

We Aim To Keep Down Prices.

READ CAREFULLY OUR OFFERS AND YOU WILL SEE MANY MONEY-SAVING OPPORTUNITIES---SEIZE THEM!

Hosiery! :-: Hosiery!

Our Hosiery Department is well stocked at the present time and can supply the need of every customer. Cotton, Cashmere and Wool at remarkably low prices.

"Cyclo"---THE KING OF BRACES.

8 Dozen Men's "CYCLO" Braces

Value for 60c, selling 45c. pair

HANDKERCHIEF SALE!

150 doz. LADIES' WHITE H. S. HANDKERCHIEFS.
100 doz. LADIES' COLORED MERCERISED LAWN.
50 doz. LADIES' COLORED BORDER.
Selling all one price, 5c. each.

EMBROIDERIES.

The largest stock of Embroideries in the city, from 1 inch wide to 36 inches wide. Variety too large to itemize. SELLING AT OLD PRICES.

DRESS GINGHAMS

20 pieces of Dress Gingham, big variety of patterns; 28 inches wide. Just the thing for Children's Dresses. Only 24c. per yard.

JOB HAND BAGS.

5 doz. Ladies' Hand Bags, 50 to \$1.00 each. 50c.
Now one price
5 doz. Ladies' Hand Bags, \$1.20 to \$2.20 each. Now one price \$1.20
A Small Quantity---A Big Bargain.

Marshall Bros

The Usages of Praise.

By RUTH CAMERON.



RUTH CAMERON

"The real satisfaction which praise can afford, is when what is repeated aloud agrees with the conscience, by showing us that we have not endeavored to deserve well in vain."—Johnson.

What a big influence a sentence of judicious praise from an honorable source can be in one's life! Especially when, as Johnson puts it, shows us that "we have not endeavored to deserve well in vain."

A year or two ago someone told me that a woman whose opinion I place very high had said I was the most just person she knew. I cannot tell you how often I have thought of that bit of praise or how deep an effect it has had on me.

Undeserved Praise Makes You Want To Deserve It.

Of course I know that I am far from deserving it, but I want with all my heart to deserve it and that is a powerful stimulus.

For instance, I catch myself thinking narrow, mean, unjust things; or I find myself permitting my prejudices or my sympathies to make up my mind for me without help from my reason. And then I remember, "I am the most just person Miss W. knows. I mustn't do that."

These are times when it is very easy to be unjust. When one's blood is hot with indignation it is very hard to keep one's mind cool. It is easy to let oneself go in a hysteria of blind hate, but that is not justice and so I am trying not to do it.

And the woman who gave me that word of encouragement and the wo-

man who repeated it deserve the credit for whatever progress I make. Haven't you had such experience when something someone said in praise of you shamed you into trying to deserve it? I think almost everyone has.

A word of praise is a star to which to hitch the slow moving wagon of one's daily life.

Praise Gives Us An Ideal Of Ourselves.

Such a word creates an ideal of us in our own minds. We are shamed when we fall below it.

Parents and teacher cannot be too eager to recognize the child's strivings and give him such an ideal of himself.

Of course we should be careful to withhold our lips from injudicious praise, especially in anything to do with ability. We all know the girl with mediocre musical talent who has had her whole life upset by careless, undeserved praise.

Praise is a great force and like all great forces it should be used with discrimination.

I cured a horse of the Mange with MINARD'S LINIMENT.

CHRISTOPHER SAUNDERS.

I cured a horse, badly torn by a pitch fork, with MINARD'S LINIMENT.

St. Peter's, C.B. EDW. LINLIEF.

I cured a horse of a bad swelling by MINARD'S LINIMENT.

Bathurst, N.B. THOS. W. PAYNE.

Don't have any unnecessary articles in your rooms in summer time, nor any heavy curtains, if you would preserve an air of coolness.

Fresh Fillets and Fresh Kippers at ELLIS'.

S. S. William Edwards

Coal Laden for St. John's, Foundered off Cape Pine—Hair-Breadth Escape of Crew Who Were Rescued by Local Fish Carrier.

Capt. John Dicks, officers and crew of the ill-fated coal carrier William Edwards, which foundered fifteen miles off Cape Pine on Monday morning last, reached the city at 1.30 p.m. yesterday by the Trepassey train. The Telegram interviewed the crew on arrival and learned from them the following facts:

The steamer William Edwards was owned by the William Edwards Steamship Co., of Sydney, N.S., and was recently purchased by that company. She was about 36 years old and was formerly engaged as an iron ore carrier on the Great Lakes. She was registered in the United States and was 1,000 tons gross.

THE VOYAGE.

Shortly after daylight on Friday, May 11th, having on board 1,535 tons of North Sydney coal, the ship steamed out of Sydney Harbour on route for this port and up till Sunday morning met with favourable weather. Then the wind began to freshen and by four o'clock in the afternoon had increased to a stiff gale which caused the unfortunate ship to labour in the heavy sea. All went well till 7 p.m. when the wind and seas increased with greater violence and one hour afterwards the engineer reported that the ship was leaking badly. A steady stream was then pouring into the engine room, the latter being situated in the aft part of the ship as is often the case in lake boats used for freight purposes. The emergency pumps were immediately put in action, but despite every effort by the crew to cope with the inrushing waters, hope of saving the ship had to be abandoned.

