

Lipton's Groceries

The Royal Stores Ltd.

AT LOWEST PRICES. WHOLESALE & RETAIL

- LIPTON'S BISCUITS**
in all the favourite kinds.
- LIPTON'S JELLY TABLETS**, in 1-Pt. Pkts
in all the leading flavours.
- LIPTON'S ESSENCE OF COFFEE AND CHICORY**
in 5-oz. and 10-oz. Bottles.
- LIPTON'S COCOA**, in 1/4-lb. & 1/2-lb. Tins
This Cocoa is the Pure Essence of the Cocoa Blend and commands very high testimonials for Quality.
- LIPTON'S SCOTCH ORANGE MARMALADE**
in 1-lb. Glass Jars.
- LIPTON'S LIME JUICE & LIME JUICE CORDIAL**
in 1-Quart Bottles.
- LIPTON'S GRAVY BROWNING.**

Royal Stores, Ltd.

GROCERY DEPARTMENT.

School Pencil Sets!

Beautifully made up in Leatherette Cases containing as follows:

- No. 90—2 Pencils, 1 Penholder, Nib and Eraser 25c.
- No. 299—5 Pencils, 1 Penholder, Nib, Eraser and Pencil Sharpener 55c.
- Holder for Nibs and Blotter 70c.
- No. 301—3 Pencils, 1 Penholder, 1 Eraser, Rubber Bands, Money Box, 1 Pencil Sharpener, 1 Nib Holder, Calendar, Blotter and 1 Ruler \$1.20
- No. 50—4 Pencils, 1 Penholder, 1 Nib and Eraser 40c.
- No. 100—4 Pencils, 1 Penholder, 1 Nib, Eraser, Pencil Sharpener, 1 Ruler and Drinking Cup 50c.
- No. 120—5 Pencils, 1 Penholder, 1 Nib Holder, Pencil Cap, Eraser, Pencil Sharpener, Calendar and Blotter, \$1.70
- No. 340—5 Pencils, 1 Penholder, 1 Pencil Cap, 1 Eraser, 1 Nib Holder, 1 Ruler, 1 Pocket Dictionary and Blotter \$1.40

These are absolutely new. Come and see them.

S. E. GARLAND,
Leading Bookseller & Stationer, 177-9 Water Street, m.w.t.f.

"Matchless"

The Paint of Quality

Practical Painters choose "MATCHLESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

— SAVE FROM DECAY —
IN THE "MATCHLESS" WAY.

The Standard Manufacturing Co., Ltd.
sept19,t.f.

Our Stock for the Coming Winter:

consists of the
BEST NORTH SYDNEY SCREENED COAL.
BEST LEHIGH VALLEY AMERICAN ANTHRACITE
BEST WELSH ANTHRACITE (Specially Selected).
Secure your requirements now.
PRICES RIGHT.

M. Morey & Co., Ltd.
Phones: Office 376. P.O. Box 1052. Yard 1425. St. John's.

Examine Your Policy—

Many familiar accidents are not covered, because the average policy contains the clause "solely by accidental means."

Our Pilot Policy says, in place of those words, that "any accidental bodily injury" is covered, and there is a world of difference between the two phrases.

This broad protection makes our policy the most liberal dependable policy issued.

ASK US TO EXPLAIN THE DIFFERENCE.

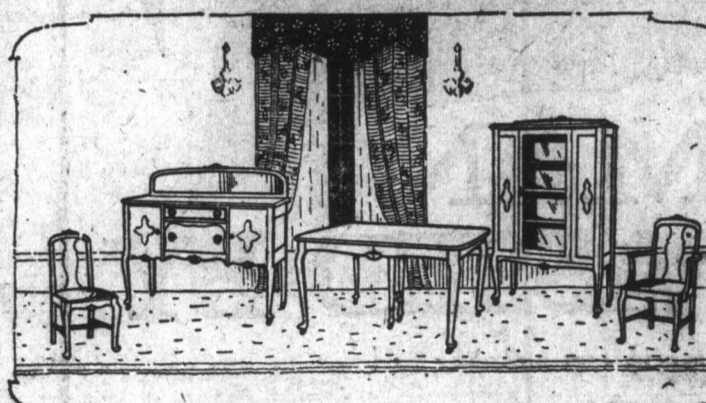
U.S. FIDELITY & GUARANTY CO.
J. J. LACEY, Nfld. GENERAL AGENT.

Don't Waste Time

Covering the road of poor judgment.
Let your common sense direct you over the successful route.

DEPEND UPON US

to give you the best at remarkably low prices. Our wide experience is at your disposal.



House and Ship Upholstering Promptly Attended to.
Mail Orders Promptly Attended to.
Pope's Furniture & Mattress Factory,
ESTABLISHED 1860. 659
Phone

Cudgel thy brains no more about it, but BUY, for popular opinion has long since decided in favour of the charming quality and superb finish of the famous

Skinner Brand Stainless Cutlery

Manufactured by
S. Hibbert & Son, Limited.
SHEFFIELD, ENGLAND.
and Sold by the leading Hardware Stores of St. John's, Newfoundland.
sept8,ly.eod

Put in Your
Winter Supply of

"NUGGET"

Boot Polish

It Does Not Freeze

J. B. MITCHELL & SON

DISTRIBUTORS.
oct8,71.eod

IN STOCK.
GRAVENSTEIN APPLES
BURT & LAWRENCE
18 NEW GOWER STREET.

