

I am Going to G. T. Hudson,
ON DUCKWORTH STREET,
Number 367 or 148,
To Get My NEW YEAR'S GIFTS.

You can find a very nice assortment of
Ladies' SILK Handkerchiefs, Blouses, Gloves, Collars, Mufflers, Skirts, Velvet Turbans and Hats.

Wishing ALL A VERY HAPPY NEW YEAR.
THE BIG FURNITURE STORE!

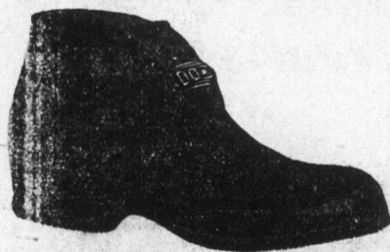
A GIFT OF FURNITURE is the surest and safest way to make one happy, whether it is for a Lady or Gentleman.

FURNITURE is the only line in which you can make no mistake, it is always appreciated.
We have the following to select from:— Centre Tables, Bookcases, Card Tables, Lounges, Hall Stands, Music Cabinets, Whatnots, Worktables, Morris Chairs, Desks, Settees, Rockers, Flower Stands and lots of other nice goods suitable for New Year Gifts.

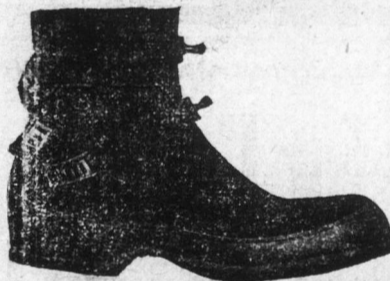
A New Year's GIFT.

CALLAHAN, GLASS & Co.,
Duckworth and Gower Streets.

Every Man Needs Them



To keep the feet warm and comfortable. To prevent colds and all ill effects arising from cold and wet feet, every man should wear **GAITERS**. Men's one buckle Arctics, heavy lined. Price: **\$1.60.**



Men's two buckle **GAITERS**, extra good quality, can be worn over or under trousers. Price: **\$2.60**

PARKER & MONROE, Ltd

FRUIT FOR NEW YEAR!

We offer recent arrivals:
350 barrels Choice Red Apples,
50 cases Sweet Oranges,
50 Kegs Sweet Grapes,
10 cases Choice Lemons,
50 cases Small Onions,
Parsnips, Carrots and Beet.
Order in good time for shipping.

Edwin Murray

ROPER

CHRISTMAS PRESENTS
are identical.

It is impossible to mention one without thinking of the other. As soon as Christmas Presents come up the first thought is **ROPER'S**, and this year, in

Artistic Jewellery and Silver Novelties, unquestionably **Roper** is better supplied to fill the demand for Xmas Presents than ever.

Freight for Bell Island.

S.S. Uprates is now loading at Tessier's wharf and will sail for Bell Island Thursday, 28th inst., at noon.

N.B.—All freight must be prepaid at the Company's Office, Queen Street.
EUPHRATES STEAMSHIP CO., LTD.

"And bears the Palm alone."

Another Shipment of our

Famous Irish Butter.

Heinz's Mince Meat, tins, Heinz's Malt Vinegar, Heinz's Peanutt Butter, Heinz's India Relish, Durkee's Salad Dressing, Lazenby's Pickles & Chow Chow, Halifax Sausages.

BE SURE YOU BUY OUR TEAS.

J. J. ST. JOHN, Duckworth-st.

Taylor's Soap & Perfume

Manufacturers of Toronto, Canada. Were attracted by the Star in the East.

McNEIL'S, that pretty Drug Plant, on Water Street, has a full line of **Taylor's Perfumes, Soaps, etc.**, in Holiday Packages. Taylor's line of Perfumes will appeal to fastidious folks who wish a distinct odor.

THE CENTRAL PHARMACY.

W. W. McNEIL & CO., Chemists & Druggists, Water Street West.

THE CHARACTER

of my companies well warrants their abundant success. Their strength, their careful selection of risks and their promptness of settlement recommend them to all insurers. Consider also their favourable rates.

PERCIE JOHNSON,

Lower Rates. Insurance Agent.

