

## JANUARY OFFERINGS

## Of WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.

WHITE FLANNELETTES at special Cut Prices.

WHITE TABLE DAMASKS still offering at attractive prices.

A JOB LOT OF WHITE LAWNS. Values up to 20c. We offer at an all round price . . . . .12c.

WHITE TUCKED LAWN (Lace Insertion). Regular 27c. . . . .NOW 20c.

WHITE TUCKED LAWN (Lace Insertion). Regular 30c. . . . .NOW 22c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c. . . . .NOW 22c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 35c. . . . .NOW 27c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 40c. . . . .NOW 30c.

ONE PIECE VERY FINE TUCKED LAWN. Regular 60c. . . . .NOW 45c.

## White Laces and White Embroideries.

An immense showing of High-Class Laces and Embroideries that will appeal to the particular woman.

Marshall Bros

## Things One Would Rather Not Have Said.

By RUTH CAMERON.



RUTH CAMERON.

As a prelude to a few words on "breaks" I started to say that these unfortunate little mistakes were due to lack of tact, but after a few moments' thought I withdrew that statement.

"Breaks," by which, of course, you know that I mean those well meant but unfortunate little things which one finds immediately after uttering that one would infinitely rather not have said, are made by the tactful and tactless alike.

I doubt if there is one of you who reads this who cannot recall at least one such unfortunate mistake which she would have given the tip of her tongue to get back the moment it left that fateful spot.

The Only Comfortable Chair in the Room.

Indeed it was one of the most tactful girls I know who made a most painful break in a quarter where she particularly wished to appear well. She was calling with two or three other girls on a woman whom they all greatly admired. The room in which they sat was a rather stiff and formal room and the girl noticed that her beloved hostess was sitting in an uncomfortable chair. Whereat she astonished herself and everyone else by springing to her feet to offer her own chair, with the unfortunate remark, "Why, here I am sitting in the only comfortable chair in the room."

"How well you look, I hardly knew you," is the general type of one of the most common things one would rather

not have had said. Again and again I have heard variations of this theme uttered by people who usually display at least ordinary tact.

Last summer I was the cause and the object of one of the most amusing breaks I ever witnessed. I was staying at a little country inn and had used (or abused) the freedom of my surroundings to be just as thoroughly and comfortably disreputable in appearance as I choose. One evening, however, I was to meet friends and for this occasion dressed up in a city frock and went down to supper. As I started for my regular seat my hostess intercepted me. "Excuse me," she said, "but that is Miss Cameron's seat." Of course the joke was on me, but I expect I enjoyed it more than she did.

There Must Be a Break Germ.

No word on things one would rather not have said would be complete without mentioning the most amusing break ever made. The neighbour of a woman who had a special talent for such unfortunate mistakes, committed suicide by hanging himself in the attic. When the woman went to call on his widow she was cautioned by her family not to say anything on any subject allied to that of suicide. She promised to be specially careful and talked instead of the weather. "Horrid, isn't it," she said, "to have had weather on wash day? But then I suppose you dry yours in the house, you have such a nice large attic to hang things in."

Yes, I think there certainly must be a break devil who gets into us and makes us say things we would rather not have said. Or who knows, perhaps it's just another germ.

*Ruth Cameron*

## Doctors and Gas Fires

In an article which recently appeared in the London "Evening News," Mr. W. G. Faulkner stated: "In making my inquiries I discovered one significant fact. This was that one company—the Gas Light and Coke Company—had among their consumers 2,500 doctors who had gas fires installed in their houses, some as many as ten or a dozen; that 1,500 of these doctors had become users of gas during the past three years; and that not one had ever given them up."

Professor C. V. Boys F.R.S., says, in the "Standard": "Sentiment and inertia are the only obstacles against the general adoption of gas fires and cooking appliances. Wonderful strides have been made, in spite of deep-rooted prejudice. A gas fire, burning with a blue, is an admirable agent for heating a room; and, as a scientist, I fail to understand how such a gas fire dries the air in a room more than any other fire."—Nov 17, 1914

KEEPING BOOKS.

