2—Security of the investment.

3—Advantages to country in having great army of investors.

4—Every Bond of the Victory Loan sold secures and strengthens the Bonds of the previous Loans through the strengthening of the nation's credit.

(g) Appeal to Patriotism:

1—Buying Victory Bonds is practically constructive citizenship.

2—Buying Victory Bonds is a powerful agent for the eradication of the hyphen.

3—Buying Victory Bonds means love of home and country and the knowledge of a duty well performed.

4. Conclusion:

The War is over, the guns have ceased firing, but the bills that kept those guns firing are still to be met. The men who fired the guns did their full duty—they kept on firing them until the last moment set by the Armistice. More than 60,000 of them gave everything they had—their lives—that you might continue to enjoy the blessings of freedom. They gave their all. Are you not willing to meet the sacrifices of those who died? The way in which the Government asks is easy. Is it harder for you to loan your money to Canada that YOUR future and prosperity may be assured than it was for those boys to breathe their last in France? They died that the fruits of Victory might be assured to you. Are you going to squander the thing they fought for? Your duty is just as clear-cut, just as definite as it was during the war—you must finish the job.

OUTLINE AND SUGGESTIONS FOR AN ADDRESS

Time: 10 to 20 Minutes

Outline of an Address for delivery by an Officer or an Enlisted Man who has seen Overseas Service.

1. Introduction:

I bring to you a message from Canada; but, what is more important perhaps, is the fact that I bring to you a message from the fields of France.