

Overland

TRADE MARK REG.

The Thrift Car

Light Four Model 90
Touring Car



Now is the time to get your Overland car

"Since the advent of the reaping machine, no other invention has been so beneficial to farmers as the automobile."

And when it comes to farmers' wives, what *compares* with the automobile?

The fact that farmers have bought 60 per cent of the cars we have built, we consider the greatest evidence of their value.

For farmers, above all other business men,

need and look for those qualities of performance on which Overland supremacy is founded—efficiency, dependability and economy.

Farmers particularly need the room and riding comfort of the Overland.

Farmers' wives tell us of their appreciation of the style distinction of the Overland.

These Overland qualities are of even greater importance today when

time and energy are demanded on the farm as never before.

So now while thousands of other farmers and their families are saving time, energy and money with this Overland Thrift Car—

We suggest that you let the Willys-Overland Dealer show you how this same Model 90 will earn its way for you.

In your interest, today is none too early to place your order.

*Appearance, Performance,
Comfort, Service and Price*

Willys-Overland, Limited

Willys-Knight and Overland Motor Cars and Light Commercial Wagons
Head Office and Works, West Toronto, Ontario
Branches: Montreal, Que.; Winnipeg, Man.; Regina, Sask.
Catalogue on Request—Please Address Department 1209.