By GEORGE FITCH.

Author of "At Good Old Swash." Keeping books is a pastime which the careless merchant usually indulges in after the sheriff has pasted up the front door of the store.

It is an intricate art, as difficult as calculating the rainfall on Venus, and much more important. By means of a good, easy-running, well-balanced set of books some merchants retire rich on a small business; while others do a roaring trade for ten years, keeping their accounts behind their ears with their pencils and quit owing everybody but the loose-leaf ledger people.

The man who does little business is in little danger. He can shut up shop at any time and go to farming. But the man who fills a large store full of eager customers and then discovers ten years later that, owing to the overlooking of such trifles as overhead depreciation, bad accounts and interest charges he has been shoveling out goods at 17 per cent below cost, usually has to throw in the piano player and his diamond shirt stud in order to pay 25 per cent on his liabilities.

Good business consists of selling goods with one hand and filling large sheets of paper with figures with the other hand. After a man has kept books for a few years with fearless devotion he can tell how much to add to depreciation and tack onto the price of pins every time the front door opens and wears down the hinges a little farther.

Some men have made fortunes by selling goods, but more have made them by knowing just when to refrain from selling in cold tones and to mark the price up another notch and take a vacation until the rival across the way has ruined himself by unconscious philanthropy.

Keeping books can also be overdone. We should not have too much faith in a set of books which can neither be arrested for lying or sold for anything but junk. Many a man has figured out a handsome profit for himself on his books at the end of the year and when he has placed his hand confidently in the money till to cash in he has found a few overdue bills and a two-cent postage stamp.

Too many expert mathematicians have made the mistake of thinking that the surplus figures in the ledger can be exchanged for automobiles and trips to Europe and have done so before counting the yellow back boys in the strong box. We should not have so much faith in figures as to refuse to believe in an overdraft.

## APPLES!

Just to hand per Durango:  
Two Cars

FRESH PACKED APPLES

Baldwins, Ontario Reds,

Starks, Ben Davis,

Bishop Pippin,

Nonpareils, etc.

## HALIBUT!

Fresh Frozen Halibut.

Finnan Haddies.

Kipperd Herring.

Soper & Moore.  
Phone 489.

## WHITE HOPES.



WALT MASON.

I've hoped this country might produce, before I pull my freight, a pug who'd jar Jack Johnson loose, a first class heavyweight. And each new hope I hailed with joy, with almost frantic glee; "at last," I'd say, "there is a boy who looks quite good to me. When he's been trained three years or four, the Snake he should displace; the treasured wreath he should restore to our despondent race." But every hope turns out a frost, a hopeless leatherhead, and oh, the sleep that I have lost, the tears that I have shed! Oh, there were giants in the land, in happy days long since; now hopes abound on every hand, but every hope's a quince. Carl Morris, Flinn, and such as these, Jess Willard and his ilk, recall the cheaper brands of cheese, made of de-natured milk. The whole year round such fighters fling oranges at our ears, and when we see them in the ring, we think of auctioneers. But let not grief disturb our nights, nor sorrow cast its pall; let us remember that we whites are great at basketball!

## MOTOR CAR SOMERSAULTS IN THE AIR.

A skid in the sand at a speed of 100 miles an hour caused an automobile to fly high in the air and turn a somersault, during a trial race near Johannesburg, British South Africa. The machine, carrying a driver and four passengers, skidded as it made a turn at high speed at the foot of a hill and crashed into a rock beside the road. Eye-witnesses said that the car flew into the air as high as a telegraph pole, somersaulted, and landed 50 feet beyond the rock, right side up but facing in the opposite direction. Two of the passengers were killed and the other two seriously injured, but the driver was unhurt, by the steering post and unhurt.

## FATHERHOOD.

I Prefer It, 19.  
(Arundo, in the Westminster Gazette)  
"My son! my son! O Absalom, my son!"

