

Decide on YOUR FALL OUTFIT Here. It Will Be Style Right, Quality Right and Price Right.

SPECIAL INDUCEMENTS FOR Friday, Saturday & Monday

New Dress Materials, UNDER-PRICED.



Fancy Poplins.
10 pieces of prettily striped Poplins, mostly dark in stripe and bar effects, 40 inches wide, these resemble somewhat Scotch Plaids, the colorings are similar and should make up prettily for ladies', children's and misses wear. Special, par yard... **52c**

Corduroy Velvets
In the new broad cord effect, a superior lot altogether, handsome shades suitable for Ladies' Fall Costumes, Skirts and Children's make up; Green, Navy, Grey, Brown and Tau. Reg. 20c. yard. \$1.30 yard. **Friday, Saturday and Monday. \$1.12**

SILK STRIPED POPLINS.

A new Dress Material that you should see before deciding on your next new dress. Rather pretty shades of Navy, Sage, Myrtle, and Brown, 40 inches wide; a beautiful new weave, rich in simplicity and elegance. Special, per yard, **Friday, Saturday and Monday. 85c**

"Furlana" Twill.

34 INCHES WIDE.
An excellent new material, something similar to a Wool Delaine, very desirable for present wear, suitable for Blouses or Children's Dresses. White and Cream grounds, neatly patterned. Special **Friday, Saturday and Monday per yard. 23c**

"Boulevard" Blouse Cloth.

Neat and distinctive looking patterns in Plaids and fine checks, excellent washing materials, a suitable weight for fall wear. Reg. 20c. yard. **Friday, Saturday and Monday. 18c**

MIRRORS.

Folding Stand Mirrors, convenient for travellers, and suitable for mantel or table. **Special Friday, Saturday and Monday. 37c**

FACE CLOTHS.

In pure White Terry Cloth, bound with Pink or Blue; Don't overlook these. **Friday, Saturday and Monday. 4c**

HAIR BRUSHES.

Extra good quality White bristles and light oak back; these are superior value. **Special Friday, Saturday and Monday. 37c**

PHOTO FRAMES.

Untarnishable silverette finish oval shape, all cloth back, classy. **Special Friday, Saturday and Monday. 32c**

DRESSING COMBS.

Black, White and clouded, a line of very strong combs for Ladies or Gents. **Special Friday, Saturday and Monday. 15c**

CUFF LINKS.

Very neat, oval and round shapes in plain gold chased, untarnishable. Reg. 04c per set. **Friday, Saturday and Monday. 32c**

PURSES.

Two shapes in leather and chamois, strong steel clasps. **Special Friday, Saturday and Monday yard. 32c**

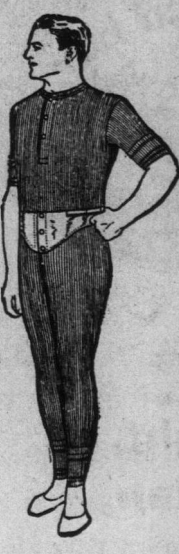
If you have an eye for merit and a taste for economy you may gratify both to your heart's content now. Cold type, ink and paper cannot begin to demonstrate to you the wonderful value that ordinary Dollars will secure **FRIDAY, SATURDAY AND MONDAY.**

Great Value in Men's Underwear!

Garments Worth \$1.50 for 98c.
Just a 10 dozen lot, mostly Shirts; weights you would feel the good of during the cold weather; lots of full sizes for the big men. Good Wool Singlets await you underpriced. **\$1.50 98c values. Friday, Saturday and Monday.**

MEN'S TOP SHIRTS.
With soft bosom fronts in Crepe or fancy striped linen, finished with soft cuffs; these are a new lot that came a bit late to the market for business being 10 x 40 long piece for bureau being 10 x 40 English Damas, good value for 12c each. **Friday, Saturday and Monday. 89 cts.**

PYJAMAS.
Pyjama Suits that are well worth wearing, moderate in price, well made in every particular from strong English Flannelettes, nice range of striped patterns, collar and pocket full sizes. Reg. \$2.29. **Friday, Saturday & Monday, each \$1.90**



Furniture Coverings.
3 pieces of 60 inch reversible Furniture Coverings, pretty floral patterns; a chance to cover your extra chairs, couches or cozy corners economically; good value for 40c. **Friday, Saturday & Monday. 32c**

