

We Have Knocked the Bottom Out of Kerosene Prices.

OUR PRICES ARE:
Texaco in 8 hoop barrels, Low Test . . . 18c.
Texaco in 8 hoop barrels, High Test . . . 18½c.
Don't buy any other kind, as we will fill your order.

GEORGE M. BARR.

Evening Telegram

W. J. HERDEF, - - - - Proprietor
W. F. LLOYD, - - - - Editor

THURSDAY, Nov. 4th, 1915.

Asquith's Admission of Failure in the Dar- danelles.

Those parts of Premier Asquith's speech which relate to the holding of the Germans on the Western front and especially the story of what the Navy has been doing the past fifteen months were most inspiring, and his grim determination to fight it out to a finish and call for more men and money, even at the cost of conscription if need be, and of greater sacrifice of money than has been made yet, will meet with a strong response throughout the Empire. The frankness of his confessions of failure in certain particulars tends to disarm criticism, although they involve matters of very grave importance. The object of the Dardanelles expedition was no doubt a grand one in conception, but the possibilities of carrying it out seem to have been decided on without proper attention being given to expert advice. Premier Asquith is reported as saying that "Notwithstanding some doubts in the mind of Baron Fisher, the Government felt justified in sanctioning the attack" by the Navy alone. It will be remembered that some time later Baron Fisher resigned and refused to reconsider his resignation. It will be remembered that while the Navy alone was attacking the Dardanelles, Germany scoffed at the notion that naval operations alone could force the Dardanelles and pointed out that land forces would be necessary to co-operate with the naval forces. Mr. Asquith says after the naval set-back it was then suggested that by aid of an adequate land force operations could be pushed to a successful conclusion. After this, General Ian Hamilton was sent out and reported a joint naval and military force was necessary. In the meantime between the commencement of the military force sufficient time had elapsed for the Turks under German officers to fortify places like Achillea and other mountainous points in such a way as made the landing of the soldiers a costly operation and which has made progress extraordinarily slow, and now after nine months fighting, after losing several capital ships and sustaining 90,000 casualties, the Prime Minister tells the House of Commons: "During the whole course of the war I have never sustained a keener disappointment than the failure of these operations," and our only consolation is that we have held up 200,000 Turks; but at what a price. This is a sorry story and gives point to the need of taking the conduct of the War out of a Cabinet unwieldy in size, and placing it in the hands of a War Council, where the voices of such men as Kitchener and

Fisher would prevail. The proposals of Mr. Asquith in the premises are not clearly outlined in the report of his speech, but the fact that he has set out the failure of his Cabinet freely and fully buoy us up with the hope that the remedy will be adequate and that "high state policy" will no longer prevail over "military and naval advice" in the conduct of the War, which our vital interests demand shall be brought to a successful finish.

A Question of Time.

Philadelphia Public Ledger:—As to the prospects from the Austro-German point of view, they are less brilliant than many have assumed. The success of the Teutonic forces upon the southern front, as upon the eastern and western, means a rapid and decisive movement. The value of Serbia, if it is properly supported by the rest of the Allies, will probably make that impossible. That is to say, the position of Germany and Austria is still one of defense against a slowly closing circle of foes. It is a question of time; if the Allies can act promptly enough, the Teuton advance will be blocked in the Balkans as it has been elsewhere.

McMurdo's Store News

THURSDAY, Nov. 4, 1915.
No need to be without drinks today. We can supply, in Horlick's Malted Milk, Grape Juice, Cola, and Fruit Flavored aerated water, non-alcoholic beverages which will make you "feel good." All the above are healthful drinks, and delicious to the taste. In particular, Horlick's Malted Milk (with or without eggs) will adequately supply the place of the stimulants often taken, mostly with bad effects upon the constitution. Horlick's is a real food, easily assimilated, and one which has a helpful effect upon the nerves and tissues, absolutely without any reaction. The use of Horlick's is habit-forming only in the sense that a good dinner is habit-forming; that you will want more of a drink that will help you to do your daily work more efficiently and do you no possible injury in any way. Vote for Horlick's. Price 10 and 15c. a glass.

Reids' Boats.

The Argyle left Epworth at 4.50 p.m. yesterday, going west.
The Clyde sails from Lewisport this afternoon.
The Dundee arrived at Port Blandford at 2.55 p.m. yesterday.
The Ethie arrived at Clarendville at 7.30 p.m. yesterday.
The Glencoe arrived at Placentia at 3.15 p.m. yesterday; sailing to-day.
The Home arrived at Humbermouth at 2.45 p.m. yesterday.
The Kyle left Port aux Basques at 2.40 a.m. to-day.
The Meigs is due at Port aux Basques.
The Sagona is due at Twillingate from north.

