

The Plain Truth...

Why Can't We Trade?

You can't go barefoot and we must do business. You will have to buy a pair of Shoes this week. Why not patronize the live retail shoe dealer of your town? Some retail shoe men are so slow they could be run over by a funeral, and yet some one must buy of them or they would close up. Come in and try us. If you don't like our up-to-date methods we shall have to let you go back to the old style dealers who haven't yet discovered that the shoe world revolves on its axis at least twice a year. Our stock of **LONG BOOTS** and **RUBBERS** is complete in every detail.

Walker & Love.

"CORRECT STATIONERY IS OUR HOBBY."

Writing Papers

WE may be a LITTLE persistent in talking about our Writing Papers. We have our reasons, though. We have yet to convince a small percentage of the people that we keep the CREAM of the English and Canadian makes. True, we sell THREE-FOURTHS of the writing materials sold in this town, and perhaps we should be satisfied, but that's not our nature. We want to sell EVERY HIT sold here.

Do you buy of us? If not, try us next time. Come in and look over our latest styles and tints.

ERN A. CAUGHELL

DRUGGIST AND STATIONER,

White Drug Store,

Aylmer.

THE FIRST RUG AND STATIONERY STORE IN AYLMER.

F.C.B.C.

IT WILL PAY

You to attend the Forest City Business and Shorthand College, London, Ont. Practical instruction in practical subjects. For over fifteen years we have been in touch with young people and their needs, and the business world and its requirements. Every facility at command for aiding young people both before and after graduation.

We are doing superior work; results prove it. Send for our Catalogue and College Journal.

J. W. WESTERVELT, Principal.

Sale Register.

Thursday, Nov. 15th.—Postponed sale of high grade Holstein cows, heifers, colts, etc., the property of E. W. Ballah, lot 18, Con. 9, S. Dorchester, 1 mile north and 2 miles west of Lyons, at 1 p. m., the following: 7 high grade Holstein cows, 1 new milch cow, grade Holstein, 6 grade Ayrshire and Durham cows, the ages are one 5 years old, two 6 years old, seven 4 years old. Ten of these cows (7 of them 3 year old heifers) averaged 834 each at the factory last season, 5 grade Holstein heifers, served, 4 grade Holstein heifer calves, 1 grade H.-stein bull calf, 1 span mired black colts, rising 2 years old, sired by King of France, 8 tons timothy and clover hay, 1 milk wagon, 2 milk cans. The auctioneers having seen this fine young herd of grade cows would call special attention of intending purchasers to this fine herd as being very desirable dairy stock. No reserve.—Lindsay & Moore, auctioneers.

Friday, Nov. 16.—Postponed clearing sale of farm stock and implements, the property of Joseph Kidd, on the old McCready farm at Orwell, at 12 o'clock, noon, the following: 21 cows (supposed to be in calf) to thoroughbred Durham bull; 2 two-year-old heifers, supposed to be in calf; 4 heifers, coming 2 years old, supposed to be in calf; 3 new milch cows, 1 grade Jersey new milch cow, 14 yearling heifers, 4 yearling steers, 17 calves, team work horses, 3 brood sows, 26 pigs, about 5 weeks old, Yorkshire boar, Massey-Harris binder, new, by new, Massey-Harris mowers, nearly new, old mower, good set disc harrows, wagon and rack, fanning mill, 2 pair bobbleighs, set light bobbleighs, 2 plows, set heavy harness, pea harvester, hay tedder, grain drill, 500 bushel onions; quantity timothy

hay, a lot of timothy and clover hay; corn weeder, a quantity of potatoes; 500 bushel corn in ear, half interest in 27 acres of wheat to be put in barn and threshed. Lunch will be provided for those from a distance. Everything will be sold without reserve as the proprietor is giving up the farm and leaving for Ohio.—Lindsay & Moore, auctioneers.

Saturday, Nov. 17th.—Clearing sale of dairy cows, young cattle and feed, the property of J. Wintermute and M. Connor, lot 17, Con. 9, 1 1/2 miles south and 1 mile west of Springfield, at 1 o'clock, p. m., the following: 20 dairy cows; 9 yearling heifers, (grade Durham and nearly fat), 4 yearling steers, 3 bull calves, 1 brood sow, Chester White, with litter of pigs by her side, 150 shocks of corn, quantity of corn in crib, quantity of cornstalks in barn, straw stack to be fed on the place, four 30 gallon milk cans, a colic pump. The first part of the sale to be conducted on lot 16, on the south side of the road known as the Johnson farm which the proprietor had leased and is now giving up. Lindsay & Moore, auctioneers.

