

THE LEOPARD

cannot change his spots, but the removal of spots and blemishes from clothes is assured if SUNLIGHT SOAP is used. As the LEOPARD'S eyes gleam in the darkness of the night, so clothes washed with

Sunlight Soap

gleam white and pure in the brilliant light of day. Unlike the Leopard's jaws, which are formed to destroy, SUNLIGHT SOAP is created to preserve. It preserves your clothes and household linen, and makes them last longer. SUNLIGHT SOAP is guaranteed pure, and will not injure the finest fabric.

BUY IT.



Airmen Knights of European War.

Aviators, Although Enemies, Always Notify Rivals of Their Comrades' Fate--A Little Less Savage!

(By Frederick Palmer.)

British Headquarters, France.—"Though it has been repeatedly stated that chivalry does not exist in this war," said a British aviator, "this does not apply to the British and German aviation branches. Whether it is the individualism of our work and its novelty or whatever it is that is responsible, something of the old spirit of knightly chivalry maintains among the fliers of the air. When a British aviator has to descend in the German lines, whether from engine trouble or because his engine or his plane has been damaged by anti-aircraft gunfire, the next day the Germans report to us his name and whether he survived, and if so, whether he is wounded. We always do the same. It has come to be a custom."

The reports are made in a manner worthy of airmen and they are the only communications that ever pass between the two foes which reach for heads to snipe at from their trenches. What is called a "message bag" is dropped over the British lines by a German or over the German lines by a British aviator—sometimes when he is in the midst of bursting shells from the anti-aircraft guns. Long streamers are attached to the little cloth bag. These as they pirouette down to the earth from a height of seven or eight thousand feet attract the attention of soldiers in the neighborhood and they run out to get the prize when it lands.

It is taken to battalion headquarters, which wires the fact on to the aviation headquarters, where the fate of a comrade may be known a few hours after he has left his home aerodrome; and in another few hours some one in England may know the fate of a relative.

"That is one of the advantages of belonging to the flying corps," say the British aviators. "It may be weeks before his relatives and comrades know whether a man who is missing after a trench attack or counter attack is a prisoner or dead. Such little kindnesses as this don't interfere with your fighting your best for your cause; at the same time they take a little of the savagery out of the war. Of course, the rule could not apply to prisoners taken in trench fighting, only to airmen. There are relatively few airmen on either side and only an occasional one ever comes down to the enemy's lines."

With the first flush of dawn the British planes rise from the aviation grounds and frequently just as a carrier pigeon makes a circle before orienting his compass they will make a circle before starting out for a reconnaissance over the German lines.

All day they are coming and going in the dusk of evening they appear out of the vague distances of the heavens returning home to roost.

The fliers become a type with certain marked characteristics. No nervous man is wanted; and it is time for any man who shows any sign of nerves to take a rest. They seem shy, diffident, men of the kind given to observation rather than talking; men who are used to using their eyes rather than their hands. It is a little difficult to realize that some quiet young fellow who is pointed out has had so many hairbreadth escapes. What tales worthy of "Arabian Nights" heroes who were borne away on magic carpets they bring home, relating them as matter-of-factly as if they had broken a shoelace. Up in their seats, a whirr of the motor and they are away on another adventure. They shy at the mention of their names in print, for that is not considered good for the spirit of this newest branch of the service of war. Anonymity is absolute. Everything is done by the corps for the corps. Some members have luck, as they put it, and some do not. L—'s name may not be given, but his is the most dramatic of recent experiences.

"He was a pilot flying in Belgium far away from the British lines when an anti-aircraft shell smashed his leg, which was hit by fifty bullets and fragments, the doctor estimated," as the story was told to the correspondent. "He collapsed in his seat unconscious. His machine dropped at right angles to the line of flight with the concussion. The observer, who was with him managed to hold on by clutching at the machine gun.

"They were careening down to the earth, with the observer helpless from his position to do anything, when L— recovered consciousness and mustered strength and presence of mind enough to right the machine and to turn it around in the midst of a cloud of shrapnel smoke. He was not going to be taken prisoner despite his shattered leg when he found that the shell which had so nearly done for him had not injured the engine or the plane. So he made for the nearest aerodrome.

"Then he managed to land safely. But, as he said, he did not dare to get out of his seat until the doctor came, for fear that his leg would fall off. He will get well."

As cold weather approaches give the chickens hot water to drink; they will lay better.

Prohibition.

FOR WHICH WILL YOU VOTE?

Have you a boy to spare? The saloon must have boys or it must shut up its shop. Can't you find one? It is a great factory, and unless it can have 2,000,000 from each generation, for raw material, some of these factories must close up, and the operatives be thrown out upon a cold world, and the public revenue dwindle! One family out of every five must contribute a boy in order to keep up the supply. Will you help? Which of your boys shall it be?

