

DOMINION ATLANTIC RAILWAY & STEAMERS

TO ST. JOHN VIA DIGBY
BOSTON via YARMOUTH

Land of Evangeline Route

On and after Oct 23rd, 1912
Ship and Train service of this Railway
will run as follows:

Trains Arrive Wolfville

(Sunday excepted)

Express from Kentville 6:15 a.m.
Express from Halifax 9:25 a.m.
Express from Yarmouth 4:15 p.m.
Express from Halifax 5:49 p.m.
Accom. from Annapolis 12:50 p.m.
Accom. from Halifax 1:35 p.m.

Trains Leave Wolfville

(Sunday excepted)

Express for Yarmouth 9:58 p.m.
Express for Halifax 8:15 a.m.
Express for Halifax 4:15 p.m.
Express for Kentville 5:49 p.m.
Accom. for Halifax 12:50 p.m.
Accom. for Annapolis 1:35 p.m.

Midland Division

Trains of the Midland Division leave
Windsor daily (except Sunday) for Truro
at 7:05 a.m., 5:10 p.m. and 7:15 a.m.
from Truro for Windsor at 6:55 a.m.,
2:30 p.m. and 12:10 p.m. connecting at
Truro with trains of the Intercolonial
Railway and at Windsor with express
trains to and from Halifax and Yarmouth.

ST. JOHN AND DIGBY

S. S. YARMOUTH sails from
St. John daily, 7:00 a.m. except Sunday,
returning leaves Digby at 1:55 p.m.,
making connection at Digby with express
trains for east and west, and at St. John
with Canadian Pacific trains for western
points.

Buffet Parlor Cars run each way daily
except Sunday on Mail Express trains
between Halifax and Yarmouth.

BOSTON SERVICE

Steamers of the Boston and Yarmouth
S. S. Co., sail from Yarmouth for Boston
after arrival Express train from
Halifax and Truro on Wednesday and
Saturday afternoons.

P. GIFFKINS
General Manager

Kentville Societies and Lodges

Wicawtha Lodge No. 57, I.O.O.F.

Meets Friday evening at 8 o'clock
I.O.O.F. Hall, Ryan's Block.
Visiting Brethren welcome.

P.A. Lydiard N. G.

J. H. Yould R. S.

Court Evangeline No. 109.

Meets the 2nd and 4th Monday
each month in their rooms in the
Redden Block. Visiting brethren in
vest to attend.

T. H. Margeson C. R.

B. S. Strong Secty.

St. Eulalie Rebekah Lodge No. 27, I.O.O.F.

Meets the 2nd and 4th, Tuesday of
each month at 8 o'clock, in I.O.O.F.
Hall, Ryan's Block. Visiting Brethren
welcome.

Miss Mary Smith N. G.

Miss Edna Gates R. S.

Basal Encampment, I. O. O. F. No. 25

Meets the 1st and 3rd, Tuesday
evenings of each month, in I.O.O.F.
Hall at 8 o'clock.

W. E. Porter C. P.

C. P. Foote Scribe.

Kentville Lodge No. 55, A. F. & A. M.

Meets 2nd Monday in each month
Lodge Room over Town Office.

B. Wilson W. M.

H. B. Webster, M. D. Secty.

Penoseok Division S. O. T. No. 937

Kentville, meets every Monday
evening in Y. M. C. A. Hall at 7
o'clock.

Kentville I. O. L. No. 1687

Meets first and third Tuesday in
each month at 8 o'clock in the
rooms, Redden's Block. Visiting
brethren welcome.

R. T. Mosher W. M.

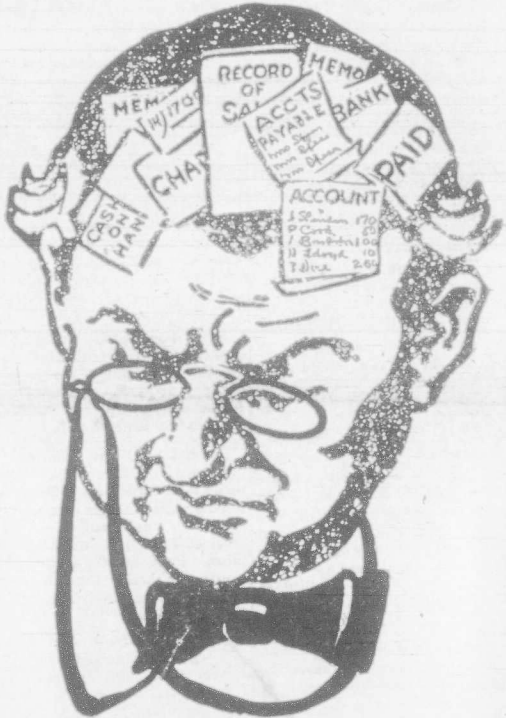
E. Roy Sec.

No Substitute for Newspaper Advertising

ADVERTISING pays, if the man who has something to sell so regulates his advertisement as to convince the people that it is worth buying. All the substitutes for newspaper advertising can be easily avoided or disregarded by the people the advertising tries hardest to attract, the man or woman that can afford to buy. They do not stand gaping at bill boards, and they do not bother with circulars in the mail, because they are too busy, but their old friend,

the Newspaper, is taken into the inmost privacy of the family circle;

it is discussed at the breakfast table and at the supper; it is read at leisure in the evening; and its pages are scrutinized with the interest born of long habit and discriminating taste. An advertisement in that newspaper goes into the family circle and cannot be excluded. It is welcome, because it is a part of something else that is welcome, and it goes there at the very time when the occasional domestic economical council takes place. There is no substitute for newspaper advertising, except loss of business.



THE man who tries to keep his business in his head can't keep ahead in his business.