Monday, Nov. 19th.—Clearing sale of farm stock and implements, the property of C. F. Spafford, lot 28, Con. 9, Yarmouth, 1 mile north of Orwell, at 1 p. m., the following: 1 Lapidist mare, 1 dairy cow, supposed to be in calf, 1 fat hog (cash) top buggy, light bobbleighs, harness, hay, cook stove, box stove, parlor stove, stove pipe, chairs, cucumber pickles, vinegar, wash tub, 3 barrels, 2 ladders, post auger, 2 crowbars, corn planter, chains, etc. Lindsay & Moore, auctioneers.

Tuesday, Nov. 20.—Clearing sale of house and 4 acres of land; also, stock, hay, implements, etc., the property of David Moore, lot 25, Con. 12, Derham, 1 mile south and 1 mile west of Brownsville, at 1

p. m., the following: 10 good dairy cows, supposed to be in calf; 4 yearling heifers, 5 calves, span heavy work horses, 6 and 7 years old; brood mare, bred by Wellington Chief; spring colt, sired by Wellington Chief; colt, rising 3 years old, sired by Royal Captain, has been driven a few times double; colt, 2 years old, sired by Royal Captain; chester white sow, Berkshire sow, 10 shoats, 5 tons hay, set disc harrows, Massey-Harris Mower "Big B." No reserve. At the same time and place 4 acres of land at Delmer, 2 miles east of Brownsville, commodious frame house with cellar, barn, stable, hog pen, corn crib, good orchard, good well of water. Parties desiring a nice house are invited to inspect this property. It will be offered on day of sale if not previously sold.—Lindsay & Moore, auctioneers.

Thursday, Nov. 22nd.—Farm stock and implements, the estate of the late Harry Green, lot 10, Con. 9, Bayham, on the Alvin Howell farm, 1 1/2 miles south and 1 1/2 miles east of Cornish, at 12 o'clock, sharp, the following: 11 roadster, 5 years old, 3 aged horses, 11 cows, supposed to be in calf, 1 farrow cow, 2 year old heifer, supposed to be in calf, 4 yearling heifers, supposed to be in calf, 4 heifer calves, 3 bull calves, sow with 11 pigs by her side, 2 sows, one to farrow, 25 hens, pair geese, bobbleighs, mower, hay rake, 3 corn cultivators, 2 large cultivators, 2 fanning mills, binder, 2 wagons, harrows, hay rack, wagon box and stock rack, corn planter, cutting box, drill, land roller, plows, hay fork, rope and pulleys, hay, corn in shock, cornstalks, husked corn, harness, cart, buggy, buggy pole, etc. Lindsay & Moore, auctioneers.

Friday, Nov. 23rd.—Farm stock and implements, the property of Joseph M. Firby, lot 34, Talbot street, 1 mile west of Richmond, and 3 miles east of Summers Corners, at 1 o'clock, the following: 9 young dairy cows, supposed to be in calf, 7 yearling heifers, supposed to be in calf, 1 bull, 2 years old, grade Ayrshire, 1 bull calf, 4 spring calves; 1 farrow steer. Also the west half of lot 34, Con. 6, Talbot street, 94 acres; there is a house and barn on the property, about 64 acres cleared, balance timber, principally beech and maple. A spring creek runs across the farm. This property is located on Talbot street, 6 miles east of Aylmer, a little over 1 mile west of Bayham P. O. close to school and church; the soil is a good clay loam. Will be sold cheap, as the property is unable to work it. Lindsay & Moore, auctioneers.

Saturday, Nov. 24th.—Farm stock and implements, the property of Wm. Dickie, lot 10, Con. 12, S. Dorchester, 1 1/2 miles west of Springfield, known as the Pepper farm, at 1 p. m., the following: 1 farrow cow, 2 yearling heifers, 3 steer calves, 10 sheep, 1 thoro-bred buck lamb, 1 work mare, good single or double, 36 shoats, from 40 to 50 lbs. number of hens, pair Pekin ducks, pea harvester, top buggy, cutter, harness, 500 lbs. corn in ear, set beam scales, cap. 450 lbs., potatoes, emery stone, etc. Lindsay & Moore, auctioneers.

