R.K.Cowan

ERCHANTS_

A cool store is a "drawing card," Folks will shop where it's coolest. Keep the store cool by electricity—by electric fans. Phone us about the cost. Private relephones erected. Also on hand a complete line of Electric and Combination Fixtures.

Rogers Electric Co'y, 425 RICHMOND STREET.

Lace Curtains Relaundered To look like new by the Parisian Steam Laundry Company

Fine Merchant Talloring

W. Fairbairn

Over Priddis Bros. Entrance through store 158 Dundas street.

434 TALBOT STREET Next to Dominion Laundry. N. B .- Old Chandeliers made new.

It is common with us also. We do not say it, but do it often. We can frame your pictures in any style of molding required, and "hang" them so that your rooms will look brighter and more homelike. Bring even a photograph and we will place a pretty frame on it for you. Our charges are reasonable.

LEWIS 434 Richmond St.

Confederation Life

TORONTO,

Guaranteed Capital and Assets - \$ 6,224,439 00 Cash Income, 1895 - - 1,062,642 00 New Insurance Written, 1895 - 3,541,920 00 Insurance in Force - - 26,611,718 00 Increase in Dividends to Policyholders 29,853 50

WE INSURE LADIES.

FRED. H. HEATH, GEO. PRITCHARD, General Agent.



ENTIRELY NEW TREATMENT. Rach box contains a box of powder for the immediate refief of Sick and Nervous Headache, and Sick Stomach, Neuralgia, Restlessness, Toothache and all Nervous Pains; also capsules, torming a never failing treatment for Biliousness, Coated Tongue, Dizziness, Dyspepsia, Torpid Liver, Pain in Back and Side, Lumbago, Constipation, Tired Feeding, Loss of Appetite, Indigestion, Plotches on Skin, Impure Blood. They are also a certain proventive of Bilious and Typhoid Fevers. Not like the old-fashioned slow-acting pills mixtures. losenges, etc., but they are at

I PREPARING FOR THE WORST. Bilmber-Good gracious, what are you barricading the doors and windows

Drig Sets.; Five Boxes for \$1,00; at all Brig Stores, and at Country Stores at places where there are no Druggists. Prepared by R. Stark, M.O.C.P., Chamist

Mrs. Blimber-Why, Johnnie says a policeman is coming up from the sta-tion this morning to shoot a dog around the corner on the next street, and I'm not going to take any chances on getting hit."

Another Week's Sudden Deaths.

If the situation were not so serious one might say in the matter of sudden deaths from heart failure that each week is a record-breaker over that which has preceded it. There never was a time when greater need existed for hoisting the red flag of danger, and appealing to men and women in all conditions of life to keep within convenient reach a bottle o Dr. Agnew's Cure for the Heart. With the dightest symptoms of heart trouble relief is secured within a half an hour of using this medicine. The case of Mr. L. W. Law, of Toronto Junetion, who suffered from smothering spells for eighteen months, being permanently cured by this great medicine, is only one of thousands of instances that could be cited.

Several billiard tables have just been dispatched to Buluwayo.

Minard's Linkment Cures Diphtheria. Plans are well under way for the expending of \$9,000,000 on the canals

of New York State. Remember-only such medicines were admitted for exhibition at the World's Fair as are accepted for use by physicians in the practice of medicine Ayer's Sarsaparilla, Ayer's Cherry Pec and Ayer's Pills being included in the list. They are standard medi-

The new Connecticut forest map shows that over one-third of the State

box entirely cured me. I can now eat any thing I choose without distressing me in the least." These pills do not cause pain or griping, and should be used when a cathartic is required.

-When making purchases of merchants who advertise with us you will confer a favor on this paper by mentioning that you saw the advertise-ment in the "London Advertiser."

In shape. An work guaranteed.

Duplex chronometers, striking repeaters, levers. Swiss, English or American. T. C. Thornhill, 402 Talbot street.

In Lisle Thread and Cotton, worth 75c,

Our Sale Price-

158 Dundas Street, 157 Carling Street.

Telephone 324.

SUMMER SUITINGS.

Just the thing for hot weather.

2621 Dundas Street.

BIG DROP IN BICYCLES In order to reduce our stock of wheels, we are now selling fine quality wheels, strong built, nicely enameled and nickel-plated, at the Astonishing Figure of \$50.

Wm. Gurd & Co. 185 Dundas Street, London, Ont.

FINE TAILORS. 361 Richmond St.