CARIBOU HEAD BROOCHES.
All the rage; a handsome Brooch to send abroad; comes with a permanent gilt finish with blue enamel scroll underneath and the word "Newfoundland" in gilt thereon; other styles smaller on bar pins, very neat and attractive looking. They're selling like hot cakes. Get one now. **Friday, Saturday and Monday. 22c**

White Sheetings.
2 pieces of Pure White Twilled Sheetings, 70 inches wide, best English make; we have no hesitation in saying these are about the very best value procurable, you are getting quality sheetings at pro-war price. Reg. 70c. **Friday, Saturday and Monday. 62c**

Tray Cloths.
Pretty good value here in these, fine White Linen Tray Cloths, very neatly embroidered and strong hemstitched edges; size 16 x 24, a very handy cloth about the house. **Special Friday, Saturday and Monday. 25c**

Table Centres.
16 point "Battenburg" Centres, very attractive looking; size 20 x 20. **Special Friday, Saturday and Monday. 15c**

School Bags.
Boys' and Girls' Waterproof School Bags, roomy, strong and durable, separate pockets for fall wear; 2 inch, tan leatherette binding. Reg. 40c. **Friday, Saturday and Monday. 36c**

Misses Gloves.
Shades of Navy and Cardinal in finely fleeced Cashmerette, a desirable piece for bureau being 10 x 40 dome fasteners. Reg. 25c. pair. **Friday, Saturday and Monday. 21c**

Duchess Sets.
White Linen and all-over Embroidery makes, 4 pieces to each set, the over after the Season's Sales; napkins here hemmed ready for use, in good English Damas, good value for 12c each. **Friday, Saturday and Monday. 45c**

Table Napkins.
Broken lines, incomplete sets, left over after the Season's Sales; napkins here hemmed ready for use, in good English Damas, good value for 12c each. **Friday, Saturday and Monday. 3 for 25c**

Boy's Jerseys.
The cold weather has made a demand for these, they are serviceable wearers for the school boy, and the little fellows running about the house; we have shades of Navy, Sage, Cardinal and Brown, assorted sizes. Reg. up to \$1.50. **Friday, Saturday and Monday. \$1.28**

Boy's Soft Hats.
Assorted shades in Corduroy Velvet, closely stitched rims, and soft crushable crowns, quite the thing for knockabout wear. **Special Friday, Saturday and Monday. 32c**

Men's Washing Gloves.
In natural chamois, a dressy glove for Sunday wear, made with reinforced thumb, closed wrist, complete range. Reg. 65c. **Friday, Saturday and Monday. 55c**

Men's Handkerchiefs.
Many makes to pick from, for instance, your choice of Crimson or White Ecaille with hemstitched border, others in white Lawn and others again in Khaki with Silk embroidered corner; values to 22c. **Friday, Saturday and Monday. 18c**

Sweater Coats.
Two distinct styles in these, V neck or buttoned up snug; shades of Grey, Navy and Cardinal, an excellent weight for cold weather wear; ideal for the outdoor workman. Reg. \$1.80. **Friday, Saturday and Monday. \$1.65**

Stylish Neckwear.
Boxes upon boxes of pretty Neckwear, in plain and fancy shades, wide flowing end styles; compare these with the kind you usually pay 60c. for, you can't detect any difference. **Special Friday, Saturday and Monday. 38c**

Men's Socks.
Fleece lined Jersey Socks, in fast black, fine ribbed finish, full size; just 10 dozen in this lot. Reg. 22c. pair. **Friday, Saturday and Monday. 19c**



ECHOES From the SHOW - ROOM.

D. and A. Corsets.

For style, shapeliness and excellence of materials used in making, stand peerless to-day, and peerless also in point of fit, unmatchable in price; 8 different styles to decide from. Corsets for every figure; the slight maidenly figure will find shapely lines, the stout figure beautiful curved lines, and the good figure will find Corsets to accentuate that fact. High and medium bust, long and medium hips; 4 and 6 suspenders attached; complete size range. Regular \$1.90. **Friday, Saturday and Monday. \$1.78**

Neck Cords.
A lot of pretty twisted Silk Neck Cords with Silk Tassel ends, every needed shade represented. **Special Friday, Saturday and Monday. 10c**

Tea Aprons.
Dainty Tea Aprons, lace insertion trimmed and fluted frill; others with neat bib and fine lace edging; they are good value at 18c. **Friday, Saturday and Monday. 14c**

