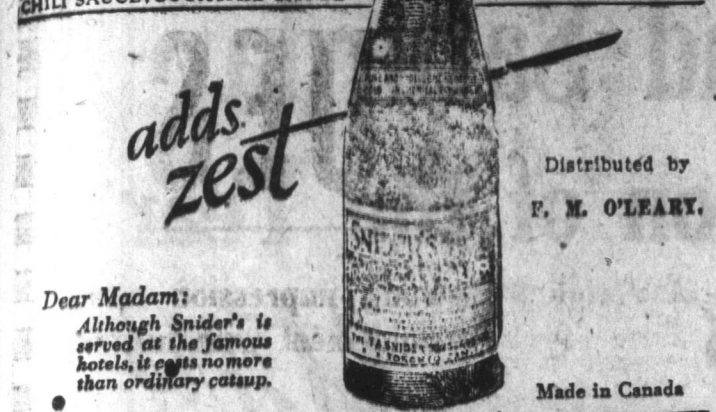


Snider's

TOMATO CATSUP



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Made in Canada

Little Jack Rabbit

by David Cory



Well, I'm glad we could leave the little rabbit at the circus elephant's cabin in the woods. If the bunny had reached there in the last story I'm sure Mr. Wicked Wolf would have caught him. Then what would you and I do, Little Reader? I'm sure I could never write another story if anything happened to my little bunny boy. No, indeed, I wouldn't be able to see through my tears the keys on my typewriter!

"What keeps you out so late?" asked the old elephant, as he watched Mr. Wicked Wolf sneak away on three legs. Guess he must have sprained the fourth when he fell to the ground. Almost wish he had sprained all four. But there, we mustn't be too harsh with our enemies. Get the best of them, and let it go at that.

"I went on an errand for Mother," answered the little rabbit, cuddling up to the baby elephant. "Dear me, I had a narrow escape. Mr. Wicked Wolf was breaking in Peter Pig's back door when he spied me."

"You play with Baby Elephant," said the big circus animal, while I call your mother on the 'phone. She'll be worried by this time. Never worry mother, for you'll never get another," and off went the Circus Elephant to call up.

"One, two, three, Clover Dell. Rail Fence Corner, Happy Bell."

The next minute Lady Love's sweet voice required:

"Who is calling Bramble Patch. I've closed the windows and bolted the latch."

"Your friend, the Circus Elephant," replied the good old fellow. "Little Jack Rabbit is here. I'll keep him for the night. It's too late for him to venture home."

"Yes, don't let him try," answered the timid lady bunny. "Bobbie Red-tail told me this afternoon that Mr. Wicked Wolf is about."

"Don't worry," replied the Circus Elephant. "I'll see that your bunny boy gets home safely to-morrow. Then with a goodbye he hung up the receiver and walked out to the front door."

"Come and sit on my knee," said the old Circus Elephant, and picking up the baby elephant, he also lifted the



They were both comfortably seated on his knees.

row. Every now and then a lion would roar or a hyena laugh. Maybe the hippopotamus would yawn to show his white teeth. In the midst of all this noise and bustle, hurry and scurry, the Circus Queen sat in her little tent, not far from the big canvas one. She was dressed in lace and gold spangles, all ready for her act. Just outside stood a big white horse, waiting for her to jump on his back. But she never moved. Just sat there looking at her little baby asleep in its crib. She never heard them calling her; she only heard the gentle breathing of her little baby.

"Dear me, Little Reader, here we are at the end of the story. We must wait-for-to-morrow to hear what happened after that."

Sliced cabbage, diced pineapple and cranberry sauce make a good salad. Serve in lettuce cups, spinkles with chopped almonds and garnish with mayonnaise.

If a water pipe suddenly begins to leak, wind it with adhesive tape and brush the tape with shellac.



Warmth When Needed

WESTINGHOUSE Cozy Glow, a small portable heater which radiates heat wherever needed, is one of the benefits made possible by electricity.

Whether for the counting-house, bathroom, nursery, pickroom, dining room or living room. One can have heat where and when desired. It spreads its genial warm rays and its efficient glow with just the requisite amount of heat for chilly days.

If the weather be not cold enough for a large fire, yet chilly enough for a small one, the Cozy Glow will supply this need at a small cost.

WM. HEAP & CO., LTD.,
Board of Trade Building,
Phones 1830 and 1831.

Westinghouse

Trade Chances in New Zealand

DEMAND FOR BRITISH PRODUCTS

By SIR PERCIVAL PHILLIPS

AUCKLAND, New Zealand.—Manufacturers in Great Britain have a market here which offers great opportunities for development. Nowhere within the Empire are people more eager to buy all-British goods or more willing to resist the temptation of dealing with cheaper foreign competitors.

Yet business men complain to me that trade interests in the Mother-country seem singularly blind or indifferent to the possibilities for increasing their exports.

I have been told repeatedly that home firms do not take sufficient interest in the requirements of Dominion customers. They are willing to sell their wares, but only the wares they are prepared to offer—not necessarily what the New Zealanders want. American firms, on the other hand, are making a determined bid for this market by giving what is asked for.

