

# REID-NEWFOUNDLAND CO.

## REGATTA DAY EXCURSION!

Excursion Return Tickets will be issued to points between St. John's, Carbonear, Placentia and Renew's, at

**ONE WAY FIRST-CLASS FARE.**

Good going on all Trains of Tuesday, 4th, and Wednesday, 5th.  
Return limit, Thursday, 6th.

### Reid-Newfoundland Company.

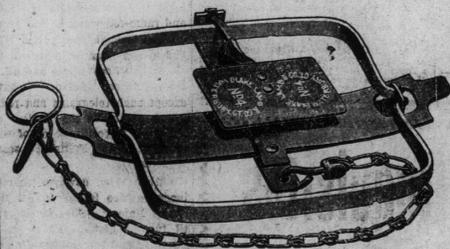
#### REGATTA and PICNIC!

The Annual Regatta and Picnic will take place at **ST. GEORGE'S** on August 17th, 18th, 19th.

The money so raised is for the purpose of aiding His Lordship Bishop Power to beautify the grounds around the Cathedral and Convent.

CONTRIBUTIONS to the Fancy and Refreshment Tables will be thankfully received and may be addressed to Miss Power at the Palace, St. George's.

Take a vacation, come and see the races on St. George's beautiful harbor. See the rowers strive for the championship of the August 4th, 5th, 6th WEST COAST.



#### FIRE STOCK Selling Cheap.

DAMAGED BY WATER AND RUSTY.

Blake's and Oneida Traps, No. 0, 1, 1½, 2, 3, 4.

Also a new stock of the above Traps, including Bear Traps, which will be supplied unless Fire Stock stated on order.

#### Martin Hardware Co., Ltd.

P. S.—All the above can, and will, be supplied in new stock unless otherwise ordered.

MARTIN HARDWARE CO., LTD.,  
Front and Rear next West of Old Store.

## BASEBALL FANS

We have just received another lot of the Canadian Edition of Baseball Guide for 1914. This book is made especially interesting by a review of Baseball in Newfoundland in 1913; and also contains pictures of the winners of the 1913 series. Secure your copy right away as they are going fast. Price only 12c.

**GARLAND'S BOOKSTORES,**  
177 and 179 WATER STREET. ST. JOHN'S.

#### Rossley



#### Theatre.

Laughable Burlesque,  
**ROMEO AND JULIET.**  
Past and Present.

#### CHARACTERS.

The Gallant Romeo... Geo. Scully  
The Fair Juliet... Marie Rossley  
Juliet's Father... Geo. Scully  
Period—Any old time. Place—Any old town. Scene—Juliet's Home.

Great 2 Reel Feature—2 Reels,  
**UNDER SUSPICION—Claseo.**  
An Indian Summer—Biograph.  
A Tender Heart—Biograph.  
Pathe Fashion Plates.  
And the Rossley Orchestra—Piano, Violin, Cornet, Drums.

#### You Can't Shake It Off.



What? A toothache. You may probably have heard people say that the instant they entered the Dentist's door the ache stopped. You cannot shake it off this way, however, it will come again. Better come in and let us see what the trouble is.

Best Quality Teeth . . . . . \$12.00  
Teeth Extracted without pain . . . 25c.  
(The Senior Dentist).

**A. B. LEHR,**  
Phone 349 203 WATER STREET.  
aug 1, 5, tu, th

#### NOTICE!

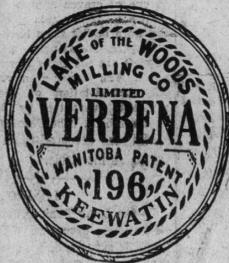
Notice is hereby given that Wet-Carbonizing Limited, of 3, Dean Farar Street, London, S.W., England, Proprietor of the Newfoundland Patents No. 91 of 1910 for improvements relating to the Briquetting of Carbonized Peat and the like; No. 144 of 1912 for improvements relating to the utilization of Peat and the like, and No. 123 of 1911 for improvements in the production of Briquette Fuel and the like, is prepared to bring the said inventions into operation in this Colony, and to license the right of using the same on reasonable terms.

