

Beautiful Evening Shoes

Satin, Patent Leather, Dull Kid



For Party, Theatre, Dance
Our display in this department is very complete, and with a large assortment of sizes and widths, we are in a position to fit everybody. Widths AA to D and sizes 2 to 8.
Satin Pumps in black and white \$6.50
We have facilities for dyeing White Pumps almost any desired shade, and the price is reasonable 50c.

Patent Leather Pumps in plain front or with buckle effect. Prices \$4.50 to \$8.50
Dull Kid Pumps in the same From \$4.50 to \$9.00
Also a complete range of sizes from 4 to 11 in Men's Patent Leather and Dull Kid Evening Pumps.

"Headquarters for Reliable Footwear"

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COAL

All Kinds - Hard and Soft
TELEPHONE 1913
CONSUMERS COAL CO., LTD.



At the Kiddies' Party

It's such a simple matter for mother to serve a little repast that will gladden their hearts—if she has a stock of Pure Gold Jellies on hand. Sparkling, delicious jellies in a wealth of rich fruit flavors that delight the children. Just a few minutes, and a perfect dainty is prepared.

Better have your grocer send over a selection of Pure Gold Jelly Powders. Made from pure calf's gelatin and rich, concentrated fruit juices. Flavors are raspberry, strawberry, lemon, orange, red currant, pineapple, cherry and vanilla.

Pure Gold Desserts JELLY POWDERS.

Pure Gold Mfg. Co. Limited - Toronto

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(GOVERNMENT STANDARD)
More Bread and Better Bread and Better Pastry

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For Better Porridge Use

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SHOE POLISHES

Save the Leather and Keep your Shoes Neat

LIQUIDS AND PASTES

FOR BLACK, WHITE, TAN AND OX-BLOOD (DARK BROWN) SHOES

THE F.F. DALLEY CORPORATION LIMITED, HAMILTON, CANADA

A petition has been sent to the commissioner of public works by property owners in Germain street, between King and Union streets, objecting to having living work done by special taxation on the abutments.

Two alarms were rung in last night to the fire department, but the fires were found to be slight and were easily extinguished. One was a chimney fire in the house occupied by Commissioner Thornton.

RECENT DEATHS

Carl Kemp.
Many friends in the city will regret to hear that Carl Kemp was among those lost at sea on board the schooner E. E. Armstrong. Mr. Kemp was a bright young man, twenty-six years of age, and a universal favorite in a large circle of friends. He leaves to mourn, his wife, formerly Miss Nellie Travers, daughter of Mr. and Mrs. John Travers; one child, his father, Carl Kemp; his stepmother, and four brothers—John, James, Harold and Gregory, all of this city. A particularly sad circumstance of his loss is that he was not by trade a seafaring man, but made the voyage as his uncle, Captain H. H. Saunders, and his cousin, Mate Murray Saunders, had urged him to go to Martinique with them. Sincerest sympathy is felt for the bereaved relatives in their sad loss.

Beatrice Aileen Brown.
The many friends of Mrs. Allan F. Brown, Fairview, Martine, will regret to hear of the death of her only child, B. Aileen, who died on March 5 after a short illness of influenza, aged two years and five months. The family contracted the disease about three weeks before, and after a few days' illness followed by pneumonia the husband passed away. The young widow has the sincere sympathy of the whole community in the loss of a loving husband and her only child.

Angus MacNamara.
Angus MacNamara, presumed to have been lost in the schooner E. E. Armstrong, was a native of Kings county and leaves his wife and three children. He was well known along the harbor front, having served in the tugboats Neptune and J. S. Gregory and was also engineer for some time in MacVitty's munitions plant. About a year ago he gave up his position to sign articles on the E. E. Armstrong. Besides his wife and children he is survived by his mother, residing here; four brothers, Arnold and Harold of St. John, and Jason and Chesley, both overseas; also by one sister, Mrs. William Bell, of Toronto.