Ladies' White and Coloured WOOL RINK CAPS - - 45 & 60c
with two buttons.

Ladies' GOLF JERSEYS - - - - \$1.70 to 4.50

Ladies' and Gent's KNITTED MUFFLERS - - - 75c
PEARS ANNUAL with three pictures 10c.

ROBT. TEMPLETON'S.

Hats! Hats!

Ladies! if you want something cheap for yourself or the Children in **HATS** give us a call. We have marked down all our Hats.

Children's Hats,
25c. to 40c., worth up to 80c.

Ladies' Hats, 40c. to \$1.00, worth 60c. to \$1.80.

Remember the Name:

HENDERSON'S, Theatre Hill.

Advertise in the TELEGRAM F. McNAMARA, Queen St.

This is to give notice that we have purchased all the right, title, interest and good-will of the Tea Business of the H. W. De FOREST TEA CO. and Mr. F. V. CHESMAN.

On and after January 1st, 1912, the business will be conducted from our office.

All debts due to the said Company will therefore be payable to us.

HARVEY & COMPANY.

Storm Boots!

For wet, slushy days our Storm Boots will afford the greatest foot protection. A pair of these water proof sturdy Foot Soldiers will save many a Doctor's bill.



We Show Models For Men, Women and Children.

Extra high cut, water proofed soft leathers. Bellows Tongue, water proofed Oak Tanned Soles, 12, 14 and 16 inches high.

Men's Storm Boots \$2.50, \$2.90, \$3.50 to \$5.50
Women's Storm Boots \$2.25, \$2.50 to \$3.75
Children's Storm Boots \$2.00, \$2.50, \$2.75

S. B. KESNER, - - Proprietor

Our RUBBERS are the Best.

"Note the Prices!"
Ladies' Low Cut Rubbers, from 59 cts. a pair
Ladies' Storm Rubbers, from 65 cts. a pair
Men's Storm Rubbers, from 88 cts. a pair
Also, a full range in Boys', Youths', Misses' and Children's Sizes.

WILLIAM FREW.

REID NEWFOUNDLAND COMPANY.

Excursion Rates!

New Year, 1911-12.

Round Trip Tickets will be issued between all stations and ports of call on this Company's system at undermentioned rates, providing schedule of trains and steamers permit of return being made within dates specified.

At One Way First Class Fare:
Dec. 30th, 31st and Jan. 1st. good until Jan. 3rd.

At One and One-Third First Class Fare:
Dec. 21st to Jan. 1st, inclusive; good until Jan. 6th.

Reid Newfoundland Company

Oats, Oats!

To-day ex "Cacouna," from Charlottetown,

HEAVY BLACK OATS, HEAVY WHITE OATS.

F. McNAMARA, Queen St.

BLACK DIAMONDS!

The schooner "Fleetley" is now discharging

350 Tons of Genuine North Sydney

Screened **COAL.**

J. J. MULLALY & CO.



THE STEAMER

'Portia'

Will leave the wharf of **BOWRING BROS., Limited,**

ON **Wednesday the 27th Dec., at 10 a.m.**

Calling at the following places:— Cape Broyle, Ferryland, Renewa, Trepassey, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Pass Island, Hermitage, Gaultois, Pushthrough, Richard's Harbor, Rencontre West, Francois, Cape La Hune, Ramea, Burgeo, Rose Blanche Channel, Bay of Islands, Bonne Bay.

Freight received until 6 p.m. on Tuesday.

For freight or passage apply to the Coastal Office of **BOWRING BROTHERS, Limited** Telephone, 306.

Santa Claus' HEADQUARTERS ARE WOOD'S CANDY STORES.

IN CONFECTIONERY:
We have Fry's, Cadbury's, Ganong's, Lowrey's, Lenox and Moir's, in pretty boxes, at from 5c. to \$5.00 each. Rich Cream Caramels, Marzipan and Cream Bon Bons, Sugar Toys, Sugar Hearts and Mixed Candy—at all prices.

IN FRESH FRUIT:
Finest Sweet Florida Oranges—the best obtainable—sweet, juicy and delicious, 50c. doz.; Ripe Bananas, California Table Pears, California Grapes, Fancy Table Apples. Also, fine fresh Figs, at 12c. and 35c.; large fresh Table Raisins, fresh Dates in pkgs.; fresh Almonds, California Walnuts and Peanuts.

