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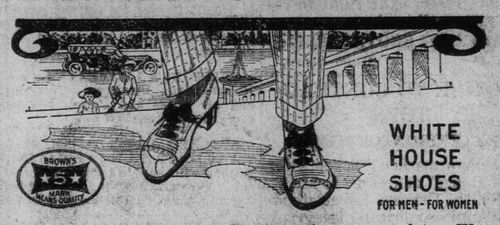
Ladies' White Lawn and Jean Costume Skirts, in all the leading styles and effects. Just the kind for the hot weather. Prices range from

$1.30 to $2.50.

Remember, we have only a small quantity left.

WILLIAM FREW.

Summer Footwear!



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Low Shoes in one, two, three up to eight straps.

Prices $1.50, $2.00, $2.50, $3.00 to $6.00

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Our Men's High and Low Cuts have just arrived, the latest styles; very snappy lines.

"White House," "President" and "Nation" Brand,

$2.50, $3.00, $3.50, $4.00, $4.50, $5.00 to $6.00

In every style and leather made.

N.B.—Samples of our Big Re-Organization Sale may be seen in our Gent's Eastern Window.

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F. SMALLWOOD,

THE HOME OF GOOD SHOES.

LOAD your camera with Ansco Film and make clearer, more artistic photographs. This film has chromatic balance—it reproduces color tones in their correct values. It has latitude that compensates for mistakes in lighting and timing, making good results more probable under all conditions.

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50 pkgs. NEW CABBAGE.
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EDWIN MURRAY.

july9,tf

Two Kinds of Memory.

BY RUTH CAMERON.

Did you ever happen to notice in studying yourself and those around you, that there are two distinct kinds of memory possessed by different people; the mental memory and the visual memory.

That is, some people remember everything as facts in relation to other facts, while other people remember everything visually as if their minds contained photographic imprints of the scenes or events.

Perhaps that isn't entirely plain to you. Let me try to make it simpler by a concrete example.

I have a friend who has the visual memory in a very strong form. Now, I have a terrible faculty for losing things. One day when I was shopping I met this friend. We talked for two or three minutes and then I passed on. Somethime during the day I managed to mislay an important bundle. To assist me in my investigations, I wanted to find at what time I lost it and so called up my friend and asked her if I had that bundle in my possession when she saw me. She knew at once. "Yes, you had it under your right arm," she said. "You had two smaller bundles under your left arm, and your wrist bag on your left wrist."

I have no doubt that she could have gone on and described every detail of my costume from the crown of my hat to the rubber heels on my walking shoes.

That's what I mean by visual memory.

Now I have a mental memory. I could have told exactly what we two said, but except that my friend wore something blue and looked very nice, I couldn't have called up a single visual detail of our meeting. This girl and I went to the same school and studied together. Sometimes we would want to turn to some passage in a book we had studied, and she would say, "It was on the right hand page near the bottom," while I would know that "It was right after that part about Charlemagne."

She remembered dates by the looks of them; I either by a sheer effort of will, or by some associated fact."

I can never remember how people look; I cannot even clearly call up the faces of those I love best when I am absent from them. Fugitive glimpses will sometimes come to me uncalled, but when I make a deliberate effort to recall a face I cannot get it at all.

Description of places in fiction bore me to extinction. I was talking about this to a friend with whom I read a great deal. She enjoys them immensely, and by comparing notes we came to the conclusion that this is because she is a visual thinker and gets a mental picture, while I, being a mental thinker, get none.

Perhaps "picture thinker" and "thought thinker" might be better terms to describe these two classes.

It is always interesting to analyze one's self, because one is sure of an interesting subject and an interested audience. So perhaps you'd like to decide to which class you belong.

Ruth Cameron

Household Notes.

If washing for repainting, use no soap, but wash with soda and water. If soap is used, the new paint will not dry so quickly.

Half a lemon squeezed into a glass of warm water and drank before breakfast is said to be good for the complexion.

Linen can be rendered non-inflammable by washing it in a solution of two ounces of alum dissolved in a gallon of water.

