

POOR DOCUMENT M C 2 0 3 5

THE EVENING TIMES-STAR, SAINT JOHN, N. B., SATURDAY, DECEMBER 4, 1926

5

SERIES OF "ADS" BOOSTS FAITH IN HOME GOODS

General Motors of Canada,
Ltd., Do Good Work in
Canadian Interest

"It's Better Because It's Canadian," is the slogan, printed in a maple leaf, which was adopted by the General Motors of Canada, Ltd., in a series of institutional advertisements which have appeared in all the principal newspapers and periodicals of the Dominion during the present year. These advertisements, designed to create and maintain the faith of Canadians in their own country, as well as building goodwill for the company issuing them, appeared in nearly 100 newspapers and magazines, published in all the provinces of Canada.

Of course, the merits of the advertiser's product were the chief features of the display, but interwoven in each were many facts and figures essentially Canadian and tending towards fostering a higher appreciation of the economic status of the Dominion as a whole.

For instance, one of the early advertisements recounts the story of Robert McLaughlin, who laid the foundation for the company's operation in this country. From the brain of this farm lad, at first whittling axes for his neighbors and later taking up the building of carriages, sprang the General Motors of Canada, a Canadian institution, founded by a Canadian, staffed by Canadians, employing Canadian workmen and using Canadian materials.

Other displays are along the same lines, one showing that 70 per cent of the materials used, including lumber, wool, steel, nickel, brass, fabrics and insulating materials, are produced in Canadian mills.

Prince Has Fall Following Hounds

LONDON, Dec. 4.—The Prince of Wales again has come a cropper, says a despatch to the Westminister Gazette from Melton Mowbray. Hunting with the Quorn hounds, the Prince was unhorsed when his favorite hunter, "Just An Idea," fell at a formidable hedge jump near Great Dalby. The Prince was thrown over his head, but fell clear of the animal. He kept hold of the reins, and quickly remounted, and covered with mud, followed the chase. Recent rains had made the going through the field treacherous, and there were several spills among the huntsmen.

FREIGHTERS HAVE STORMY VOYAGES

West Arrow and Magdala Are
Forced to Undergo F-Pairs
at Halifax

Canadian Press
HALIFAX, Dec. 4.—Two freighters are in port for repairs after experiencing tempestuous voyages in crossing the Atlantic. One of them, the West Arrow, is operated by the Black Diamond Steamship Co. of which J. F. Paige, formerly connected with the Halifax Shipyard, is managing director, and Captain A. E. Davidson, formerly of Hantsport, is vice-president. The Black Diamond is an American company with headquarters in New York.

GOES INTO DRYDOCK

The West Arrow arrived late last night, and immediately went into the drydock to have a new blade put on her propeller.

The other lane duck is the British freighter Magdala from Rotterdam for Baltimore. She reported the main engine pipe broken, and will be completed today and she will proceed to Baltimore.

Shipping

PORT OF SAINT JOHN
Arrived
Saturday, Dec. 4.
Coastwise—Gas scho. Lucille B., 47, Craft, from Beaver Harbor.

Cleared
Saturday, Dec. 4.
Str. Canadian Squatter, 100, Corkum, for Halifax.
Coastwise—Str. Empress, 612, McDonald, for Digby; gas scho. Lucille B., 47, Craft, for Beaver Harbor.

PERSONALS

Mrs. John Scott, Montreal, arrived in Saint John today and is a guest at the home of Mrs. W. H. Golding, 83 Sydney street.

H. L. Stewart, a preacher of the International Bible Students, arrived from Toronto today.

Friends of Charles McConnell, who was recently operated on at the General Public Hospital, will be pleased to learn that he is improving nicely.

Mrs. Teresa McCarthy returned to her home 70 Queen Street today from Boston, where she has been on a two months visit to friends.

Manning W. Dolery, who arrived in the city yesterday, will leave this evening for his home in Toronto.

Thomas B. Reynolds, clerk at the Admiral Beatty hotel, returned last evening from Boston following a two weeks vacation there.

Funerals

Mrs. Anne Delaney.

