## Special Star Bargain!

WOMEN'S and MISSES' \$25.00 to \$30.00. STUNNING POIRET TWILL, TRICOTINES and JERSEY

The season's smartest models—handsomely braided and embroidered in Box and Bloused Coat styles. Women's and Misses.

SMARTEST TWEED SUITS. Side—tie—Box—Blouse Balkan and tailored models.

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ST. JOHN,

St. & LeMarc Road.

RECOGNITION.

30.00

THREE PIECE SUITS. All Sizes. Ideal for street; all smart styles.

22.00

## Association of Fashion.

#### EYE OPENERS!

Ladies' Middies ..... 98c. Blouses ..... 98c.

Ladies' Cotton Dresses \$1.58

Silk Stockings ..... 30c. 5 O'Clock Tea Aprons 42c.

NO MAIL ORDERS

# 7.98, 12.98, 25

EGYPTIAN PRINTS, TAFFET, POIRET TWILL, TRICOTINE, CANTON CREPE. Sizes 38 up to 52 inches.

Thursday, May 17th, Until Wednesday, May 23rd inclusive

DY! IN THAT ONE WORD IS SUMMED UP THE RESULTS OF OUR WEEKS OF PRE-MATION FOR THIS GREAT BANNER BARGAIN WEEK. WE HAVE PLANNED TO MAKE STHE GREATEST VALUE-GIVING WEEK IN OUR HISTORY. DON'T MISS IT—AND BETTER SELECTIONS—SHOP EARLY.

HUNDREDS OF VALUE GROUPS—FAR TOO MANY FOR COMPLETE LISTING HERE. THIS IS BUT ANOTHER OF THOSE EVENTS SO EAGERLY AWAITED FOR BY HUNDREDS OF MEN AND WOMEN. WONDERFUL OPPORTUNITIES TO SAVE MONEY ON SPRING-TIME APPAREL.

## Trimmed Hats

NEWEST FABRICS—NEWEST STYLES. Crepes de Chine with tagel facings. Wings, soft blondine and trailing Ostrich for adorn-ments. Viscas and Crepes de Chine; Ostrich and feather trimmed. Other models with Milan crowns and silk brims, trimmed in a variety of ways—ostrich, corcades, plaitings and rosettes. All colors, light, dark and black-including Sands, Greys, Blues, Tans and Greens.

As to shapes—there's every kind—pokes, drooping brims, flare fronts, mushrooms—as well as an exceptional group of hats specially designed for matronly faces—everyone extremely smart, extremely becoming.

MILLINERY DEPT.—SECOND FLOOR.

#### CHILDREN'S SALE! Girls' Capes & Coats

Ages 7 to 16 years CAMELAIRS, OVERPLAIDS, VELOUR.

\$1.98 up to \$14.98 Full flare models with throw ties-buttons

Girls' School and **Party Dresses** 

MOTHERS!—These Dresses will appeal to you!

JUST OPENED:

Magnificent quality and variety-These will not last long-SHOP EARLY!

#### Mothers!

See our ranges of

#### Boys'Spring Coats

Ages 5 to 15 years. SALE PRICES.

#### 1000 DRESSES Reduced

Most Sensational Dress Event this Season! Take your choice of Dresses up to \$ 9.00-\$6.98 Take your choice of Dresses up to \$12.00-\$9.98 Take your choice of Dresses up to \$15.98-11.98 Take your choice of Dresses up to \$18.00-12.98 Take your choice of Dresses up to \$23.00-18.00 Take your choice of Dresses up to \$35.00-25.00 Street and Afternoon Dresses in such a diversity of styles we cannot attempt to describe them. Better Dresses also show Banner BarLess than Half

## Sweaters \$1.98

All worth up to \$2.98

—New Styles — New
Weaves—New Colors
—Long and Short
Sleeve.

### 1200 COATS Reduced for Bargain Week!

ANOTHER SENSATIONAL COAT SALE! Women's, Juniors, Misses', Stout Women— Everyone who wants to buy a New Dress Coat, Sport Coat, Wrap-around Coat should attend this SALE without fail. If ever you had an opportunity for saving, it is here THIS WEEK—and furthermore you have choice from an incomparable selection of styles—garments for every occasion—every material

Up to \$14.00 COATS

Up to \$18.00 COATS

Up to \$25.00 COATS

Up to \$28.00 COATS

Up to \$33.00 COATS

**Waists** 

A very extensive

variety in just the

\$12.98 \$21.00 \$25.00 \$9.98 A Banner Sale Unequalled in Quality, in Style, in Value!

### **Fur Chokers**

**Fur Pieces** 

Including Grey Kit Fox, 'Iceland Fox, Walnut Fox, as low

5.98 up

No Approbation C. O. D. Phone Orders.

#### IF VALUES COUNT for ANYTHING there will be crowds here for these wonderful

Suits worth up Women's and Poiret Twills and Tricotine—Think

Suits worth up 31.00 up to present the best to \$60.00 31.00 up to the trade offers Go at

shades and models to wear with your New Spring Suit.

No Mail London, New York and Paris Orders Filled **Association of Fashion** 

MEN! Here is Your Opportunity:

### Men's 1 and 2 Pants Suits

Spring Coats, Raglans AT BANNER BARGAIN WEEK SAVINGS. Styles suitable for every age or built man-any color or material.

CLEARANCE OF

#### Men's Spring Trousers

At Prices less than present manufacturing

\$4.50 and \$6.50 New Spring Trousers at \$3.98

9.50 and 10.50 New Spring Trousers at 7.98 pr.

#### Boys' Two Pair Pants Suits

OVER 500 ON DISPLAY At greatly reduced prices.

**Boys' Separate Pants** JUST OPENED:

Splendid range Boys' Separate Pants; all sizes.

EE NEW ARRIVALS

#### Ladies' Rubberette Coats

BANNER BARGAIN WEEK PRICES.