

The Hawke Bay Enterprise.

Believing Unemployment in Newfoundland --- Summer Logging Operations Conducted on West Coast for the First Time.

(By Our Own Correspondent.)

Formerly an almost uninhabited wilderness on the North West coast of the Island, Hawke Bay is to-day the centre of a thriving pit prop industry which in the course of time, is expected to be the biggest in Newfoundland. That this is so is due to the fact that the Aerial Survey Company, who recently took over a large tract of timber land at Hawke Bay, now have nearly 400 men employed with the possibility of having as many as 800 on the pay roll during the summer.

IDEAL LOCATION.
Only a few miles from the Straits

of Belle Isle, the wild and rugged beauty of Hawke Bay, when seen for the first time, presents a striking spectacle which leaves a lasting impression on the mind of the observer. Its banks are densely covered with spruce and fir, which, if cut indiscriminately, will require many years to diminish. Hawke Bay is, in short, an ideal spot for the pit prop industry, which is being developed along its shores. All day long, throughout the summer, the woods have resounded with the clashing of axes and the humming of the saws, as they cut into the timber, destined to be exported to the coal mines of England.

SUMMER LOGGING.

That logging operations should be conducted in the summer may seem unusual. It did to me, but I soon discovered that so desirous are the Aerial Survey Company to develop their new industry with all speed, so anxious are they to make a good impression with their products on the markets to which they will be exported, that they were determined to send at least 2 carloads of pit props away this year. That is the chief reason for the lack of destitution on the West Coast to-day, for the Hawke Bay industry has completely solved the unemployment difficulty and is giving work to all who apply for it; providing that they really want labor. The difficulties which faced the Company in organizing this new industry were by no means trivial, but what was lacking in experience was made up for in enthusiasm and energy, and the experience was very soon acquired.

ORGANIZING THE INDUSTRY.
The organizers of the industry were fortunate in obtaining experts



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to superintend the various departments into which an industry of this nature must be divided. Several experienced woodsmen were engaged to organize the cutting, and see that it was not done indiscriminately, and that full freedom was provided for reforestation. Rough roads were made from the woods to the banks of the bay to enable the cut timber to be transported to the loading places with a minimum expenditure of time and labor. A store was opened in an old building, at one time the property of the whaling company which conducted its operations from Hawke Bay, and this was fully stocked with all the requirements of the woodsmen, and this, so quickly, that supplies were issued to the first men who arrived in time to enable them to set to work without delay. Only such building as was urgently needed has been done up to the present, but the company proposes, in the near future, to erect more suitable quarters, as land areas are augmented, so that within a few years, a prosperous township will have sprung up on the banks of Hawke Bay.

CARE OF MEN.

Every care is taken for the welfare of the men, who are all made as comfortable as possible, and given such supplies as they need to enable them to live well. There is a first aid tent, fully equipped and supervised by experienced and qualified men, and such slight accidents as inevitably occur in all logging camps are attended to so efficiently that those who require treatment are well enough to return to work in a short time. Any complaints that the men may have to make, and this happens very rarely, are fully enquired into and remedied, if necessary. The rate of pay is such that all men, whether on wages or piece work, if they work even moderately, are able to live quite well, and have sufficient left to send home towards the upkeep of their families.

SOLVING UNEMPLOYMENT.

The opening of the Hawke Bay industry comes at a time when it is urgently needed. The West Coast fishery has, this year, been a complete failure, and were it not for the fact that nearly every man capable of working, has found employment at Hawke Bay, such destitution as had never before been known in any section of the country, would have prevailed, and the government would have been compelled to either find some unnecessary relief work, which would produce no returns, and would tend to demoralize the people, or have no other alternative but to let them starve. Every effort has been made by the company to secure workmen, and for the first three months, until it was found that some men were taking advantage of it, passage money to Hawke Bay was advanced. Although still in its infancy, the pit prop industry at Hawke Bay is now the largest in the country from the point of view of the number of men employed, and it only requires further grants of land to cause it to develop to a much larger extent.