To clean gilt frames, moisten a small sponge with spirits of wine or oil of turpentine. Do not use the sponge too wet.

It is best to iron underwear on the wrong side. This makes the surface smooth, and it will not be apt to irritate the skin.

When making apple jelly, put a rose geranium leaf in the bottom of each glass. It will give a delicious flavour to the jelly.

To prevent old potatoes from discoloring, put one or two tablespoonfuls of sweet milk into the water in which they are boiled.

After washing a china silk dress do not hang it out to dry, but roll it up in a towel for half an hour; then iron on the wrong side.

When a pillow case begins to wear it should be unstitched at the bottom and folded so that the old side seam goes down the middle.

To test linen, moisten the goods with the tip of the tongue. If it is linen, the wet spot will immediately show through the other side.

Sheets that are wearing out should have their selvedge sides sewn together, then be cut down the middle and have the new sides hemmed.

In making a fruit cake, pour half the batter in the pan before adding the fruit, then the fruit will not be found at the bottom of the cake.

When preparing chicken or turkey for roasting, try rubbing it inside with a piece of lemon. It will whiten the flesh and make it more tender.

A satisfactory washcloth is made of two or three thicknesses of mosquito netting. The edges are finished by crocheting a scallop in pink or blue.

When boiling cabbages, try placing a small vessel of vinegar on the back of the stove. The odor of the cabbage will not be so unpleasant.

The air of a room may be freshened by putting a few drops of oil of lavender into a bowl of boiling water and letting it stand until the water is quite cold.

People who keep houses dark for fear of the sunlight spoiling their carpets or furniture have no idea of the disease-destroying influence of sunlight and air.

Buckskin shoes can be cleansed by making a lather of good scouring soap. Take a small brush and rub the lather thoroughly into the shoes. When dry, brush off again.

An Operation For Appendicitis

Was Ordered by His Doctor, But Complete Cure Was Effected by Dr. Chase's Kidney-Liver Pills.

Almost anyone who has suffered from appendicitis will assure you that this trouble developed only after months or years of derangements of the liver and bowels.

Appendicitis can almost invariably be prevented, and very frequently cured, by the use of Dr. Chase's Kidney-Liver Pills. In the case described in this letter the doctors had ordered an operation, but a thorough cure was brought about by this great medicine.

Mrs. J. A. Ballantyne, Sturgeon Falls, Ont., writes: "My husband was treated for appendicitis, and the doctors ordered an operation. But he would not consent to an operation and began the use of Dr. Chase's Kidney-Liver Pills. Since doing so he has had no need of an operation, or even of a doctor, as the trouble has completely left him. I cannot find words to speak our gratitude for his cure."

Dr. Chase's Kidney-Liver Pills, one pill a dose, 25 cents a box, all dealers, or Edmanson, Bates & Co., Limited, Toronto.

"King With the Blood-Stained Hands."

Peter Karageorgevitch, ruler of Servia, "the king with the blood-stained hands," celebrated his 69th birthday recently. The victor in a "holy war" against the Turks, the aged monarch of the Serbs now hopes to further rehabilitate his tarnished reputation by writing a volume of memoirs in which he will present to the world his version of the tragedy of a decade ago, which placed him on his blood-spattered throne. It was in June, just ten years ago, that the vile and unspeakable King Alexander, last of the Obrenovitches, and his courteous queen, Draga, were murdered in the royal palace at Belgrade. Although Peter has shown himself a wise and valorous ruler, the circumstances under which he came to the throne have made him an alien in most of the royal courts of Europe. Inconceivably fiendish and barbaric was the assassination of the insane Alexander and the prostitute, twenty years his senior, whom he had raised to his throne, the crime was not without extenuating features. Alexander, with a madman's lust for blood that was constantly fired by Queen Draga, recklessly ordered wholesale arrests and executions. The last straw was placed on the backs of the suffering Serbs when Draga's brother, a vile wretch engaged in an unspeakable traffic, was named heir to the throne. Servia had long been rent between two dynasties, the Obronovitches and the Karageorgevitches. Alexander was a scion of the former family, while Peter, the present king, was then an exile in Geneva. The leading statesmen and army officers of Servia joined in a conspiracy that had regicide for its object, and sent a committee to Geneva to see Prince Karageorgevitch and offer him the throne, should it "become vacant." Peter accepted. Then followed the mad night in the palace, when Alexander and Draga were cut to pieces and their bodies thrown into the courtyard. Two of Draga's brothers and the king's principal ministers were also slaughtered and a whole dynasty was wiped out. On the following morning, while the dogs of the street sniffed at the bodies of the King and Queen, Peter I. was proclaimed ruler of Servia.