His brain can't stand the strain—it's built to remember facts—not figures.

The human mind is never completely accurate.

The National Cash Register thinks with a brain of steel.

It keeps track of every detail, of every sale—stops leaks and checks losses.

A store using a National Cash Register is a good store—it's run on system—it's bound to give you "money's worth."

From the 18th to 27th March sale of 1000 barrels of Nova Scotia apples was made at Hamburg by The International Frucht Import Gesellschaft, most of their apples were by Howard Bligh & Sons of Halifax and the prices ranged from \$2.00 to \$3.44 per barrel. The number 3's went as low as \$1.30. A shipment of American fruit realized a little higher prices for the larger barrels.

Consider MINARD'S LINIMENT the BEST Liniment in use. I got my foot badly jammed lately I bathed it well with MINARD'S LINIMENT, and it was as well as ever next day.

Yours very truly,
T. G. McMULLEN.

Canadian Pacific Railway

Atlantic Steamship Service

Proposed Sailings from Halifax, Season 1912-13

For LIVERPOOL—(direct)

S.S. Empress of Ireland April 5th
S.S. Empress of Britain April 19th

For LONDON—(direct)

S.S. Montezuma about April 3rd
S.S. Montreal April 9th
Mount Royal April 24th
Mount Temple April 30th

The attention of Fruit Shippers is directed to the above sailings and their patronage solicited. Low rates of freight and insurance.

For space apply to

T. A. S. DeWOLFE & SON

Freight Agents, HALIFAX, N. S.

Property For Sale

Situated in the centre of Waterville on Main St., consists of about 1/4 acre land with factory building thereon suitable for manufacturing purposes. Can be purchased at a bargain. Apply to RUFUS PORTER Kentville.

JAMES CHRISTIE

Painter, House Decorator,
Etc., is now ready to take orders for Interior House Work, Painting, Paper Hanging, etc.

Best of Workmanship guaranteed. References given. When needing anything in above, give me a call at residence rear of J. R. Webster's, or by letter.
Kentville, March 4th.

"Cash" Grocery Store.

The chain of "cash" grocery stores proposition talked of locally for some time has now been launched. The Company, it is said, will operate three retail establishments at Halifax and one in each of the following places—Dartmouth, Windsor, Kentville, Canning, Bridgetown, Digby, Wolfville, Amherst, Annapolis, Yarmouth, Liverpool, Truro, Westville, New Glasgow, Antigonish, Sydney, North Sydney.

They will also conduct a wholesale business and have taken over the firms of Morrison & William, Halifax and Morrisons Limited, Amherst. Mr. A. S. Burgess is the managing director of the new company. Their wholesale warehouse in Halifax will be located on Campbell Road. The name of the new company is The Canada Food Company Limited, and their authorized capitalization is \$750,000 of seven p. c. cumulative preferred stock and \$500,000 of common stock.—Maritime Merchant.

Freckles

Don't Hide Them With a Veil;
Remove Them With The New Prescription

An eminent skin specialist recently discovered a new prescription, othine—double strength—which is usually so successful in removing freckles and giving a clear, beautiful complexion that it is sold by Clark's Drug Store under an absolute guarantee to refund the money if it fails.

Don't hide your freckles under a veil; get an ounce of othine and remove them. Even the first few applications should show a wonderful improvement, some of the lighter freckles vanishing entirely. Be sure to ask the druggist for the double strength othine. It is now sold on the money-back guarantee.

When a medicine must be given to young children it should be pleasant to take. Chamberlain's Cough Remedy is made from loaf sugar, and the roots used in its preparation give it a flavor similar to maple syrup, making it pleasant to take. It has no superior for colds, croup and whooping cough. For sale by Druggists & Dealers.

Clubbing Terms.

The regular subscription rate of THE ADVERTISER, twice a week, is \$1.00 a year cash in advance or \$1.25 if paid during the year.

We have made Clubbing Rates with the following well known newspapers:

Club Rate
The Family Herald (\$2.00) ... 1.75
Weekly Witness (\$1.95) 1.75
Daily Witness, Montreal (\$3.00) 3.50
Daily Witness, new subs 3.00
Canadian Pictorial (1.99) 1.75
World Wide, weekly (\$1.50) ... 2.00
Northern Messenger (.40) 1.25

SPECIAL CLUB

THE ADVERTISER, with the Weekly Witness, Canadian Pictorial, and World Wide, reg. price \$4.50 for \$3.25

Woman at Home

White craps has become old and rusty, and practically useless, it can be restored in the following manner: Boil some skimmed milk and water, and add a small piece of glue. Dip the craps into this while boiling, let it soak, take out, squeeze and dry it. It will be improved more if, while damp, it is rolled through rollers.

Unused silver will keep quite bright if laid away in a box of flour. If brushed over with collodion after cleaning and kept in a glass case, silver will very seldom need polishing. To remove collodion wash in warm soapy water.

When washing a sieve don't use soap. A brush and clear water are generally all that are needed, but soda should be used if the sieve be greasy.

If you are doubtful whether a muslin or print dress will wash well, preface the washing by soaking it for ten minutes in a pint of tepid water, into which a teaspoonful of turpentine has been stirred—Ex.

Mr. Wilfrid Laurier claims the Borden Government has no mandate from the people to spend thirty-five million dollars for the purpose of increasing the effective naval forces of the Empire. Perhaps he is under the impression the people gave him a mandate for his tinpot navy in 1910, consisting of the Rainbow and the Niobe. The latter vessel has spent most of her time in dry-dock, recuperating from the effects of attending political picnics in Yarmouth County, while the poor old Rainbow cannot put out to sea for fear of going to the bottom should a gale blow up.