MR. ADVERTISER: IF CIRCULATION COUNTS, CONSULT THE ADVOCATE'S MAILING LIST







NO. 36

VOL. XLVIII

NEWCASTLE, N. B., WEDNESDAY, SEPTEMBER 1 1915

Blissfield Parish Give Machine Gun

on Wednesday---The Contributors

The citizens of Blissheld Parish,	Chas. A. Lyons
who have given generous support to	Chipman Bartlette
the Red Cross and Patriotic Funds	Arch Porter
have again distinguished themselves	Miss Cloe Alexander
and this time have presented a mach-	Fred Maroney
ine gun for the use of our New Bruns	
wick boys at the front. On August	William Sutherland Arch McDonald
11th a committee was organized to	
solicit subscriptions to this fund and	James Storey
Mr. William Whyte of Doaktown was	George Doak, Jr.,
appointed secretary treasurer and on	Levi Morenouse
Wednesday last, Mr. Whyte had the	Ronalds Hurley
pleasure of forwarding to the Miister	Miles Weaver
of Militia a cheque for \$1,000 to cover	Chester Mitchell
the cost of the machine gun with the	Perley Betts
request that a plate be attached to	Encch Bamford
the gun engraved "Parish of Blissfield	Charles Weaver
North'd. Co., N. B." Subscriptions to	T. J. Weaver
the fund are still coming in and the	J M. Weaver
balance above the cost of the gun	Adam Russell
will be presented to the Doaktown	Frank Holmes
branch of the Red Cross Society. The	Geo. W. Mersereau
contributors to date are:	Spurgeon Brown
	Edgar Betts
Parish of Blissfield, Machine Gun	Manford Mitchell
Fund:	William Storey
Court Deaktown No. 1632, I.O.F. \$75.00	Dan A. Doak
John Holmes & Sons 65.00	Chas. C. Bamford
John T Sutherland & Sons 50.00	

Tarion of Dilocucia, Macanic
Fund:-
Court Doaktown No. 1632, I.O.F. \$7
John Holmes & Sons 6
John T. Sutherland & Sons 5
Tag Day Collections 3
Frank D. Swim o
Otto Hildebrand 3
William C. Cumming 2
Mrs. Lavina Mersereau 2
Mr. and Mrs. Ellis Mersereau 2
Arthur Attridge 1
M. Harman Attridge 1
Willard McDonald 1
Walter Freeze 1
Henry Swim 1
Mr. and Mrs. Fred Mersereau 1
Union Services in Orange Hall 1
William A. Bamford 1
Alexander Storey 1
William Whyte 1 John Wier, M. D 1
John Wier, M. D 1
O. Lorne Dixon 1
Thomas Weaver 1
Mrs. Sam Freeze 1
John Gilks 1
Zae Gilks, Albert Gilks, Rance
Gilks 1
Stilman Ramford 1
Rev. C. Y. Lewis 1
Rev. H. Waterton 1

********	•
Miss Wilhelmina O'Donnell .	
Everett Lyons	
Frank Russell	
A. L. O. L	
Everett Carroll	
Saunders Price	
A Friend	
A Friend	
Patrick McCormack	
Luke B. Amos	١,
Alexander Amos	٠,
Emery Betts	٠,,
Ernest Russell	
Miles Russell	٠.
Geo. A. Wathen	
David Mersereau	
James W. Swim	
William T. Robinson	
William J. Mitchell	
Hubert Doak	
John A. McDonald	
Miss Annie Bamford	
Everett Donald	
Cyril Freeze	
Rev. S. Stackhouse	
Willard Parker	
George Donald	• •
William Witherall	
Miles Doak	• •
James O. McDonald	

Dunphy Bros.

Miss Annie A. Whyte Earle Swim John Stewart

Everett Weaver

Gordon Sutherland

William Curtis

Miss Leola Swim

James Arbeau

Russell Wathen

Martin Larsen

Miss Freda Wier

James Weaver

John McDonald

Chas. W. Mitchell

Ernest Mersereau .

Thomas Cowie

Chas. B. Betts

Thomas Chalmers

Samuel Freeze

Harry Wood ...