The funeral of Mrs. Anne Delaney took place this morning from the residence of her sister, Mrs. Michael Coll, 86 Douglas avenue, to Saint Peter's church where requiem high mass was celebrated by Rev. George Coffin, C. S. R. Relatives were pall bearers. Interment was made in the old Catholic cemetery where Rev. C. P. Carroll conducted service at the grave.

Alexander Warrell.

The funeral of Alexander Warrell was held this afternoon from the residence of his daughter, Mrs. W. W. Carvell, 88 Wellington Row. Service was conducted by Rev. C. Gordon Lawrence and interment was in Fernhill.

CANADIAN RUGBY FINAL ON TODAY

Ottawa Meets Varsity This
Afternoon on Lutter's Ground

Weather Cold

TORONTO, Dec. 4.—The road to glory will be a hard one for which ever team enters with the honors in the Varsity-Ottawa Dominion rugby final which will be staged here this afternoon.

A freezeup after the mild weather yesterday, and a light covering of snow, will make the gridiron at Varsity Stadium live up to the last part of the nickname without a doubt, and the platoon chess will need plenty of padding when they hit hard ground.

It is not going to be comfortable in the stands today, either, for a stiff wind is blowing this morning and the temperature is around zero. However, the Bytown squad arrived last night with a large squad of supporters, and the game will be played regardless of the weather.

BEAN SUPPER HELD AT ST. ANDREW'S

Ladies' Aid Hostesses at Pleasant
Gathering in Church
School Room

The Ladies' Aid of St. Andrew's church held a bean supper in the school room of the church this afternoon with Mrs. Kenneth Raymond, president of the society, as general convenor. The room was decorated in mauve and yellow and the tables were centered with silver candlesticks containing yellow candles, the whole presenting an attractive appearance.

Mrs. Alexander Wilson and Mrs. J. J. Stoddard were in charge of pouring at a large serving table decorated with a large basket of yellow flowers. The ladies in charge of the supper tables were Mrs. Allan Rankin, Mrs. Simonds, Mrs. Theo. Cushing, Mrs. Hester Dick, Mrs. Robert Sims, Mrs. Hester Vagen, Mrs. Allan Nixon, Mrs. W. G. J. Watson, Mrs. Stratton and Miss Marion Knox. The replenishers were Mrs. Palmer Kinnaman and Mrs. George Bishop, while the following served: Mrs. Percy Hunter, Mrs. Ralph Gale, Mrs. Fowle, Mrs. F. J. Donegan, Miss Audrey Nixon, Mrs. Fiedling W. B. Blackburn, Miss Edna Simonds, Miss Marion Elliott, Miss Agnes Montgomery, Miss McAllister, Miss Myrtle Margaret, Miss Helen Woodrow, Miss Dorothy Stewart, Miss Helen MacKay and Miss Morrison. Assisting in the parlour were Mrs. Sydney Young, Mrs. A. McAllister, Mrs. Annie Melick, Mrs. Megarity and Mrs. Murphy, while Mrs. McBride and Mrs. Porteous were in charge of the kitchen. Mrs. Robert A. Watson took the tickets.

British Soccer

LONDON, Dec. 4.—Football games played in the Old Country today resulted as follows:

ENGLISH LEAGUE, FIRST

Arsenal 1, Bury 0; Aston Villa 5, Everton 3; Bolton Wanderers 5, Blackburn Rovers 1; Burnley 1, The Wednesday 0; Cardiff City 0, Leicester City 1; Derby County 4, Sunderland 2; Luton United 1, Tottenham Hotspurs 1; Liverpool 2, Birmingham 1; Manchester United 0, Huddersfield Town 0; Newcastle United 2, Westham United 0; Sheffield United 2, West Bromwich Albion 1.

ENGLISH LEAGUE, Second Division

Bradford City 1, Nottingham Forest 1; Chelsea 4, Barnsley 2; Clapton Orient 2, Grimsby 4; Hull City 2, Portsmouth 1; Middlesbrough 4, Blackpool 4; Notts County 4, Fulham 0; Port Vale 1, Reading 1; Preston North End 2; Manchester City 4.