Children Cry for CASTORIA.

THE AYLMER MARKETS

Flour, per 100 lbs.	\$1.70 to 1.90
Wheat, Standard	64 to 66
Oats, per bushel	35 to 36
Barley, per bushel	30 to 32
Peas, per bushel	50 to 55
Rickwheat	35 to 40
Beans	1.00 to 1.10
Corn, per bushel	40 to 45
Rye, per bushel	36 to 38
Shorts, per bushel	30 to 33
Chow, per ton	15.00 to 16.00
Eggs, per dozen	15 to 16
Butter, per lb.	18 to 22
Potatoes, per bushel	30 to 35
Hay, per ton	6.00 to 8.00
Sticks, per load	2.00 to 2.50
Apples, per bushel	10 to 15
Turnips, per lb.	5 to 10
Chickens, per lb.	6 to 7
Ducks, per lb.	8 to 9
Live Hogs, per head	4.00 to 4.50
Dressed Hogs	0.00 to 0.00

ST. THOMAS MARKETS.	
Wheat, per bushel	63 to 65
Barley, per bushel	35 to 36
Corn, per bushel	50 to 55
Peas, per bushel	40 to 45
Butter, per lb.	20 to 25
Eggs, per dozen	15 to 16
Chickens, per pair	50 to 55
Turkeys, per lb.	10 to 12
Geese, each	25 to 30
Potatoes, per bag	30 to 35
Onions, per bushel	40 to 45
Cabbage, per head	5 to 6
Quillwort, per bushel	5 to 6
Celery, per bunch	5 to 6
Hay, per ton	8.00 to 9.00
Wood, short, per cord	3.00 to 3.25
Wood, long, per cord	4.00 to 4.50
Live Hogs, per head	4.25 to 4.50
Dressed Hogs	0.00 to 0.00

LONDON MARKETS.	
Wheat	63 to 65
Oats	38 to 40
Peas	48 to 50
Barley	30 to 32
Rye	51 to 56
Corn	42 to 47
Live Hogs	4.40 to 4.60
Dressed Hogs	6.50 to 7.00
Butter, "roll, per lb.	20 to 22
Butter, "cask, per lb.	16 to 18
Eggs per doz.	30 to 35
Hay	8.00 to 9.00
Chickens, per pair	60 to 65
Ducks	60 to 75
Geese, each	60 to 75
Turkeys	9 to 10

Children Cry for CASTORIA.

FARMERS WANT COLUMN

GOOD 100 ACRES FARM—for sale in Yarmouth, very favorable terms, possession any time. Apply to J. C. Dance, Kingsmill St.

FOR SALE.—Eighty acres of good land, in the County of Sanilac, Mich., 1 1/4 miles from the thriving Town of Deckville, on the P. and V. M. R. R. 6 acres cleared, soil, clay loam, well fenced and well watered, fair buildings. For further particulars apply to C. O. LEARN, Real Estate Broker, Brown House Block, Aylmer, Ont.

FOR SALE.—50 acres of choice land in the Township of Southwick, about 100 acres cleared, 200 acres in wood, of St. Thomas on Talbot street 3 miles west of the famous stock farm of Charles Robinson, formerly known as the John King farm. There is a great bargain offered in this land. For further particulars apply to C. O. LEARN, Real Estate Broker, Aylmer, Ont.

E. L. BROWN
Aylmer, Ont.

This signature is on every box of the genuine Laxative Bromo-Quinine Tablets the remedy that cures a cold in one day

YOUELL & WRONG

AYLMER'S GREATEST STORE

Furs, Jackets, Dress Goods, Underwear and Blankets.

WE carry the largest stock of Fur Goods; everything in stock that is new and fashionable.

FUR RUFFS
In Cone, Thibet, Grey Lamb, Chin-chilla Mink, Stone Martin, Bear and Sable, the variety is endless and the prices matchless from 85c to \$20 each.

FUR VICTORINES.
Every desirable style shown in the leading furs. You cannot fail to be pleased with the great variety and confined styles, prices the lowest.

