



Splendid Support

is offered to dealers who sell this new and better dye soap.

The makers of O-Cedar products who brought O-Cedar Polish into such prominence, offer the same effective co-operation to dealers who feature ALADDIN DYE SOAP.

With your first order of 1 gross of ALADDIN you may have on request this beautiful Revolving Display Stand—a wonderful selling factor as well as an attractive counter display.

The extensive advertising of ALADDIN DYE SOAP appearing in large city newspapers will quickly turn over your stock of this magic color-maker. Comes in 18 beautiful shades—sells at 15c a cake.

Name your jobber when ordering.

Channell Chemical Co., Limited

DISTRIBUTORS

TORONTO