THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, SEPTEMBER 18, 1915-7

THE LEOPARD

cannot change his spots, but the removal of spots and blemishes from clothes is assured if SUNLIGHT SOAP is used. As the LEOPARD's eyes gleam in the darkness of the night, so clothes washed with

Sunlight Soap

gleam white and pure in the brilliant light of day. Unlike the Leopard's jaws, which are formed to destroy, SUNLIGHT SOAP is created to preserve. It preserves your clothes

and household linen, and makes them last longer. SUNLIGHT SOAP is guaranteed pure, and will not injure the finest fabric. BUY IT.



loon is: 'New recruits! New recruits!' As a hundred thousand men drop out of the ranks, a hundred thousand new recruits are made. Never a maimed and bruised and dving man falls out **Airmen Knights** of European War.

yearly drawing a thousand million llars in toll."-Seaborn Wright. "The open field for the creation of

THE KITCHEN GROG SHOP.

"The home is the proper place for

An article in a magazine says:

Aviators, Although Enemies, Always Notify Rivals of Their **Comrades' Fate--A Little Less** Savage! tills after the appetite has been formed. Above all things, create appe

(By Frederick Palmer.)

tite!"-An officer of the Ohio Liquor League.-The Pioneer. British Headquarters, France .- , connaissance over the German lines. "Though it has been repeatedly stat- All day they are coming and going ed that chivalry does not exist in this and in the dusk of evening they apwar," said a British aviator, "this pear out of the vague distances of the does not apply to the British and heavens returning home to roost. German aviation branches. Whether | The fliers become a type with cera man to do his drinking. He should it is the individualism of our work tain marked characteristics. No nernot spend his money in the saloon. and its novelty or whatever it is that vous man is wanted; and it is time is responsible, something of the old for any man who shows any sign of spirit of knighthood maintains among nerves to take a rest. They seem shy, the fliers of the air. When a British diffident, men of the kind given to aviator has to descend in the German observation rather than talking; men dicted to the use of intoxicating design, Mr. Maxim claims, is now in

"That's just why I want it," said Telegram Prohibition e mother. "You see, I've got her son."-C. E. World. LETTER OF APPRECIATION.

FOR WHICH WILL YOU VOTE? The wonderful transformation Have you a boy to spare? The sathe Russian people as the direct reloon must have boys or it must shut sult of the stopping of the sale of up its shop. Can't you find one? It alcoholic liquors in the Czar's domains is a great factory, and unless it can has been watched by the white ribhave 2,000,000 from each generation, bone) of the United States with infor raw material, some of these fac- tense interest and deep thankfulness. tories must close up, and the opera-tives he thrown out upon a cold sion to these feelings, was sent to the ABLE MODEL. tives be thrown out upon a cold sion to these feelings, was sent to the world, and the public revenue dwin- Czar by the President of the Natinoal dle! One family out of every five Woman's Christian Temperance Uni-

must contribute a boy in order to keep on: "To His Majesty, the Czar of Rusup the supply. Will you help? Which of your boys shall it be? sia.

"The most dangerous principle up- "Sire: It is my high privilege on beon which the saloon is built is this. half of four hundred thousand mem-It is not fashioned to supply the de- bers of the National Woman's Chrismands of men whose passion for tian Temperance Union of the United liquor has been developed, but, with States, to extend to your majesty an the cunning which only the lust for expression of their profound gratimoney can inspire, it is fashioned to tude for the far-seeing action of your teach a new generation to drink. The majesty in abolishing the liquor trafsaloon system is the recruiting sta- fic in Russia.

tion of the Whisky Trust and Brewery "This act of your majesty is exert-Combine. Under the law of life, the ing a mighty influence for good in the men already enlisted in the army of United States of America and will drink will be dead within the limit of prove an incalculable blessing to the wenty years. The slogan of the sa- whole world.

> "With great respect. "ANNA GORDON, "President."

What Are You

"Nothing; I've about given up trying to cure it.

"That is not wise. Do as I did and you will probably be cured in a short the drink appetitet is among the boys. time. I used Zylex and Zylex Soap After men have grown and their hab- with it and my Eczema began to im-

cured. You can get Zylex at your Zylex, 50c. a box; Zylex Soap, 25c. for this style. Its practical feature is the reversible closing, but if desired

Zylex, London. now, will return in dollars to your A Submarine

Position-Finder. A new device, which will enable a submarine to find her own position was used with trimming of white under water, and do away with the wash braid. Blue and white checkdangerous necessity of coming to the ed gingham, gray striped sesrsucker, surface for that purpose, is announced The Pattern is cut in 6 sizes: 34, 36, by Mr. Hudson Maxim, the inventor. 38, 40, 42 and 44 inches bust measure Mr. Maxim says that the implement | The cap may be of the same material paying a high price for the liquor he permits the commander of a submargets and helping the owner pay his enormous license fee. Here is the proper way for a married man, ad-design Mr. Marin claims of a cruiser yards of 36 inch material for a Me-



Ladies' House Dress with Reversible

and with Cap.

omitted.

