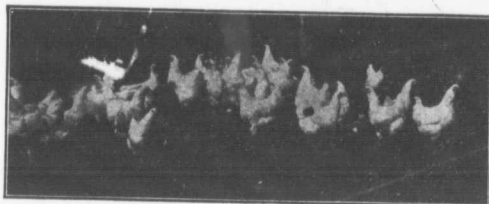


Every Owner of a Peerless Incubator and Brooder gets the Free advice and help of the Peerless Poultry-for-Profit Club and a chance to compete for the \$510.00 in Cash Prizes



The Peerless Poultry-for-Profit Club Offers free advice and help to every Canadian farmer

EVERY farmer in Canada should raise poultry.

You will never realize what big money there is in this department of your farm until you start raising poultry right.

It has been estimated by an authority that the value of the table poultry and eggs produced by Canadian farmers during the year 1908 amounted to \$25,750,000.

Yet the supply was not sufficient to meet the demand.

You should get your share of this money. You can if you raise poultry right—raise poultry under the advice and with the help of the Peerless Poultry-for-Profit Club.

Every purchaser of a Peerless Incubator—every one who owns a Peerless Incubator now becomes a member of the Peerless Poultry-for-Profit Club without paying one cent and is entitled to advice and help absolutely free.

This advice deals with every problem that may come up in poultry raising and is given by experts who are raising poultry now and making money out of it.

The first step towards becoming a member of the Peerless Poultry-for-Profit Club is to write for our booklet "When Poultry Pays." Write for it to-day and start raising poultry right—profitably.

The Peerless--the most successful Incubator because it is built to suit Canadian conditions and climate



WE who make the Peerless Incubators are closely allied with the largest and most successful poultry farm in the Dominion—the Poultry Yards of Canada, Limited.

It was raising poultry on this farm, looking for every means to make it more successful, more profitable, that induced us to produce the Peerless Incubator.

We tested every incubator on the market—gave each one a thorough and careful trial.

Not one of them came up to the standard which we were looking for. The best United States machines failed because they were not built to suit Canada's climate. The Canadian incubators were mere copies of obsolete United States machines—built to sell not to hatch chicks.

So we built the Peerless Incubators and brooders out of the knowledge and experience which actual poultry raising in Canada taught us.

Write for our booklet "When Poultry Pays"—it tells the whole story.

Why don't you try for one of the 103 Cash Prizes which we offer Canadian farmers?

WE want to help the farmers of Canada raise more poultry and make more money out of it.

We want them to investigate the poultry department of their farms and see what big money they can make out of it if they go about it right.

For this reason we offer 103 prizes to the farmers of Canada who meet with the best results in poultry raising.

The prizes are as follows:

First prize \$100.00

Second prize \$50.00

Third prize \$25.00

Ten prizes of \$10.00 each, twenty prizes of \$5.00 each, twenty prizes of \$3.00 each, twenty-five prizes of \$2.00 each, and twenty-five prizes of \$1.00 each, making a total of \$510.

**Professor
A. G. Gilbert**

Chief of the Government Poultry Department at Ottawa, has kindly consented to act as judge and when the winners are decided upon the names will be published in this journal. This competition is open to every owner of a Peerless Incubator. Write to-day for full particulars of the contest.

We ship the Peerless Freight prepaid.

LEE Manufacturing Co., Limited, 384 Pembroke St., Pembroke, Ontario, Canada