Robert Russell

as	George Doak, Jr.,
on	Levi Morenouse
he	Ponelde Hurley
er	Miles Weaver
	Chester Mitchell
er	Perley Betts
ie.	Encch Bamford Charles Weaver
to	Charles Weaver
ld	T. J. Weaver
to	T. J. Weaver
ne	Adam Russell
in	Frank Holmes
vn	Geo. W. Mersereau
i.e	
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ın .	Edgar Betts
	William Ctanan
00	William Storey
00	Dan A. Doak
00	Chas. C. Bamford
18	Thomas Parker
00	Stephen Robinson
00	Guy W. Alexander
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00	Edgar Robinson
00	William Weaver
00	William Russell
00	Manford Holmes
00	Stephen Weaver
90	Stephen Weaver
00	Ira Clark Norman Arbeau
	Norman Arbeau
(0)	H. Weaver
(11)	George Doak, Sr
00	Thomas Moran
00	Thomas Moran
00.	A Friend
00	Ernest Beek
00	George Brown
0,0	Don Campbell A Friend Ernest Beek George Brown A Friend
00	Victor Russell
00	Victor Russell
	John Estabrook
00	Marshall Caston
00	Marshall Gaston William McCormack
00	Wrs John Wier
00	Mrs. John Wier Joshua Storey
00	Max Storey
00	Ernest Crosby
00	Charles Mitchell
00	Mrs Carrent
50	Mrs. Sargeant
50	Herbert Arbeau
00	John Hannon
00	James Roomson
00	Chester Alexander
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Reception To Rev. M. S.

Sam D. Betts

5.00

5.00

5.00

A very pleasing recept; in was given to the Rev. and Mrs. M.S. Richardson, at the residence of Mr. M. S. Cox, Faulkner St., Truro, on the St. Cox, Faulkner St., Truro, on the evening of the 24th inst. About one be procured, and this important fact the contest was conducted. Lam.

The following from the Wireless Garrison:—Corporals Colin Loggie, Schildren and you some photos. One and they in turn will be given at which I am in a true fold advantage over all other papers ing that each and every prize award-tions to the other winners, and pleasing from the Wireless Garrison:—Corporals Colin Loggie, Schildren and you some photos. One doi: to the congratular of the papers ing that each and every prize award-tions to the other winners, and pleasing from the Wireless Garrison:—Corporals Colin Loggie, Schildren and you some photos. One doi: to the congratular of the papers in the satisfaction of know this useful prize. With congratular of the papers in the satisfaction of the Advocate as I am with Advocate has the satisfaction of know and they in turn will be given at work of the development of the Wireless Garrison:—Corporals Colin Loggie, Beverly Barron and M. Amos and they in turn will be given at work of the development of the Wireless Garrison:—Corporals Colin Loggie, Beverly Barron and M. Amos and they in turn will be given at work of the development of the wireless Garrison:—Corporals Colin Loggie, Children and you some photos. One send they in turn will be given at work of the development of the wireless and they in turn will be given and they in turn will b 5.00 evening of the 24th inst. About one be procured, and this important fact the contest was conducted, I am, 5.00 hundred guests were invited, most . i. undoubtedly appreciated by each 5.00 whom were present and included a and every prize winner. 5.00 tist Church and congregation.

5.00 their attentive hospitality. The great ning a prize, she nevertheless did much for the assistance given me in ficers and men of the Garrison and answer to the letter she wrote you. London. Aug. 27—A despatch to 5.00 pleasure of again meeting Pastor Rich very creditable work in the time at the Advocate contast, which made the Band gave the young heroes a smoker at the Wireless. An informal started in the contest until after the tea service, which I prize very highly, all program of speeches, songs and re-5.00 beautiful town, of the good work be- other workers had made considerable and tender to you my thanks. 5.00 ing accomplished by the church under progress in their campaigns, and this 3.00 their charge and to know, from them, circumstance had an important bear-3.00 that the first church of Truro had still ing on the final results. Miss Dale Doaktown, N. B. 3.00 a warm place in their regards, togeth- did not work for nothing, however as 3.00 et with the interchange of greetings she received a substantial commis- To the Union Advocate:-3.00 lent great interest to the occasion. sion on her collections, which fairly 3.00 cake, the addresses of Pastor Richard- fort spent in the contest. 2.50 car, made the evening pass all too know how the Advocate faired in the

MISS MARCARET APPLEBY CAPTURES FIRST PRIZE IN ADVOCATE VOTING CONTEST

Gneck For \$1.000 Forwarded to Minister of Militia Miss Nan Benn Wins Second Prize---Miss Zaida Hinton Finishes Walter Matchett Shot by Coun. Gillis While Break-Third and Miss Florence Parker Fourth---Contest Was Pleasing Success, and Everybody is Satisfied

Fred Maroney ... 2.00 last Thursday, August 26. The McDonald ... 2.00 winner of the first prize was Miss to be such. The big object of the Miss Nan Benn 2.00 Margaret Appleby, of Newcastle. contest was to build up the circula-2.00 Miss Nan Benn, of Nordin carried tion of the Advocate, and in order to 2.00 away second prize; third prize went do this the publishers were willing to 2.00 to Miss Zaida Hinton, of Doaktown; provide handsome rewards to those and Miss Florence Parker, of Derby, who would help accomplish the desir-

2.00 finished in fourth position. votes as had the winner. In this have earned. 2.00 voted practically every moment which she could spare to the work 1.50 of getting votes. The results she 1.50 accomplished were little less than report.