D BAKING you own bread. Get

it from Johnston Bros. It's the best experience can produce. 'Phone 818.

EAST END AGENCY FOR

Boyle's Brug Store, 652 Bundas Street week, owing to impaired eyesight. He is a well known Londoner.

is highest over the lake region, the Ottawa Valley, and comparatively low in Alberta, and off our Atlantic coast. The weather has been generally fine today in all portions of Can-

Minimum and maximum temperatures: Calgary, 46-80; Qu'Appelle, 56-76; Winnipeg, 52-68; Port Arthur, 44-68; Parry Sound, 50-74; Toronto, 54-79; Ottawa, 54-74; Montreal, 56-68; Quebec, 65-68; Halifax, 58-74. PROBABILITIES.

Toronto, Aug. 1-1 a.m.-Probabilitles for the lower lakes region are: Generally fair during the day; showers in some localities at night or Sunday; stationary or a little higher tem-

LOCAL TEMPERATURES. The readings of the thermometer at the observatory yesterday were: Highest, 80 above; lowest, 53 above.

SPECIAL NOTICES.

-When making purchases of merchants who advertise with us you will confer a favor on this paper by mentioning that you saw the advertisement in the "London Advertiser."

Tisdale's Toronto Iron Stable Fittings Healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide street east, Toronto.

Bedroom suites, \$8; parlor suites, \$15; extension tables, \$3; curtain poles with brass trimmings, 15 cents. We must raise \$5,000 by 1st of August, and have reduced some things one-half. Come at once; it will pay you. Keene Bros .. 127 King street, opposite the Market House.

Hunt & Sons' old established Feather Bed and Hair Mattress Cleaning Factory. Beds weighed; samples given. Manufacturers of hair mattress and goose feather pillows. Furniture and stoves of every description. 593 to 597 Richmond street, opposite Victoria Park and Central avenue.

Your residence now looks its prettiest. Have Cooper & Sanders photo-graph it. Studio, corner Dundas and Richmond.

Photographs.

Cabinet size, finest in the city, \$2 50 per dozen. See our special size at \$1 50 per dozen, before going elsewhere EDY BROS. 214 Dundas street, upstairs. Phone 444.

Ideal Summer Resort.

Kill two birds with one stone. Spend a pleasant summer holiday at Oak-ville and get rid of the liquor or mor-phine habit once and for all at the same time. It will cost you a little Mrs. Seleste Coon, Syracuse, N.Y., writes: "For years I could not eat many kinds of food without producing a burning, excruciating pain in my stomach. I took Parmlee's Pills according to directions under the head recording to directions under the head able to most hotels, and you can leave when your holiday is over. For full particulars address Manager, Lakehurst Institute, Oakville, Ont.

ened. Watches and clocks put in run-ning shape. All work guaranteed.

Midsummer Discounts.

Our fall stock is on the way, and we must have room for it. We've more Straws than we wish to carry at this time of the year. It's policy to clear out and we're bound to do it. These prices will convince you of of that. Straws that

Were 30c, - Now 20c. " 35c.

tine Goods at Your Own Price

Milne, Spittal

& CO., Wholesale and Retail Hatters 146 Dundas Street.

London Advertiser. TELEPHONE NUMBERS.

107.....Business Office 134..... Editorial Rooms 175.....Job Department

Not in it with reproduced sunlight on wheels in all the colors of the rainbow.

Is now open for engagements. TELEPHONE . 1,307.

-Letterheads supplied on shortest notice at "Advertiser" Job Depart-

—The contract for the city printing for the ensuing year has been award-ed to The Advertiser Printing Com--Rev. George Fowler, M.A., of Eliz-

abeth Street Christian Church, and Rev. R. Ballah, B.A., of Aylmer, will exchange pulpits tomorrow. -Mr. Geo. Wrigley, editor of the Canada Farmers' Sun (Patron), has discontinued his editorial labors this

-There were registered with the city clerk during July 40 births, 30 deaths and 33 marriages, making a total for clerk during July 40 births, 30 deaths J. W. Scandrett, wife and child, Lonand 33 marriages, making a total for don; Miss Carter, Leamington, Spa, the seven months of 408 births, 208 England; Mrs. H. Shore, White Qaks;

leaths, and 208 marriages. -Rev. Robt. Johnston and wife, accompanied by Mr. Wm. Stevely and family, sailed Thursday from Liver-Mr. Johnston will occupy his pulpit at St. Andrew's on Aug. 16.