"The most dangerous principle upon which the saloon is built is this. It is not fashioned to supply the demands of men whose passion for liquor has been developed, but, with the cunning which only the lust for money can inspire, it is fashioned to teach a new generation to drink. The saloon system is the recruiting station of the Whisky Trust and Brewery Combine. Under the law of life, the men already enlisted in the army of drink will be dead within the limit of twenty years. The slogan of the saloon is: 'New recruits! New recruits!' As a hundred thousand men drop out of the ranks, a hundred thousand new recruits are made. Never a maimed and bruised and dying man falls out of the ranks, that the saloon is not ready with a new recruit, and from this vast ever-increasing army, the masters of the Liquor Interests are yearly drawing a thousand million dollars in toll."—Seaborn Wright.

"The open field for the creation of the drink appetite is among the boys. After men have grown and their habits are formed, they rarely ever change in this regard. It will be needful, therefore, that missionary work be done among the boys, and I make the suggestion, gentlemen, that nickels expended in treats to the boys now, will return in dollars to your tills after the appetite has been formed. Above all things, create appetite!"—An officer of the Ohio Liquor League.—The Pioneer.

THE KITCHEN GROC SHOP.

An article in a magazine says: "The home is the proper place for a man to do his drinking. He should not spend his money in the saloon, paying a high price for the liquor he gets and helping the owner pay his enormous license fee. Here is the proper way for a married man, addicted to the use of intoxicating liquor, to do his drinking. Begin by giving your wife \$2 with which to purchase a gallon of whisky. Then patronize the wife exclusively when you want a drink. Pay her 15 cents a glass for each drink. Every one knows there are approximately sixty-nine drinks in a gallon of whisky. When the first gallon is gone your wife will have \$8 to put away in the bank and enough besides to buy a second gallon of liquor to start in business all over again. Keep this up for a few years and soon your wife will have enough money to give you a proper burial, should you die, and to buy herself a house and lot, educate your children and marry a decent man."—St. Paul Bulletin.

THE OTHER SON.

One day two well dressed, but somewhat intoxicated, young men staggered into a Macon, Mo., studio, and said they wanted to have their pictures taken.

"All right boys," said the photographer; "how do you want me to pose you?"

"We'll 'ten to—(hic)—zat," one of the lads replied; "won't we, Joey?"

They pulled out a couple of whisky flasks, and zigzagged over to the background screen. There they arranged themselves, each with an arm around the other's neck, while their free hands held their bottles to their lips.

"Now, shoot away, old man," one of the boys directed the photographer. The two young men lived back in the country. Instead of taking the cars home they decided to walk on the track. On a curve around the hill one of the boys was run over and killed by a train. At the inquest the half empty flask, which was not broken, was in evidence.

Some weeks later an old woman attired in mourning visited the studio, and gave her name to the photographer.

"I heard you took a photograph of my son a while back," she said. "I want it."

The photographer tried to protect the memory of his customer.

"It wasn't a very good picture," he explained. "Maybe you've got an old one at home; send that down, and I'll copy it for you without charge."

"But I want the one he had taken last," she insisted.

The photographer still hesitated. He was a good man, and he had a gentle mother of whom this woman in black reminded him.

"I'd—I'd rather not make the picture up for you," he told her. "It's not good. You won't like it at all. The truth is," he added desperately, "he had it taken with a bottle of liquor to his mouth."

"That's just why I want it," said the mother. "You see, I've got another son."—C. E. World.

LETTER OF APPRECIATION.

The wonderful transformation of the Russian people as the direct result of the stopping of the sale of alcoholic liquors in the Czar's domains has been watched by the white ribbons of the United States with intense interest and deep thankfulness. The following letter, giving expression to these feelings, was sent to the Czar by the President of the National Woman's Christian Temperance Union:

"To His Majesty, the Czar of Russia."

"Sire: It is my high privilege on behalf of four hundred thousand members of the National Woman's Christian Temperance Union of the United States, to extend to your majesty an expression of their profound gratitude for the far-seeing action of your majesty in abolishing the liquor traffic in Russia."

"This act of your majesty is exerting a mighty influence for good in the United States of America and will prove an incalculable blessing to the whole world."

"With great respect,
"ANNA GORDON,
"President."

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it."

"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggists."

Zylex, 50c. a box; Zylex Soap, 25c. a cake.
Zylex, London. eod,t

A Submarine Position-Finder.