IN RICH CAKE:
Dark Fruit, Citron, Cherry, Almond and Sultana; also, Mince Pies, Plum Puddings, Tarts.

IN OUR RESTAURANTS:
A nice meal—hot or cold lunch promptly served.

FRESH OYSTERS:
Steved, fried or on the half shell.

WOOD'S Candy and Fruit Stores and Restaurants.

Xmas Novelties

Grand Display At the Popular Bookstore. Everything under glass. In the new Showroom on first floor. New designs in Leather, Straw and Fancy Goods. Everything new and fresh and kept free from dust. A faintly assortment of Electroplate and Silverware (samples) considerably below the regular price. New Electric Light and Candle Shades in great variety (all colors). For Christmas Suggestions try

DICKS & CO'Y, POPULAR BOOKSTORE.

FOR SALE—One Small Home, weight 800 lbs. Apply to JAS. R. JOHNSTON, Prescott St. dec27,11

WEATHER FORECAST.
TORONTO, Noon.—S. to W. gales, Friday—Strong W. and N. W. winds, becoming much colder, snow flurries.
VOLUME XXXIII.

NOTICE!

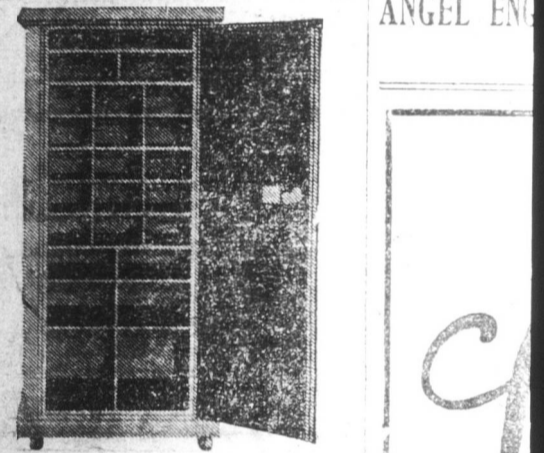
STEAMER

PROSPERO

Will sail for usual Northern Ports at Midnight Saturday, Dec. 30th.

Shippers are particularly requested to ship their Freight before 1 p.m. Saturday, as no Freight will be received after this hour.

BOWRING BROTHERS, Limited Coastal Mail Service.



Pay only a trifle more for The Safe-Cabinet

Then you will have a cabinet that does all a wooden file can do plus this most important thing—protects your papers from fire, theft, dust and moisture. Measured by price alone, anyone can afford to buy *The Safe-Cabinet*. Measured by value, no one can afford to be without it.

FRED. V. CHESMAN, Agt. SPECIALS

FOR NEW YEAR

AT THE **Empire Grocery Store.**

70c. . . . PEKOE TEA . . . 60c

1000 lbs. of that famous 70c Tea. We defy competitors to offer as good a Tea at this special price, 60c. per lb.

12c. Granulated Sugar for 10c.—the finest obtainable.

Choice Dairy Butter, 35c. lb.; 800 lbs. Dairy Butter, sweet and mellow, absolutely pure, being made from milk of grass fed cows.

Hannah's Coffee, 17c., 35c. bottle—the finest beverage the world knows.

Fry's Cocoa, 15c., 30c. Thorne's Cocoa, 15c. Thorne's Chocolates, 40c. Fry's Chocolates, 40c. Breakfast Bacon, 35c. lb. Sinclair Cured Hams, 30c. lb. Windsor Bacon, 30c. lb. Best Molasses, 50c. gallon. Flake Tapioca, 20c. lb. Potato Flour, 15c.

Empire GROCERY STORE. P.E.I. POULTRY!

Ex S.S. Cacouna. Turkeys, Geese, Chicken; Also, 25 cases EGGS. **JAS. R. KNIGHT,** dec27,11 311 Water Street.

SOLIDIGNUM

HIGH CLASS TOOLS

Engineer **ANGEL EN**

Selected put into opening any Co

ORANGE

ORANGE

Geo

CUB

Granul Ric

A.