It has lately been reported that King Peter's health has broken down as a result of the anxieties and exertions of the war, and that he desires to abdicate, but this has since been denied. Peter was married 30 years ago to Princess Zorka, of Montenegro, who died in 1890. He has two sons and a daughter. The eldest, George, renounced his rights to the throne some years ago, and Peter will probably be succeeded by his second son, who bears the ill-fated name of Alexander. Peter's daughter, Helen, married Grand Duke Ivan of Russia, a marriage that was highly welcome to the advisers of the Czar. King Peter is descended from Karageorgevitch, a peasant, who led an insurrection against Turkey in 1804, and was prince of Servia, until a century ago, when he was overthrown by the Obrenovitches.

Childs! Misses! Ladies!

18 Doz. assorted Summer HATS, all go at one price, 19c. each.

NEXT.

Soper & Moore.

Other Pictures

By Another Painter.

Editor Evening Telegram.

Dear Sir,—The Herald Editor tonight treats the public to his views as to what in his opinion would make interesting moving pictures, also forgetting "that people who live in glass houses shouldn't throw stones." For the benefit of the Hon. Patsy, I would suggest that nothing better as a picture could be produced than two views of himself—the first one showing him enjoying the hospitality of the Reids, the second view showing Hon. Patsy at his desk penning the notorious Chicago Letter, in which he likened Boss Reid to a "Czar," saying that Reid moved his agents like pawns upon a chess board.

And another interesting picture for the public to dwell upon just now would be a picture of the Hon. Donald Morison with a horse and cart loaded up with saplings cut fresh from the 400,000 acre timber property. Morison is fond of saplings, he was called "sappy" when at school. This picture could be entitled "Do you want to buy any wood?"

Another picture I would paint just now would be that of Hon. Mr. Crosbie on his way to the Premier's office with a spar in either hand labeled thus, "40 PER."

Still another view which would make a delightful picture would be a scene of the Southside Hills "white with sheep." This indeed would make an ideal souvenir for Newfoundlanders at home to send to friends abroad.

We might also paint a picture of the Hon. Minister of Finance delivering an oration on "Cullage Fishermen."

In making up our album, however, we must not overlook the "Two warm personal friends" Sir Edward and Sir Ralph. Both photographed together would produce a picture that would offer "food for thought."

And surely, the picture that would crown them all, would be a view of the overwhelming defeat which is in store for the entire Picnic Party in October next.

With thanks for space,

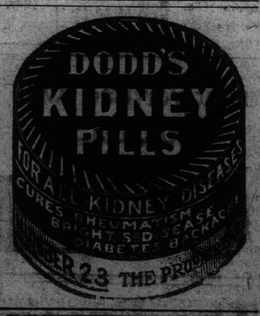
I remain,

ANOTHER PAINTER.

July 16th, 1913.

Bars Employment Of White Girls.

Regina, July 10.—The right of Saskatchewan to legislate against the employment of white girls by Orientals was upheld by the Supreme Court yesterday, appeal having been taken from the judgment of the Moose Jaw police magistrate, who convicted a Chinaman for employing a white woman, contrary to the provisions of the new act.



MINARD'S LINIMENT CURES GARGET IN COWS.

The Very Latest Novelty

In American Soft Felt Hats,

In Black, Navy, Green, Grey and Brown.

One Price—80 cts.