START RIGHT NOW and select your piece of Overcoating for the winter. We have just opened a splendid range of Blue Naps and nifty patterns in Tweed, with other big selections to arrive. **SPURRELL BROS.**, 365 Water Street, "The Young Man's Tailor."—sep11,eod,tf

"ELAS-TI-GUM" PATENT ROOFING PASTE

will stop all leaks in any kind of roof. Makes window boxes wind and water tight.

90 Cents Per Pail.

invaluable for use around chimneys. Put it on like putty, it won't crack or run.

Sold in this City by

Messrs. Ayre & Sons, Ltd. & Bowring Bros., Ltd.
Messrs. W. & G. Rendell & Geo. Knowling, Esq.

DISTRIBUTED BY

COLIN CAMPBELL.

1st Nfld. REGIMENT. Casualty List.

514.—CORPORAL FREDERICK MOORE SELLARS, reported wounded on Oct. 7th, has arrived in London.
796.—PRIVATE HAROLD SCOTT BUTLER, reported wounded on Oct. 7th, has arrived in London.
859.—PRIVATE ROY SPENCER, reported ill of dysentery on Oct. 29th, has arrived in London.

OFFICIAL, Nov. 4.
52.—PRIVATE WILLIAM JOSEPH COLLINS, 1 Flower Hill; died of dysentery Oct. 28.

VOTE CLOS-ES AT 8 P.M.

The Voting in St. John's both for the two City Districts and at the King George Institute for Outport Districts DOES NOT CLOSE UNTIL 8 O'CLOCK TO-NIGHT.

Will You Do It?

Will you vote for prohibition on November 4th? Now do not be hasty and say that you will not. Think it over and cast your vote in all seriousness of temper, and just such a vote as you would have returned to you at the Judgment Day.

There is only one verdict on the Liquor Traffic to-day. Every thinking man in science, in business, in political economy, and in religion, says that the Liquor Traffic is the greatest, the most far-reaching, and direct evil of our modern civilization. There is not one argument in its favor. There are one thousand arguments against it. Permit me to say that it is your duty to assist in removing this evil.

You do not live as an individual, you are part of a social whole. You are a member of a social organism. Some members of the body are suffering, you are expected to aid in removing the cause of that suffering. Will you do it?

You are a Christian man. There are other Christian men who are victims of the drink habit. They cannot resist the temptation to drink. They want you to save them from the temptation. Will you do it?

There are wives and children who are being robbed of the food and clothing, and comforts of home through the habits of intemperance prevailing with their husbands and fathers, and they ask you in God's name to succor them from the toils of the evil. Will you do it?

The liquor business is a bad business. It is bad for the man who sells it, depriving him of that sense of self-respect that a legitimate business gives a man. It is bad for the man who drinks, hurting him in body and soul, and resulting in the degrading of his family of their lawful comforts. It is bad for the business of the community, and is a decided stumbling-block to the highest welfare of religion and morality.

Here and There.

Ask your Grocer for Maple-ton's Peanut Butter. Made in England.—jly8,eod,tf

WEATHER.—A light Southwest wind prevails along the line of railway to-day with the temperature ranging from 37 to 45 above.

Ideal Draught Tubing for windows and doors, 15c. per yard. BOWRING BROS., LTD., Hardware Dept.—oct29,tf

ANNIVERSARY.—To-day is the ninth anniversary of the consecration of His Lordship Bishop March, of Harbour Grace, the ceremony having taken place on Nov. 4th, 1906.

GLENCOE'S PASSENGERS.—The Glencoe arrived at Placentia at 3.15 p.m. yesterday with the following passengers in saloon: R. Roberts, Miss A. Roberts, Mrs. R. Fitzgerald, Mrs. B. Pike, Miss Pike, A. Pike, Miss L. Pike, Rev. W. H. Thomas, A. Moulton, P. Pettie, Miss B. Dicks, H. Moulton and 4 second class.

Take Stafford's Phorator Cough and Cold Cure for the every day cough characterized by much phlegm or where a particularly palatable remedy is desired. Price 25c.; postage 5 cts. extra.—oct16,tf

TRAIN DERAILED.—The accommodation train, which left at 6 o'clock last evening went off the track about one mile west of Topsail, the engine and four freight cars becoming derailed. Two of the freight cars were completely turned over but fortunately no person was injured. The accident occurred at 7.30 p.m. and the passengers who were on at the time were transferred to another train without much delay, a special engine having been despatched from town.

MINARD'S LINIMENT RELIEVES NEURALGIA.

Florizel Here Again.