Tams.
New and becoming Tams in Corduroy Velvet for Ladies and Misses; pretty shade of Fawn, Grey, Sage, White, and others in two-tone effects, each with tassel. Reg. 60c. **Friday, Saturday and Monday. 52c**

New Collars.
Some very dainty conceits in White and colored Muslin and Voile, embroidered and oriental trimmings; the newest sailor collar with side frills and inrolled; Medical and Peter Pan styles. Reg. 25c. **Friday, Saturday and Monday. 20c**

Misses Nightgowns.
In neat Blue and White, and Pink and White striped Flannelettes, to fit girls from 15 to 18 years, rolled collar, galon trimmings, excellent value. Reg. 85c. **Friday, Saturday and Monday. 76c**

Children's Dressing Gowns.
Cozy looking Stockingette Dressing Gowns in shades of Pink and Sky, cord and tassels at neck and waist, rolled collar, assorted sizes; our regular \$1.00 line. **Friday, Saturday and Monday. 79c**

Combinations.
High grade all Wool, and others in Silk and Wool, Cream and Natural shades. Quite a superior make in very desirable weight for Fall and Winter wear; high or low neck as desired, and long or short sleeves. Regular \$2.50 values. **Friday, Saturday and Monday. \$1.69**

Looking For Blouse Bargains?
They're here in galore, beautiful snow White, Lawn and Voile makes, prettily embroidered, others in Coloured Crepe, Shantung and Striped Muslins; right up to the minute in style; prettily cut, button trimmings, long sleeves. Reg. 95c. **Friday, Saturday and Monday. 98c**

Sample Shirts--- 2 of Kind.
A huge line of these, featuring only 2 of a kind; Cloth, Tweeds and Serges mostly. Latest style cut Shirts, particularly suitable for Fall wear; unmatchable values that will through our Store **Friday, Saturday and Monday. \$2.20 to 6.25**

Children's Sleeping Suits.
In Cream and Natural Jersey, fine ribbed, shaped to envelop the feet also, buttoned behind; to fit boys or girls from 2 to 8 years; warm and comfortable for the cold nights. Reg. 65c. **Friday, Saturday and Monday. 58c**

Ladies' Hose.
Specially suited for present and later-on wear, some in finely fleeced Cashmerette, plain finish, others in assorted ribs, Cashmere and Wool weights; hosiery that finds favour at 40c. per pair. **Friday, Saturday and Monday. 39c**

Children's and Misses Hose.
English and American fine ribbed fall Hosiery, fast black and seamless, in a full range of sizes. Hose here worth up to 40c. per pair. **Friday, Saturday and Monday. 32c**

Men's Hall Hose.
A huge case of these just to hand in heavy ribbed wool; just the kind you would wish for present wear, Black and Heather mixtures, sock that you usually pay 70c. for. **Friday, Saturday and Monday. 59c**

James Baird LIMITED
Pure White Wool Slipper Soles for knitting uppers to; sizes 3 to 7. Reg. 25c. pair. **Friday, Saturday and Monday. 19 cts.**

The Late Sir Cavendish Boyle, K. C. M. G.

Burial of Newfoundland's Ex-Governor.

Sir Cavendish Boyle, K. C. M. G., who died in London on September 17th, suddenly after an operation, was the youngest son of the late Capt. Cavendish Spencer Boyle (72nd Highlanders) and married in 1914, Louise, the youngest daughter of the late Mr. Reuben Sassoon, M. V. O. Educated at Charterhouse, he became a magistrate and held other important offices in the Leeward Islands, 1878; Colonial Secretary, Bermuda, 1882-1888; Gibraltar, 1888-1894; Government Secretary, British Guiana, 1894-1901, during which time he administered the Government on several occasions, and was Chairman of the British Guiana Bank, 1896-1897. He was the delegate for British Guiana and Bermuda in the reciprocity negotiations with the U. S. A., 1890, and became Governor of Newfoundland 1901-1904 and of the Mauritius, 1904-1911 when he retired. He received the C. M. G. in 1888. He was an associate of the Institute of Civil Engineers, and was author of "Newfoundland" adopted as the National Ode of the Island and of the Poems. He was a member of the Marlborough, Badminton and Beefeater Clubs.

