

Christmas

EVERY DAY SO
AND SAVE TIME

PHOTO-FRAMES

Get one of these Imperial Sil-
ver Frames and settle that gift
question now. They are war-
ranted not to tarnish and are as
durable as they are beautiful.
These are the sort that will add
that desired touch to your room.

35c. to \$1.80.

VELVET
TAMS

Just the thing
for skating or any
out-door occasion.
Made of best quality
velvet with silk tas-
sel.

\$1.70.

HANDKERCHIEFS

most welcome suggestion for
gifts. Women's Handker-
chiefs, plain and novelty. Care-
fully selected fabrics with attrac-
tive needlework corners, put up in
beautiful holiday boxes.

30c. to \$1.90.

Women's Handkerchiefs in Silk and
Cotton, plain and initialled.

S

Wear.

Arrivals!

Corsets.

We now have the
most complete range
of Corsets we have
had for a long while.
This includes ship-
ments of our famous
"W.B." and other Cor-
sets from \$1.65 pair;
also a range of Miss-
es' and Child's Cor-
sets and Bands.

We have a range of
Ladies' Corsets at
75c. pair only, but not
in all sizes.

Handkerchiefs.

Splendid assort-
ment of Ladies' White
Embroidered Hand-
kerchiefs at 8c., 17c.,
20c., 25c. & upwards.

HANDKERCHIEF
BOXES

In various styles.

Blair

Evening Telegram



Public Notice!

Government of Newfoundland
5 1-2 Per Cent. Loan.

Applications will be received at the Office of the
undersigned, between the hours of 10 a.m. and 5 p.m.,
for the purchase of Government of Newfoundland
Bonds, amounting to ONE MILLION DOLLARS, bear-
ing interest at the rate of FIVE AND ONE-HALF
PER CENT. per annum, payable on the first days of
January and July in each year, and Principal repay-
able on the first day of July, 1939.

Such Principal sum and interest are payable at the
Office of the Minister of Finance and Customs, St.
John's, Newfoundland; at the Bank of Montreal, St.
John's, Montreal and Toronto, and at the Agency of the
Bank of Montreal, New York.

These Bonds will be free from all present and fu-
ture taxes, including Income Tax, in Newfoundland.

H. J. BROWNRIGG,

Minister of Finance & Customs.

JUST RECEIVED!

Half a Million
GUNCAPS

Gold Lined,
Double Waterproof,
English Manufacture,
Military and Fowling.

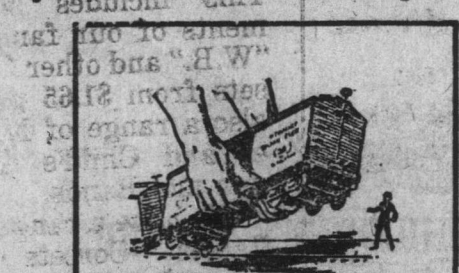
The Direct Agencies, Ltd

Wholesale Only.

may 17, 12

"O'Sullivan" Rubber Heels.

Special Prices to Shoe Repairers.



Each day you lift
a load like this

In a short walk you lift 33
tons, the weight of loaded
freight car. Every ounce
of this great weight comes
down on your heels. Don't
pound along on hard
leather. Save the shock
and strain by using

O'Sullivan's
RUBBER HEELS

New Stock Just Opened. All sizes in
BLACK and TAN.

Parker & Monroe, Ltd.

THE SHOE MEN.

Advertise in The Evening Telegram

Capping His Dream.

Having given instructions to the
"boots" that he was to be called at
4.30 the next morning the traveller
went up to bed.

The bed was an example of what a
bed ought to be. He was very tired,
and was soon in dreamland. The night
was on, and our traveller was just
booking a five thousand pound order
—dreamland is the one country where
that kind of thing happens occasional-
ly—when bang! bang! came at the
door.

He turned over drowsily, and was
about to receive the money in advance
when—bang! came something at the
door again.

"Who's there?" he asked his pillow.
"Me, sir!" said a voice. "Please
come quickly, sir and sign this receipt,
sir."

"Receipt?" he repeated vaguely.
"Yes, sir. Most important, sir. Must
be signed at once, sir!"

With ideas of cheques, orders,
legacies, and registered letters float-
ing dimly through his brain the tra-
veller staggered out of bed and switch-
ed on the light. As he did so a piece of
paper was pushed under the door.
He seized it and read:

"Called at 4.30, as requested. Please
sign here."

Where Fish Explode.

To the Russian people Lake Bai-
kal, in Eastern Siberia, is a holy lake,
and they believe both the lake and its
surrounding country are endowed with
supernatural powers and inhabited
by unearthly beings.