However, it was thought she might possibly keep above water for several hours when the unfortunate crew would be able to make the land in daylight. But at 6 o'clock the following morning (Monday, May 14th.), something is supposed to have broken loose in the ship's bottom, thus allowing the water to rush in with greater force. Seeing the ship was to go under in very quick time, the Captain ordered the whole crew, twenty in number, into a large boat, and lowering the same over the port side, the crew had barely pulled away from her side when the steamer gave a heavy lurch and sank stern first, her bow rising almost perpendicular in the water.

RESCUED.

In the teeth of a blinding gale and mountainous seas the shipwrecked crew with but one box of biscuits and five gallons of fresh water, all that could be obtained on leaving the doomed ship, set out to row for the land. After a vain attempt to manipulate the oars in such a boisterous sea they let the boat drift of her own accord. With every stitch of clothes saturated with water and suffering intense cold the prospects of reaching the land before night were not very good, when about 10.30 a.m. a sailing vessel was seen in the distance, and as luck had it was coming in their direction. This latter proved to be the schooner Minnie bound for this port. On seeing the signal of distress her skipper bore down on the tiny craft, and about one hour afterwards her precious crew of twenty shipwreck-

Important Items!

Hay Seed!

On hand and ready for immediate delivery, NEW TIMOTHY HAY SEED, 112 lb. sacks.

POTATOES!

Local Potatoes for seed purposes, including Red & Whites.

Soper & Moore,
WHOLESALE JOBBERS.
Phone 480.

ed sailors were taken on board, where everything possible was done for their comfort. It was decided to land the rescued men at Trepassey which port was not reached till 11 p.m. Tuesday, wind and weather conditions preventing the schooner from approaching the land.

On arrival at the place mentioned the shipwrecked mariners were distributed among the various homes and were kindly treated by the good fisher folks whose hospitality is well known and freely given to those in distress.

PART OF CREW NEWFOUNDLANDERS.

Captain John Dicks is a native of Sydney, N.S.; 1st mate William Bennett, a former resident of Port aux Basques, but for some years sailed out of Canadian and American ports; 2nd Mate Harry Townsend belongs to Louisbourg; Chief Engineer Fred. Billard is also a native of the latter place. Six of the other members of the crew are Newfoundlanders, all of whom belong to the outports, but were for some time sailing out of Canadian ports. All the belongings of the crew, with the exception of the clothes they stood in, went down with the ill-fated ship, including the nautical instruments of the Captain and first mate. The former estimates his loss at about \$500 and the latter about \$250.

While leaving the ship one of the stockers got his knee caught between the boat and the ship's side, straining the muscles so badly that he was unable to walk and on arrival in the city was taken to the General Hospital, where it is hoped he will soon regain the use of his limb.

THE NEW FRENCH REMEDY, THERAPION NO. 1
CURES CHRONIC WEAKNESSES, DEPRESSION, LOSS OF VIGOR, ACIDITY, INDIGESTION, CONSTIPATION, BRUISES, ETC.
THERAPION NO. 2
CURES CHRONIC WEAKNESSES, DEPRESSION, LOSS OF VIGOR, ACIDITY, INDIGESTION, CONSTIPATION, BRUISES, ETC.
THERAPION NO. 3
CURES CHRONIC WEAKNESSES, DEPRESSION, LOSS OF VIGOR, ACIDITY, INDIGESTION, CONSTIPATION, BRUISES, ETC.

Sunday Services

Church of England Cathedral.—Holy Communion (1st Sunday) 7.00, 8.00 and 11; other Sundays, 8.00; Matins (except 1st Sunday), 11; Children's Service, 3.30; Evensong, 6.30. Week Days—Matins, 8.00; Evensong, 5.30; Saints' Days, Matins, 7.30; Holy Communion, 8.00; Thursdays, Holy Communion, 7.15; Fridays, Evensong, 7.30. Sunday Schools, 2.45 p.m.; Boys' Bible Class, 2.45 p.m. (Vestry); C.M.B.C. (Synod Bldg.) 3 p.m.

St. Thomas's.—Holy Communion, 8; Morning Prayer, 10; Intercession Service and Sermon, 11. Preacher, The Rector. Subject: "The Man on the Throne." Sunday Schools, 2.45; Dunfield Boys' Bible Class, 2.45; Women's Bible Class, 3.30; Evensong and Sermon, 6.30. Preacher, Rev. C. A. Moulton.

St. Mary the Virgin, St. John's West.—Holy Communion on the first Sunday in each month at noon; every other Sunday at 8 a.m. Other Services at 11 a.m. and 6.30 p.m.

St. Michael's Mission Church (Casey Street).—Holy Communion at 8 and 11 on the 3rd Sunday of the month; and at 8 on other Sundays. Other Services 11 a.m. and 6.30 p.m.