Southampton 1; Swansea Town 1, South Shields 1; Darlington 0; Wolverhampton 1; Oldham Athletic 1.

SCOTTISH LEAGUE

Airdrieonians 2; Aberdeen 1; Clyde 2; Dundee 2; Dundee United 3; Falkirk 2; Dundee United 5; Hearts 3; Hibernians 5; Kilmarnock 1; Morton 2; Queen Park 0; Motherwell 0; Celtic 1.

Rangers 1; Hamilton Academicals 4; St. Johnstone 1; Dunfermline Athletic 0.

Partick Thistle 5; St. Mirren 2.

Two Killed, Many Hurt In Train Collision

MONTPELIER, Vt., Dec. 4.—Two were killed and several injured in a train collision at North Duxbury, Vt., this morning.

GREEK CABINET INSTALLED

ATHENS, Dec. 4.—The new Greek government, comprising leaders of all parties, which is to succeed the government headed by Premier Kondylis, has been sworn in. It includes six republicans, and six royalists, four of whom are former premiers. M. Zimis for the sixth time is Premier, but without portfolio.

SEAMEN'S INSTITUTE COMEDY IS ENJOYED By His Friends

Large Audience Hears Main
Street Baptist Players in
"Cousin Jimmy"

A large audience greeted the Main Street Baptist church Outing Association last evening at the Seamen's Institute in the presentation of the college comedy drama "Cousin Jimmy." They were assisted by local artists and members of the crew of the S.S. Montroyal. The play was presented under the direction of Miss Ella McAlary and reflected much credit on the director and cast. Those taking part were Miss Jessie Scott, Margaret Mitchell, Helen Thompson, Jessie Macdonald, Marion McLean, Marjorie Christie, Wesleyan Perry and Winifred Dalzell.

Several comic sketches by Jack Batty, of the S.S. Montroyal, made a big hit with the audience and brought a loud burst of applause for his efforts. Other numbers included a solo by Miss Eugene Mott, a violin selection by Winifred Dalzell, vocal solo by Miss Beatie Tyner, mandolin solos by Mr. James, of the S.S. Montroyal, and vocal solos by Mr. Lewis, of the Montroyal.

The increasing interest shown towards the institute and the seamen is very gratifying. T. Fred Miller, manager, said this morning. It is expected that several entertainments such as presented last evening will take place during the coming winter in an effort to brighten the lives of the men who come to this port.

TARIFF BOARD TO RESUME DEC. 16

Public Hearing Scheduled For
January 18 on Besco
Matters

Ottawa, Dec. 4.—By permission of the Speaker of the House of Commons the sitting of the tariff board scheduled for Thursday, Dec. 16, will be held in the railway committee room centre block, considering the request of the tariff board to be considered on that date is that by the Canadian Horticultural Council respecting the tariff on vegetables, flowers and nursery stock, together with one from various producers' organizations in Quebec asking for a higher duty on potatoes and garden truck. The railway committee room has been asked to consider the request of the tariff board in order to ensure ample accommodation for all interested in the hearing of the application in question.

At its public hearing on Jan. 18, next, of the application in respect of tariff changes on coal and coke imported by the Dominion Coal Company, British Empire Steel Corporation, the tariff board will consider the phase of the appeal requesting an increased duty on bituminous coal. At the request of the Dominion Coal Company this particular portion of the application is deferred for hearing at a later time, and the sitting of the board on January 18 will hear evidence regarding the other three phases of the application:

1.—A request for a duty on anthracite screenings.

2.—Imposition of a duty on coke imported for metallurgical, foundry, and domestic uses.

3.—Abolition of the rebate on coal imported by operators of by-product coke ovens.

Deep-Sea Pirates Again On Atlantic

WASHINGTON, Dec. 4.—Deep sea pirates are again roaming the Atlantic and so far they have been successful. Coastguardmen went in pursuit yesterday and believe they have cornered the mystery ship off Gunica Island, an uninhabited spot 60 miles off Miami. Reports received here say the vessel has been fitted up to give the appearance of a United States coastguard ship, by which ruse it has been able to get within range of its victims. So far the pirates seem to have confined their principal attention to the hi-jacking of run runners.