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AT THE YOUNG MAN'S STORE,

The K&A Store

"Scotia"
Six per cent Debenture
Stock,
Seasoned
Security,
Safe as regards Principal Invested.
Sure as regards Interest Return.
Secured by Assets valued at nearly
Five Times Amount Debenture
Stock Issued.
Price 98 and Interest.

F. B. McCURDY & CO.,

Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager,

St. John's, Nfld.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of $1,530,667, exceeding by over $237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

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Oranges. Bananas. Grape Fruit.
New York Chicken. Beets.
Tomatoes. Cucumbers. Plums.

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GROCERY DEPT.

Job Printing Executed.

The Loafer.

Here the summer loafer stands; in his pockets are his hands; and the boss of all the grangers comes and cries: "I am needing toilers now, men to reap and men to plow, and I'll feed them full of porterhouse and pies. Ample wages will I pay, by the month or by the day, if you'll only wield a pitchfork or a spade, and you'll draw your pay in cash, and you'll have the best of hash, and a schooner every hour of lemonade." Says the idle corner shirk: "I would surely like to work, but my dying granny made me take a vow, that I'd never, never toil with the nerve destroying soil, that I'd never risk my life behind a plow. For her uncle's brother Jules walked behind a pair of mules plowing up a fertile meadow by the sea; and the mules reached out behind with their heels and knocked him blind, and my granny feared a kindred fate for me." Said the granger: "Oh, the deuce! You have always an excuse, you big loafers who are rotting in the sun! And the honest men who work must support the moldy shirk when the summer with its harvesting is done. Which is why I often think that the country's on the blink; if your government were worth a pint of pitch, every loafer foul and stale would breaking rock in jail, while the sheriff flecked his midriff with a switch!"

Copyright, 1913, by George Matthew Adams. (Rock Mason)

H.N.S. Picnic

The juvenile members of the Holy Name Society held a picnic at Smithville yesterday. The orphans of Mt. Cashel were present as guests. Football contests were held and resulted in the Mt. Cashel boys defeating with ease the pupils of St. Bon's and St. Patrick's Hall. Various sorts of races were indulged in that caused much merriment. In a cricket match St. Bon's defeated St. Patrick's Hall by runs. Rev. D. O'Callaghan and several Christian Brothers were present and entered into the fun. Teas were served by Furlong Bros. The Mt. Cashel band discoursed selections during the day.

McMurdo's Store News.

FRIDAY, July 18, '13.

For flatulence and slight digestive troubles our Digestive Discs are especially valuable. Easy to take always convenient, a box of these in the vest pocket will sometimes save a good deal of suffering. If you are troubled with heart burn, with pangs flatulence or kindred annoyances, a few Digestive Discs will set you right. Price 25c. a box.

No better or pleasanter shampoo can be obtained than the one our Shampoo Powder gives. It cleanses the hair of dandruff and scruf, removes all foreign matter from the scalp, and so helps the groth of hair. A little Cantharidine Hair Tonic applied two or three times a week will greatly help to put hair and scalp in first rate order. Price, (Shampoo Powders)' 5c.; Cantharidine 25c. and 50c. a bottle.

Fine Act at Rossley's

There was a good house at the old reliable show shop last night in spite of the fact that there many other attractions at the present time. The Rossleys can always make the people laugh and have a pleasant time, and last night's act called forth roars, and the applause was loud and hearty. The act, "What's in a name," is without doubt a very funny act, and the entire company take part. The pictures are splendid. One, a travelogue of Ireland, gives a fine idea of the old sod. Another grand picture was the actress showing how a performer has to laugh, sing and dance while his baby lay dying. The song by H. Ingram was well liked and the Star orchestra was up to its usual high standard.

WHALER OFF.—The whaler Cabot left port this morning for Snook's Arm, to continue the voyage.

T. J.

10 cases Valencia Oranges
10 cases Lemons.
20 cases Onions.

10 lbs. Onions, 25c.
Cal. Lima Beans, 10c. lb.
American Pea Beans.
Ingersoll Cream Cheese.
Pinxter Dutch Cream Cheese.
Stilton Cheese.
Eng. Cheddar Cheese.

T. J.

Duckworth St.