1.50 marvellous in some respects. She was a great new subscription getter, We, the undersigned, acting as The more than one hundred percent

1.00 and to this fact her success is chief- Judges in the Union Advocate Voting increase in the Advocate's circula-1.00 ly attributable, as new subscriptions (Contest for the purpose of reviewing tion is most pleasing to the propriet Bouldes this brother Mrs. McCallum but who were not regular subscribers. to the Advocate greatly exceeded the conduct of the contest, and count ors, who take this last opportunity of other classes of business in vote ing the votes earned by the several showing their appreciation to Mr. values, and it was in securing new contestants therein, find that the said Scott for the efficient manner in serving at the front. Following are could be obtained. Mr. John S. Scott 1.00 subscriptions that size excelled all contestants are entitled to votes as which the contest was conducted the letters: other workers. In one day near the follows:-1.00 close of the contest Miss Appleby 1.00 secured sixty new subscriptions. While the highest praise is due tle, 1,911,400. 1.00 Miss Appleby, the other workers in the contest also deserve the most 1,033,200.

hearty commendation for the results they accomplished. Miss Nan 988,600, Benn, with the assistance of her father, brought in a big volume of 600. business, which included a large per- We, therefore, declare the following centage of new subscriptions, and named ladies to be the winners in throughout the campaign did whole- the contest:hearted work in her efforts to capture first prize. Miss Zaida Hinton did magnificent work for the Advocate in Doaktown and surrounding 1.00 districts and fully deserves the reher efforts were expended, and the fair and impartial to all contestants. fact that the locality is some distance from Newcastle it can be said in simple fairness to Miss Hinton that it is doubtful if any contestant could have done better than she did. An observation of the same nature To the Union Advocate

it is probably fair to say that contest, success. With thanks again to all. ants and their friends feel, that each beg to remain, and every worker in the contest has received a suitable reward for their efforts. Miss Benn is more than satis Newcastle, N. B. fied with the \$150 chest of silverware which she received; Miss Hint- To the Union Advocate:-

5.00 large representation of the First Bap- An acknowledgement of apprecia- tion in the contest is due Miss Ev- To the Union Advocate:-

3.00 son and others, and the auto rides, To any and all who feel sufficiently their subscriptions during the 2.75 furnished by Mr. D. M. Griffin in his interested in the matter to want to test which has just closed. Robert Bamford 2.00 quickly—when was sung "God be with contest, the publishers desire to say John Bowes 2.00 you till we meet again." that the contest was a most pleasing Millerton, N. B.

The Advocate Voting Contest is success, and more than satisfactory The name plate on the cabinet of who keeps a beer shop at Redbank. The shot entered Matchett's side just ed resuit. It is a pleasure to state

connection it can only be said that One of the most pleasing features

JUDGE'S REPORT

Miss Margaret Appleby, NewcasBig Hospital Miss Zaida Hinton, Doaktown

Miss Florence Parker Millerton, Miss Evelyn Dale, B'ackville, 270-

First-Miss Margaret Appleby

Second-Miss Nan Benn Third-Miss Zaida hinten Fourth-Miss Florence Parker We have carefully examined the ward which she earned. Considering system used in conducting the contest the population of the district in which and find it to have been absolutely

A. H. COLE C. M. DICKISON

CARDS OF THANKS

1.00 would apply to Miss Florence Parker | Dear Sirs:-Will you kindly convey who achieved splendid results in her through the columns of your paper. 1.00 district, and who, had she had a larg- very sincere thanks to the many who 1.00 er population among which to work, so ably assisted me, and made it poswould most likely have finished the sible for me to win first prize, the race in a more favorable position, handsome Lonsdale piano, in your re-However what is, is. Everybody could cent voting contest. I feel that my not win first prize, and the Advocate efforts were not alone the cause of could not, of course, afford to give my success, for I am sure that the every prize winner a \$400 piano. The great popularity of the Advocate was publishers of the Advocate feel, and responsible in a large measure for my

MISS MARGARET APPLEBY

And Mrs. Richardson on has stated that she is nightly pleas dentelled. on has stated that she is highly pleas Gentlemen:—I wish to thank all a beautiful silver tea service of six me so in the late contest to win the pieces; and Miss Parker is not by beautiful cabinet of silverware, and any means displeased with her set of trust they will be so well pleased with

Yours very truly Nordin, N. B.