Beavers Defeat Buddies In Girls' League Game

The Beavers won from the Buddies in a Girls' Basketball League game, under inter-collegiate rules, played last night in the Y. W. C. A. when the score was 89 to 11. The chief scorer for the Beavers was Miss M. Henderson. The scorers were Miss Betty Thompson and Miss Edna Hunt; Miss Helen Belding was timer and the referee was Miss Margaret Robertson. The line-up was as follows:

Beavers. Forwards Buddies.
M. Henderson G. Parkinson
V. McAvity B. Bishop
Centre
E. Armstrong A. Willis
M. Tilley M. Harrison
Guards
P. Jones M. Brewster
R. Harrison M. Sewell

STEAMER STILL AGROUND

SYDNEY, N.S., Dec. 4.—Efforts to float the British steamer Hindustan, which went ashore on the west side of the harbor early yesterday morning, were again fruitless today.

DODD'S KIDNEY PILLS

ALL KIDNEY DISEASES
GRAVEL
RHEUMATISM
BACHTHEIM'S BACKACHE
DIABETES
DOBT THE PROPHET

Is Honored By His Friends

King's Son Due at Ottawa To-
day, En Route to This Port,
to Sail For Home

DEVON, Ont. Dec. 4.—His Royal Highness Prince George, fourth son of His Majesty King George V, who is journeying east to Saint John, N. B., over the Canadian Pacific lines from Vancouver, stopped at this settlement here yesterday to inspect the Ontario government school operating in a C. P. R. between Barrie and Chatham. The special stop was made at the request of His Royal Highness.

Classes were in progress when the train pulled in. Prince George evinced the keenest interest in this unique system of bringing education into the remote sections of the north, and was particularly interested and surprised to find that the class at this point was made up of French, Italian, Rumanian and Indian children. The Prince went on to Ottawa where he is scheduled to arrive today.

CREW OF WRECKED STR. TOTILA SAVED

ST. PIERRE MIQUELON, Dec. 3.—All members of the crew of the German steamer Totila were saved when the vessel was wrecked yesterday morning on the south coast of Langlade. Tugs, which put out from here, brought back one sailor whose face was burned while setting off distress signals. The others remained at Langlade.

Must Reduce Staffs To 80 P.C. Mexican

MEXICO CITY, Dec. 4.—Foreign business houses operating in Mexico were granted a concession yesterday by the senate committee which reported on the proposed labor law requiring that eighty per cent of the employees of all concerns in Mexico must be Mexicans.

As passed by the chamber of deputies some time ago, the eighty per cent ruling would have gone into effect immediately. The senate committee recommends that the foreign business houses shall be permitted to reduce their foreign personnel by two per cent annually until the eighty per cent requirement is reached.

R. A. CHAPTER TEA AND SALE HELD

Event in Church of England
Institute Today Nicely
Arranged

The ladies of the Royal Arms Chapter, I. O. D. E., held a tea and sale in the Church of England Institute today with Mrs. William H. Anderson and Mrs. R. W. Wigmore as general conveners. The room was nicely decorated in Christmas colors. Mrs. Wigmore, who is first vice-regent, formed the reception committee in the absence, through illness, of the regent, Mrs. Norman Gregory. The home cooking table was under the convener-ship of Mrs. William Taylor and Mrs. John McConnell, while Mrs. Allan Sharpe and Mrs. James Patterson were conveners of the fancy work. The tea table was very tastefully decorated with a basket of scarlet poinsettias as central decoration and red candles adding to the artistic effect. Mrs. T. H. Carter and Mrs. F. Z. Fowler presided over the tea and coffee cups and the members of the chapter assisted in serving. The decorations were in charge of Mrs. F. Z. Fowler.

Inter-Society League Opens Tonight Y.M.C.I.

The Inter-Society Intermediate basketball league starts this evening on the floors of the Y. M. C. I. when St. Peter's and Y. M. C. I. clash in the opening game at 8 o'clock and the St. John the Baptist and St. Roses meet in the second fixture.

Every Wednesday hereafter two games will be played and on Saturday evenings the Junior Inter-Society league will play its games. The junior games on Saturday will be preliminary to the games of the Y. M. C. I. House League, which soon will be commenced.