FUR CAPERINES.
In Electric Seal, Bear, Sable, Thibet and Astrachan Combinations. Don't buy until you have seen the many attractive styles we show. Prices range from \$5 to \$30.

FUR JACKETS.
We are the sole agents for the celebrated Silverman, Boulter & Co. Astrachan Jackets for quality of fur linings, fit and finish no other make can approach them. Hundreds of pleased wearers of these garments can testify to their excellence. Every Jacket bears the maker's name and brand, which is a guarantee of quality. Every lady thinking of buying a Fur Jacket should see this make, the prices are no higher than you pay for unknown goods. Every length and size now in stock, the prices range from \$22 to \$40.

Ladies buy the Silverman, Boulter & Co. brand of Astrachan Jackets, they are the best.

BLANKETS.
1 case all wool Blankets, the celebrated "Beaver brand," pure all wool, soft and unshrinkable, 5, 6 and 7 lbs., \$3.50 and \$3.90.
1 case all wool Blankets, size 60x80, soft lofty finish, pure all wool, our special \$2.70.

COTTON BLANKETS.
10 4, full size, 95c.
11 4, full size, \$1.10.

Highest price for any quantity of Dried Apples—bring your apples to us and get your goods at the lowest cash prices—largest stock of goods to select from.

YOUELL & WRONG.

To Cure a Cold in One Day
Take Laxative Bromo Quinine Tablets. All druggists refund the money if it fails to cure. 25c. E. W. Grove's signature is on each box.

FOR SALE OR EXCHANGE—393 acres, being parts of lots 1, 2 and 3 in the first Con. of Malahide, 255 acres cleared, 25 acres of timber. The buildings consist of 5 large barns, nearly new; 1 medium grain barn, large drive barn, large cranery on stone wall, 30x50, good 1 1/2 story frame house with cellar, full size. A large portion of the farm is first class for grazing purposes, the soil is sandy and clay loam, all in a good state of cultivation; would take a small farm in a good locality at part payment. Apply to C. O. LEARN, Real Estate Broker, Brown House Block, Aylmer, Ont.

IN THE SUGGROGATE COURT OF THE COUNTY OF ELGIN, in the matter of the guardianship of the infant child of Sarah A. Poustie, deceased. Application will be made to the surrogate on the 22nd day of October, before the said Judge in Chambers, at his office in the Court House, in the City of St. Thomas, after the expiration of twenty days from the first publication hereof on behalf of James Poustie, the father of the infant, for the appointment of the said James Poustie guardian of Edith Vera Poustie, a child of the said Sarah A. Poustie, deceased.

Dated at Aylmer, this 31st day of October, A. D. 1900.

JAMES Poustie,
By Miller & Backhouse,
His Solicitors.

PIANOS ORGANS

We bid for your business on the merits of the goods we sell. Every instrument gives satisfaction. We haven't a customer we'd hesitate to refer you to. We have quite a number we would like to refer you to. You know you want a new Piano or Organ. Come and let's talk over how easy it is to get it from us.

E. L. BROWN
Aylmer, Ont.



The great success of our Ladies' Tailoring Department is the talk of the town. Orders are coming in fast and furious, and the Ladies are more than pleased with the fit and finish of the costumes turned out. We make 'Tailor-made' Ladies' Jackets, Waists, Russian Blouses, Automobiles, Raglans, Box Coats, Capes, Rainy day and other styles in Skirts. Perfect satisfaction guaranteed.

The materials we show are the newest in Camel Hair, Cheviots, home Spuns, Pebbles and Serges.

CHILDREN'S COMBINATIONS.
We offer a big bargain in wool combination suits, 4 sizes, 3, 4, 5, 6; 40 and 45c.

Ladies' and Children's German-tailor-made Jackets in Fawn, Blue, Brown, Castor and Black. Silk-lined, in 2 styles at \$4.50 and \$6.

A few of last season's Jackets still to sell, prices reduced to \$2 and \$3.50 to clear.

UNDERWEAR.