-Frank Chrysler, while at work on the West End pavement yesterday, found a woman's hand-bag containing two keys, a 25-cent piece and a gold watch and chain. He was rewarded for his luck with a big dollar. -Ed. McKenna and Peter Madden, the men who broke into the house of Miss Marsh and stole a valuable seal- into the case of Seth Young, whose skin sack, together with other articles, were brought up before Squires

Lacey and Smyth this afternoon and remanded until next Friday. -There are no new developments with regard to the strike of the employes of Laidlaw & Watson. Two of the men have gone to Rochester, one to Detroit, and two have secured work in the city. Others are talking of leaving next week if a settlement

is not reached in the meantime. -At the meeting of the Trades and Labor Council next Tuesday the Labor Day committee will be added to. There is considerable speculation by the members as to whether or not the buildings at the Fair Grounds will be completed in time for the Labor

Day demonstration on Sept. 7. -Mr. E. E. Ward, manager of the Molsons Bank, Ridgetown (formerly of this city), paid a visit to Terrace from his rig while driving on Ridout Beach, at the lake, on Thursday. His horse broke loose and went over a 60foot embankment. Strange to say, the horse was able to walk home, but the buggy was smashed into match-

-Mr. Adam Wheaton, one of London's oldest residents, who has been suffering from an internal trouble in the ear, had the difficulty located by Dr. Butler with the aid of the X rays, friends, and throughout the communand owing to the application of the proper remedies, is recovering. Mr. Wheaton's many friends will be pleased to learn of his improvement.

McAllister, of London township, was frightened yesterday by a trolley on Richmond street, south of the C. P. R., and ran away. The driver, a son of the owner, was thrown out and rendered unconscious for a short time.
The horses were caught and the young
man was able to take charge of them half an hour after the accident.

-Messrs. G. N. Fisher and Geo. A. McGillivray returned home yesterday morning from England. They sailed on the Germania, and report a very rough passage. They state that a purchase of a portion of the oil territory at Petrolea by a big English syndicate will soon be effected, and that large sums of money are awaiting investment in Canadian indus-

-The garden social given in the interest of the pastor of Beth-Emanuel Church last evening was attended by a large number of pleasure-seekers, and all seemed to have a good time. The Juvenile Band rendered appropriate music, while Mrs. Holsolos, duets, etc., in which Mrs. J. Branham, Mrs. R, Morehead, Miss J. Harris (of Hamilton), Miss M. J. Lewis, and Miss and Master Maud and Ruby Chandler, of Chatham, participated. The opening address by Rev. Mr. Holden was well received by the audience. Mr. Holden also sang two national songs, which brought great applause. The refreshments were served by Mrs. E. Gray and Mrs. Z. Taylor. -A number of improvements have been made in Christ Church, which the exception of hay. Poultry came

RUBY PILLS

Have No Equal

the blood, such as pale, sallow complexion, general or muscular weakness, loss of appetite, depression of spirits, lack of ambition, anaemia, chlorosis or green sickness, palpitation of heart, shortness of breath on slight exertion, coldness of hands or feet, swelling of feet and limbs, pain at the back or early decay, and all forms of female weakness.

W. S. Bryers Bark-Well, AGENT FOR CANADA.

weather, you are tired of almost everything. Perhaps you would like some delicious Ham or Bacon; if so, try

Fearman's Celebrated Hams. Lawry's English Breakfast Bacon the very best that is cured. We have the most inviting

stock of eatables in the city. . A. Rowat & Co. 228 Dundas St. 'Phone 317.

Dundas and William Sts. J. C. SHUFF.

is to be reopened tomorrow. The structure has been newly painted and recarpeted. A handsome new pulpit and lectern have been put in, while the organ has been tuned and renovated and moved to the north side. At the morning, service Dean Innes will preach, and in the evening Canon Dann. Special music will be sung by the choir under the leadership of Mr James Dalton.