Yours very truly, ZAIDA HINTON Godspeed.

Dear Sirs:-I wish, through the

Yours very truly,

By The Union Advocate Newcastle, N. B. Aug. 1915

In closing, the Miramichi Publish-To a great many people Miss Ap that the Advocate did provide such ing Company, Ltd., proprietors of the pleby's success came as a great surrewards at an expenditure which prepared to the cludes any such financial profit. 2.00 prise, especially by reason of the cludes any such financial profit as were lucky in obtaining those particufact that she came out in front by 600,000 votes. Everybody expected would acrue from the venture. The success of the voting contest just clos 2.00 the finish to be considerably closer publishers are altogether satisfied ed., there is much credit also due to the finish to be considerably closer with the results of the contest, and than it was, and hardly any one with the results of the contest, and than it was, and hardly any one with the results of the contest, and than it was, and hardly any one with the results of the contest, and than it was, and hardly any one with the results of the contest, and than it was, and hardly any one with the results of the contest, and than it was, and hardly any one with the results of the contest. Was Wounded and is Convalesc. The Union Advocate's Circulation 2.00 thought it possible for any contest. gladly present the successful contest. had absolute charge of the contest. ant to have as great a plurality of ants with the rewards which they for the highly satisfactory manner in which the contest was conducted.

The system under which Wr Scott 2.00 Miss Appleby thoroughly deserved of the contest has been and is the conducts his campaigns is one of his the success which she won by such manner in which it was conducted own invention, and is a most legitimate the success which she was a bandway warring the system used was absolutely fair. a handsome margin. From the mo- The system used was absolutely fair ate and purely impartial one. Anoth ment she entered the contest until to every contestant, and prejented er of the most important reasons for the last minute of the struggle, she even the possibility of any cause for the success which attends Mr. Scott's was recently wounded, and the other the success which attends Mr. Scott's was recently wounded, and the other splendid assistance rendered to concampaigns is his pleasing personality. details in connection with the work, Following is a copy of the Judges' and his never-tiring efforts to give the most satisfactory results to his cur readers.

throughout.

Contracts Awarded

To be in First Class Style and you about him. He has been here weeks' campaign, have exceeded by Whole Building to Cost Over \$40,000

The contract for the plumbing and next week. From the first sight I to its advertisers, it now feels confiheating of the Miramichi Hospital has had of him, being carried into the dent that the 100p.c. increase in cirbeen awarded to Sumner Co., Moncton house on a stretcher, with such a culation will prove a strong induce and involves an expenditure of over nice smile on his face, I felt he and I ment to advertisers, who are \$10,000. Fixtures of a most up to were going to be friends, and now I now using the columns of the Advodate kind are being installed. The feel as if I had known him quite a cate, to do so. It is a business pro contract for the roofing and ventilat- long time. He is an excellent patient position which the wise advertiser ing system has been awarded to J.E. and has got over his operation for will deeply consider when taking out Wilson, Ltd., St. John. Materials of hernia splendidly and I hope now he a contract for advertising space the very best made are to be utilized will have no return to it. He is look. With the greatly increased circ in connection with this contract. Sum- ing well, but rather thin, and as he tion just come to the Advocate, this ner & Co. and Messrs. Wilson are has been given a uniform coat much paper now circulates to every corner firms of excellent standing and have too big for him I tell him I shall of Northumberland County, as well as the reputation of turning out excel- have to put a pillow in it, to fill it to many points in the adjoining coun lent work, which will be in keeping out. He has told me so much of you ties, east and west. Not only this, with the other work of the building, all, end his little children, and I feel but the management feels safe in It is now estimated that the cost of so sad for him, having lost his wife. guaranteeing a much larger bona-fide the hospital building will exceed \$40. It will be such a sad home coming circulation in town and county than 000. The citizens of Northumberland for him, and how I pray he may come any other paper published in the coun County and Newcastle in particular, safe home to you. This war is so ty. This is a matter which the Advohave reason to congratulate themsel-terrible, and the end seems so far off cate would have its advertisers make ves on the acquisition of such an im How proud you must be and how a note of. portant institution, which has been proud we are, of our Canadians. They It has a'ways been the aim of the made possible by the bounty of a well have done so splendidly. This house management to issue a paper worthy known citizen of the Miramichi.