The Red Cross Liner Florizel, Capt. Martin, reached port this morning from New York and Halifax, bringing a full freight and as passengers:—Mrs. A. T. Ferguson, Miss E. A. Hollands, J. W. Campbell, H. T. Bell, Thos. Cole, John Cole, Thos. Kenny, Frank Bray, P. Morrissey, W. Drendy, W. O'Brien, T. B. Carroll and wife, Miss J. Trelogan, Miss M. Trelogan, E. DeWolfe, Geo. Grey, G. A. Gard, P. Foley, Jacob Dawe, Miss M. Ryan, F. McGrath, Wm. Barry, L. Gardener, L. Gallishaw, J. Patton, E. Whiteway, H. J. Naberg, G. R. Erjeson.

British Capture German Officers.

New York, Oct. 28.—The six officers of the interned German raider Kron Prinz Wilhelm, who escaped from Norfolk, Va., Oct. 19, in the yacht Eclipse, was captured at sea by a British warship, according to information in a letter received here to-day. The letter was sent to Wm. Wolff, a New York manufacturer, by his mother-in-law, who was a passenger on the steamer Bermudian, which left New York for Hamilton, Bermuda, last Wednesday. According to the letter the Bermudian was stopped a short distance from its destination by a British cruiser which engaged the passenger vessel by wireless conversation. The substance of the talk, as told by the wireless operator of the Bermudian, was that the cruiser, the identity of which is not given, had overtaken the missing Eclipse at sea, made prisoners of the German officers and sunk the yacht. The letter gives no other details.

Reports have been current in shipping circles here for several days that the yacht had been captured by a British cruiser, believed to have been the H.M.S. Melbourne.

BOMBS FOR WOMEN AND BABES.

The British people would not be human if they did not flame with wrath over the repeated raids of Zeppelins throwing bombs down upon a sleeping population which is non-combatant, killing women and babes as if they were armed men in the trenches. But though there are some voices in Great Britain clamoring for reprisals on the Allies to go and do like work against the sleeping cities of Germany, nobody need expect that a reprisal policy of that kind will be adopted. The British answer and the French answer to the slaughter of women and children with the bombs from the Zeppelins can be made with more honor, over on the battlefields of France and Flanders. If the answer could not be made that way, then it will never be made—not against women and children. So will the British and French nations believe, no matter how this war goes.—New York Press.

Fads and Fashions.

Fur trimming can be used, but with discretion, if one would be very distinguished.

Jackets which are hip length in the back often come hardly below the waist in front.

Smoothed in fur describes the effect of the new furs and the proper manner of wearing them.

Women's heavy wool sweaters are a trifle shorter than last year and usually belted across the back.

Hats are more simply trimmed than ever, depending upon variation of brim and crown for variety.

A great deal of gold embroidered cloth is used, in combination with silk and chiffons, for evening gowns.

Nothing is lovelier than a velvet costume of hunter's green or wine color with skunk or raccoon fur.

You may have a band of velvet trimming your skirt half way up, upon which are roses embroidered.

Some absolutely simple costumes of serge are cut in one piece, with a stitched-on-girdle, which is very broad.

We are threatened with the bustle, and there is not much doubt about hoops being used in the near future.

To make rice water for an invalid, wash two tablespoonfuls of rice, put it into a quart of water; cover closely and cook gently in the oven or stove for about three hours. Strain, sweeten and flavor with orange or lemon.

DIED.

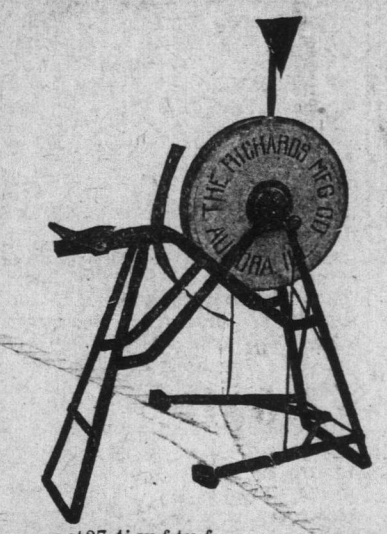
This morning, after a painful illness, James White, aged 67 years, leaving a widow, two brothers, two sisters and a large circle of friends; funeral to-morrow, Friday, at 2.30 p.m., from his late residence, No. 16 Notre Dame Street; friends and acquaintances will please attend without further notice.

This morning, after a brief illness, Benjamin Miller, H.M.C., aged 73 years; leaving a widow, one son and eight daughters. Funeral will leave his late residence at 5 o'clock to-morrow (Friday), afternoon to connect with the train for Trinity where the interment will take place.

MINARD'S LINIMENT FOR SALE EVERYWHERE.



G. KNOWLING.



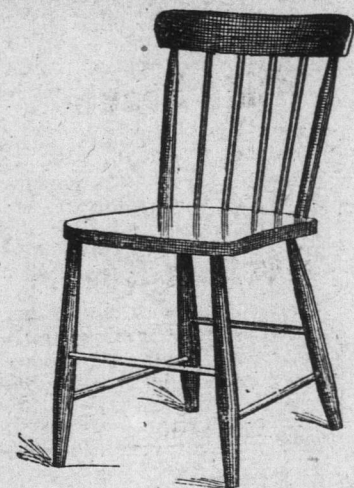
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G. Knowling's HARDWARE DEPARTMENT is now well stocked with TOOLS for every trade.