The death of Capt. Christian Olsen took place on March 26 at Brooklyn, N. Y. Capt. Olsen was born in Norway in St. John. About 1888 he moved to Brooklyn with his family. He is survived by one daughter and four sons.

MERCHANTS' RESOLUTION ON DEATH OF B. R. MACAULAY

A special meeting of the Retail Merchants' Association was held in the board room, 49 Germain street, yesterday afternoon, with A. O. Skinner in the chair. There was a full attendance and all the members of the executive were also present. The meeting was called owing to the death of B. R. Macaulay, who was a prominent and active member of the association, and the following resolution of sympathy was passed:

Resolved, that the members of the Retail Merchants' Association of St. John desire to express their keen personal regret and deep sense of loss in the passing of Beverly R. Macaulay, a valued member of the board.

Mr. Macaulay has for long been an example and inspiration to younger business men and his advice was eagerly sought and greatly appreciated. From the first he took an active interest in the Retail Merchants' Association and his death now comes as a great shock to his fellow members.

Further resolved, that this association wishes to express its deep sympathy with his family.

And further resolved, that a copy of this resolution be forwarded to the members of the family.

The association decided that the members should attend the funeral in a body on Sunday afternoon.

CANADA'S MEMORIAL OF WAR

"From the first to the last," says The London Graphic, "the dominions beyond the seas have shown far greater pride in the achievements of their sons in the front of battle than the mother country has displayed in the case of her own citizens." Canada took hold, says The Graphic, delighting in its facility of using things in a "western way," of the problem of illustrating the war far more quickly and effectively than ourselves in the shape of photographic records, and she has also commended the services of most distinguished artists for paintings and designs of the war for a great national memorial. London is having a view of these works of art before Canada, and the Royal Academy is showing nearly four hundred paintings dealing with every phase of Canada's share in the war overseas. These pictures do not present the emotional reactions of home-staying artists, but the first-hand records of dangers shared with the soldier in the field. The comprehensiveness of the scheme is amazing.

First of all, we see in the wonderful exhibition transports bringing the Canadian troops to Europe. Then there are pictures illustrative of the training camps in England and of the embarkation of Canadians for France. Next in sequence, there is the landing in France, after which come paintings commemorative of the historic battles in which the Canadians took part—Régina, French, the taking of Courcette, and so on, until we come to the Arras-Cambrai road, along which we see the Canadians streaming, after three months of incessant battle, to the bitter fight for Cambrai, from which they passed to their triumphal entry into Mons.

The Pall Mall Gazette comments thus on the feature of the show that gives it its permanent value: "Not only will this remarkable exhibition be of great and permanent value as a representative collection of numerous very high artistic level. Seldom has a better-selected, better-hung show of pictures filled the Academy rooms, and all praise is due to the committee for the catholicity of their choice, and to the artists for the high standard of achievement. Nor are Canadian painters alone represented, though they are preponderantly in the majority. Many of our most prominent British artists exhibit work here, and the show covers a vast field of enterprise, from the academic and traditional to the flagrantly revolutionary."

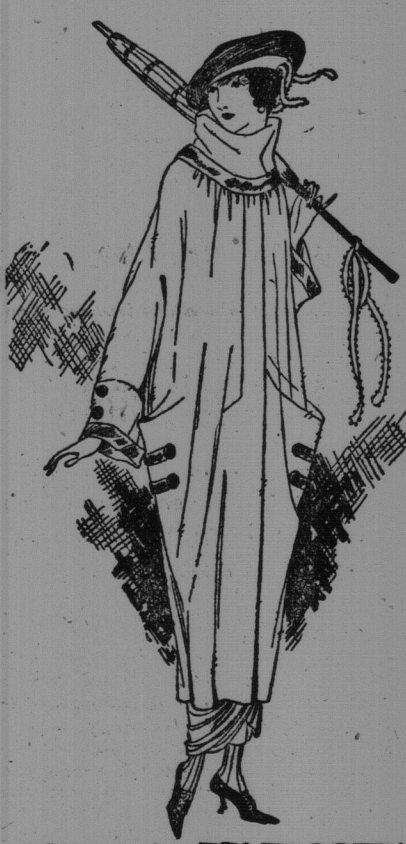
The success of this exhibition from every point of view is due in a great measure to the wisdom of the organizers, who, recognizing the tremendous importance of war-pictures done 'hot,' sent artists of every sort to draw at the front.

