



## Why are Coal Bills?

Seems, at first glance, like an attempted "funnyism," but hardly a problem could be more serious than this annual question which confronts the Western Canada householder. It goes without saying that in this country we can't do without coal. Consequently, there are bound to be Coal Bills. But anything that can help to make the Coal Bill a less dreadful affair should interest you. We can't question why Coal Bills *exist*, but we can quite properly ask "Why are Coal Bills so *big*?"

The **GGG** Co. Ltd.

### Is Able to Make Your Coal Bills Less

The farmers of Western Canada, through their own Company, have not only provided an exceptionally efficient source of outlet for their crops, but on the immense business thus built up, have been able to accomplish another of their primary aims—THE IMPROVEMENT OF THE FARMERS' PURCHASING POWER.

The Co-operative and Machinery Departments of The GGG Co. are now able to furnish a wide range of Farm Requisites of the highest grade at a greatly lessened cost. These include Farm Implements of every description, Flour, Lumber, Fence Wire, Fence Posts, etc., etc., but most important at the present moment—

## COAL

Through the farmers' own Company YOU CAN NOW BUY COAL DIRECT FROM THE MINE IN CARLOAD LOTS. You can buy any kind—from the best American Hard Coal to the cheapest Lignite. Among soft coal, our Taber Coal has the distinction that, according to Government reports, it is the best mined and prepared coal in Canada. Out of all the quantities of Pittston Hard Coal that we have shipped these past two years, we have not had one complaint.

No better system has yet been devised for solving the question—"Why are Coal Bills so Big?" With these means at your disposal, we think you will agree with us that it is greatly in your own interest to co-operate with your neighbor today and

Buy Your Coal through

The **Grain Growers' Grain Co., Ltd.**  
WINNIPEG CALGARY FORT WILLIAM NEW WESTMINSTER