THE SILVER NUISANCE. C. P. R. agents have received a circular instructing them not to accept damaged silver coins in future. American silver is a nuisance in Montreal. and as the banks refuse to accept it from the street railway company, the company is compelled to refuse it in

LATE FRASER HOUSE ARRIVALS. J. B. McKillop, Mrs. C. E. Sterling, Master Basil Sterling, A. O. Graydon, London; J. W. Stewart and Mrs. Stewart, St. Thomas; J. C. Adams, Montreal; Mr. MacGarvey and wife, Ed. Mackay, Toronto; W. C. Barron, London; W. R. Turner, Hamilton; Mrs. James Turner, Hamilton; Mrs. at 65c to 90c. Fine roots-beets, car-George Margolins, Toronto; Mr. and Mrs. J. P. Findlay, St. Thomas; J. H. Borland, Glencoe; Masters Will Hunt and John T. Hunt, London; Joe Degurse, Windsor; Miss Mulligan, Windsor; Robert Fulford, New York; J. Finn, Brantford; Mrs. J. S. Smith, London; Mrs. Coffey, Mrs. Bob Burns,

London; Miss Coffey, Chicago. SETH YOUNG'S DEATH. Coroner Flock will hold an inquest tragic death occurred at Dreaney's the afternoon and visited the scene of the accident. The examination of the body showed that the right arm and right leg were broken, the left hip crushed, and several ribs broken so badly that they penetrated the left lung. The jury, which comprises Samuel Wheaton (foreman), John Taylor, John Fradin, Robert McConkey, Marvin Kilner, Dennis Kernoghan, Wm. Carroll, James Worden, Joseph Johnston, N. J. McKenzie, John Batten, Turner Daly and Henry Eyre, adjourned till Monday.

DEATH OF MR. GREENWAY. The injuries received by Mr. Wm. H. Greenway on July 16, when thrown street, resulted fatally yesterday about 4 p.m. Mr. Greenway was born in Coventry, England, in 1838, and came to London with his wife 26 years ago. He was a builder by trade and also carried on a nursery business in connection with his son, Wm. S. Greenway, who died a short time ago. During his long residence here he had made a large number of ity was highly respected. Deceased was connected with the London West Methodist Church. He leaves, besides a widow, five sons: George, of -A team of horses belonging to Jas. Buffalo; Charles M., of Grand Rapids; and three living at home; five daughters also live at home. The bereaved family will have the sympathy of a wide circle of friends on this sad occasion. The funeral will be held tomorrow from the family residence, 15 William street, London West, at 4 p.m., to Mount Pleasant Cemetery. AT THE GRAND.

The season at the Grand Opera House will open on Thursday, Aug. 20, with the farce-comedy, "A Run on the Bank." The company playing this piece last year opened their season in London. It will be the third and last of "A Run on the Bank," in which Ward and Vokes have so firmly established themselves as farce-comedy favorites. E. D. Stair, the gentleman who directs the interests of this duo of popular fun-makers, has engaged a company of 30 people for the present season who promise to give the most thoroughly rollicking presenta-tation yet had by the ever-laughable skit. The roster includes Chas. Guyden produced a programme of good solos, duets, etc., in which Mrs. J. Williams, Joe Kelly, Chas. Zimmerman, T. W. Eckert, Cyrus Riddell, Emma Francis, Gilberti Learock, Margaret Daly Vokes, Emma Berg, Nel-lie Daly, Martha Franklin, Hattie Bernard, Lotta Miranda, Lisle Bloodgood, and enough others to make the season catch line of "80 to 8." ON THE MARKET.

There was another large market today, and plenty of everything, with

lave You Had Your Finger in Our Bargain Pie

THE PLUMS are plenty, and the picking is full of profit for you. Much of the sweetest morsels do not lie on the surface-you must come and find them for yourself. Served with a price-pleasing sauce:

Ladies' Cotton Hose, Hermsdorf dye, in black only, were 25c, reduced to - - - -

Ladies' Black and Tan Cotton Hose, double heels and toes, 22C price below par - - - -

Ladies' Balbriggan Hose, extra value, and the price leans 28c towards you - - - -

Ladies' Lisle Hose, in black only, beautifully embroidered, 50C

Girls' Cotton Tan Hose; they have our guarantee — you know what that means - 13C

Children's Black Ribbed Cotton Hose, double heels and toes. better ones for more money - 15C

Dundas and Carling Sts. Kingsmill'S Dundas and Carling Sts

from 35c to 50c per pair, and ducks rots and onions-sold at three bunches for 5c. Butter was plentiful at 16c to 18c for best rolls, and 14c to 15c for crocks. Eggs were a little higher, tations at 8c to 9c. Cabbages came in by the wagon load and sold at 25c per dozen. The raspberry crop still holds out, and quite a few were of-

fered for sale, bringing 7c per box. Thimbleberries could be had at 5c to Apples are a drug. Wherever one goes the same view confronts him-apples on every side, of excel-Corners yesterday. After an investi-gation by the doctor, he ordered a jury to be summoned, and they met 40c per barrel. Pears, plums and 40c per barrel. Pears, plums and peaches are finding their way here, but in a somewhat green state. Potatoes were in good demand at 40c per BOARD OF TRADE There was no quorum at the Board

