## \_\_News Digest\_

# Advice from top Execs.

#### By FARHAD DESAI

Over 28,000 business people attended the inaugural MIT/York Enterprise Forum last Wednesday to get advice from successful company heads.

Enterprise York helped to fund and provide administrative support for the forum, conducted by MIT for the past 10<sup>1</sup>/<sub>2</sub> years.

The forum is a networking opportunity for entrepreneurs and also acts as a live case study, according to York Consulting Group General Manager Winston Siegel, who was also a member of the forum's Organizing Committee. Siegel said the forum contained a semester's worth of material for students.

The forum's format is based on the MIT Enterprise Forum formed in 1978 by the MIT Alumni Association in Cambridge, Massachusetts. After sitting in on an MIT forum, York's Director of Entrepreneurial Studies Rein Peterson spoke with the MIT Alumni Association and reached an agreement in March 1988 to form the MIT/York Forum.

The forum began with Telesystems SLW President Wence Zenco presenting his new product, followed by a panel of five successful business men who offered him advice.

Audience members exchanged business cards after the forum. Peterson felt this was more important than the forum itself because it allowed entrepreneurs to meet each other.

Enterprise York, one of six Centres of Entrepreneurship recommended by the Premier's Council of Ontario in November 1987, uses events such as the enterprise forum to provide a link between the classroom and the "real world."

Siegel said that academics are only one of Enterprise York's mandates — its main goal is to assist entrepreneurs. Siegel said that so much work was put into getting the forum off the ground that not much effort was made to attract students.

In the future, he hopes that more effort will be made.

Most presenters are selected through an MIT/York search committee, Siegel explained. Applicants' companies should be "beyond the survival stage," meaning at least two to three years of existence.

The next MIT/York Forum will be held November 30 at 3 First Canadian Place. Tickets are \$30.00.



will be one of the highest profile events dealing with Latin American and Caribbean issues ever to take place in Canada.

CERLAC was founded in 1978 by York University, and is the only university-based research centre on Latin America and the Caribbean in Canada.

To register for the conference call CERLAC at 736-5237.

### Adopt-A-School extended

By ALPHA SHETH

Bethune College has extended its participation in the Adopt-a-School programme by twinning with A.Y. Jackson Secondary School.

The Faculty of Science has also joined with A.Y. Jackson. From November 1 to 21 a total of eight members from the three institutions will be going on a field trip to a high school in China.

A.Y. Jackson has formally linked itself to the Attached Middle School of the Sichuan Institute of Foreign Languages in Chonqing, China. Bethune also has ties to the Institute.

The exchange comes about particularly because of A.Y. Jackson's high Chinese student population and its strong interest in science and society, according to David Lumsden, Master of Bethune College.

Lumsden said "The exchange with China stems from Dr. Norman Bethune (for whom the college was named), Canada's growing involvement with the Asian Pacific Rim countries, and also for the express purpose of enhancing international understanding."

Bethune College pioneered Adopta-School in 1984, when it twinned with Jane Junior High School. Organizers said that the programme was established to encourage a oneon-one tutoring process between York and junior high school children. It was set up to make university appear accessible to children and to simplify the extensive madate required of teachers who must also be social workers.

Lumsden said "We became the model for other such relationships," and in 1986 the North York Board of Education formally joined the programme.

### New grad scholarship

By DANIEL WOLGELERENTER Wildlife Habitat Canada has announced a new graduate scholarship programme designed to promote the development of Canadian expertise in wildlife conservation. There will be a maximum of two scholarships per year awarded to students in each of three key areas of interest: the integration of agricultural needs and wildlife habitat management, long-term forest management, and wildlife habitat management and conservation. There will be \$10,000 per year for two years available to students in a Masters programme, and \$12,000 per year for three years will be awarded to a Doctoral student. According to Wildlife Habitat Canada's Communications Manager Wayne Roddick, although there are no specific course requirements to be eligible for the awards, certain requirements must be fulfilled. The student must be a Canadian citizen or permanent resident entering a postgraduate program at a Canadian university, and must follow the submission guidelines. In addition, interested students must apply through a Canadian university, and each university will be responsible for submitting one candidate per award by March 1 of each year.

Board of Director's decision in early June.

Wildlife Habitat Canada was established in 1984 as an independent, non-profit foundation dedicated to the conservation, restoration, and enhancement of Canada's wildlife habitats. According to Roddick, the foundation "acts independently and in cooperation and partnership with governments and business" in order to conserve wildlife habitat.