WE SELL NONE BUT THE BEST and have in stock the following famous makes: **DISSTON'S** Saws, Squares, Levels, Trowels, **SORBY'S** and **BARTON'S** Coopers' Tools, **WITHERBY'S** Chisels, Gouges & Draw Knives, **SARGENT'S** & **STANLEY'S** Planes & Braces, **GILPIN'S** & **SNELL'S** Augers and Bits, **MILLER'S** Falls Drills and Braces, **PECK STOW'S** Tinsmiths' Tools, **ALLDAY'S** Smiths' Bellows and Anvils, **CHAMPION** Forges, **BRADY'S** Sledges, **BRADY'S** Picks, Mattocks and Shovels, **SMART'S** Carpenters' Hammers, **RICHARDS'** Mounted Grindstones, **PIKE & WATER** of **AYR** Oil Stones, **RABONE'S** Rules, Lufkin Tapes, **NICHOLSON'S** American Files and Rasps, **WARRANTED** Single & Double BIT AXES.

G. KNOWLING

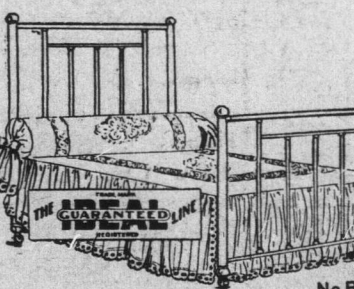
Our Great Fall Sale Still Continues CHAIRS!



Only 55 cts. each.



Only \$2.55 each.



No B2

55c. each.

ROCKERS!

In Rockers we have a big selection, from the cheapest to the most expensive. But our Leader is what is called the Grandmother's Chair, like cut, very comfortable, large size and made of Hardwood. Only

\$2.55 each.

BEDS!

In Beds we have the latest styles and finish, up to \$50.00 each; but our great special for this sale is our Combination Lath and Spring Bed, offered now while they last for only \$4.95 complete.

Through a special purchase we can now offer a Wool Top Mattress, good ticking, large size, for the astounding low price of \$2.50 each. Quantity limited. Be early.

They are going fast.

The C. L. MARCH, Co., Limited,

Cor. Water and Springdale Streets.

A FEW OF THE Books Just Received FROM ENGLAND & AMERICA.

The Playbox Annual, 1916, 90c.

A Short History of the English People, by J. R. Green, \$1.80.
Buckle's History of Civilization in England in 4 vols.; cloth bound, \$1.30.

New Tabernacle, Sermons by Rev. T. DeWitt Talmage, D.D., \$1.10.
Tarbell's Teachers' Guide to the International S. School Lessons for 1916, \$1.15.
Good English by John Louis Haney, \$1.00.

Travels and Competition by John F. Crowell, 60c.
The Elements of the Great War by Hilary Belloc, \$1.65.

Billy Topsail and Company by Norman Duncan, \$1.40.
In Tune with the Infinite by Ralph Waldo Trives, 30c.

The Valley of the Moon by Jack London, 30c.
John Barleycorn by Jack London, 30c.
An Odyssey of the North by Jack London, 30c.

Smoke Bellows by Jack London, 30c.

Children of the Frost by Jack London, 30c.
The Road by Jack London, 30c.
All the latest English and American Magazines.

Garland's Bookstores,
177 & 353 Water St., St. John's.

PAEONIES!

Roses in variety.
Syringas, Single & Double, excellent for Cemetery.
Spiraeas, Golden Elders, Honeysuckles.

A. E. CANNING,
Forest Road.
Box 1300.
nov3,tf

Some collars are very high and tight fitting, and to emphasize these points they are rimmed around the top with a band of fur.

MINARD'S LINIMENT CURE COLDS, ETC.

INVALUABLE SERVICE SAYS PETROGRAD PAPER.

Petrograd, Oct. 22.—The official organ of the Government, The Messenger, devotes a long article to the extremely useful work of British submarines in the Baltic.

"While the Germans during the last ten months have been boasting of isolating England by submarine warfare, which has been carried on regardless of all considerations of law or humanity, but which has not succeeded in producing any effect upon British shipping, England has borrowed a hint from their effectual efforts and blockaded the German coast in the Baltic," says the newspaper.

"But the British boats act in strict accordance with international law and the usages of humanity. They do not sink passenger boats without warning, nor kill hundreds of helpless women, children and other innocent civilians as the Germans did in the case of the Lusitania and other vessels."

A dress trimmed with checked material and the hat made of the same trimming makes for distinction in a child's dress.