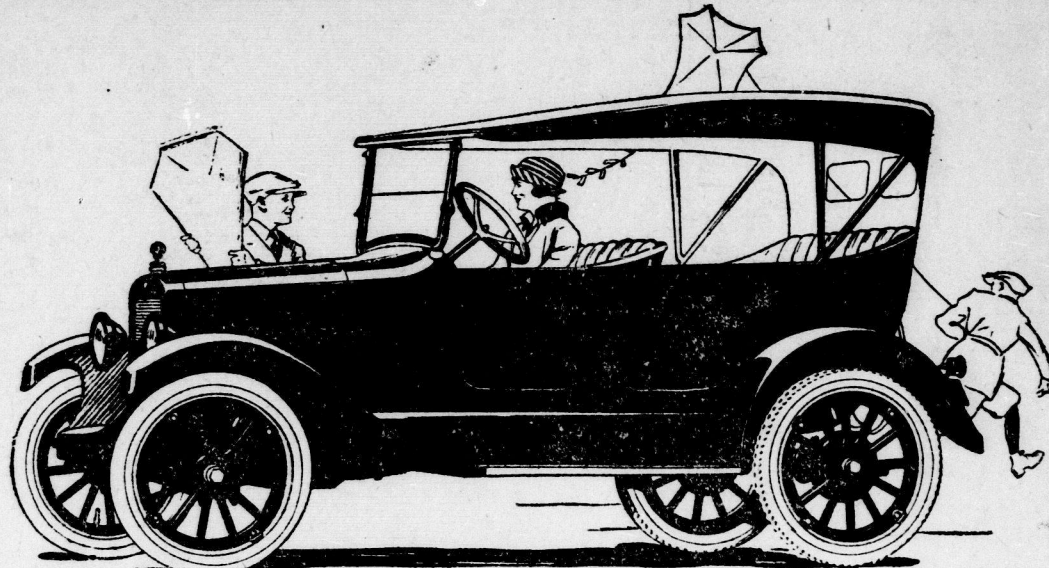
Ironized Yeast Gives the Stomach Natural Digestive Power!

There's one organ in the human body that "kicks back" when it gets weak, and that's the stomach. No stomach on earth can operate without vitamins and iron. The same thing is true about the nerves. There is hardly anything that can happen



Stomach-Power Gone! Ironized Yeast Quickly Builds Up Digestive Power. You'll Relish Your Food!

to the nervous system that is not at once reflected to the stomach. Weak nerves! weak stomach! Nature has only one answer; more vitamins ironized! But remember that Ironized Yeast is not a mere mixture of yeast and iron, but is yeast ironized, which is a substance all by itself. This is why Ironized Yeast produces almost immediate results in cases of loss of appetite, aversion to food, belching, gas on the stomach, fermentation, "lump-of-lead" feeling after eating, dyspepsia, indigestion. There is only one Ironized Yeast in the world; it contains yeast-vitamins-with-organic-iron, the very natural food-power which every strong stomach and every strong nervous system possesses. The answer is, ironized vitamin-yeast. Ironized Yeast, is sold at all drug stores at \$1.00 a package. Each package contains 60 tablets, each tablet is sealed. They never lose their power. Harold F. Ritchie & Co., Ltd., Toronto, Sales Agts. Take Ironized Yeast, you'll enjoy eating, and digest thoroughly everything you eat. That's life!



The Overland Special combines comfort and good looks in a truly remarkable way.

It is certainly a beautiful car—its long graceful lines captivate you the minute you see it.

It has all the equipment and refinement of more expensive cars. Its beautiful body is upholstered in genuine leather—both the front and rear seats are roomier than usual. And it is also a comfortable car, for it is equipped with the famous Overland Triplex Springs, which absorb road shocks and diminish wear and tear.

Every riding and driving convenience is yours in this Overland Special Touring—electric lights, starter, speedometer, horn; three speed transmission; ventilating windshield and demountable rims.

Come in and see this car to-day.

Overland "SPECIAL"

J. W. McLaughlin

"ASK THE MAN WITH THE WHITE HAT."

OVERLAND DEALER, 345-349 DUNDAS STREET, Near Waterloo, South Side, London, PHONE 6400.