Fronts, with or without Collar, with

Galatea, seersucker, gingham, hambrey, percale, or lawn are good

the fronts may be stitched to position

at the centre. The neck finish may be collarless or with the neat rolled col-

lar. The sleeve is good in wrist

length and very convenient and com-

or dotted percale are also appropriate

as the dress, or may be used as a

boudoir cap and finished in lawn,

dium size. The Cap requires 34 yard

ortable in elbow finish. The ample pockets one or two may be added on

As here shown khaki cloth

Sleeve in Either of Two Lengths,

Blair's.

SEE THEM NOW!

GRAND Showing

Ladies' and Misses' Fall and Winter

Despite the difficulty of getting these goods this season, we are able to make an early and splendid showing, as we bought early.

NAP CLOTHS predominate this year in Navys, Browns, Greys, Saxe Blues, etc.

The Leading Style is the MILITARY COAT. This is belted all round, has a Military Collar and general military effects. You will like it.

We advise buying early, as we expect later deliveries to be very difficult, if not impossible.

OUR COAT VALUES ARE THE BEST.

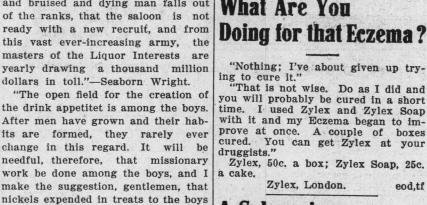
Henry Blair

SLATTERY'S Wholesale Dry Goods House

Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of POUND REMNANTS and REGULAR PIECE GOODS.

Before placing your Spring order, we would appre-

FLEECE LINED UNDERWEAR, MATS, RUGS and



or because his engine or his plane has ther than their hands. It is a little been damaged by anti-aircrafy gun- difficult to realize that some quiet fire, the next day the Germans report young fellow who is pointed out has to us his name and whether he sur- had so many hairbreadth escapes. vived, and if so, whether he is wound- What tales worthy of "Arabian ed. We always do the same. It has Nights" heroes who were borne away come to be a custom."

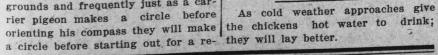
The reports are made in a manner lating them as matter-of-factly as if worthy of airmen and they are the they had broken a shoelace. Up in only communications that ever pass their seats, a whirr of the motor and between the two foes which watch they are away on another adventure. for heads to snipe at from their They shy at the mention of their trenches. What is called a "message names in print, for that is not conbag" is dropped over the British lines sidered good for the spirit of this the by a German or over the German lines newest branch of the service of war. by a British aviator-sometimes when Anonymity is absolute. Everything and to buy herself a house and lot he is in the midst of bursting shells, is done by the corps for the corps. from the anti-aircraft guns. Long Some members have luck, as they put streamers are attached to the little it, and some do not. L--'s name cloth bag. These as they pirouette may not be given, but his is the most down to the earth from a height of dramatic of recent experiences.

"He was a pilot flying in Belgium seven or eight thousand feet attract the attention of soldiers in the neigh- far away from the British lines when borhood and they run out to get the an anti-aircraft shell smashed his leg, prize when it lands.

It is taken to battalion headquart- fragments, the doctor estimated," as ters, which wires the fact on to the the story was told to the correspondaviation headquarters, where the fate ent. "He collapsed in his seat unof a comrade may be known a few conscious. His machine dropped at hours after he has left his home right angles to the line of flight with aerodrome; and in another few hours the concussion. The observer who sone one in England may know the was with him managed to hold on by clutching at the machine gun. fate of a relative.

"They were careening down to the "That is one of the advantages of belonging to the flying corps," say the earth, with the observer helpless from British aviators. "It may be weeks his position to do anything, when before his relatives and comrades L- recovered consciousness and know, whether a man who is missing mustered strength and presence of after a trench attack or counter at- mind enough to right the machine tack is a prisoner or dead. Such lit- and to turn it around in the midst of tle kindnesses as this don't interfere a cloud of shrapnel smoke. He was with your fighting your best for your not going to be taken prisoner decause; at the same time they take a spite his shattered leg when he found little of the savagery out of the war. that the shell which had so nearly Of course, the rule could not apply to done for him had not injured the enprisoners taken in trench fighting, gine or the plane. So he made for only to airmen. There are relatively the nearest aerodome. few airmen on either side and only an "Then he managed to land safely. occasional one ever comes down to But, as he said, he did not dare to get

the enemy's lines." With the first flush of dawn the for fear that his leg would fall off. British planes rise from the aviation He will get well.' grounds and frequently just as a car-