All kinds of weird tales mingle
with their explanations of any fea-
ture of the lake. Even so simple an
object as a great rock lying in the
middle of a river just where it flows
from Lake Baikal takes on a myster-
ious significance. If the stone were to
slip from its place, they say, the
whole of lake Baikal would pour out
of its basin and flood the river and
probably the continent.

But there are actually many strange
things about Lake Baikal. There is,
for example, a species of fish that in-
habits the deepest part. These fish
have been seen by few persons, for as
soon as they are lifted out of their
accustomed atmosphere of high water
pressure they explode.

A great variety of Ladies'
Satchels; also Fcy. Perfume
Boxes, very suitable for Christ-
mas Presents. Splendid value
at BOWRING'S.—dec 17, 12

Aerial Lighthouses.

By erecting an aerial lighthouse
on Hounslow aerodrome the British
Air Ministry appear to have taken the
first step towards the realization of a
proper service of commercial aeo-
planes which will travel by night as
well as by day.

On several occasions of late ma-
chines arriving from the Continent
have been greatly inconvenienced by
the early darkness, with the conse-
quent danger of having to land on a
strange aerodrome under unfavor-
able conditions.

Many authorities have urged the
adoption of some form of aerial light-
house, but it has been left to the Air
Ministry to take practical steps to
make night flying a commercial possi-
bility.

Each evening for a period at sum-
set the lighthouse in the aerodrome
will give a series of flashes, and, in
addition, landing flares and search-
lights to illuminate the aerodrome
will be operated.

If notification is made to Houn-
slow illuminations will be provided
at any hour of the night for machines
wishing to land.

There is now little reason why
mails should not be carried to France
during the night.

Suitable Xmas Presents. A
new lot of FRAMES just re-
ceived at the Studio of S. H.
PARSONS & SONS, corner
Water and Prescott Streets.—
dec 22, 31

Press and Peerage.

A notable figure seen recently in
the Peers' Gallery at the House of
Commons was Lord Russell of Liver-
pool, a distinguished journalist, who
numbered Gladstone amongst his
friends.

His presence as a peer of the realm
reminded one that the personal con-
nection between journalism and the
peerage dates back beyond the time
when newspaper proprietors and
writers had titular honours bestowed
upon them.

The Cecils are of the old aristocracy,
but how many people know that the
present marquis and his "illustrious
brothers," as Mr. Timothy Healy once
called them, are, on the maternal side,
the grandsons of a man who was once
a member of the Press Gallery?

The late Lord Salisbury, twice
Prime Minister, struggled as a young-
er son before he came to the title, and
wrote for the Press. He married a
daughter of Baron Alderson, of the
Exchequer, who in his youth had
been a Parliamentary journalist.

The late Lord Russell of Killowen,
Lord Chief Justice (father of the new
judge), was also in his youth a "gal-
lery" man.

THE LAST LAP.

Kearney F-I-R-S-T.

Heading for Christmas with those superb quality lines whose merits have marked the
stages in "KEARNEY FIRSTS" progress on the road to his "Victory Xmas". Individually,
the greatest leaders from out our lines have kept the pace set by the "KEARNEY FIRST"
prestige; their wear-famed qualities have been made known to you in every separate an-
nouncement. You have seen their points analyzed; you know our goods as we know them. You
have read our claims for service—our guarantee—our challenge—unaccepted.

BUT—STOP!

We made one claim, because we believed it then—"the Costliest Store in Town". Our
throne has been usurped. We have fallen. Our goods have not gone back one whit in qual-
ity; they are still the finest products of the greatest markets. They are still sought after by
men who want to pay for the best. But we believed that because we had world-famed trade
marks on what we sell that our prices must have been higher because the quality was higher.
We have deceived ourselves; our prices are LOWER on many lines. It is true. One word for
you—compare! We give our prices here for every article. Mark what others charge. The
difference between buying elsewhere and buying here goes right back into your pocket in what
we save you.

"By Their Quality Shall They Be Judged."



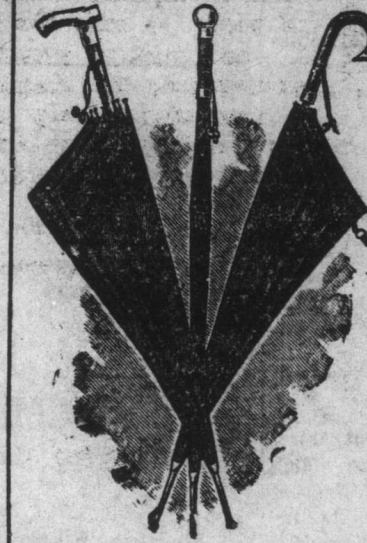
NECKWEAR.