The Ladies have found the "Turn-ball brand" of Underwear the best. This well known and popular brand of Ladies' and Children's Vests and Drawers can be found at this store only. We control the sale for Aylmer, once tried you will have no other. They do not full or shrink. Absolutely guaranteed. The prices run as follows:

Infants' Vests in 4 sizes 13c to 20c
Children's Vests in 10 sizes 12c to 35c
Misses' Vests in 4 sizes 25c to 50c
Ladies' Vests in 4 sizes 25c to \$1.00
Drawers to match, in open or closed.

An Excellent Opportunity

The "Investors Fund" offers an excellent opportunity to invest capital where it will bring a regular monthly income. And the Surplus Profits if allowed to accumulate and compound will largely increase the original investment and also the income derived from it.

In past success and the conservative manner in which it is conducted have raised it to a gratifying position of prominence and popularity, and it numbers among its investors many of the shrewdest and ablest business and professional men in the Dominion. The popularity of the "Investors Fund" is not confined to any class of investors as its plans of investment place its advantages within the reach of all.

In past record is convincing. Last year we earned and paid investors in addition to the regular monthly dividend of 4 per cent. Surplus Profits averaging 6.18 per cent. per month. NOT A DOLLAR has been lost to any investor through the "Fund" and we have not one dissatisfied subscriber.

The "Investors Fund" is NOT AN EXPERIMENT. It is conducted on sound business principles and only the most reliable of the standard Railway and Industrial Securities are dealt in. The outlook for the "Fund" was never more promising than at the present time. We expect the next six months to be exceptionally active ones in financial centres and we look forward confidently to this period of increased activity which will assure larger earnings for the "Fund."

Briefly outlined its method of operation is as follows: The Investors are paid a regular monthly dividend of 4 per cent. out of the Gross Earnings. A large percentage of the Surplus Profits are credited Investors, and distributed or re-invested every three months as desired, and a portion of the earnings is set aside for a Reserve Fund. This Reserve Fund is the Investors' safeguard as it reduces the risk on all our operations to a minimum.

THE PLANS OF INVESTMENT are arranged so that all may take advantage of them. Under the plan any amount from \$50 upwards is received for investment and certificate issued with monthly coupons attached. (These Coupons are endorsed by the holder each month as they fall due and forwarded to our office where they receive prompt attention.) We have also adopted a special monthly payment plan.

Write us for free booklet which explains everything.

W. E. WHITE & COMPANY,
FREEHOLD LOAN BUILDING,
Toronto, Ont.

Seasonable Goods

The cool season is here, bringing with it cool weather wants, such as

Flannels, Flannelettes, Ladies', Misses', Men's and Boys Under Clothing, Hose, Socks, Top Shirts, Cardigan Jackets, Ready-to-Wear Tweed and Ettoffe Pants, Men's and Boys' Suits, Boots, Shoes, Long Boots, Rubbers, etc.

G. C. Bristow finds his business to be steadily growing, and is determined to spare no effort to please an intelligent and discerning public, and believing that a nimble sixpence is better than a slow shilling will continue to give good value and furnish reliable goods at the lowest living prices. Be sure to call on

G. C. Bristow,
Opposite the Central Hotel.
Aylmer, November 1900.

D. H. PRICE,
Volume XXII, No.

LEGAL.
CRAWFORD & CRAWFORD, Solicitors, No. 100, Wellington Street, Aylmer, Ont.
JOHN CRAWFORD, J. L. CRAWFORD, A. E. HAINES, Barristers, Solicitors, Notary Public, etc. Office, Brown House Block, Aylmer, Ont.

MILLER & BACKH
BARRISTERS, Solicitors, &c. Office, Aylmer, Ont.
E. A. MILLER, A. F.

W. E. STEVEN
BARRISTER, &c.—Office, Block, Aylmer, Ont. Mo

DENTISTS
W. I. FEAR, Surgeon, De 1888, and NEWBURY, C. D. D. 3 Office in Aylmer Block, Aylmer, Ont. Office Hours—Strictly Professional.

W. KENNEDY, Dentist, Strictly up-to-date. Den Office in Aylmer Block, Aylmer, Ont. Office Hours—Strictly Professional.

J. A. WOODS, Surgeon, Dentist, &c. Office, Aylmer, Ont. Office Hours—Strictly Professional.

H. G. YOUILL, B. A., M. J. Physician, Surgeon, &c. Office, Aylmer, Ont. Office Hours—Strictly Professional.

INSURANCE
MONEY! MONEY! I have made arrangements with the London & Lancashire Insurance Co. to insure your property at the lowest rates. Write to me for particulars. J. A. WOODS, Aylmer, Ont.