David, all father in that wail of woe  
Forgetful that the fallen was his  
foe.

Turn'd with a sob from news of victory won.  
Bursting each barrier-thought of  
treachery done,

Imprison'd love, with unrestrained  
flow,  
Rush'd to the little child of long ago  
Who to the shelter of his arms had  
run.

O riven hearts that have with David  
cried  
"My son! My son!" in accents of  
despair.

Your hero on the field of honor died.  
The "Gentle Jesus" of his baby-  
prayer

—The Father's Only Son—was with  
him.

Wounded, for him, in Hands, and  
Feet, and Side.

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\* BUSINESS AS USUAL \*

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Suspect German Influence

IN THE SIKH EXPEDITION.

Calcutta, Jan. 18.—The report of the committee appointed by the Indian Government to inquire into the circumstances connected with the return of the Sikh immigrants from Canada last September has now been issued. The most interesting section deals with the question of whether Gurdi Singh's enterprise was engineered, as is generally believed in Canada, at the instigation of Germany.

The committee say that they are aware of the fact that German influence has for some time been at work in various parts of the British Empire to create disaffection to the Government, but "beyond the fact that the Komagata Maru was chartered from a German agent at Hong Kong, we have not been able to secure any evidence of German influence in respect of this voyage."

The report continues: "There are, however, suspicious circumstances in connection with the undertaking and it is quite possible that even if German influence had been at work we should be unable to secure direct evidence of it. Thus it is noteworthy that until Gurdi Singh met Herr Buno, the German agent at Hong Kong, he was unable to hire any vessel to convey these emigrants to Canada."

"It is also possible that Herr Buno, in aiding Singh to secure the charter of the Komagata Maru, acted with the intention of embarrassing the Canadian authorities and indirectly the British Government, as he was aware that the passengers would not be allowed to land in Vancouver. But of this there is no direct evidence."

"It is also noteworthy that the Komagata Maru was owned by a German company before she became Japanese property, and that the first intimation of her departure from Hong Kong reached London through Germany, the news being published in Berlin papers eleven days after the vessel had left that port."

ONLY ONE "Bromo Quinine," that is  
Laxative Bromo Quinine  
Cures a Cold in One Day, Grip in 3 Days.

*C. W. Shore* on box. 25c.

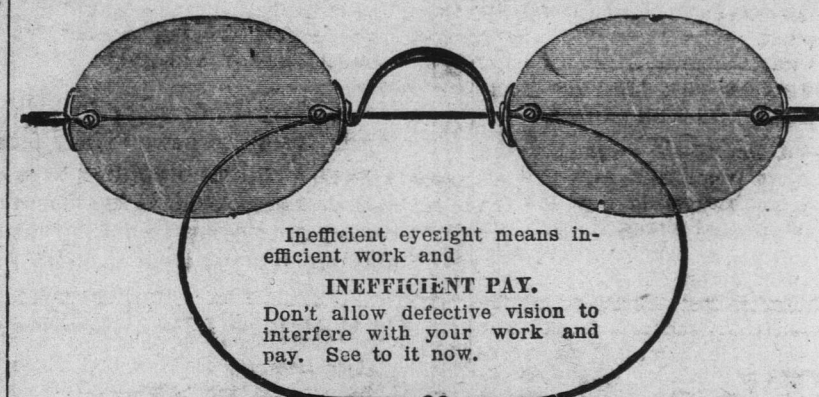
## Ham Butt Pork and Hay!

To-Day ex "Stephano," at LOWEST PRICES.

150 barrels Selected Light Ham Butt  
Pork, 75 to 85 pieces.

2 Carloads, 441 Bales, Prime  
Upland HAY.

F. McNAMARA, Queen Street.



Inefficient eyecight means inefficient work and

INEFFICIENT PAY.

Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,

Eye Specialist.

Water Street.

By S. S. Carthaginian:

"Camp" Coffee.

Per S. S. Florizel:

WINDSOR SALT.

T. A. MACNAB & Co.

Selling Agents for Newfoundland.  
Telephone 444.  
Cabot Bldg., St. John's.