75c., 85c., \$1.00, \$1.25, \$1.50, \$1.75,
\$2.00, \$2.25, \$2.50, \$2.75, \$3.00, \$3.50,
\$4.00.

SHIRTS.

Silk, Wool, Cotton, Madras.
\$2.25, \$2.50, \$2.75, \$3.00, \$3.25, \$3.50,
\$3.75, \$4.00, \$4.50, \$5.00, \$6.00, \$8.00.

COLLARS—35c. each; \$4.00 doz.
HANDKERCHIEFS.
Silk, Linen, Crepe de Chene, Cotton
(Initialled Silk), 25c. to \$3.00.



RAINING
FAVOURITES,
\$7.50 to \$20.00.

RAGLANS,
\$35.00 to \$50.00.

WALKING STICKS.
A joy for him Xmas
Day.



"For Tripping the Light
Fantastic."

Dress Needs Others Will
Forget to Give.

DRESS SHIRTS.
DRESS TIES.
DRESS STUDS.
DRESS COLLARS.
SILK HATS.
WHITE GLOVES.
SILK SOCKS.

Filling the Comfort Kit of the Out-
door Chap.

Wool Mufflers, \$3.00, \$3.50, \$4.00, \$4.50,
\$5.00, \$6.00, \$8.00.
Wool Gloves, \$2.00, \$2.50, \$3.00, \$3.50
Sweaters, \$8.50, \$12.50
Sweater Coats, \$15.00, \$25.00
Wool Vests, \$10.00, \$12.50, \$13.50
Fur Caps—Genuine Hudson Seal),
\$18.00.

Wool Sox, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50
Pure Wool Shirts, \$6.00, \$7.50
Underwear, \$7.50 to \$9.00 garment
Silk Squares, \$2.50 to \$5.00
Velour Hats, \$10.00 to \$15.00
Lats, \$5.00, \$6.00, \$7.50, \$10.00
Caps, \$1.50, \$2.00, \$2.25, \$2.50, \$2.75, \$3.00, \$4.00,
\$4.50, \$5.00.

EASTERN SILKS.

"If you want good silk get it from China and
Japan" accounts for the supreme artistry in the
weaving of these products of foreign lands.

SILK PYJAMAS
SILK HANDKERCHIEFS
SILK SCARVES
SILK SQUARES
SILK SOCKS, SILK SHIRTS, SILK NECKWEAR.

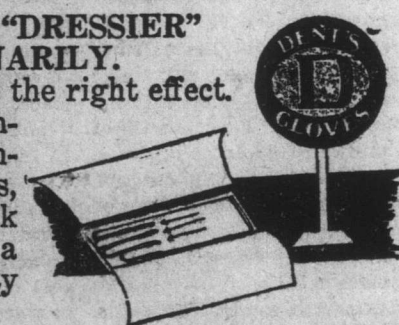
When the Fire-Light Beckons to
the Indoor Man.

Wool Slippers, \$4.00
Dressing Gowns, \$20.00, \$30.00, \$35.00,
\$45.00.
Smoking Jackets, \$15.00, \$20.00
Pyjamas, Wool, and Union, \$6.00 to
\$12.50; and Silk, \$8.50 to \$25.00.
Night Shirts, \$1.75 to \$7.50
Bed Sox, \$4.00

Do you forget the old folks? Comfort means
so much to them. Don't let Xmas pass without your
remembrance of all they have done for you.

XMAS DAY HE'S "DRESSIER"
THAN ORDINARILY.

Chamois Gloves give the right effect.
Kid Gloves, lined & un-
lined; dressed and un-
dressed. Wool Gloves,
lined and unlined; Silk
Gloves. "Nothing like a
lot." Choosing variety
unlimited.
Chamois Gloves, \$3.50 to \$4.50
Kid Gloves, \$3.50 to \$7.50
Wool Gloves, \$2.00 to \$3.50



COMBINATION GIFTS.

SHIRT, TIE and COLLAR.
SOX and TIE TO MATCH.
SOX and SCARF TO MATCH.
SOX, TIE & HANDKERCHIEF TO MATCH
GARTERS and ARM BANDS.
COLLAR BOX and COLLARS.

We're matchless matchers when it comes to combining colours. Two
heads are better than one—we'll help you choose. We sell to men every day
of the year, and we have our memory chained around every customer's taste.
Try "KEARNEY FIRST"—always on the floor to see that you get service.



SMYTH'S.

GEO. F. KEARNEY

Manager.

Buy
where
He
would
buy.
Buy
the
goods
He
would
buy.
Clothing
Needs
sure
to
please.