VOLUME

FOR

HOLIDAT

Don't forg

URE GOL

URE GOL The above

tock by

P. E. O

UPHOL

Drop a card to we will do our has to 1914 with

KEA

You Can

but you can Make your ol fifteen years

Elastic Ce

Baird

BUY HO

and help

CRUB, ST HOE, CLO DANDY, T

orwood

"LA REN

Manuf

Templeton's Great **Reduction** in >Ladies' Furs!

33 1-3 PER CENT. OFF THE MARKED PRICE.

A Special and **Excellent Line of** Black Hair Neckpieces, reduced from \$8.00 to \$5.00. Muffs to match.



Investment Suggestion!

HUNDRED D	OLLAR	MARG	IN.		
ONE MINE— 20 Tonopah Extension	Present. Price. \$1.50	Cost. \$30.00	Annual Dividend. \$4.00	1919 High. \$3.12	
10 Middle States Oil	13.12	131.20	16.00	71.75	

10 General Motor Corp. ... 14.00 140.00 23.00 42.00 \$301.20 \$43.00 \$301.20 \$43.00 \$43.00 \$100 margin controls this dividend-paying combination. You receive \$43 in dividends, less approximately \$13 for commissions, interest, exchange, etc., leaving a net cash income of 30 per cent. We are fully equipped to handle your order on these or any other stocks or bonds on the New York markets.

J. J. LACEY & COMPANY LIMITED

Great Bargain!

Last Spring we received a small shipment of BLUE SERGE too fine for Costumes. We are now selling same at cost, \$5.75 per yard.

If you want to secure some of this Serge at Cost, come quickly as we have only a few dress lengths left.

J. J. STRANG.

Mailing Tubes!

We have on hand a 1 ge stock of

Mailing Tubes

and will fill orders at reasonable prices.

FRESH SMOKED

Yarmouth **Bloaters!**

If you try them for breakfast you will talk

All Kinds of Fish for Sale.

WHOLESALE ONLY.

All the up-to-date dealers handle our goods.

NFLD. ATLANTIC FISHERIES, Limited,

St. John's, Newfoundland.

FREE! FREE! FREE! \$20.00 GOLD PIECE.

USE MITCHELL'S MAGIC MARVEL.



Prolongs the ife of clothes. A real dirt chaser. Can be used for cleaning any-

wait. Good for pots, bath tubs, woodwork,

Twenty washings in each package; best quality and results.

Biggest value in any bleaching preparation

Twenty dollar prize free to all. Each package is numbered. Keep your number. Winner will be advertised in this paper at a later date. Ask your Grocer for a package or two and win this

Twenty Dollar Gold Piece Free.

J. J. ST. JOHN.

LUBRICATING OIL,

For Motor Boats and Motor Cars. We have about 35 barrels on hand and will sell at \$1.00 gallon, wheepay \$1.50

Sit down and

This is good advice, so we're enlarging on it by suggesting that on your list of Christmas Gifts none would be more acceptable than comfortable Easy Chairs.

For Father, Big Brother, or for Him, a huge Leather, or Oak and Leather Chairwhere he may sit and rest and plan for the future. For Mother, Big Sister or Her, a dainty, cosy Upholstered Rocker or Easy Chair, where she too may sit and

If you're not certain about what to give, let a nice Easy Chair decide the point. If you're not sure what kind of chair is suit-able, see our Christmas display, and you'll surely find just the one you need. Chairs for Christmas Cheer at the

U. S. Picture & Portrait Co.

Furness Lines Sailing

Furness, Withy & Co., Limited

ST. JOHN'S MEAT CO., Ltd.,

WHOLESALE & RETAIL BUTCHERS.

Select your Christmas dinner from our

Choice Stock of

PRIME BEEF, MUTTON, LAMB or PORK Large stock of

Choice TURKEYS, GEESE; DUCKS and

Place your orders early to avoid disappointment. Keenest Prices in Town.