> of Trade last night. A communication dated May 30 was received from the Ottawa Board regarding the establishment of a central or Dominion board of trade and asking the views of the London members on the matter. It is believed that such co-operation would have a beneficial effect in general, and especially add strength to boards in smaller towns and cities; that it would keep them in touch with the working of boards in large business centers, and otherwise produce advantageous results as an added source of strength in effecting uniformity of action upon matters concerning domestic and foreign trade and commerce. The executive of the local board wrote that they would support the formation of a Dominion board. A communication has also been received from the London Chamber of Commerce concerning colonial exhibits at the International Exposition to be held at Brussels next year Messrs. S. Monroe, M. Masuret and J. B. Smallman, the delegates to the Board of Trade Congress in London England, on June 7 and 8 last, were to have appeared before the board last night and give their report, but did not do so.

Infant Mortality.

Lactated Food Saves Babies' Lives.

The frightful rate of infant mortality in Canada shows plainly that there is something lacking in the knowledge of how to care for babies. When a physician is called to attend an ailing infant, he invariably finds that the infant must be better

Too many infants are crammed with heavy, indigestible foods that ruin the digestive organs. Too many are fed from day to day with mother's milk. impure and often diseased. Mothers should endeavor to find out at once if they are using the proper food for their babies. If the babies are not healthy, and not growing as they should, they ought to be fed at once on Lactated Food, which is

ST. ANDREW'S, WINDSOR Opening of the New Presbyterian Church

-A Handsome Gift. The opening services in connection with St. Andrew's Church, Windsor, ruling price was 10c, with basket quo- | to replace the one which had been destroyed by fire, marked quite an event in the history of that congregation. An incident especially worthy of notice in connection therewith was the presentation to the church of a magnificent and costly bronze lectern by Mr. and Mrs. Wm. E. Scotten, of De-

troit. It bears the following interesting inscription: "Presented to St. Andrew's Church, Windsor, by Mr. and Mrs. Wm. E. Scotten, in grateful remembrance of

the long and earnest pastorate of Rev. John Gray, D.D." Mrs. Scotten, a prominent member of Fort Street Presbyterian Church, Detroit, is a sister of O. E. Fleming, ex-mayor of Windsor, and a representative of the very large number of families who came into the Presbyterian denomination during the 22 years of Dr. Gray's pastorate

SENSATIONAL SUICIDE.

A Michigan Man Dived Into a Threshing

Machine. Richland, Mich., Aug. 1 .- One of the most sensational suicides on record took place Thursday. Albert Bradley, a wealthy farmer living near Guil Lake, stepped on the platform of a threshing machine, which was at work in his barn, and dived head first into the cylinder. His head and neck were chopped into mincemeat by the cylin-Bradley attempted suicide last fall by cutting a hole in the ice and jumping in, but was saved by friends.

About the Liver.

A lazy, slow or torpid liver influences the whole system, causing biliousness, sick headache, sallow complexion, languor and duliness. Burdock Blood Bitters regulates the liver, purifies the secretions and cures all forms of liver troubles. We say so and here is the

I hereby wish to thank you for the great benefit derived by me from your Burdock Blood Bitters. For three years I was troubled with liver complaint and tried everything to no purpose. I had almost given up hope, until one day I determined to try Burdock Blood Bitters. I can say now that marked improvement resulted from the use of the first bottle, and at the end of the sixth bottle I discontinued its

use, being completely cured. GEO. NICHOL, Seaforth Ont. I can certify to the above in every particular.

W. G. McLENNAN, Seaforth, Ont. Figured centers in handkerhiefs denote their Parisian origin. THERE is not a more dangerous class of disorders than those which affect the breathing organs. Nullify this danger with Dr. Thomas' Eclecfood.

Lactated Food is a life-saving diet for all infants and children, and receives the heartiest approval of the best medical men.

this danger with Dr. Thomas' Eclectric Oil—a pulmonic of acknowledged efficacy. It cures soreness and lameness when applied externally, as well as swelled neck and crick in the back; and, as an inward specific parameter.

Baking Powder, pure, 20c pound, at Compressed air is to propel Chicago Anderson & Nelles' drug store. ywt