## Wonderful Bargains!

We are making a special bargain offering for this week only of

DRESS MATERIALS

for winter wear, including Tweeds, Meltons, Venetians, Poplins, Whipcords, etc., etc. A visit to this department will amply repay you. All Mail Orders receive our best and prompt attention.

WILLIAM FREW.

Job Printing Executed

## St. Bon's L. A. Annual Meeting.

At the annual meeting of the St. Bon's Ladies' Association held at the Aula Maxima on Wednesday afternoon last, the following officers were elected for the coming year: President, Mrs. P. C. O'Driscoll; 1st Vice-President, Mrs. J. W. McNeilly; 2nd Vice-President, Mrs. W. T. Scully; Treasurer, Mrs. J. M. Atkinson; Asst. Treas., Mrs. J. Duchemin; Secretary, Miss M. Bates; Asst. Secy., Mrs. P. Kennedy. Rev. Bro. Ryan, President of the College, conducted the election, and before doing so expressed his sincere thanks to the ladies for all they have done for St. Bonaventure's. The amount handed in by the Treasurer this year was only one thousand dollars, as a result of the generous action of Rev. Bro. Ryan, who at the time of the sealing disaster last year, expressed his desire that in view of the many calls that would be made on the public, no appeal for the College should be made for at least a year. With the exception of the annual "Sports Day," no entertainments have been held in aid of the college, which accounts for the amount handed in being less than that of previous years. At Wednesday's meeting, Rev. Bro. Ryan again gave proof of his sympathetic and generous spirit. After making reference to the war and its attendant sufferings and the many demands which it has made necessary and to which our people are so nobly responding with men, money and goods, he stated that it was the wish of the Brothers that in no way should the college make a claim on the resources of the people, who are already overtaxed during this great crisis. He went on to say that not only the different patriotic funds claimed a generous response, but the poor of the city needed attention. He therefore urged the ladies to concentrate their efforts this year, in the alleviation of distress throughout the city. It was then unanimously decided that the proceeds of the "Irish Night" to be held this year, will be devoted to the poor of the city. At the conclusion of the meeting the following committee was appointed: Mesdames G. Byrne, Keegan, O'Dea, H. Brownrigg, W. E. Earns, A. D. Flynn, A. McNamara and Miss Coughlan.

## Morwenna's Movements.

It is expected that the S. S. Morwenna, which was despatched to Halifax to relieve the congestion of freight there, will leave for this port tomorrow night with a full general cargo. After that it is thought that the Morwenna will run the Red Cross Service with the Stephano, though nothing in that direction has yet been settled.

## PRESENTS TO VOLUNTEERS.

A presentation will be made by the I. S. to the members who have volunteered and who will be leaving shortly.

## The Tr

Passes by starch, keeping Body, Brain and

Keen Brain

Are built on

Gr

The natural food of Nuts, and all are partial to the body grows strong

A feeling of reserve

feeding.

Trial proves this

Look for the little

"T

Grape-Nuts food

Canada, and sold by

Canada

## El Aguilla Cigars!

Supply just received, also a few thousand fully matured in stock.

## The Public Comparison of Homestead Tea

with other grades has sold more HOMESTEAD than any other.

There's a smile in every cup of HOMESTEAD, 40c. lb.

For 5 lb. parcels 10 per cent discount allowed.

New York Cabbage.  
Local Cabbage.  
New York Corned Beef.  
Brown and Polson's Corn Flour, 4, 8 and 16 oz.  
Brown and Polson's India Corn Flour, 4 oz.  
Clement's Corn Flour, 4 oz.  
Ex s.s. Mongolian:  
IRISH BUTTER.  
1 lb. blocks, 28 & 56 lb. bxs.  
Fresh Halibut.  
Fresh Rabbits.  
California Oranges.  
Naples Lemons, 30c. doz.

C. P. EAGAN.

DUCKWORTH STREET & QUEEN'S ROAD.