Christ Church, Quidi Vidi.—Holy Communion, second Sunday at 8 a.m. Evening Prayer, third Sunday in each month at 7 p.m. Every other Sunday at 3.30 p.m.

Virginia School Chapel.—Evening Prayer every Sunday at 2.30 p.m.

BROOKFIELD SCHOOL CHAPEL. Evensong—Every Sunday at 3 p.m. Sunday School—Every Sunday at 4 p.m.

ST. MATTHEW'S CHURCH, THE GOULDS.

Evensong—Every Sunday at 3 p.m. ASYLUM FOR THE POOR.

Holy Communion—The first Sunday in each month at 9 a.m.

Matins—Every Sunday at 9 a.m.

METHODIST.

Gower Street—11, Rev. Dr. Bond; 6.30, Rev. D. B. Hemmison; George Street—11, Rev. D. B. Hemmison; 6.30, Rev. N. M. Guy.

Cochrane Street—11, Rev. H. Royle; 6.30, Rev. Dr. Bond.

Wesley—11, Rev. N. M. Guy; 6.30, Rev. H. Royle.

Congregational—11, Rev. L. Hudson; 6.30, Rev. L. Hudson.

Kirk—11 and 6.30, Rev. Gordon Dickie, M.A.

Salvation Army (No. 1 Citadel, New Gower St.).—7 a.m., Kneadrell; 11, Holiness Meeting; 3 p.m., Praise Meeting; 7 p.m., Great Salvation Meeting

McMurdo's Store News

SATURDAY, May 19, 1917.

As a refreshing draught to quench thirst or allay feverish symptoms, as a liver medicine and mild laxative, as a settling medicine for sour or sick stomach, McMurdo's Saline will do the work thoroughly and without causing any inconvenience. This Saline has now been for several years before the public, and we can recommend it fully for the above troubles, and similar irregularities of the digestive organs. Price 65c. a bottle.

From Cape Race.

CAPE RACE, To-day.

Wind N.W., blowing strong, weather fine; the Nevads passed at 9, schrs. Mildred at 9.45 a.m., a large number of other schrs. also passed in and west since yast report. Bar. 28.92; ther. 45.

WEATHER.—The weather across country is strong N.W. wind and dull. Temperature 33 to 38 above.

MINARD'S LINIMENT CURES DIPHTHERIA.

Household Notes.

A delightful small plate for afternoon tea has a "well" in which to set the teacup.

Rhubarb is delicious baked with raisins or prunes. The raisins should be cooked first.

Keep the top of the dining table in condition by wiping it over with a cloth and olive oil.

The oyster should never be cooked too long, or it will be dry. Cook it just enough to heat through.

Batter left over from hot cakes can

be stirred into the mush or put into the gingerbread mixture.

Flounder is delicious if boned, skinned and served as the English sole is served, with tartar sauce.

Turpentine will prevent moth eggs from hatching, and the moth will not lay eggs where turpentine is.

It is better to clean windows on the outside first. This makes it easier to find the spots when cleaning the inside.

When a wooden table becomes ink-stained it should be scrubbed with salt and vinegar. This is generally effective.



When you are Weak, Anæmic, "Nervy," Run-down. 'Wincarnis' offers you new health, new strength, new blood, new nerve force and new life.

New health and new life! Think what this means to you who are miserable and depressed by ill-health. Yet you need not continue to suffer, because 'Wincarnis' (the wine of life) offers you the new health you need. 'Wincarnis' possesses a four-fold power in creating new health. Because 'Wincarnis' is a Tonic, a Restorative, a Blood-maker, and a Nerve Food—all combined in one rich, delicious, life-giving beverage. This four-fold power, acting upon the system at one time, creates new strength, new rich, red blood, new nerve force and new vitality—thus promoting throughout the whole body a feeling of new life. That is why over 10,000 Doctors recommend 'Wincarnis'.



'Wincarnis' is the quick, sure, and safe way to health. Quick, because you benefit from the first wineglassful. Sure, because it has given new health to countless millions of sufferers. Safe, because it does not contain drugs. 'Wincarnis' is not a luxury, but a positive necessity to all who are Weak, Anæmic, "Nervy," "Run-down"—to all enfeebled by old age—to martyrs to indigestion—to all invalids—and to all who are depressed and "out-of-sorts." Don't suffer needlessly. Take advantage of the new health 'Wincarnis' offers you.

Begin to get well FREE.

'Wincarnis' is made in England and you can obtain a liberal free trial bottle—not a mere taste, but enough to do you good by sending the Coupon below to COLEMAN & CO., Ltd., Wincarnis Works, Norwich, England. Regular supplies can be obtained from all Druggists, Stores, &c.

Free Trial Coupon

Coleman & Co., Ltd., W338, Wincarnis Works, Norwich.

Please send me a Free Trial Bottle of 'Wincarnis'. I enclose 1/- stamps to pay postage.

Name _____

Address _____