Join Our Red Bird Bicycle Xmas Club

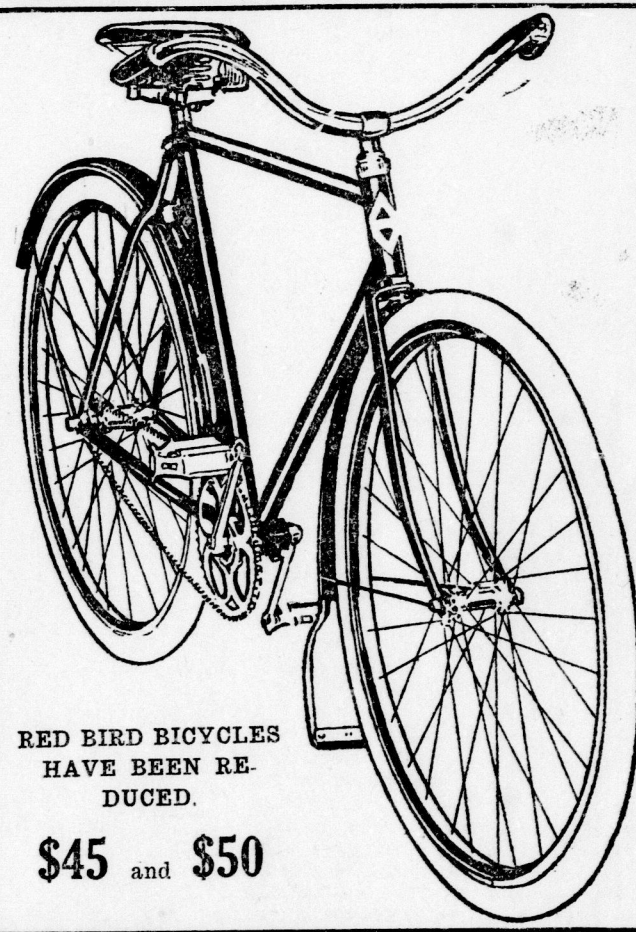
A good plan to get that RED BIRD BICYCLE you promised the boy or girl, so easy that you will never miss the price you pay for it. Besides! Can you imagine the pleasure you will bring to the boy or girl and yourself included, when on Christmas morning that long looked for



See G. A. Optimist Wenige, "The Man That Made Walking Expensive."

RED BIRD BICYCLE

makes its appearance. Oh, boy! What joy! You can count this as one of the big things in life.



RED BIRD BICYCLES HAVE BEEN REDUCED. \$45 and \$50

HERE IS OUR PROPOSITION: And we have a reputation for carrying out our propositions as we advertise them. We have faith in the honesty of the public, and that is why such a proposition is possible.

ONE DOLLAR DEPOSIT During the Fair week, at either our store or exhibit in Main Building at Fair, secures a RED BIRD for Christmas. Then pay us a dollar now and then until \$10 has been paid, and a RED BIRD BICYCLE will be delivered to you on Christmas Eve. The balance can then be arranged on very easy terms.

AIN'T IT SIMPLE? CAN YOU BEAT IT? WE'LL SAY NO!

Bicycle & Motor Sales Co.

425 WELLINGTON. PHONE 7182. Or MAIN BUILDING, WESTERN FAIR.

See the Roller Bicycle Races at Our Exhibit Every Evening at 8 o'Clock.

YOUNG WOMEN WHO SUFFER

Letter Points Way Towards Relief—Lydia E. Pinkham's Vegetable Compound

Toronto, Ontario.—"I suffered from the time I was a school-girl, until I had taken your medicine, with pain in my left side and with cramps, growing worse each year until I was all run down. I was so bad at times that I was unfit for work. I tried several doctors and patent medicines and was only relieved for a short time. Some of the doctors wanted to have an operation but my father objected. Finally I learned through my mother of Lydia E. Pinkham's Vegetable Compound and how thankful I am that I tried it. I am relieved from pain and cramps and feel as if it has saved my life. You may use my letter to help other women as I am glad to recommend the medicine."



Mrs. H. A. GOODMAN, 14 Rockvale Ave., Toronto, Ontario. Lydia E. Pinkham's Private Text-Book upon "Ailments Peculiar to Women" will be sent to you free upon request. Write to The Lydia E. Pinkham Medicine Co., Lynn, Mass. This book contains valuable information.

Miller's WORM Powders

Contain No Narcotics

When your child is restless, peevish, sleepless, or when convulsions threaten, it indicates the ravages of worms and that the little one's strength is being sapped and undermined. Miller's Worm Powders get promptly at the root of the trouble and restore the digestive organs to a healthy condition. Sold by all druggists.