Why, ask New Zealand importers and traders, cannot our own people show as keen a desire to capture orders which by right are theirs?

Contract Goes to U.S.

An example of this policy of "inactivity" was given me to-day. Tenders were invited several months ago for a supply of macadam. The lowest price was quoted from the United States. In the desire to keep the order from going to a foreign firm, it was suggested to the firm in Great Britain, which named the next lowest figure, that it might make certain unimportant alterations in its offer and thus secure the contract.

The answer was a refusal. The contract, involving about £7,000, had to go to America.

In the words of one Auckland business man, "The people at home won't cater to our market. They make a certain thing. You can take it or leave it." Other countries say, "You want a certain thing? We will supply it."

For example, motor-cars. The roads in New Zealand are still in a primitive state. There are a few good main highways, but many shockingly bad roads. The ordinary British car is wholly unsuited for negotiating such rough tracks. It lacks the necessary clearance, for one thing.

American cars have been pouring into the Dominion because they meet the needs of the people. The firms that make them have been quick to realise the fact.

With the extension of the new system of concrete roads motor-cycles will become increasingly popular. I am told there is a fine opportunity for British makers to establish themselves here.

Another complaint is that manufacturers in Great Britain have not enough direct representatives here. They are content with local agents.

British Too Slow

Prompt delivery is a powerful incentive to further trade. Here, again, I am told that Great Britain is inclined to lag behind.

Why, it is asked here, should more electric lamps have come into New Zealand last year from Holland and the United States together than from England? Why should such things as sparkplugs, aluminium ware, electrical appliances, tyres, and other articles too numerous to mention which find a ready market and come in greater quantities be almost a foreign monopoly?

The future prosperity of New Zealand is bound up with the development of hydro-electric power, and in this field home manufacturers have a market which should prove highly profitable. Ten millions are being spent at present on laying down plants which will extend the use of this new motive power in many areas.

Wireless is on the verge of a boom. The firms first in the field with simply constructed and effective listening-in sets will undoubtedly reap a rich harvest. America is fully alive to the fact.

New Zealand wants practically everything except woolen goods—which she is now making with considerable success—and foodstuffs. She wants high-class articles, not cheap trash, and she wants them of British origin. Seventy per cent. of her foreign trade last year was with the United Kingdom. If her business men had their way nothing would be bought outside the Empire. But they ask for encouragement from the industries in the Mother-country.

Daily Mail.

Skull Full of Money

FOUND IN A HOLLOW WALL.

During the demolition of a very old house in a village near Bergamo (Lombardy) a human skull filled with antique gold and silver coins was found in a hollow wall.

The discovery created considerable interest, and the authorities have intervened in the hope that it may prove of some historical or archaeological importance.

Parker & Monroe, Limited

EXCLUSIVE VALUES

COUPLED WITH FAIR PRICES

Newest and Smartest Footwear Styles

Now on Display at Our Stores

Every item of FOOTWEAR mentioned in this ad. is real value in itself. Please remember that our staff of Shoe Experts are strictly at your service. Lots of styles and models to choose from.

SATISFACTION ASSURED.

LADIES' SPATS

in Dark Brown, Light and

Dark Fawn, Castor and

Grey; 14 button height. First quality material.

Sizes 5, 6, 7 \$2.25

LADIES' GAITERS

in all the newest styles, Button and Buckle, medium and low heels, shapes to fit any shoe.

\$3.20 \$3.35 \$4.30 \$5.00 \$5.50 \$7.00

MEN! Note these Values.



MEN'S WORK BOOTS

In strong Box Calf Leather; double pegged sole; the real boot for hard wear. Our Own make. Sizes 6 to 10.

Special Prices . . . \$3.50, \$4.00

Same style in sewed sole.

Sizes 6 to 10; rubber heels, \$4.50

Other lines in MEN'S WORK

BOOTS . . . at \$4.50, \$5.00, \$5.50

WONDERFUL VALUES

in BOYS' BOOTS

Boys' Boots for knock-around wear, strong and serviceable, rubber heels attached. Black and Brown shades.

Sizes 10 to 13 1/2 . . . \$2.50

Sizes 1 to 5 1/2 . . . \$2.85

Boys' Pegged Sole for hard

wear; Blucher style. All solid

leather.

Sizes 9 to 13 . . . \$2.50

Sizes 1 to 5 . . . \$2.50, \$3.00

Boys' Box Calf Boots—Guaranteed all leather. Our Own make.

Blucher style, solid rubber heels.

Sizes 9 to 13 . . . \$3.00

Sizes 1 to 5 . . . \$3.50

Same style in Tan Calf.

Sizes 9 to 13 . . . \$3.50

Sizes 1 to 5 . . . \$4.00

FASHION SAYS

LIGHT TANS FOR FALL

Come in and look over our styles

Ladies' Light Tan Tie Oxfords—

Medium rubber heels; a good

looking model. Special Price,

\$3.50

Ladies' Patent and Tan Com-

bination—Something different

from the ordinary; medium and

high heels, some with ribbon tie

and strap style.