BEEF, PORK and CAMBRIDGE SAUSAGES.

Note the Addresses:

Water St. E., 'Phone 800. West Store Water St. W., 'Phone 800a.

Government Railway Commission.

Freight Notice!

GREEN BAY STEAMSHIP SERVICE. Freight for the S. S. "Home" will be accepted at the Freight Shed on Friday December 24th, from 9 a.m.

Government Railway Commission.

	20 p.	c.	Re	duc	tion	on	the	Entire	St	ock.	
	SOLID	GO	LD	PEN	DAN	TS .	Van and	\$5.00	to	\$35.00	
								\$3.50			
								\$3.00			
								\$6.00			
								\$2.00			
								\$4.00			
								\$2.50			
	SOLID	GO	LD	WRI	ST Y	WAT	CHES	17.00	to	\$55.00	
								\$6.00			
								\$4.50			
*								\$7.00			
								\$9.00			
								\$7.00			
								\$2.00			
								\$6.00			
								\$3.00			

SPECIAL-15 Jewel Waltham Wrist Watches, \$45.00 to \$60.00 (nett) Also a big assortment of Tea Sets, Casseroles, Bake Dishes, Cups, Sugar and Cream, Sandwich Plates, Roll Trays, Egg Sets, etc.; and FLATWARE consisting of Tea, Dessert, Sugar and Berry Spoons,; Large, Medium Bread and Butter Knives; Cold Meat, Pickle, Olive, Large and Medium Forks; Gravy Ladles, Salad Spoons

GENT'S WRIST WATCHES

.A.McRAE

295 WATER STREET.

Xmas Suggestions!

FOR HIM.	FOR HER
Waltham Watches	Pendants
Cuff Links	Lockets
Tie Pins	Wrist Watches
Stone Rings	Rings
Signet Rings	Bracelets
Society Emblem Rings	Brooches
	at this store engraved i

& R. ENGLISH,

LET THIS BE A CHRISTMAS OF JOY AND FUN FOR THE CHILDREN.

Fun for the old as well as the young.

CHRISTMAS CRACKERS

BON BONS

give endless fun and amusement to children of

Come and see for yourselves. A greater variety to choose from than any year in the

AT ALL PRICES.

Ellis & Co., Ltd. 203 WATER STREET.

Passengers and Freight

ST. JOHN'S, NFLD .- NORTH SYDNEY, and HALIFAX. Steel Steamship "Sable I."-First-class Passenger Accommodati DURING SUMMER, SERVICE ST. JOHN'S-NORTH SYDNEY-FE DURING WINTER, SERVICE ST. JOHN'S HALIFAX From Jar pril inclusive. Sailings every ten days.

The fastest, most frequent and direct steamship service hn's, Nfid., and Canada. Route your freight "C|O FARQUHAR STEAMSHIPS, NORTH summer and "HALIFAX" in winter. Wire agents "collect" for passenger reservations or space carlo

For further information apply ARQUHAR & CO., LIMITED, Halifax, N.S. FARQUHAR TRADING CO., North Sydney, C.B.

> Special Xmas Bargains

For Gramaphone Owners.

2500 Celebrated Gennett Records

Regular price \$100, while they last you can select yours for 65c. each, or \$7.00 per dozen

CHESMAN.

SANTA CLAUS!

A real live Santa Claus will be at Smith's Dry Goods Store, Rawlins' Cross, Monday, Tuesday, Wednesday and Thursday, from 4 to 6 p.m. You can talk and shake hands with him, and he will

give you a nice Xmas Present for only 25 cents.

BE SURE AND SEE HIM. SMITH'S Dry Goods Store

Rawlins' Cross, St. John's.

Going Out of Business

LADIES' COATS, COSTUMES and HATS

AT HALF PRICE. Also sweeping reductions in Men's and Boys' Readymades, Rubbers, Caps, Dress Materials, Cotton Blankets, etc., e