A new device, which will enable a submarine to find her own position under water, and do away with the dangerous necessity of coming to the surface for that purpose, is announced by Mr. Hudson Maxim, the inventor. Mr. Maxim says that the implement permits the commander of a submarine to find his position on a map at any time, within a hundred feet or so. A position indicator, of a cruiser design, Mr. Maxim claims, is now in use in practically all the navies of the world. Its installation on a submarine costs about \$17,000, whereas Mr. Maxim's device could be installed for only \$1,000.

DR. DEVAN'S FEMALE PILLS Relieve all female complaints. \$5 a box for three or six months. Mailed to any address on receipt of price. THE SCOTT & BOWNE CO., ST. CATHARINES, ONTARIO.

PHOSPHOROL FOR MEN Restores Vitality and Strength. \$5 a box for three or six months. Mailed to any address on receipt of price. THE SCOTT & BOWNE CO., ST. CATHARINES, ONTARIO.

The Richest Children.

The two richest children in the world are little John Jacob Astor and Vincent Walsh Maclean. Johnny Astor, when he comes of age, will inherit over \$4,000,000, the fortune of the late Colonel Astor, whose tragic death at the time of the Titanic disaster will be recollected. The child is guarded night and day by a bevy of nurses, in case he is kidnapped or his baby limbs are injured by accident. Physicians are always at hand to alleviate the slightest symptoms of illness, and a score of detectives travel everywhere with the millionaire baby.

Vincent Walsh Maclean, who in later life will handle the fortune of several millions, has from his birth been kept under the closest surveillance. He takes his airings in a steel motor-car always guarded by three detectives. His nursery is fitted with flexible iron shutters that let down from the inside, and bell-pushes which carry alarms to the nearest police station are fitted in every room of the mansion where the child resides.

"Choked by Invisible Fingers."

This is about as near as we can come to describing that suffocating sensation caused by Asthma or Bronchitis. There is nothing else like it.

STAFFORD'S Phoradone Cough and Cold Cure

has been designed to relieve just such conditions.

Sold at Stafford's Drug Store (Theatre Hill) Stafford's Pharmacy (Duckworth Street.) Price 35 cents. Postage 5c. extra. Prepared only by Dr. H. Stafford & Son, St. John's, Nfld. Manufacturers of the

3 Specialties:
Stafford's Liniment.
Stafford's Prescription "A"
Stafford's Phoradone Cough Cure.
Stafford's Drug Store (Theatre Hill) is open every night.

Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

1366.—A POPULAR AND COMFORTABLE MODEL.



Ladies' House Dress with Reversible Fronts, with or without Collar, with Sleeve in Either of Two Lengths, and with Cap.

Galates, seersucker, gingham, chambray, percale, or lawn are good for this style. Its practical feature is the reversible closing, but if desired the fronts may be stitched to position at the centre. The neck finish may be collarless or with the neat rolled collar. The sleeve is good in wrist length and very convenient and comfortable in elbow finish. The ample pockets one or two may be added or omitted. As here shown khaki cloth was used with trimming of white wash braid. Blue and white checked gingham, gray striped seersucker, or dotted percale are also appropriate. The Pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. The cap may be of the same material as the dress, or may be used as a bouffant cap and finished in lawn, mull, organdie, net or embroidery. It is cut in one size only Medium. The Pattern for the dress requires 7 yards of 36 inch material for a Medium size. The cap requires 3/4 yard of 27 inch material. The skirt measures about 3 yards at the foot. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

1366. — A SIMPLE BUT PLEASING SUMMER FROCK.



Costume for Misses and Small Women. (With Yoke Skirt and with Dart Fitted or Short Sleeve).

This attractive model would be lovely as a graduation dress, a dancing frock, or a bridesmaid dress. It is nice for organdie, net, mull, grenadine, voile, dimity, embroidered or plain crepe, tub or taffeta silk, batiste, challis, or poplin. The full skirt portions are joined to a yoke. The waist has deep tucks below the bust. The sleeve may be made with a flare cuff, or in wrist length, close fitting and plain. The Pattern is cut in 3 sizes: 16, 18 and 20 years. It requires 6 1/2 yards of 36 inch material for a 16 year size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

No.

Size

Address in full:

Name

.....

.....

N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern can not reach you in less than 15 days.

GRAND Showing

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Coats AT Blair's.

SEE THEM NOW!

Despite the difficulty of getting these goods this season, we are able to make an early and splendid showing, as we bought early.

NAP CLOTHS predominate this year in Navys, Browns, Greys, Saxe Blues, etc.

The Leading Style is the MILITARY COAT. This is belted all round, has a Military Collar and general military effects. You will like it.

We advise buying early, as we expect later deliveries to be very difficult, if not impossible.

OUR COAT VALUES ARE THE BEST.

Henry Blair

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Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of POUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.

Before placing your Spring order, we would appreciate an opportunity to quote our prices.

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A splendid variety of Suits.

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