Stores Open 9 a.m.

Close 6 p.m.

Smartly Designed Coats and Dolmans

For Misses and Children



Separate Gymnasium Blouses

For Misses and Children
These are made in good wearing navy serge or lustre and are cut very full. Sizes 6, 8, 10, 12 and 14 years.

Lustre \$3.50 to \$3.85
Serge \$4.25 to \$4.75
See our showing of Smart Rompers and Creepers for small children.
Whitewear Section, 2nd Floor

The collection includes a variety of models for practically every purpose — street, dress, general or sports wear.

NAVY SERGE CAPES AND DOLMANS in several very attractive styles. Some have bright linings of "Yankee Rose," trimmings of many rows of black military braid and large pearl buttons. One particularly smart model is caught in with a tight band at feet. Prices range from \$28.50 to \$70.00

WOMEN'S COATS IN REINDEER VELOUR is in the new box style with kimono sleeves. Bottom of coat is trimmed with rows of heavy silk stitching and jaunty collar is of Pekin blue. This garment is beautifully lined throughout with silk \$67.50

WOMEN'S COVERT COATS—come with yoke and full belted backs, others in smart pleated effects. These are mostly seven-eighth lengths, and have fancy button trimmed pockets \$35.00 to \$47.75

TWEED COATS FOR WOMEN AND MISSES—Three-quarter lengths, made with convertible collar, belt all around, patch or slash pockets. These are in green, grey and brown mixtures.

Misses Sizes \$20.00 to \$24.00 || Women's Sizes \$30.00 to \$42.00

MISSES' COVERT COATS in box or belted styles, half lengths, \$20.00 to \$21.75
(COSTUME SECTION—SECOND FLOOR)

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gives a touch of genuine comfort to the home and is unsurpassed for durability. Ideal for both in and outdoor use.

RATTAN AND WILLOW ARMCHAIRS AND ROCKERS, neatly upholstered in cretonnes and tapestries. Most comfortable styles for an extra chair for the living-room \$17.00 to \$22.00

RATTAN SUITE, consisting of Settee, Armchair, Rocker and Glass Topped Table. This is in old ivory finish, upholstered in flowered cretonnes in dainty shades for sun room or reception room \$126.00

See This Suite in Furniture Window—Market Square

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KING STREET • GERMAIN STREET • MARKET SQUARE •

with the result that what we see here has the greatest of all artistic qualities—vitality.

It would be surprising if some spokesman for the mother country did not betray his reluctant conviction, that the gawky child has really grown up. The New Witness (London), organ of much of the radical literary speculation of the little island, reflects in its contributor, John Sala, this particularly insular habit.

In a short preface to the catalogue, those responsible for the gathering of the material for the Canadian War Memorial exhibit the heights and depths of their scheme. The scheme is broad and great in its conception, the art of this war-record has been chosen from every variety of the artistic development of the day, and much of it has been specially designed to fit into a comprehensive scheme of panel decoration, such as is used in the Pantheon in Paris. If this conception is truly Canadian in spirit, and we have no evidence that it is not, then truly the dominion has traveled very far."

Rt. Hon. J. H. Thomas, M. P.—"The chief cause of the prevailing unrest is the scandalous profiteering deliberately countenanced by the government during the period of the war."