The remains were cremated at Golders Green, on Wednesday, September 20th, and the ashes placed in a bronze urn were later interred to rest in a family grave at Hampton Hill Cemetery, adjoining the grave of his mother and of his brother, Sir Courtney Boyle. Those attending the burial included Lady Boyle (widow), Miss Adelaide Lane (niece), Mrs. Marrot (sister-in-law), Mr. David Sassoon (brother-in-law), Mr. and Mrs. Frederick Sassoon (uncle and aunt), Mrs. Arthur Sassoon, Mrs. Hyeem, Sir Ralph Williams, Mr. Harold Marrot (nephew), Mr. Maurice Nisling, Mr. Maurice Gubbay, Mr. W. Keen, Mr. E. Esmond, Mr. A. Musgrove, Mr. John T. P. Petro, Mr. H. Paravichini, Mr. Brendan Digby Ram (formerly Vicar of Hampton), the household staff, etc.

The Rev. George Horner officiated. By desire no flowers were sent, except floral tokens from Lady Boyle and Miss Adelaide Lane. On the following day a memorial service was held at St. Andrew's Church, Wells Street, London, conducted by the Rev. Geo. Horner assisted by the Rev. E. P. Lewis, D.D., Proctor of the Church. The service was fully choral. Mr. F. A. W. Docker presiding at the organ and rendering Spohr's "Last Judgment" before the service and Beechoven's "Funeral March" at the conclusion. The large assembly included the Rev. Canon H. M. Rolfe, Mr. A. Ezra, Miss Eulid Raphael, the Misses Ezra, Sir John and Lady Millais, Sir Edward O'Malley, Capt. Fielden, Mr. Nutley, Mr. Langham Reed, Mrs. George Bird, Mr. C. Nagle-Smith, Mr. G. Perci, Lady Sembali, Mrs. and Miss Howell, Hon. Mrs. R. Drummond, Mrs. Grove, Mr. F. Percival, Mrs. and Miss Ezekiel, Mr. R. Bromley Davenport, Capt. Vivian Henderson, Mrs. William Sandeman (rep. the staff of the Red Cross Hospital, 6 Third Avenue, Hove, the house of the late Col. and lent him and Lady Boyle as a Red Cross Hospital), Mr. Philip Cartwright, Mrs. David Gubbay, the Master of Charterhouse, Mr. Alfred Legge, etc., etc.

In Memoriam.
Salmonier Mourns the Loss of Seven Brave Men.
From all over the Island we hear of the terrible destruction caused by the awful gale of Sept. 24th, but here in the parish of Salmonier an irreparable destruction of lives was caused. The loss of the schooner *Bonnie Lass*, owned by Captain Michael McDonald of Newbridge, has brought to seven homes an overwhelming sorrow. The *Bonnie Lass* just one week before the gale sailed out of Newbridge, having on board Capt. John Mcraith, Edward Grace, Harry Lewis, Richard McDonald, Edward Fagan, Peter McDonald and Michael Grace; as those brave young men bid good-bye to their friends with eager anticipation of a speedy re-union no foreboding came to them that never again would the eager eyes watching for their return be gladdened by sight of "the little schooner that for so many years brought their loved ones safely back with "bumper trips" of fish.

When the gale came too strong Captain Mcraith left the strong Capt. and steered for Trepassay Harbour. We can imagine the delight of the crew, when they came in sight of the dwelling houses; but just as they thought the danger was past something (who knows what) happened and the little schooner after her brave struggle with the angry waves at last became their victim and left the crew helpless in the waters; helpless to save their bodies, but we feel assured their last appeal was to Him who watches over all for "He knows best who takes the young ones in His arms before the sun goes to the west."

The many widows, orphans and parents have the heartfelt sympathy of all who have heard of the terrible accident. None of the bodies have been recovered yet but every effort is being made by the good people of Trepassay to recover at least some of them. However their friends know that it matters not if the bodies are lying beneath the waves, or buried in the churchyard beneath flower strewn graves so that the souls are enjoying a peaceful rest in "The eternal home upon whose portal yet they linger looking back for them to come."

Everyone of the crew were well known, well liked, jolly young fellows, five of whom were married men, the other two being the support of aged parents.

On behalf of the sorrowing relatives we thank the good Pastor of Trepassay, Rev. Wm. O'Flaherty, for his kindness to these concerned. We offer him our sympathy too, for the death of so many of his former parishioners.

The kindness of Father Rawlins, P.P. of Salmonier, has lessened the trial for many of the bereaved relatives. Requiem masses are being offered up for the souls of each of the crew.
Newbridge, Oct. 10th.

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a profitable op-
wear at \$1.90
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RIGHT NOW.
EN'S TIES,
80c. & \$1.40.
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