FIRST CARGO SHIPPED.

It is now a great boom to the country and the West Coast in particular, as has already been pointed out, but it will be some years before the enormous benefits it has and will confer on the people of Newfoundland, are properly appreciated. The first cargo of pit props, amounting to over 2,000 cords, has been shipped to Cardiff, and every log was carefully inspected to see that it came up to the contract, for it is the first aim of the company that all their products should be in accordance with the demands of all those who buy from them. Within a few weeks, a second and final load for the year, will be ready for shipment. There could be no greater proof of the sincerity of the promoters of the industry than this, and it points to the fact that future development on a much larger scale is only a matter of time. The pit prop industry in Newfoundland is a legacy from the war, and the inability of British mine owners to obtain them from Scandinavian countries led to its establishment here. Apparently, the industry has come to stay, perhaps, to become one

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Fabric Gloves with a Suede finish, pretty Grey shade; English manufacture; 1 dome wrist. Special \$1.30

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In beautiful soft Camel Hair; warmth without weight, finished with twisted silk cord facings and waist grille; long roll collar. Special \$19.50

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"The Old Nest" Leaves Lasting Impression.

CROWDED HOUSES WITNESS PICTURE AT NICKEL.

A genuine American photoplay at last--"The Old Nest," a story of mother love and self-sacrifice common to every family the world over, which was shown at the Nickel Theatre last night, is the work of Rupert Hughes, the eminent American novelist. It was produced by Goldwyn and directed by Reginald Barker. There is humor and there are tears in this plain story of daily life as we all know it. Not a person in the audience was free from the grip of its appeal. If you like to laugh, if you enjoy a gentle weeping spell, if you want to see yourself, your brothers and sisters, your father and your mother on the screen, go and see "The Old Nest."

While the story is gripping, it has a different hold on the emotions than the usual thriller. There is not one melodramatic scene. Yet this picture held the audience at the Nickel Theatre more strongly than any melodrama ever filmed. And the reason is that "The Old Nest" is a genuine story, beautifully acted and excellently produced. We have never seen one woman portray the gradually ageing mother so deftly as Mary Alden acted this role. Her black hair became iron grey, then silvery. And with the passing of the years, the physical appearance and activity of the mother kept pace with time. "The Old Nest" is a picture that Newfoundland has been waiting for.

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STATUTORY NOTICE.

In the matter of the Cape Pine Shipping Company, Limited, in liquidation.

Notice is hereby given that all parties having claims against the Cape Pine Shipping Company, Limited, in liquidation, are requested to furnish particulars of same, duly attested, to the undersigned liquidators at the office of Tasker Cook, Water Street, St. John's, on or before the 15th day of September, 1922, after which date the liquidators will proceed to distribute the assets of the said Company, having regard only to the claims of which they will then have had notice.

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That dingy film

Teeth are coated with a film--that viscous film you feel. It clings to teeth, enters crevices and stays. Stains cause it to discolor. Then it often forms dingy coats, including tartar.

Old ways of brushing do not effectively combat film. So much remains to night and day threaten serious damage. Film clouds the teeth's luster.

It often becomes badly stained. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Germ-breed by millions in the chief cause of pyorrhea. So most things that wreck teeth and make them unsightly are now traced to that film.

A way to combat it

Dental science, after long research, has found two film combatants. Able authorities have proved their efficiency. Now, leading dentists the world over urge their daily use.

A new-type tooth paste has been created, based on modern requirements. The name is Pepsodent. These two film combatants are embodied in it. Now

careful people of some forty races apply it every day. And the glistening teeth you see everywhere show one of the results.

Other benefits

This new-day tooth paste brings two other much-desired results. It multiplies the starch digestant in the saliva. That is there to digest starch deposits on teeth. It left to ferment they form acids. It multiplies the alkalinity of the saliva. That is there to neutralize the acids which cause decay.

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By BEN BATSFORD