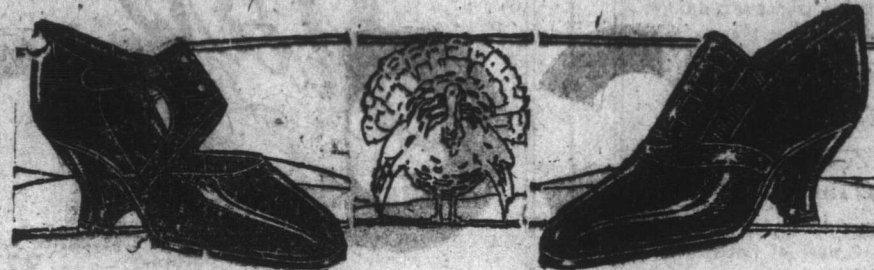
\$4.50, \$5.00, \$6.00



Parker & Monroe, Limited

THE OLD

RELIABLE SHOE HOUSE



Bigger and Better Values Than Ever in FAMILY FOOTWEAR

SPECIAL OFFERINGS FOR THIS WEEK!



INFANTS' BOOTS

With hard sole and heel. Black and Tan, Lace and Button style. Sizes 3 to 6.

\$1.10, \$1.20

Infants' Soft Sole Boots

Assorted shades of Black and White, Patent & Champagne, etc. Very dainty. Special Price, 95c.

Men's Dress Boots

AT PRICES BEYOND COMPARISON.

MEN'S DARK MAHOGANY —Blucher style, rubber heels.

A very dressy last. Sizes 6 to 10. Special.

\$4.20 and \$5.00

MEN'S BLACK KID BOOTS

—Blucher style, wide fitting,

rubber heels; very comfortable. Sizes 6 to 10.

\$4.50, \$4.75, \$5.00

Men's Patent Oxfords

Plain toe style, low dress heel. A very distinct model.

All sizes . . . \$6.75

Same style with toe piece . . . \$6.75

RUBBERS

For the Entire

CHILD'S

Storm Rubbers.

Black

6 to 10 . . . 80c.

Roller Edge

6 to 10 . . \$1.00

Red Sole

Roller Edge

6 to 10 . . \$1.05

MISSES' RUBBERS

In Black, Storm

11 to 2 . . 95c. low cut. Sizes

11 to 2. Rol. edge \$1.14

9 to 13 . . 1.00

11 to 2. Red sole \$1.20

11 to 2. Rol. edge 1.20

9 to 13 Red sole 1.30

all shapes . . 1.10

CHILD'S

TAN RUBBERS

6 to 10 . . 85c. 94c.

1 to 5 Rol. edge 1.40

Brand, in Tan and

11 to 2 . \$1.00, \$1.10

1 to 5 Red sole 1.50

Black . . 1.20

Family.

MEN'S

RUBBERS

In Storm and

Low Cut; to fit

any shape shoe.

\$1.50, \$1.65

MEN'S RUBBERS

Roller edge, Dominion

Brand . . . 1.85

Men's Tan . . 1.65

LADIES' RUBBERS

In Storm and Low Cut

all shapes . . 1.10

9 to 13 Red sole 1.30

all shapes . . 1.10

CHILD'S

TAN RUBBERS

6 to 10 . . 85c. 94c.

1 to 5 Rol. edge 1.40

Brand, in Tan and

11 to 2 . \$1.00, \$1.10

1 to 5 Red sole 1.50

Black . . 1.20

CHILDREN'S SCHOOL BOOTS

In Black Kid Leather, genuine soles and heels, rubber heels. "Our Own Make."

Sizes 6 to 10 . . . \$2.30

Sizes 11 to 2 . . . \$2.50

CHILD'S BOX CALF BOOTS

Just the weight for Fall wear, wide-fitting, and rubber heels

attached.

Sizes 9 to 13 . . . \$2.50

Sizes 11 to 2 . . . \$2.85

CHILDREN'S TAN CALF BOOTS

Guaranteed to give satisfaction; Blucher style, rubber heels.

"Our Own Make."

Sizes 6 to 10 . . . \$2.50, \$2.95

Sizes 11 to 2 . . . \$2.95, \$3.30

Ladies!

SEE OUR PATENT

DRESS SHOES

In fancy cut-out models and single straps, medium and Cuban high heels. Special Prices at \$2.25, \$3.50, \$3.75, \$4.00

LADIES' BROWN OXFORDS

for Fall wear, in strong Calf Leather, medium heels, rubber heels. All up-to-date styles, at \$3.00, \$3.30, \$3.75

SPECIAL!

BLACK TIE OXFORDS

These are very dressy and neat in appearance; low rubber heels. All sizes.

Special Price . . . \$2.75

MEN'S GRAIN LEATHER WORK BOOTS

Bellows tongue, waterproof soles and uppers. Our Own Make. Suitable for construction work. Sizes 6 to 10 . . . \$4.50

PARKER & MONROE, Ltd., The Shoe Men