The officials of the Inter-Society Intermediate league are E. W. Lowe, president, Harry Flood, vice-president, and John O'Toole, secretary-treasurer. W. E. Stirling will handle the whistle at the games.

38 MEXICANS DROWNED

MEXICO CITY, Dec. 4.—Thirty-eight persons, including five children and six women, are reported to have been drowned on Thursday near Puerto Nuevo, in the state of Tabasco, when the motor boat "President Obregon" sank in the River Grijalva. Dispatches today from Villa Hermosa, telling of the disaster, gave no further details.

Stores open 8.30 a.m. Close 6 p.m. Saturday 10 p.m.

Saturday Evening Specials 7 TILL 10

Watch For The Red Cards

Red Card Specials

Handstitched Pillow Cases—Fine Wabaco Cotton 85c. pr.
Handstitched Pillow Cases—Circular, 55c. each. Suitable for embroidery. Linen Bridge Sets—Colored border, \$1.50 set
20 in. Swiss Embroidered Centres, 55c. each
Fancy Bordered Bath Towels—Large size. A wonderful bargain, 65c. each (Linen Room—Ground Floor.)

Very Special For Three Hours

A small lot of best quality All Wool (Washing) French Cloth, in new color spot design. 31 in. wide. Price 65c. (Dress Goods Dept.—Ground Floor.)

Bargain Table

Princess Slips, 50c. Made of Saten, different colors.
Bloomers—Knitted, all colors, 49c.
Bloomers—Colored Novelty Vests, suitable for Christmas gifts. Different colors 50c.
Bloomers—Colored Satinette, double elastic at knee 55c. to 50c.
Maid's Aprons, with wide belt, Shaker Petticoats 35c. and 65c.
And many other great bargains. (White Ware Dept.—Second Floor.)

Stationery in Gift Boxes

Linen finish writing paper and envelopes 42c. box
Combination Box Writing Paper and Correspondence Cards with envelopes to match. Velum linen 46c. box (Stationery Dept.—Ground Floor.)

THE "EASY" WASHER

A real family gift and enough of a luxury still to make it a most Christmas gift. It is something that will give mother lots of pleasure, besides saving her so much work.

Surprise her with an Easy Washer this Christmas.

CONVENIENCE—All other things being equal, the washer which is most convenient and which saves the greatest amount of labor is the one you want.

The large, open, self-draining tub of the EASY being perfectly round, is conveniently accessible from all sides and is set just at the right height making this machine easiest to load, unload and clean. It has a light, strong cover, the polished aluminum suction cups, light but strong, are instantly removable giving easy access to the clothes. The control levers and switch are placed where the hand most naturally rests. There are no heavy parts to lift and no back exertion necessary. Can be drained most conveniently and quickly, with a permanent pipe or hose connection to the sewer, or by an auxiliary suction device to tubs. As a convenient labor-saver, the EASY saves more work than any other machine. (Electrical Dept.—Third Floor.)

DE FOREST & CROSLY RADIO

7 Wonderful
Features—yet
Moderate in Price

Only D-C Radio Offers
All These Features

1. Exclusive Wheatstone Bridge principle of balance completely eliminates tuning or howling.
2. Adapted for use with power tubes, supplying extra reserve power.
3. New all-metal shielded chassis shuts out local interference and unwanted stations.
4. Drum control with graphic dial greatly simplifies operation and selects programs with unerring accuracy.
5. Special D-C tone chamber with cone and baffle system re-creates high notes, low notes and overtones with life-like fidelity.
6. Grand Master Cabinets by McLaughlin add new beauty and distinction to radio.
7. All features of design expressly engineered to meet Canadian conditions. (Radio Section—Electrical Dept.)

\$175 Puts This Set in
your home.

We can now offer you all the quality, exclusive to high priced sets for a small investment. Convenient terms arranged on any set. Come in today.

Here are the features that have set all the town talking about this remarkable new radio—its startling performance, its distinctive beauty, its moderate price. You owe it to yourself to hear and see this set—in your home, if you wish.

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