MC 2035 POOR DOCUMENT





ROOSEVELT ATTACKED

GERMAN ADVANCE



NO APPROBATION.

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omnia, and stimulate the addition of reight. They also increase the power of esistance and add to the chances of im





Was Stolen by Man and Woman Killed in Revolver Duel With New York

Police Sometime Ago. Police Cometime Ago. New York, Jan. 31-Gens worth many housand dollare, loot of two thieves who were cornered and killed in a revolver luel with the police last November, were ound this afternoon in a lockbox in a lown-town safety deposit vault. Thousands of dollars worth of stolar stocks and bonds ind five life insurance politices also were rrammed into the box. The box was rented by Henry Vogel and his wife and it was there they stored their booty. Vogel and his wife were killed and a detective seriously wounded in a fight which ensued when the police tried to capture the pair. The key to the lock box was found in their room but the box was not opened till this afternoon, when Mrs. Sidney Bern-heimer procured a court order permitting her to do so. Among the gems she identi-fied \$4.000 worth as her property. The rest were taken to police headquarters. Seven \$1,000 bonds, fifty-five sharcs of stock in various companies and the life insur-ance policies were claimed by Alfred J. Stern, from whom they were stolen more than a year ago.

17 inch Linen Crash, sale 8 1-2 cts.

Men Are Getting Nearly As Much Sense As Women By J. R. HAMILTON Former Advertising Manager Wanamaker's, Philadelphia

UITE often now you hear a man say, "When do Let the stores begin holding their winter shoe sales? I want to lay in my year's supply of shoes."

(Copyrighted)

Or, you will hear a man tell his wife, ""Better look through the papers my dear, before you buy that stuff." And "my dear." who has never done anything else but look through the papers for the past ten years before she has bought any stuff, simply smiles tolerantly and continues with her own shrewd shopping by con-stantly following the advertising in her own shrewd way.

But it speaks well for the growing intelligence of most men to see that they are by ginning to notice that there is such a thing as advertising.

A store can actually offer exceptional bargains, as quite a few stores are doing in in this paper today, and *expect to get a goodly crowd of men*.

Not only that, but these men seem to be pleased at saving a good amount of money on the personal things they buy.

In other words, the old, Tom-fool idea about advertising has just about passed away.

Advertising is a low priced Scientific selling method, which is used by all of the brightest business concerns. When a store can sell 200 pairs of shoes through advertising with the same amount of heat and light and rent required to sell one hundred pairs without advertising, there isn't much question about the value of that advertising to the stores nor about the extra profit to you.

Furthermore, when a store can come out with its Clearance Sales, as most stores are now doing, and by advertising reduced prices, can turn its entire winter stock into cash and be ready with a brand new stock for spring, there isn't much question of value of that advertising for them and there certainly isn't much question of that kind of bargains for you.

Don't worry about these stores. They have had to figure in season upon cutting their prices out of season, and if you do not get your share of these bargains now,

SALE CLEARANCE COMMENCES SATURDAY

Your choice of Our Entire Up-to-date, Well Assorted Stock. Thousands of dollars worth of high class shoes at big reduc-tions. Odd lots, broken sizes and samples will be offered low enough to effect a Ready Clearance—many less than half-price.

You will Save Money on every Shoe you buy. We have No Old Stock which makes this sale the opportunity of the year.

CASH ONLY.

| \$7.00 Boots | at Se | 6.00 \$4.00 Boots | - | - | at \$3.00 |
|---------------------|-------|----------------------|---|---|-----------|
| 6.50 and 6.00 Boots | - at | 5.00 3.00 Boots | - | - | at 2.50 |
| 5.00 Boots | at . | 4.00 2.50 Boots | - | - | at 2.00 |
| 4.50 Boots | at | | - | - | at 1.65 |

During this sale every line is put in at the above reductions off our prices already the lowest in the trade, which means a wonderful saving to our patrons.



Earl of Crawford Dead London, Jan. 31-James Ludovic Line ay, twenty-sixth Earl of Craword, die day. He was born in 1847 and suc the title at the death of his fat

an a year ago.

you certainly are not getting what is coming to you.

There are some remarkable bargains being offered in this paper these days, and any man who doesn't watch the advertising and get his share ought to be ashamed of his stupidity.