THE SAFETY LEAGUE

(Toronto Saturday Night)

It is encouraging to note the Ontario Safety League is planning a fuller development into an organization to be known as the Canadian National Safety League, operating from ocean to ocean. Already Manitoba has come into the organization through its labor department, which officially carries on a work similar to that of the Ontario League in relation to industrial workers; and it is anticipated that the other provinces will join in the movement.

Considering the fact that the Ontario Safety League came into existence shortly before the war, and has therefore encountered some difficulty in financing, its fifth annual report shows that it has been an enormous success. It is manifestly impossible to say how many fatal accidents have been prevented by the vast educational work it has carried on, but the number must be great. The real fruits of its efforts will, however, only be reaped in future years, through that most important branch of its activity, which teaches children caution. The projects learned in childhood will stick with the youngsters through life. In an age of

speed and electricity, such a work is absolutely essential. The possibilities of fatal accident have been immeasurably increased by modern invention; and since we cannot set back the clock of progress, the only logical course is to educate humanity to avoid the dangers. This the Ontario Safety League is doing in a marvellously original, detailed and efficient way. Its methods and objects should undoubtedly be extended throughout this country.

"Gentlemen, you do not use your faculties of observation," said an old professor, addressing his class. Here he pushed forward a pot containing a chemical of exceedingly offensive smell. "When I was a student," he continued, "I used my sense of taste," and with that he put his finger in the pot and then in his mouth. "Taste it, gentlemen, taste it," said the professor, "and exercise your perceptive faculties."

The pot was pushed toward the reluctant class, one by one. The students resolutely dipped their fingers into the concoction, and, with many a wry face sucked the abomination from their fingers.

"Gentlemen, gentlemen," said the professor, "I must repeat that you do not use your faculties of observation, for had you looked more closely at what I was doing you would have seen that the finger which I put in my mouth was not the finger I dipped in the pot."

The Story of the Diamond

Chapter 4.—The Word "Carat."

As frequent reference will be made to the term "carat" it might be well to explain here that this word as applied to gold refers to quality only, whereas as applied to gems it refers to weight only.

As frequent reference will be made to the term "carat" it might be well to explain here that this word as applied to gold refers to quality only, whereas as applied to gems it refers to weight only.

In the case of gold, pure gold is composed of 24 parts, but since such gold is unworkable and in any case would be too soft for wear, more or less alloy of silver or copper is necessary. The term "carat" gold simply means 18 parts of pure gold with the remaining 6 parts of alloy required to make the full 24 parts.

In the case of the diamond, however, "carat" means weight only and is said to take its name from a small Oriental seed, not to be confused, however, with our "ordinary garden variety" of carrot seed. It is equal to or rather more than three grains in weight, giving 161½ carats to the ounce.

In appearance, the end of an ordinary lead pencil will convey the idea of a 1½ carat stone, but care must be taken not to suppose that a large stone, say of 15 carats weight, is equal in appearance to a dozen such pencil ends as the weight is distributed over the entire stone, depth as well as surface, and would not be equal to more than 4 or 5 such surfaces in appearance.

Monday we'll speak of the uses of the diamond for industrial purposes.

"Birks Diamonds are finest quality"
Write for our Year Book—It illustrates our Diamond Rings.

Diamond Merchants **Birks** Goldsmiths Silversmiths
MONTREAL

Look for the Rennie Seed Display

15,000 dealers throughout Canada are ready to supply you with these tested seeds.
It's time to think about planting your backyard garden. Make your selections now.

Now RENNIE'S Seeds

The wide variety of the Rennie line assures you of obtaining just what you want in either flowers or vegetables.

All Rennie's Seeds are tested for germination and their quality proven. Should your dealer be unable to supply all the seeds you require, write us direct.

Send for copy of Rennie's Tool Catalogue. It includes: Pottery Supplies, Planet Junior Garden Tools, Sprayers, Fertilizers, etc.

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REGAL

FREE RUNNING Table Salt

Your Grocer Sells it—Ask him.

The Alumin Spout Leaks the Salt runs C