McCAUSLAND AND THE INSURANCE AGENTS, 100, North American Life Assn. Office in Walker Block.

T. BRUCE N Lake and ocean steamship rates of insurance. Write to me for particulars. T. Bruce N, Aylmer, Ont.

BANKING
THE TRADERS BANK (Incorporated by Act of 1 Capital Authorized..... Capital paid up..... Assets over.....)

AYLMER BRAI Advances made to farmers at the lowest current rates. Loans and ordinary notes collected. SAVINGS BANK DEPARTMENT. Funds received on deposit at 3 per cent. interest allowed at compound half-yearly.

We invite you to open your A general banking business. H. P. Macdonald.

AUCTIONEER
R. H. LINDSAY, Licensed Auctioneer, 100, North American Life Assn. Office in Walker Block, Aylmer, Ont.

MUSIC
H. CUMBERLAND WILL, Choirmaster, First Street, Aylmer, Ont. Voice culture and piano instruction.

FRATERNAL
AYLMER LODGE NO. 4, 4th Tuesday evening of each month, upstairs in the building of the late Geo. LEMMON, Rec. Sec. R.

Clubbing 1
THE EXPRESS and Toronto Canadian Press, 25c per week. Clubbing of 10 for \$2.50. Clubbing of 20 for \$4.50. Clubbing of 30 for \$6.50. Clubbing of 40 for \$8.50. Clubbing of 50 for \$10.50. Clubbing of 60 for \$12.50. Clubbing of 70 for \$14.50. Clubbing of 80 for \$16.50. Clubbing of 90 for \$18.50. Clubbing of 100 for \$20.50.

Clubbing 2
The Express and Toronto Canadian Press, 25c per week. Clubbing of 10 for \$2.50. Clubbing of 20 for \$4.50. Clubbing of 30 for \$6.50. Clubbing of 40 for \$8.50. Clubbing of 50 for \$10.50. Clubbing of 60 for \$12.50. Clubbing of 70 for \$14.50. Clubbing of 80 for \$16.50. Clubbing of 90 for \$18.50. Clubbing of 100 for \$20.50.

Clubbing 3
The Express and Toronto Canadian Press, 25c per week. Clubbing of 10 for \$2.50. Clubbing of 20 for \$4.50. Clubbing of 30 for \$6.50. Clubbing of 40 for \$8.50. Clubbing of 50 for \$10.50. Clubbing of 60 for \$12.50. Clubbing of 70 for \$14.50. Clubbing of 80 for \$16.50. Clubbing of 90 for \$18.50. Clubbing of 100 for \$20.50.

Clubbing 4
The Express and Toronto Canadian Press, 25c per week. Clubbing of 10 for \$2.50. Clubbing of 20 for \$4.50. Clubbing of 30 for \$6.50. Clubbing of 40 for \$8.50. Clubbing of 50 for \$10.50. Clubbing of 60 for \$12.50. Clubbing of 70 for \$14.50. Clubbing of 80 for \$16.50. Clubbing of 90 for \$18.50. Clubbing of 100 for \$20.50.

Clubbing 5
The Express and Toronto Canadian Press, 25c per week. Clubbing of 10 for \$2.50. Clubbing of 20 for \$4.50. Clubbing of 30 for \$6.50. Clubbing of 40 for \$8.50. Clubbing of 50 for \$10.50. Clubbing of 60 for \$12.50. Clubbing of 70 for \$14.50. Clubbing of 80 for \$16.50. Clubbing of 90 for \$18.50. Clubbing of 100 for \$20.50.

Clubbing 6
The Express and Toronto Canadian Press, 25c per week. Clubbing of 10 for \$2.50. Clubbing of 20 for \$4.50. Clubbing of 30 for \$6.50. Clubbing of 40 for \$8.50. Clubbing of 50 for \$10.50. Clubbing of 60 for \$12.50. Clubbing of 70 for \$14.50. Clubbing of 80 for \$16.50. Clubbing of 90 for \$18.50. Clubbing of 100 for \$20.50.</