EVERY \$1000!

Invested in United Towns
Electric Company 7 p.c.
Preference Shares



Can put ten to fifteen electric horse power to work for you, lighting, cooking, cleaning, sewing, drilling, sawing, turning the wheels of industry, tirelessly, unceasingly, year after year.

Particulars, Prospectus, etc., on application to the

Company's Office,
Telephone Bldg., St. John's
oct10,61.eod

SCHRAFFT'S Chocolate Bars

Rich Cream and Nut Centres.

Heavy Chocolate Coating

3c. Everywhere

BUY THEM - - TRY THEM

J. J. Rossiter

m.w.t.f.

Welsh Anthracite Coal.

We have the very Best Quality.
Also SCOTCH HOUSE COAL—All Lump
and NORTH SYDNEY SCREENED.

W. H. HYNES.
aug23,ly.eod

A Speedy Settlement.

Means everything to the man who wants to rebuild after a fire. Delay at such a time only adds to the loss. We have made it our specialty to adjust losses promptly and fully and this custom has made us many friends and patrons.

The Largest Number of Policy-holders in Nfld.
QUEEN INSURANCE COMPANY

OF AMERICA, and
GREAT AMERICAN INSURANCE CO'Y.,
OF NEW YORK.

GEO. H. HALLEY, LIMITED, Agents.
may29,th.m.f.

EXPERT ADVICE!

Is what you are entitled to when investing in Life Insurance. I offer it to you freely and gladly.

Remember, there is no obligation on your part. Just drop into my office and we will talk the matter over together.

CALL AND SEE ME.
CYRIL J. CAHILL,
Manager for Newfoundland.
CROWN LIFE INSURANCE COMPANY.
(Head Office: Toronto, Canada).
Offices: Law Chambers Duckworth Street.
oct9,19,21.eod

Nfld. Government Railway.

PLACENTIA BAY STEAMSHIP SERVICE.
Owing to S.S. ARGYLE being off schedule, freight for the Merasheen route (Bay run) will be accepted Friday, October 17th.

NORTHERN STEAMSHIP SERVICE—S.S. PROSPERO.

Freight for ports of call on the above route, as advertised in Directory, and extra ports, namely, Valleyfield, St. Brendan's, Flat Island, Salvage, Hooping Hr., Williamsport, Canada Harbor, St. Julien's, Ship Cove, accepted at Dock Shed to-day, Wednesday, from 9 a.m. to 5 p.m., and to-morrow, Thursday, up to noon.

S.S. PROSPERO will leave Dry Dock Wharf 10 a.m. Friday, October 17th, calling at regular ports en route to Cook's Harbor.

HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.

Passengers leaving St. John's on express 1 p.m. Thursday, October 16th, will connect with S.S. SAGONA at Humbermouth for usual ports en route to Battle Harbor.

EMBARGO NOTICE.

Effective November 1st, and until further notice, an embargo is placed against horses and cattle from North Sydney to points on this system, and vice versa.

Nfld. Government Railway.

CANADIAN NATIONAL RAILWAYS
TORONTO
TO—DETROIT
CHICAGO

TRAVEL BY NATIONAL LINES
"INTERNATIONAL LIMITED."
Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily
Direct connection from Halifax or North Sydney by
"OCEAN LIMITED."
For Fares, Reservations, etc., apply to
R. H. WEBSTER, General Agent.

RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S

SCHEDULE OF SAILINGS FOR OCTOBER

From New York at 11 a.m.	From St. John's at 12 o'clock, noon
October 18th SILVIA October 18th	October 25th ROSALIND October 25th
October 25th SILVIA November 1st	

THROUGH RATES QUOTED TO ALL PORTS.
WINTER RATES NOW EFFECTIVE.

Round trip tickets issued at special rates with six months' stop-over privileges.

BOWRING & COMPANY, 17 Battery Place, New York,
General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. Agents,
HARVEY & CO., LTD., ST. JOHN'S, Nfld. Agents,
Jan5,m.w.t.f.

R. M. S. P.

From HALIFAX to the WEST INDIES.	From NEW YORK to HAMBURG (The Comfort Route)
S.S. Chignecto Oct. 25	Calling at Cherbourg and Southampton.
S.S. Tevlet (freight only) Nov. 7	S.S. Orduna Oct. 18 (Cherbourg & St. James only)
S.S. Chandlere Nov. 21	S.S. Orbia Oct. 25
	S.S. Orca Nov. 22

Ships of the West India Service from Halifax call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John, N.B.

The Royal Mail Steam Packet Co.
Halifax, N.S.

Furness Line Sailings.

Liverpool to St. John's	St. John's to Halifax	Boston to Halifax	Halifax to St. John's	St. John's to Liverpool
SACHEM	DIOBY			
Oct. 7th	Oct. 18th	Oct. 8th	Oct. 11th	Oct. 15th
	Oct. 25th	Oct. 29th	Nov. 2nd	Nov. 2nd

These steamers are excellently fitted for Cabin passengers. Passengers for Liverpool must be in possession of Passports.
Through rates quoted on all cargo from U.S. and Canadian Ports. Lowest Insurance rates.
For freight rates or Passage and other particulars, apply to

Furness, Withy & Co., Limited
WATER STREET EAST ST. JOHN'S, Nfld.
PHONE 180.