

Get our New Goods for Wet Weather. Everything necessary and all UP-TO-DATE are our

# Wet Weather Goods!

|   |   |
|---|---|
| Ladies' UMBRELLAS,<br>45 cents to \$4.80. | Men's UMBRELLAS,<br>75 cents to \$5.50. |
|---|---|

Ladies' New Showerproof Coats, \$3.50 to 11.00. UMBRELLAS  
Men's, Women's, Children's RUBBERS.

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|--|--|
| Ladies' MACINTOSHES,<br>\$1.90 to \$11.50. | Men's MACINTOSHES,<br>\$3.90 to \$10.50. |
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Men's and Boys' Oil Clothes, etc.  
Inspect the Goods and Note our Low Prices.

## GEO. KNOWLING.

may 21, 5in, eod



### TIME TELLS!

Yes, sir, after the Shoe is bought and worn it will soon tell you the story of its weaknesses and sins of omission and commission. But—IT IS THEN TOO LATE!

Why not buy your Shoes, sir, where you get the BEST and where the Goods are guaranteed, and where you could not make a poor bargain if you tried? That place is here. Try us on a pair of SPRING SHOES. Every new and good style is here.

**SAGE & WALLACE,**  
The People's Shoe Store, 312 Water Street.

## PIGS' JOWLS.

A first-class substitute for Family Mess or Ham Butt Pork—At a very much Lower Figure.  
We have received a small shipment, ex "Bornu," from New York and are selling same at attractive prices.

**F. McNAMARA, Queen St.**

### JUST RECEIVED!

A Large Shipment of the Very Latest

COLUMBIA  
Double Disc  
RECORDS.



TWO RECORDS  
AT A  
SINGLE PRICE  
65 cts.

They fit any Disc Machine and double its value. Get a Catalogue.  
**JUST OUT!** The first numbers of a new line of Columbia, 4 50c. Fit any Columbia or Edison Machine that has the new 200-thread attachment. Play the complete selection—from 4 to 5 minutes. The only "4 minute" Records that are right.

**ODEON DOUBLE SIDED RECORDS,**  
\$1.00—10 3-4 inch—\$1.00.

These include Latest Selections by John McCormack, Walter Hyde, Harry Dearth, Lloyd Chaudes, Sheffield Choir, etc.

**U. S. PICTURE & PORTRAIT CO.,**  
GRAMAPHONE DEPARTMENT.

## THE MATCHLESS MILTON PIANO

WE GUARANTEE every Milton Piano for a lifetime against defects in material or workmanship, for we know that its continued popularity, and the further development of this business is dependent on the satisfaction the instrument gives the purchaser.

**CHARLES HUTTON, Sole Agent for Newfoundland.**

Pork and Beef remain at famine prices, and BREAD is the most economical and health-giving food we can buy. But there is bread and bread. It depends on the flour. A chemical analysis will show that

## ROYAL HOUSEHOLD

is richest in GLUTEN, the nutritious part of wheat, the part that makes brain and bone and tissue, like the protein of milk or eggs. Use only

## ROYAL HOUSEHOLD.

## NOW IS THE TIME



and This is The Place

Where You Can Buy Medium and High-Class Furniture at Low Prices.

The name tells the story and backs up every article we sell with a guarantee. You are safe when you buy from

**CALLAHAN, GLASS & Co. Duckworth Street**  
We Lead in LOW PRICES. let others follow if they can.

### ANOTHER LOT

## LADIES' HATS

AND

## NEWEST MILLINERY

Just Come to Hand.

This Lot is a Re-order of those Styles which have been pre-eminently the Successful and Favourite Ones this Season. We can therefore now invite your attention to what is a very Smart Display of Hats and Millinery.

In our Show Room you will also find at present a good showing of:

Ladies' Muslin, Zephyr and Blouse Linen,  
Ladies' White Embroidered Linen and Muslin Dress Skirts,  
Ladies' Cream Serge Dress Skirts,  
Ladies' White, Embroidery & Lace Trim'd, Lawn Underskirts  
Ladies' White, Embroidery and Lace Trimmed, Camisoles,  
Knickers, Combinations, and Night Dresses,  
Newest Styles in Ladies' Coloured Underskirts,  
Ladies' Shell Side Combs, Back Combs, Pins, Fasteners and Barrettes.

(Of these latter Goods we show Immense Variety both in Continental and American made Goods.)

Veilings in Newest Designs and Fashionable Shades,  
All Over Lace Insertions and Tucked Nets,  
All Over White Swiss Embroidery Insertion,  
White Swiss Embroideries and Insertions, Lawn and Muslin in large variety and especially neat designs.

