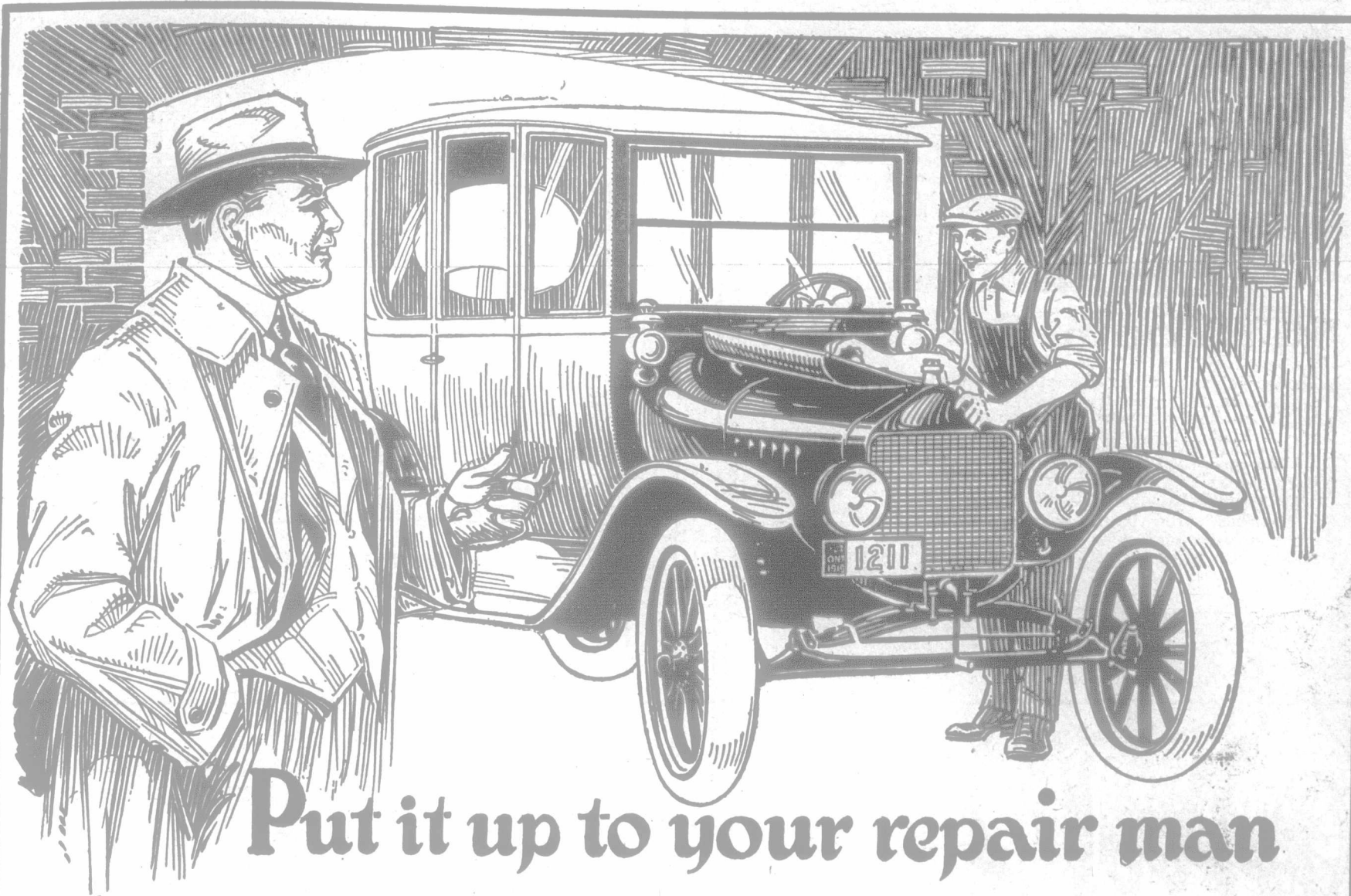




Put it up to your repair man

Make it strong.

The garage man cannot evade your demand for Genuine Ford Parts.

He *knows* that only genuine parts will give you satisfactory service.

If he wants to give you real Ford service;

If he will agree to play fair with Ford Owners;

He can get a complete stock of Genuine Ford Parts.

Nothing has caused Ford Owners more trouble, annoying breakdowns and expense than the use of "spurious" or imitation repair parts.

They are not made up to the Ford standard. They weaken the car.

They often injure other parts of the car.

The owner of a Ford could not be expected to accept repairs made with such inferior parts.

And there is now no *need* to accept them.

Genuine Ford Parts are on sale everywhere.

They have become a staple line of merchandise stocked by reliable automobile and repair men in every locality.

Nearly 3,000 repair stations in Canada are equipped to replace any part of your Ford promptly with a Genuine Ford Part.

If your repair man will not supply you, there is a garage around the corner displaying the Ford service sign.

That means a garage pledged to fair play with Ford owners.

To stand out for fair service is the surest way for the Ford owner to get it in *every* garage.

Look for the Ford Service Sign.

**Genuine Ford Parts
For Sale Here**

FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO

DEMAND

Genuine Ford Parts

owers

and Wethersfield"
N. Grow them
pedigreed seeds.

om McDonald's
demonstrate the
seeds, and show
rice.

Donalds'
al Strain"

5c. oz., \$1 1/4lb.
b. Postpaid.

our new Seed
Mailed free.

H McDONALD
S, LIMITED
Square, Ottawa