More Recruits For 55th Batt

3 Corporals and 7 Privates of the Wireless Leave For Sussex to Join The 55th

Braynion and Robt. Green left yester-day morning for Sussex to join the Lodge. They both belong to Lord have helped so materially in its suc-NAN BENN 55th, the three corporals being on a Dawnay. He is a very rich man and cess. few days' furlough. They were at. has a lot of estate, not only here, but tended at the train by the Newcastle practically all over England. 5.00 The evening was exceptionally fine elyn Dale, of Blackville. While this Dear Sirs.—I wish, hrough the Ad-Band and a large concourse of citi-5.00 and Mr. and Mrs. Cox were ideal in young lady did not come near win- vocate, to thank all my friends very zens, and on Monday evening the of. Dawnay is waiting anxiously for an citations and instrumental music was Scarborough, carried out and the volunteers wished Navy bombarded. It is only seven sian and British consuls and their

Not to be Enforced

Redbank Man Shot On Wednesday Morning

ing Into Latters Store

breaking into his store. It appears veyed to his hime, where small act of breaking in again, when Mr. states that his store has been burglar Gillis, who had leaded his rifle with ized several times this summer, but

Some time during Tuesday night of and hit one of them, Walter Matchett last week, Councillor James A. Gillis the other escaping without a scratch, that the store was raided twice that hopes were for a while held out for night, and about two o'clock in the his recovery. But he is now recovermorning two young men were in the ing and able to walk out. Mr. Gillis partridge shot, calculated to wound it was not his intention to shoot the but not to kill, fired at the intruders, burglar but merely to frighten him.

Sergt. Manderson Writes From Hospital

ing at Wykeham Abbey Hospital

The two following letters received hospital Sergt. Manderson is conval which has been the means of greatly escing, will be of interest to many of increasing the Advocate's circulation

62nd Fusiliers of St. John, but who ers of the Advocate in the County, also has a son Wilfrid McCallum, big percentage of this new business

> Wykeham Abbey, Aug. 8, 1915

thought I would like to write and tell the results obtained after a six

over three weeks now, and is nearly far all expectations quite well again. In fact, I have to-day been told by the doctor that he a good substantial subscription list, will be fit to leave the end of this and felt that it was giving good value belongs to my father, Lord Dawnay, a place in every home in the county, and he has left me in charge and I and the splendid support given by its and my sister are here and I promise many patrons have helped in no that we will look well after your bro- small measure in making the Advo-

ther as long as he is here. Yours sincerely

Dear Sister.

His daughter, the Hon. Miss Norah

That the deckload law will not be The work at the Barnaby River high consular agent at Tabric. The Britenforced until after November 7th, is way bridge is now completed and a ishers defended themselves with rifles The good music, the ice cream and compensates her for the time and ef- columns of your paper, to thank all an announcement which was received good job is said to have been done, but suffered some losses. those who so kindly assisted me with with gneral satisfaction here. The under the inspection of Daniel Des "A cabinet meeting was held, with con- law, operative on October 6th, has mond. The bridge is known as the the result that a request was sent to been suspended until November 7th, O'Donnell bridge and besides putting the commander of a Persian brigade in the interests of shipping and will in much needed concrete abutments 2 of Cossacks who were encamped four

Contest Results In **Increased Business**

Has Increased More Than One Hundred Per Cent

The Advocate takes this opportunby Mrs. McCallum, one from her brodity of thanking the many friends ther, Sergt. Robt. F. Manderson, who throughout the North Shore for the his strict attention to all matters and daughter of Lord Pawnay, in whose in connection with this paper, and

When the idea of a voting contest Sergt. Mande 131 112 well known first suggested itself, the manageeweastle boy, who er isted war ment felt that there were many read

conducting campaigns for circulation Yorkshire building, was communicated with and the management considering his system to be the most legitimate kind, You will be surprised to hear took out a contract with that gentle from me a complete stranger, but as man, and are pleased to inform the your brother is in my hospital here, I many patrons of the Advocate that

cate what it is today. With in creased popularity, which is bound to NORAH DAWNAY ensue from the increased business which will now be enjoyed, the Advo-Aug. 8, 1915 cate will be given a much better lever age to obtain increased advertising Just a few lines to let you know patronage, and with this the Advothat I am almost well again. I am cate will be in a better position to The following from the Wireless sending you a few things for the guarantee results to its advertisers,

> UNLAWFUL ATTACK ON BRITISH AND RUSSIAN CONSUL

where the German Teheran, Persia, reports that the Rusmiles from here. Please answer soon military escort have been attacked BOB at Kenghever by an armed band led by M. O. Schunemann, the German

FLORENCE PARKER mean increased activity at this port in the lumber trade.—Telegraph. long fill of 300 feet had been complet days march from Kenghever to send the lumber trade.—Gazette. a detachment there immediately.