## HENRY BLAIR

## We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets.

### Do You Want One?

Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

**H. W. de FOREST TEA CO'Y.**

## BOOKS ON COOKING

By MRS. De SALIS.  
Author of the "A La Mode" series of Cooking Books, &c.  
Dressed Game and Poultry—A la mode, 45c.  
Dressed Vegetables—A la mode, 45c.  
Entrees—A la mode, 45c.  
Floral Decorations, 45c.  
Savouries—A la mode, 45c.  
Sweets and Supper Dishes—A la mode, 45c.  
Mrs. Beeton's all-about Cookery Book; new edition, 585 pages, illustrated with colored plates; cloth, 90c.  
Mrs. Beeton's every day Cookery Book, 750 pages, illustrated with colored plates, \$1.20.  
Mrs. Beeton's Family Cookery Book; entirely new edition, 865 pages, illustrated with colored plates, in half leather binding, \$1.50.  
Mary Ronald's Century Cook, containing a group of New England Dishes, by Susan Coolidge; 589 pages, fully illustrated, \$2.00.  
Mrs. Beeton's Household Management: "The best cookery book in the world." As a gift or presentation volume for any purpose, or at any period of the year, Mrs. Beeton's "Household Management" is entitled to the very first place. The book will last a life time and be a constant help; 2,056 pages, with colored illustrations, \$2.10.

**GARRETT BYRNE**  
Bookseller & Stationer.

WE HAVE JUST RECEIVED A

## Special Lot

Ladies' Lustre Dust Wraps

Various Colours.  
All Samples.

Also, a clearing line in Blouse Costumes,

\$2.50

**BOWRING BROS.,**  
DRAPERY DEPT.

## Seed!

All New Seeds,  
Sutton's.

The West End Druggist,  
**PETER O'MARA,**  
46-48 Water St., West.

Mail orders promptly attended to.

Carnations and Roses  
TO ARRIVE WEEKLY.

Orders for Wedding Bouquets of Carnations or Roses taken if due notice be given two weeks before. Satisfaction guaranteed.  
Annals ready for 1st June.  
STOCKS.

ASTERS, PHLOX, &c.  
**J. McNeil,**  
Rawlins' Cross.  
ap21, eod, 4f Telephone 197

ASK FOR MENARD'S AND TAKE NO OTHER.

## BAZAAR

(Under the distinguished patronage of His Excellency the Governor and Lady Williams.)

IN THE C.L.B. ARMOURY,

**TUESDAY, SEPTEMBER 27th.**

In aid of the Church Ship Fund.

**CANNED FRUITS, &c.**  
CALIFORNIA FRUITS, APRICOTS, PEACHES, PEARS AND PLUMS—3-lb. Tins—all grades.  
CALIFORNIA PRUNES AND APRICOTS—25-lb. Boxes.

JUST IN—5 CASES SHELLED WALNUTS,  
500 FRESH COCOANUTS,  
9 CASES GREY'S CONFECTIONERY,  
5 CASES PETIT POIS,  
CREAM OF WHEAT, WHEATENA, GRAPE NUTS, FORCE,  
MALT B. FOOD, QUAKER OATS.  
LOWEST PRICES.

## STEER BROTHERS.

### Oranges and Onions.

New Arrivals, May 21, 1910.

50 cases Valencia SWEET ORANGES,  
50 bags Egyptian ONIONS.

Landed To-Day, ex S. S. Tobacco, and due Tuesday,  
200 Crates New American CABBAGE.  
Orders now booking. Lowest Prices.

## George NEAL.

**REID NEWFOUNDLAND COMPANY.**

## Placentia Bay Service!

### S.S. "ARGYLE"

Leaves Placentia every MONDAY, after arrival of Train from St. John's, for the following ports:

|  |   |
|--|---|
| Presque,<br>St. Kyrans,<br>Paradise,<br>Petit Fort,<br>St. Joseph,<br>Oderin,<br>Baine Harbor,<br>Flat Island,<br>Mary's Town, | Spanish Room,<br>Fox Cove,<br>Burin,<br>Great Burin,<br>Epworth,<br>St. Lawrence,<br>Lawn,<br>Lord's Cove,<br>Lamaline. |
|--|---|

## Reid Newfoundland Company

Just in the Nick of Time

FOR HOUSECLEANING.

Open To-Day 200 Pieces

## JOB WALL PAPER.

Dandy Patterns. Full Lengths. Every Piece Perfect.  
ALL ONE PRICE.

**10 cents, at**  
**ROBT. TEMPLETON'S.**

**FUSSELL'S**  
FULL CREAM  
CONDENSED MILK  
IS THE  
CREAM OF MILKS