Information regarding the scholarship has been sent to the Office of the Dean of Science. Students requiring further information regarding the scholarship should contact the Dean's office at 736-5051, or Wildlife Habitat Canada in Ottawa at (613) 722-2090.

# Bravo York to raise millions

By JONATHAN CLARFIELD

The three year campaign "Bravo York" will raise \$35 million towards the construction of the new Fine Arts Centre III.

Stephen Dranitsaris, "Bravo York" Coordinator, said a special feature of the fund-raising campaign has been the effort to reach and enlist the support of 3000 Fine Arts Graduates. As of September, over \$20,000 in personal pledges has been raised from the Alumni. As well, \$100,000 over four years has been committed by the York Alumni Association.

Funds from corporations will also be collected as a result of the Board of Governors' (BOG) contacts with the private sector. There are also plans to actively solicit students' contributions.

Dranitsaris points out that by using existing resources of the York External Relations Department all funds raised will be applied to the Fine Arts Project itself, rather than to campaign costs.

For more information on the campaign contact Stephen Dranitsaris at 736-5010.

## Int'l Exchange student dream

#### By SHALENE GAVOR

Have you ever dreamed of studying in another country? If you thought it was impossible, think again. York's International Student Exchange Programme could make your dream come true.

Exchange programmes in Japan, Sweden, Denmark, Italy, Greece, and England are available to students. The longest running programme is the York-York exchange — established in 1983 between York University, and York University in York, England.

Foreign Student Counsellor Clark

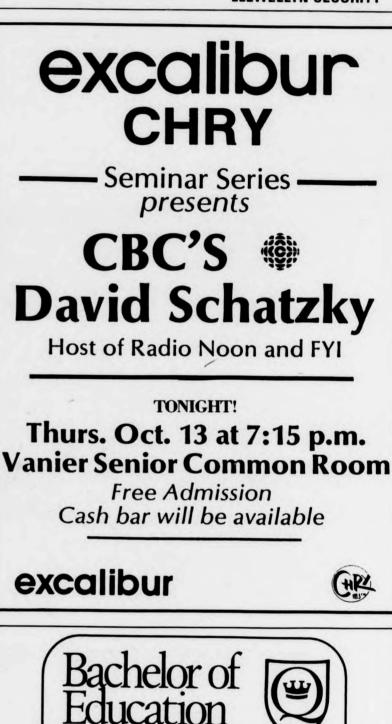
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#### By ALEXANDER SGROI

An international labour conference in honour of the 10th anniversary of York's Centre for Research on Latin America and the Caribbean (CER-LAC) will be held from October 13-15, in co-operation with Founders College and Caribbean Initiatives '80s of Atkinson College.

The conference, to be held in the Burton Auditorium — will feature 45 speakers, including former Prime Minister of Jamaica Michael Manley and Canadian Auto Workers Union (CAWU) President Bob White. Although there is a fee to attend the conference, Manley's keynote address on October 13 is free and open to the public.

The main purpose of the conference is to examine the relation of trade unions and labour movements to social change in Latin America and the Caribbean. The conference will also focus on the areas' labour markets, political economies, and government stability. The event will bring together researchers, academics, and people who work in labour and trade unions.

Organizers said the conference

Students will be advised of the

Hortsing said that knowing the language of the host country is an asset, but having the enthusiasm to learn a new language is often enough for a student to be considered for an exchange programme.

Tuition and residence costs are the same as the cost of a year in residence at York, as no foreign fee rates are charged — one of the major differences between York's exchange programme and students studying on their own. Also, students who rely on OSAP can spend a year overseas and still collect OSAP payments. Outside of tuition and boarding costs, the student only has to pay living expenses and return air fare.

Graduate and undergraduate students may apply to the programme, but the Thessalonik, Greece exchange is only open to graduate students. Hortsing added that applicants must have a B average or higher.

Most exchange programmes offer credits which may be counted toward a York degree. Course requirements are worked out well in advance of the school year.

Contact Hortsing at the Office of Student Affairs for more information.

Careers in Teaching Information Meeting Location Ross Bldg. Rm. N108 Date Wednesday Oct. 19th Time 1:00 -2:30 p.m

October 13, 1988 EXCALIBUR 9

at Queen's University