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# WIN A GALA TRIP TO NEW YORK

## in the first CANADIAN SWEATER QUEEN CONTEST

*Sponsored by Grand'mère Knitting Co. Ltd.*

An all-expense trip to New York, where you stay at the fabulous Waldorf-Astoria as the guest of Grand'mère! A complete wardrobe of smart new clothes to take along! Every minute packed with excitement—luncheons, dinners, theatres, TV appearances—a chance to meet celebrities, be a celebrity yourself! That's just part of what's in store, if you win the Canadian Sweater Queen Contest.

**IT'S SO EASY! JUST READ THE RULES...  
FILL OUT THE ENTRY BLANK AND—  
YOU'RE ON YOUR WAY!**

**RULES:**

- To be eligible for the contest, you must be single between the ages of 17 and 24.
- Attach a full-length photograph of yourself.
- Attach a brief letter describing your hobbies and activities etc.
- Mail your application to Grand'mère, P.O. Box 310, Station B, Montreal 2, P.Q. Your entry must be postmarked on or before April 1st, 1952.
- You must be able to make arrangements to travel (at our expense) to Toronto and New York during May.
- If you win the trip to New York, suitable chaperonage will be provided.
- Entrants will be judged on the basis of qualifications which best personify the ideal of wholesome Canadian beauty.
- Judges will be internationally famous artists and illustrators.
- The verdict of the judges will be final.
- Photographs submitted become the property of Grand'mère Knitting Company and may be used for publicity in connection with the contest.

Name \_\_\_\_\_

Address \_\_\_\_\_

Age \_\_\_\_\_ Height \_\_\_\_\_ Weight \_\_\_\_\_

Occupation or school \_\_\_\_\_

Measurements: Bust \_\_\_\_\_ Waist \_\_\_\_\_ Hips \_\_\_\_\_

**FOR ADDITIONAL ENTRY BLANKS:** —go to the Sweater Department of any store that sells Grand'mère Sweaters. For the name of the store nearest you write: Grand'mère Knitting Company, Ltd., University Tower Bldg., Montreal, P.Q.

**Of Interest To Women**

(CUP, London, Ont.)  
Take a long look at your tall and handsome, sister. If you are blond and he brunette, you're both being cheated.  
Eminent New York psychologists report that the kiss of a blond to blond, or brunette to same are more dynamic team in a mixed couple. Other tests in the same lab (the advantages of psychological research) prove conclusively that lipstick is a poor conductor of electricity, and thus painted lips are out, if you want to get the most out of osculation.

The eager scientists advise those who would be spooning in the glooming to try a sip of lemon juice just before the big moment. We suggest that this would be inconvenient for some addicts of spoonerism, unless they were willing to take time off mutually for conductive refreshment in medias res.

The big question of whether you get the most out of kissing if you keep your eyes open, is still under observation. There are two schools of thought on this knotty problem. The one (upheld by a French psychologist, by the way) is that only by visual as well as osculatory senses is the true benefit(?) to be got from a kiss.

The other, that both soft music and open eyes discourage l'amour, and are likely to cause lack of concentration upon the object at hand (or mouth) as the case may be.

Professor: "Think carefully, and state the number of tons of copper exported from the United States in any given year."  
Gloria: "The year 1492—none."

**COLLEGE SPIRIT MALE VERSION**

I was asked by a few co-ed's what I thought on college spirit. Not having met any "Up the Hill" some fast research had to be made. Not liking research I first made certain there were co-ed's. After overhearing one student (male, with plenty of college spirit Air Force style) telling a co-ed that he had looked around and decided all co-ed's looked like Dracula's mother (he is quite an authority as he claims he is Dracula), I decided things were on the up and up, there were co-ed's and I made my research. Hope-Hic-that the Ladies Society pays.

College spirit comes in three types, all three bottled. To get them the following things should be done; a) Get some money, go down to McNairs drug store and buy your brand. This method for plutocrats and unimaginative type. b) Get some money, a 45 gallon barrel 350 beer bottles (from plutocrats above), malt, yeast, sugar, luke warm water, warm place; brew, siphon, bottle, cap, age, drink. c) For those who hate to taste a drop Dump all the remains from "b" above in a container, set up a simple still. Distill bottle and drink. All three are guaranteed to give a person some kind of spirit, and if there is a college handy, even college spirit.

Little Willie wrote a book. Woman was the theme he took. Woman was his only text. Ain't he cute, he's oversexed.

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RED 'N BLA  
REHEARS  
SUNDAY

VOL. 71, No. 15

"SU  
URP S  
At Two

On Tuesday eve manager of radio st President said that Porter by Frank Mill station.

Summer Porter 20, so U.R.P. receive spite of the fact that been handed in to scheduled broadcast great deal of unnece

On Wednesday U.R.P. chairman, D Milligan and Robert CFNB and asked h Neill's reasons were

(1) th (2) th therefore (3) in and (4) th

When the U.R profane language, at was over, Mr. Neill

The delegation nouncement of the words 'owing to c Radio Productions' ning merely stated was no suggestion of U.R.P. and U.R.I faith on Mr. Neill's

The U.R.P. cor animously decided were not valid by a and that if anything race relationships.

dents and faculty hearing the play fo play on our own re at 8 p.m. All mem welcome.

The committee programmes until decides to ban ano will have to be re U.R.P. is to repres to the listener and future programmes ried out.

U.R.P. wishes received a great de that it wishes to m also Mr. Neill's hav to the university, that it does not im mental.

In an interview reason for the sta publication, as fol "I have been r veloped in U.N.B. c posed radio present In my opinion this an explanation of t

First of all ma a suggestion from C annual series of re U.N.B. would be b Relations for the U students, and as a chare, one half h of CFNB technical of programs durin accepted, and the until the present the case with all br tains the right to with the Governm and I am sure the the use of our facil material would hav ment. Surely no o time free to see t policy are adhered

Although in t manager with scrip in advance, the so