Dated the 13th day of July, A.D. 1914.

**WOOD & KELLY,**  
Solicitors for Patentees.  
Address: Temple Building, Duckworth Street, Saint John's, Newfoundland.  
July 14, 24, 28, 31, Aug 4

**MINARD'S LUMBER MAN'S FRIEND.**

#### It is a Pleasure



to think of baking Day—When you know that you have in the house a barrel of

**VERBERNA FLOUR.**

**W. A. MUNN,** Wholesale Agent.  
aug 1, 3, 5

#### High Class Tailoring



assured if we get your order. We take special pains that each garment shall be up to our high standard of excellence.

#### ORIGINAL

and exclusive designs in Sack Suits, English walking suits and evening clothes. Style in every garment.

#### W. H. JACKMAN

(The West End Tailor),  
39 WATER STREET WEST,  
Phone 795. St. John's, Nfld.  
July 18, 25, tu, th, w

#### ANOTHER FIRE!

When you take out a policy of fire insurance, you intend to buy absolute indemnity that you may feel a comfortable sense of security. Are you certain that you have what you have paid for? Avoid all doubt by insuring with the

#### FIDELITY (FIRE) UNDERWRITERS OF NEW YORK,

whose total assets are over forty-two million dollars.

N.B.—Moderate Rates.  
Law Chambers, Duckworth St.  
aug 7, 20, tu, th

**CYRIL J. CAHILL,**  
Agent for Newfoundland.  
Telephone 276.

Advertise in Telegram.

A truly wonderful array of 30 and 35c. Goods for only 18c. during our

#### ANNUAL ONE PRICE SALE!

- MEN'S STRAW HATS, 35c. Now . . . . . 18c.
- MEN'S SOCKS, 25c. Now . . . . . 18c.
- LADIES' BELTS, 35c. Now . . . . . 18c.
- BLACK LACE SCARFS, 35c. Now . . . . . 18c.
- TABLE OIL CLOTH, 25c. Now . . . . . 18c.
- SILVER BROOCHES, 25c. Now . . . . . 18c.

See our windows for many other articles of surprising value.

#### Robert Templeton.

#### J. J. ST. JOHN.

Our IRISH BUTTER takes the prize every time. "ECLIPSE" is the name of our 40c. TEA. It has a wonderful sale.

Our ROYAL PALACE BAKING POWDER is getting in every home; 1 lb. tins, 20c.; ½ lb. tins, 14c.; ¼ lb. tins, 7c.

50 gross TOILET SOAP, 5c. bars, at 35c. doz.

#### J. J. ST. JOHN.

Duckworth St. and LeMarchant Road.

In a few days the import duty on cabbage will be doubled. We offer 50 barrels good Cabbage at the lower tariff, cheap; also just in Heavy Black Oats and Canada Cheese, handy, small sizes, and a few American Squash.

**EDWIN MURRAY'S STORE.**  
(Strictly Wholesale.)

#### "Shirley" President Braces.

Absolutely the World's Best Brace.

SOLD BY  
Ayre & Sons, Ltd., Bishop, Sons & Co., Ltd.  
John Anderson, Hy Blair.  
Jas. Baird, Ltd., E. M. Jackman.  
Nicholls, Inkpen & Chafe, Ltd., and Royal Stores, Ltd.  
R. Templeton.

#### O'SULLIVAN RUBBER HEELS.

Next to Wings. They have the honoured distinction of having no equal in the world.

SOLD BY  
Ayre & Sons, Ltd., Bowring Bros., Ltd.  
Jas. Baird, Ltd., Geo. Knowling.  
Parker & Monroe, Richard Neyle.  
Royal Stores, Ltd., and Steer Bros.  
R. Templeton.

**S. O. STEELE,** Sole Agent to Nfld. Wholesale Trade