BUY THIS PACKAGE ONLY FOR QUICK RELIEF FROM LUMBAGO-SCIATICA-BACKACHE NEURALGIA-RHEUMATISM uor to his mouth." nd 1 Yard Rolls, \$1.00.

ines, whether from engine trouble who are used to using their eves reliquor, to do his drinking. Begin by patronize the wife exclusively when you want a drink. Pay her 15 cents a glass for each drink Every one knows there are approximately sixtyon magic carpets they bring home, re-

nine drinks in a gallon of whisky. When the first gallon is gone your wife will have \$8 to put away in the bank and enough besides to buy a second gallon of liquor to start in business all over again. Keep this business all over again. Keep this business all over again. Keep this business are and soon your THE SCORELL DEVG CO., St. Catherines. Onterview. up for a few years and soon your wife will have enough money to give you a proper burial, should you die. educate your children and marry a decent man."-St. Paul Bulletin.

THE OTHER SON.

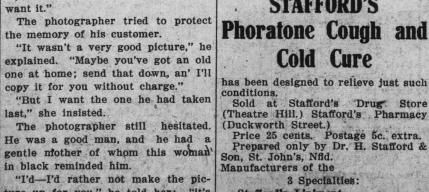
One day two well dressed, but which was hit by fifty bullets and and said they wanted to have their of nurses, in case he is kidnapped or pictures taken.

"All right boys," said the photographer; "how do you want me to pose you?"

"We'll 'ten to-(hic)-zat," one of the lads replied; 'won't we, Joey?" They pulled out a couple of whisky flasks, and zigzagged over to the back-under the closest surveillance. He ground screen. There they arranged takes his airings in a steel motor-car themselves, each with an arm around the other's neck, while their free shutters that let down from the inhands held their bottles to their lips. side, and bell-pushes which carry "Now, shoot away, old man," one alarms to the nearest police station of the boys directed the photographer. are fitted in every room of the man-sion where the child resides. The two young men lived back in the country. Instead of taking the cars home they decided to walk on the track. On a curve around the hill one of the boys was run over and killed by a train. At the inquest the half empty flask, which was not broken,

was in evidence. Some weeks later an old woman attired in mourning visited the studio. and gave her name to the photographout of his seat until the doctor came, er

> "I heard you took a photograph of chitis. There is nothing else like it. my son a while back," she said. "I



3 Specialties: ture up for you," he told her; "it's Stafford's Liniment. not good. You won't like it at all. Stafford's Prescription "A" The truth is," he added desperately, Stafford's Phoratone Cough Cure. 'he had it taken with a bottle of li-Stafford's Drug Store (Theatre Hill)

is open every night.

se in practically all the navies of of 27 inch material. The skirt meas giving your wife \$2 with which to the world. Its installation on a sub- ures about 3 yards at the foot. A pattern of this illustration mail-ed to any address on receipt of 10c. in purchase a gallon of whisky. Then marine costs about \$17,000, whereas Mr. Maxim's device could be istalled silver or stamps. for only \$1.000.

eod.tf





The two richest children in the world are little John Jacob Astor and Vinson Walsh Maclean. Johnny Astor, when he comes of age, will inherit over £4,000,000, the fortune of the late Colonel Astor, whose tragic death at the time of the Titanic dissomewhat intoxicated, young men aster will be recollected. The child staggered into a Macon, Mo., studio, is guarded night and day by a bevy his baby limbs are injured by acci dent. Physicians are always at hand to alleviate the slightest symptoms of illness, and a score of detectives travel everywhere with the millionaire baby.

Vinson Walsh Maclean, who in later life will handle a fortune of several always guarded by three detectives, his nursery is fitted with flexible iron



ot reach you in less than 15

ciate an opportunity to quote our prices. - A SIMPLE BUT PLEASING SUMMER FROCK. SOLE AGENT for the Leader Overall Co. (Local manufacture). Slattery Building, Duckworth and George's Streets, 1386 ST. JOHN'S. NEWFOUNDLAND. P. O. Box 236. **JUST ARRIVED** per Durango: A splendid variety of Suitings. No two patterns alike. These goods were ordered before the big jump in Woollens and our Customers can have the advantage of **OLD PRICES** Our new style sheets for Fall and Winter just to hand. CLOTHIER N.B.—Be sure to cut out the illus-tration and send with the coupon, carefully filled out. The pattern can

CARPETS, etc.

'Phone 522. ASCOTOTOTA 281-283 DUCKWORTH STREET.